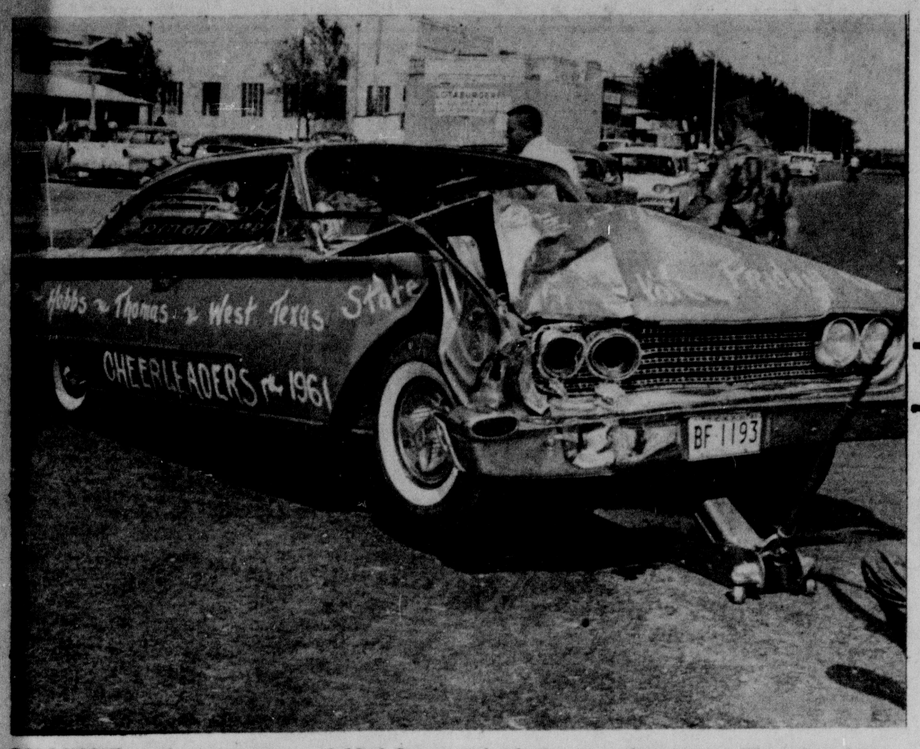
Microfilm Service & Sales
Company (Comp)
PO Box 8066
Dallas Texas

The Canyon News

44 Pages This Week **10 Cents Per Issue**

VOL. 66 | CANYON, TEXAS | THURSDAY, MAY 18, 1961 | NO 6

Museum Launches Building Program



COLLISIONS at the intersection of 23rd Street and 4th Avenue within minutes Thursday afternoon. First one involved automobile in the above photo. Patrolman George Hinch estimated damage to the above car at $500.

4th, 23rd Intersection Scene of Thursday Wrecks

Two two-car collisions occured at the intersection of 23rd Street and 4th Avenue within minutes Thursday at approximately 3:30 p.m.

First was between a 1960 Ford driven by Harold Joe Hobbs, WT student from Amarillo, and a 1955 Pontiac, driven by Mrs. H. M. Johnson of Canyon. Two children riding with Mrs. Johnson were injured slightly, according to investigating officer, George Hinch. They were Tommy Joe Johnson, 7, and Debbie K. Miller, 4.

The two children were rushed to Neblett Hospital by a LaGrone ambulance and released after treatment.

Second collision occured before wreckage could be cleared. According to officers at the scene a 1957 Ford, driven by Felix Michael Johnson, WT student, struck a 1960 Cadillac, driven by Mrs. Jack Taylor. The Ford was traveling south on 23rd Street and the Cadillac was traveling east on 4th Avenue. They struck within a few feet of the first wreck.

Dr. Joe Markham will give rabies shots to pets at a reduced rate as a public service from May 22 through May 26.

He will vaccinate from 6 o'clock until 9 o'clock each evening.

Vandergriff Prepares Special Issue Copy

Most of the material on West Texas State College was prepared especially for The Canyon News by Vaughn Vandergriff.

Vaughn worked about a month on editorial matter for the special edition.

Mr. Vandergriff is a graduate of Canyon High School. He did undergraduate work at West Texas State College in 1949. He did graduate work at the University of Minnesota School of Journalism and was for five years director of publications and instructor of journalism at West Texas State.

He spent two years as publications editor at New Mexico Institute of Mining and Technology and was an information specialist for two years at the Army Electronic Proving Ground in Arizona.

He now is doing publicity and promotion work for private individuals and organizations. He also is doing some free lance writing for magazines.

Vaughn is a former state director of the New Mexico Junior Chamber of Commerce and is a member of Sigma Nu fraternity.

WT Prof. Says Dad Was Americanism Teacher

"My bed time stories were stories of how good it is to live in America and how bad it is to live in a country without freedom."

This declaration came last Thursday night from Dan Selakovich, assistant professor of social studies at West Texas State College, as he spoke on his recent attendance of the First Annual Southwestern Freedom Forum. The forum was held about two weeks ago in Lubbock.

Dan is the son of a Yugoslav immigrant. "One of the stories I remember my father telling me was of his being beaten by an Austrian solider," Dan said in the prelude to his report on the forum.

"I didn't hear the story of Goldilocks," he went on. "My father could hardly speak English. "I heard how my nearly illiterate Dad got a job in this country.

"It increased my respect for my father and for the system under which we live."

Selakovich said his dad told him the story of how he was naturalized and became an American citizen. He said it was a highlight in his father's life.

Selakovich expressed regret that he was not able to experience the thrill of the naturalization ceremony himself.

He described labelling and name calling and quoted Judge Learned Hand and Senator Barry Goldwater to drive home his points.

Selakovich then launched into what was generally accepted as an objective report on he forum. The report was directed to members of Sigma Nu fraternity under whose sponsorship he attended the forum.

Approximately 40 persons attended the report meeting which was held in the auditorium of the West Texas State administration building. The meeting was open to the public.

The management and staff of The Canyon News have enjoyed doing this special edition on WT. It is one of the larger newspapers ever published in Randall County.

We wish to take this means of saying thank you to Dr. James P. Cornette and the staff of West Texas State for their cooperation in publishing this week's special edition.

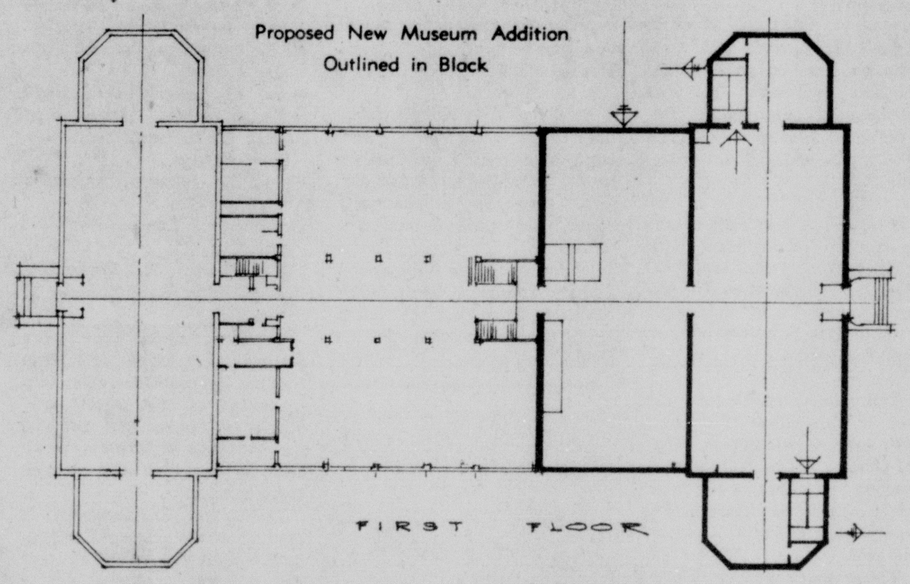
We are certain that there will be omissions for which we apologize in advance. Almost every time a big paper such as this one is published, such omissions occur. We hope the general public will enjoy reading about our college.

A copy of this edition is being sent to every schl in the Panhandle and we hope that the attending publicity will be good for West Texas State.

We also would like to take this means of thanking the advertising merchants who also helped make this edition possible.



READY FOR A TOKYO trip are Canyon Rotarians seated in the above photo. A. W. Lair, Dr. Charles Nester and T. A. Black will leave this weekend with their wives for the Rotary International convention to be held in the Japanese capital. While on the trip they will visit Hong Kong and Hawaii. Jerry LaGrone, Rotary president, is standing behind the trio.



SHOWN IN BOLD OUTLINE is the proposed $800,000 addition to Panhandle-Plains Historical Museum. The four-story unit will join to the present structure on the north, doubling available space.

$800,000 Unit To Double Size

Panhandle-Plains Historical Museum plans a four-story addition at an estimated value of $800,000, more than doubling the size of the present plant.

The enlargement campaign was officially opened Friday at the 40th annual meeting and dinner of the Panhandle-Plains Historical Society. C. Boone McClure, executive secretary-treasurer of the society and director of the museum, announced initial contributions of $5,000 from the Gray-Pampa Foundation, and $500 from out-going president C. P. Buckler, Pampa.

At the same time, Jack Taylor, Canyon, was elected president of the society. Other new officers are Erwin C. Oschner, Amarillo, first vice president; and Dr. E. D. McKay Amarillo, second vice president.

McClure remained as secretary and treasurer, and Dr. Hattie M. Anderson, Canyon, was retained as recording secretary.

Ben Guill, WTSC alumnus, former school teacher, U.S. representative and U. S. attorney-general, spoke to some 250 persons at the banquet in the WT college cafeteria. He is now head of a public relations firm in Wastington, DC.

Addressing the group on "Politics and You," Guill pointed out why it is important for the businessman, the housewife, the working man and others to be interested in politics.

"On the basis of economic necessity (alone), it is absolutely necessary that every American be interested," he declared. "In a single year, the American spends more on taxes than on housing, food and clothing."

The old frontiers of this Southwest, Guill reminded the listeners, were not worked by promises of a welfare state, but by common horse sense and hard work.

"This is what it will take," he emphasized, "to keep the United States strong."

Detailed proposals for the addition to the museum were outlined in a brochure provided each member and guest. According to McClure, only about one-third of the museum's collections are now on display in the 37,505 square feet of floor space.

The additional 47,536 square feet, extending north, will duplicate the general exterior appearance of the present building, but will be arranged into four levels. Staggered staircases will lead from the three story unit.

Proposed for the additional space are halls for the memorial library of western culture, petroleum, planetarium, ceramic arts, Harold D. Bugbee exhibits, Frank Reaugh works, communications and transportation, agriculture, weapons and minerals. The estimated cost of $800,000 includes building only, McClure points out and none of the exhibits, furnishings or equipment.

Elevators will be added to serve the entire building. Air conditioning will not only furnish comfort to museum visitors, but preserve the exhibits. An outside entry to the basement is planned to facilitate the work of the staff, and a dumb waiter is to provide freight movement between the four floors.

"We hope by May of next year," McClure announces, "that is, at the 1962 meeting of the historical society, to have the $800,000 pledged or raised. We will already have started the construction, we feel sure; then we can finish the building"

Junior Livestock Auction Begins Saturday at 1:30

Auction sale, sponsored by the Randall County Junior Livestock Association, will be held Saturday, May 20, on the building site of the association show barn, according to John Brazzil, county agent.

Brazzil said the auction will start promptly at 1:30 p.m.

Featured at the auction will be livestock, farm machinery, furniture, supplies and tools.

All items which will be sold are donations, Brazzil pointed out.

"All money taken in at the auction will go into the building fund," Brazzil emphasized.

Working the sale will be Richmond Hales, Meade Michael, W. A. "Bill" Wilson, Chief and Lawrence Youngblood, Eddie Woods and Darrell Adams.

Wilson, head of the special building fund committee, said the auctioneers will take donatio

ted items during the sale. He also pointed out that persons bringing livestock to the sale will have to leave them in the trailers.

"We are not yet equipped with pens at the building and stock will be sold from the trailer," he added.

Mrs. Mona Hildreth, county home demonstration agent, said 4-H Club mothers will have a concession stand open during the sale.

This is one of the last major fund campaigsn planned by the special building committee, Wilson said. He has asked that everyone support the organization so that the building will be paid for within the year.

"The sale will be a good chance to see the building since construction is under way," Wilson concluded.

WT Employee Recovering From Burns

H. C. Renfro, college electrician, was moved to Veteran's Hospital in Amarillo Tuesday after being treated several days in Neblett Hospital for burns received in an electrical mishap at the college last Thursday.

Attending physicians at Neblett said Renfro is in "very fine" condition.

He was burned about the face, arms and hands and legs when a flash fire broke out in an underground electrical vault, Thursday about 4 p.m.

According to Hugh Greiner, maintenance superintendent, Renfro was in the manhole switching an electrical current.

"Our circuits are underground and Renfro was in the vault," Greiner explained. "Carl Rogers and I were standing outside the vault when he threw the current.

"The blaze lasted only a few seconds. It came up around us on the ground, but of course, Renfro was down in the hole with it.

Greiner said Renfro did not lose consciousness.

Leaves on the trees near the manhole were scorched.

A LaGrone ambulance rushed Renfro to the hospital here.

E.T. Cummings Asks City to File Injunctions for Other Violations

E. T. Cummings, county auditor appeared before the city commission Wednesday evening, May 10, and told members they should consider filing injunctions on all property owners whose land encroaches city property.

Cummings recently built a car port too near city right-of-way. He was convicted in city court on two separate counts of a violation of a building code. The city finally filed an injunction in district court enjoining him to move the structure.

"I have two complaints to make," he said in regard to corporation court action. "The judge had no right to require appearance bonds because it was unnecessary on a misdemanor charge. Also I was allowed an unreasonable time to remove the car port and correct its position according to the ordinance.

The county official applied for a permit to build a carport but it was denied. He later built the structure.

He noted that John Taylor, mayor, has an office building in a similar position to Cumming's carport.

Taylor replied that he had bought the building after it was constructed.

"There are no limitations on these things," Cummings said. "The fact is, there is a violation of the law."

At the same meeting commissioners named a building inspector, Joe Stribling.

Livestock Survey Next Week

Postmaster Marion Higdon reminds rural patrons of the Canyon post office to be on the lookout for June Livestock Survey cards.

Next week, mail carriers will leave survey cards in a sample of boxes along their routes. "USDA bases livestock and poultry estimates on replies to this survey," Higdon explained. "It's important for everyone who gets a card to fill it out and return it to the carrier. This was USDA gets a true sample of the area's livestock and poultry holdings."

Carriers assisting with the survey are W. E. "Windy" Miller and O. B. Redman.

Graduation Exercises At WT Sunday at 5

More than 290 graduating students expect to receive degrees here Sunday at West Texas State College's spring convocation.

With dr. Abner McCall, president of Baylor University, as main speaker, the commencement ceremonies will open with the traditional academic processional at 5 p.m. in the Field House. The processional into the Field House will follow a line of march along campus walks near Highway 87.

A total of 26 graduate degrees and 267 baccalaureate diplomas will be conferred by President James P. Cornette, assisted by Dr. Walter H. Juniper, dean of the college, and Dr. James L. Russell, graduate dean.

Lt. Col. Edward L. Lindsey, professor of military science and tactics, will confer commissions as second lieutenants upon 23 graduating Reserve Officers' Training Corps cadets.

Opening the program, the invocation will be given by the Rev. Aaron D. Mann, pastor of Canyon's Calvary Baptist Church. The WT Concert Band, conducted by Rowie Durden, will play Fletcher's arrangement of the "March" from Tschaikovsky's "Sixth Symphony." Concluding the program, Dr. Houston Bright will lead singing of WT's Alma Mater.

Five of the cadets receiving commissions into the regular army have been designated Distinguished Military Graduates. They are Hubert Green of Canyon, Robert Phillips of Canyon, Leon Tuttle of Amarillo, Orrell Vise of Happy, and Bruce Wimberley of Dawn.

Other men who will receive commissions in the army reserve are William R. Adams of Lubbock, Morris Dale Alexander of Anton, Jimmie Brinkley of Kress, Jerome Edwards of Canyon, Dwayne Eaton of Amarillo, Clifton Garner of Kirkland, Willis Harrison of Allison, R. C. Holcombe of Odessa, Roger Huffaker of Lubbock, Kendis Julian of Floydada, Kenneth Loveless of Waco, Garrett McRoberts of Amarillo, Dennis Moser of Dumas, Billy Richards of Bovina, Jackie Roberson of Amarillo, Perry Slagle of Canyon, Harold B. Smith of Childress and Bobby Pat Tipps of Canadian.

Governor Sets May 27 Election

Judge Wayland Angel said he received special notice from the governor last week that the senatorial runoff election will be held May 27.

Candidates in the election are Bill Blakely, Democrat, and John Tower, Republican.

Only one change has been reported in voting precincts. Judge Angel said the precinct 16 box has been moved from the VFW hall to the Curley Meyer residence on the Hereford highway.

The Canyon News

Founded in 1896, the Canyon News is an independent newspaper dedicated to the best interest of the community, state and nation.

Subscription $3.00 per year in Randall County; $5.00 per year in outside territory.

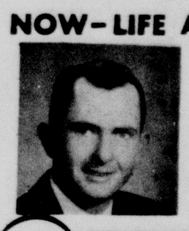
Second class postage paid at Canyon, Texas. Published weekly at office, 412 15th Street, Canyon, Texas.

Member of Panhandle Press Association, Texas Press Association and National Editorial Association.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of this newspaper will be corrected upon being brought to the attention of the editor.

PUBLISHER . . . . . TROY F. MARTIN
EDITOR . . . . . ROBERT T. KERR
ADVERTISING MANAGER . . . . . ROLLIE HYDE
SOCIETY EDITOR . . . . . PENNY COX
ADVERTISING ARTISTS . . . . . CHARLES DETTEN
ROGER MC WATERS
JIM CARTER
PRODUCTION DEPARTMENT . . . . . BARBARA RIVERS
LINDA ADAMS
PHOTOGRAPHER . . . . . JOHN PAKAN

NOW—LIFE AND INCOME PROTECTION IN ONE SIMPLE POLICY!



ASK

CHAN FOSTER

404 FOSTER LANE OL5-3026

GREAT AMERICAN of Dallas

GREAT AMERICAN RESERVE INSURANCE COMPANY
GREAT AMERICAN OF DALLAS FIRE AND CASUALTY CO.

LIFE HEALTH AUTO FIRE

Jerks Socks
WOVENRIGHT ®

CREW SOCK GIFT PACKS

rate high with graduates!



Give every grad on your list three pairs of popular crews . . . handsomely packaged . . . sure to please. Sturdy cotton in white with contrasting band, or choice of colors. Available in one-size stretch or sizes 10-13 . . . just $3

JENNINGS MENSWEAR

EAST SIDE OF THE SQUARE

FROM THE CANYON RIM

By Troy Martin

C. Y. Johnson, county commissioner from Amarillo, came by one day this week to point out that we had erred in an editorial last week.

C. Y. says city property declared homestead does so pay into the road and bridge fund. Well, we're inclined to agree with C. Y. However, we're going to look into it and try to find out just how much.

Anyway, we're glad that C. Y. reads our editorial page. We're glad to have his comment. We plan to work for a better understanding among all the citizens of this county. We think such an understanding will stimulate development.

***

We just haven't had much time to deal in controversial subjects this week. We think we have at least one of the biggest editions ever published in Canyon and it has been a tussle.

***

We wish to use this column to express appreciation to the staff of West Texas State College for cooperation in preparing material for this paper. Without that help it would have been impossible.

***

There is a movement under way in this state to do away with capital punishment. Capital punishment is society's only weapon with which to protect itself against a criminal type who values no one's life except his own.

These thugs who would murder, rape and pillage without sympathy for their victims and without so much as a twinge of conscience know full well that even a life sentence means only a few short years in prison.

These crooks do not fear prison. They do fear death because death is so permanent.

We agree that the death penalty should be invoked only in extreme cases. Cold blooded murder and rape of the innocent are extreme cases and call for the extreme penalty.

We hope the people of Texas will have the good sense to demand that the death penalty be retained and our homes and children protected from the predatory breed which does not fear prison.

***

We like The Wall Street Journal's approach to President Kennedy's proposal for a federally-directed "total attack" on juvenile delinquency.

Says the Journal:

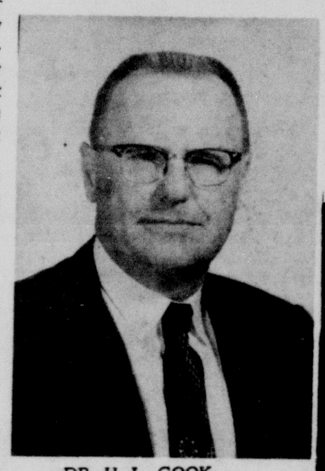
"The remedy for the worsening problem of juvenile crime does not lie mainly in more study, workshops or projects. Indeed, there is no pat solution. But a big step toward a solution would surely be for all communities to draw the line between delinquency and crime.

"No community needs Federal help to make that commonsense distinction. Those communities which let young criminals literally get away with murder are already shirking their responsibilities. If they let Washington try to take over the problem, they are abdicting their responsibilities."

***

By the way, we heard a rumor the other day that C. Y. Johnson would be a candidate for county judge next election day. Mr. Johnson emphatically denies that he has any such ambition.

"I am perfectly happy being a commissioner," he declared. However, he did say that things might change between now and announcing time.



DR. H. L. COOK

Heading the mathematics program at WT is Dr. H. L. Cook.

Immediately prior to coming to West Texas, Dr. Cook was head of his department at Little Rock JC. Previously, he taught at Auburn and Georgia Tech, and was a mathematician at Redstone Arsenal, Alabama.

He received his undergraduate training at Stepehen F. Austin, followed by an MS at Texas A&M, and a Ph. D. at Peabody.

He and his wife and son, Randy, live at 707 25th Street.

Three times as many single men as married men break the law. It's human nature to abuse freedom.

COUNTY RECORDS

MARRIAGE LICENSES

Joseph Albert Rushing Jr., Marsha Ann Long, May 10

Zelmyr Leslie Blackburn, Lena Alene Dickerson, May 12

Fred Earl Gaines, Wilma Lee Mickey, May 15

Lawrence Elmer Mason, Beverly Jane Hargrove, May 15

NEW CAR REGISTRATIONS

Richmond Hales, Canyon, Ford truck

Gary Tannahill, Canyon, Chevrolet Corvair 4-door

Bobby Samuelson, Canyon, Dodge Lancer 4-door

Virgil Henson, Canyon, Oldsmobile, 4-door

Wayne Fields, Amarillo, Ford 2-door

James D. Cheyne, Lubbock, Ford Falcon, 2-door

Otho Mims Co., Canyon, Chevrolet 4-door

E. T. Cummings, Canyon, Pontiac 4-door

Helen H. Long, Canyon, Ford Falcon 4-door

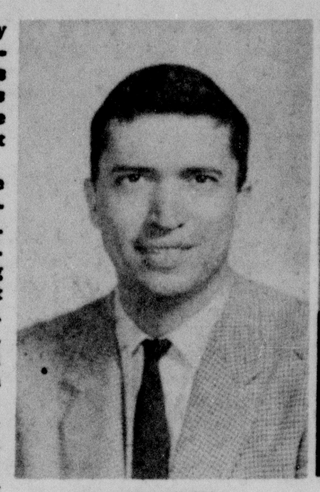
Robert K. Hardesty, Amarillo, Ford pickup

Floyd W. Johnson, Amarillo, Pontiac 4-door

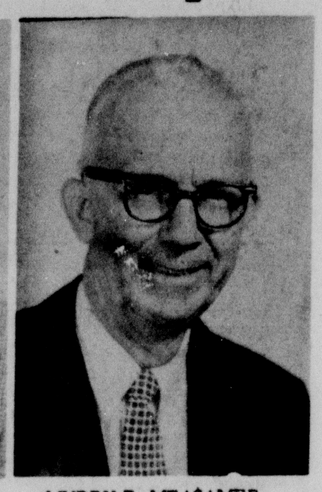
Fred Begert, Canyon, Ford pickup

R. T. French Co., Rochester, New York, Ford 2-door

Geography Dept. Features Special Tours of Country



JAMES THOMPSON



MURRY B. MEASAMER

Study about those far away places with the strange sounding names, as well as details about more familiar areas, is the scope of teaching in the department of geography at West Texas State.

Offering major work in the subject, the department is headed by Dr. M. B. Measamer. Measamer received his Ph. D. from George Peabody, following bachelor and master's work at the University of Tennessee.

Before coming to WT, Dr. Measamer taught at Mississippi State Collelge for Women, Sam Houston State, and Tennessee. He has also taught in the public schools in North Carolina, Tennessee, and Alabama.

One highlight of his work at West Texas has been the sponsorship of geography tours, with full college credit. Operating over the past several summers, the trips have covered most all of the United States, into Canada, the Caribbean area, and Hawaii.

Aiding in the teaching of geography is James E. Thompson, who holds the BA degree from WT. A member of Gamma Theta Upsilin, national geography fraternity, he taught at Brownfield. He lives with his wife, Betty, and son, John Erick, in Pueblo No. 10.

Farm Bureau Members Hear State Prexy

Randall County Farm Bureau members attended a special meeting in Amarillo Wednesday May 10, where they heard J. H. West, state president of Waco, tell about the Omnibus Farm Bill.

It is a proposed bill combining all farm programs into one. Meeting was held in the Herring Hotel.

Representatives from Farm Bureau organizations throughout the High Plains attended the meeting.

Attending from Randall County were J. E. Turpin, Mrs. Elsie Collins, Harold Ervin, Flynn Winters, Raynond Winters, Harley Burrus, T. J. Myers, George Schaeffer, Tom Henry, Bradley Burrus, Henry Miller, Mr. Grigsby, Lee Roy Bauer, Melvin Schaeffer, E. W. Schaeffer, William A. Patke, G. A. Dietz, C. E. Osgood, R. L. Grigsby and C. C. Ackerman.

Special guests were D. M. Womble, district 1 director of morse, and Joe Holmes, field representative of Tulia.

A member of the West Texas State faculty since 1917, Miss Pauline Brigham is an associate professor of music, with emphasis on piano. She received her Bachelor of Music at South Dakota, and an MFA degree from Oregon.

In addition Miss Brigham has studied at Colorado, Michigan, and Washington, plus several years of private study.

Robert D. Hobbs, instructor in art, is an ex-student of West Texas State where he received a BS degree. His MA was achieved at Colorado State College, Greeley.

Hobbs, whose exhibits have appeared in Amarillo, Midland, Big Spring, and Taxco, Mexico, taught art in the Midland schools before coming to Canyon.

-----NOTICE-----

CANYON BUS STATION NOW LOCATED AT BUFFALO DRUG

SERVING NEW MEXICO TRANSPORTATION CO.

T.N.M.&O. COACHES, INC.

STATION OPEN

WEEKDAYS 7:00 AM TO 8:30 PM

SUNDAYS 1:00 PM TO 9:00 PM

PHONE OL5-3461

MRS. JACK J. HAIMES, AGT.

To "WT"

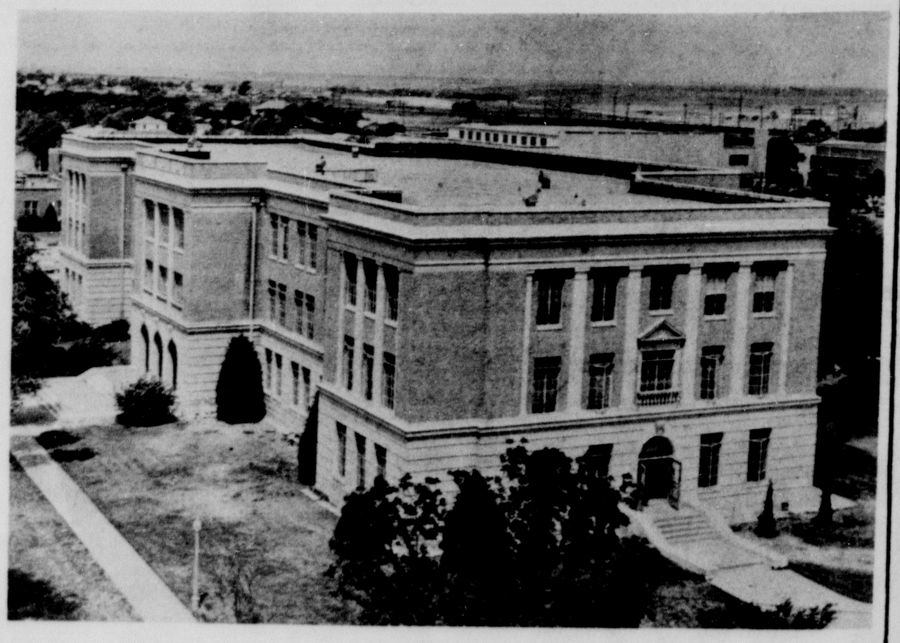
BEST WISHES WEST TEXAS STATE ON YOUR 51st YEAR IN CANYON!

THE DREAMS OF EARLY EDUCATORS AND PIONEER CANYONITES FOR A GREAT EDUCATIONAL INSTITUTION ON THE PLAINS OF TEXAS HAVE FINALLY BEEN FULFILLED!! WE KNOW OF NO OTHER INSTITUTION WHICH HAS GREATER APPEAL TO THE PEOPLE OF NORTHWEST TEXAS THAN DOES WEST TEXAS STATE!!

Mc Donald's Shop

In Sincere Appreciation

TO WEST TEXAS STATE



Institutions do not rise above the dreams of their leaders.

West Texas State is great because of the Christian, unselfish leadership of early and present Administrators during the past 51 years.

Good luck and best wishes from a heart of gratutude.

Imperial Chevrolet Co.

HAZEL WILLIAMS ED WILLIAMS

Western Auto
ASSOCIATE STORE

JUST SAY W A



Sale Begins MAY 1st [illegible] 271
Stop in for a visit w[illegible]
[illegible]ern Auto . . . the [illegible]
Built Over 50 Years of [illegible]

SPRING SIZZLER SALE



SIZZLERS! Proof of Big Savings at W.A.!

Special Big Savings on Grass Shears!
REG 82¢
X1570
57¢
Rustproof 6" blades. Easy to use.

Chenille Wash Mitt
48¢ REG 67¢
3p8183

Coffee Mug
2 for 19¢
X2631

Squeeze and Spray Handiest Ever
REG 95¢
69¢
Squeeze-gun type. Spray adjusts.
3X1129

Loula Grace Erdman, one of the Panhandle's most famous authors, is an associate professor of English at WT, where he specializes in the teaching of creative writing

Listed in Who's Who of American Women, Miss Erdman has authored a dozen novels, of which ones was "The Years of the Locust", a winner of a $10,000 Dodd-Mead award. Included among her novels are "The Wind Blows Free," "Three at the Wedding," "The Far Journey," and "The Wide Horizon."

In addition she has published short stories and articles in such national publications as Reader's Digest, Redbook, and Ladies Home Journal.

SHERIFF'S SALE

STATE OF TEXAS
COUNTY OF RANDALL

By virtue of an Execution issued out of the Honorable 47th District Court of Potter County, on the 7th day of April, 1961, by the Clerk thereof, in the case of THE FIRST NATIONAL BANK OF AMARILLO versus E. L. Smith, no 33633-A, and to me, as Sheriff directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in June, 1961, it being the 6th day of said month before the Court House door of Randall County, in the City of Canyon, Texas, the following described property, to-wit:

All of Lot Eight (8) and the South Twenty-five feet (25') of Lot Nine (9) both in Block Thirty One (31), of Wolflin Estates, an Addition to the City of Amarillo, Randall County, Texas.

Levied on this 3rd day of May, 1961, as the property of E. L. Smith to satisfy a judgment amounting to $7,044.20 with interest from the 20th day of November, 1959, at six per cent (6%) per annum and all cost of suit, in favor of THE FIRST NATIONAL BANK OF AMARILLO.

GIVEN UNDER MY HAND, this 3 day of May, 1961.

By W. C. Longest Deputy
L. S. Johnston, Sheriff
Randall County, Texas

3tc5

Cheerleaders Elected At WT

Cheerleaders for 1961-62 at West Texas State College, including three men and three coeds, have been elected by the student body.

Chosen were Harold Joe Hobbs of Amarillo, Albert Thomas and Lloyd Triplett, both of Claude, Judy Atkins of Plainview, Bettie Knox of Crowell, and Nancy Welch of Breckenridge.

Misses Welch and Knox were cheerleaders this year.

NOTICE TO BIDDERS

Sealed proposals for paving and curb and guttering of approximately 15 blocks of city streets, 44 blocks of seal coating, and miscellaneous alley paving will be received by the City of Canyon, Texas, at the office of the City Manager, City Hall, Canyon, Texas, until 5:30 P.M., May 26, 1961, and then publicly opened and read.

Bidders must submit a bond of five (5%) percent of the total amount of the bid as a guarantee that the bidder will enter into the contract under the conditions set forth within ten (10) days after notice of award of contract. The attention of bidders is called to the special provisions concerning minimum wage rates and hours of employment included in House Bill No. 115 of the Forty-fourth legislature of the State of Texas. Compliance with the above wage and hour bill is required.

The City reserves the right to reject any or all bids, to waive informalities and to accept the bid deemed to be the most advantageous to the city. All bids received after the above closing hour will be returned unopened.

Plans, specifications and contract documents may be inspected or obtained at the office of the City Manager, City Hall, Canyon, Texas, or at the office of McMorries & Associates, Route 1, Box 826, Amarillo, Texas, upon a deposit of twenty ($20.00) dollars. This deposit will be refunded to each actual bonafide bidder upon return of documents.

CITY OF CANYON, TEXAS
By: John Taylor, Mayor

WT Faculty Members



History Department Boasts One of Largest Enrollments

Offering work toward both the undergraduate and graduate degrees, the history department of West Texas State is one of the largest in the number of class enrollments.

Each student who graduates from the college must have completed six hours of American history, covering the time from 1492 to the present. A hostory major must successfully complete 30 hours of study in the field.

Whether a student's interest is in ancient history or contemporary affairs, courses covering it can be found among the department's offerings. An example of the old is "The Medieval World 300-1054; and for the latest "Soviet Economics and Political Institutions."

Three courses which have proved very popular over the years are Texas history, Settlement of the Great Plains, and American Leaders, a biographical study.

Under the leadership of Dr. Lowell Harrison, department head, a unique endeavor has been instituted. Exes of history are kept informed of staff and course changes, growth in the department, and in future plans, by way of periodic publications. Response to this type of service has been gratifying.

Also, three years ago the department inaugurated history contests among students in the public schools of the area. Several hundred gather annually on campus to participate and receive encouragement for the continued study of history.

Dr. Harrison, a former member of the Canyon City Commission, was assistant director of the Foreign Student Center in New York City before coming to West Texas State in 1951.

Winner of a Fulbright Award the the London School of Economics and Political Science, Harrison received his Ph. D. from New York University.

He has had numerous papers and articles published, and he is in heavy demand as a lecturer and speaker.

Borden Price has earned his BS and ME degrees from West Texas State. A former Buffalo football and basketball player, he joined the faculty in 1947. He is an assistant professor of physical education.

For several years he tutored WT freshman cage squads, assisted in football, and for two years was head basketball coach.

John W. Cooke, instructor in history, served two years in the Army, and taught two years at Morgantown, Kentucky, prior to coming to West Texas State.

He holds the BA from Western Kentucky, and the MA from Vanderbilt, where he is working toward his doctorate. Cooke is married and has one daughter. The family resides in Pueblo No. 5.

THE STATE OF TEXAS
To any Sheriff or any Constable within the State of Texas--GREETING:

You are hereby commanded to cause to be published once each week for four consecutive weeks, the first publication to be a least twenty-eight days before the return day thereof, in a newspaper printed in Randall County, Texas, the accompanying citation, of which the herein below following is a true copy.

CITATION BY PUBLICATION
THE STATE OF TEXAS TO: Paul Freemon, Defendant, Greeting: YOU ARE HEREBY COMMANDED to appear before the Honorable 47th Judicial District Court of Randall County at the Courthouse thereof, in Canyon, Texas, by filing a written answer at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 5th day of June A.D. 1961, to Plaintiff's Petition filed in said court, on the 24th day of March A.D. 1961, in this cause, numbered 5213 on the docket of said court and styled JEAN FREEMON, Plaintiff, Vs. PAUL FREEMON, Defendant. A brief statement of the nature of this suit is as follows, to-wit:

Divorce action, grounds-cruel treatment, no children, no property as is more

fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this writ shall promptly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs.

Issued and given under my hand and the seal of said court at Canyon, Texas, this the 21 day of April A. D. 1961.

Attest: Mavis Hill Clerk, 47 th Judicial District Court Randall County, Texas

4tc3



We salute West Texas State College on the occasion of their HALF CENTURY of PROGRESS!

skibell's marizon
703 POLK STREET AMARILLO

Extending Congratulations..

TO WEST TEXAS STATE COLLEGE UPON THE SEMI-CENTENIAL OCCASION. WE ARE HAPPY THAT THROUGHOUT THE PAST FEW YEARS WE HAVE BEEN ABLE TO ASSIST THE ADMINISTRATORS AND FACULTY IN WHATEVER CAPACITY POSSIBLE.

COLE & DAVIS
General Insurance

Experience NOT Necessary with DuPont Lucite® Wall Paint

Wonderful new paint by Du Pont makes re-doing any room easier than ever before. Creamy-thick "Lucite" Wall Paint needs no stirring or priming. Won't spatter or drip like ordinary paint. Spreads ever-so-easily with brush or roller; leaves rich, flat finish, dry to the touch in 30 minutes. No messy clean-up either. Just soap and water!



SIMPLE PICTURE DIRECTIONS ON THE BACK OF THE CAN

NEW DUPONT LUCITE® WALL PAINT

For matching woodwork— "Duco" Satin Sheen Enamel

19 lovely colors and white

BURROW LUMBER
CANYON - HAPPY

DUPONT "LUCITE" WALL PAINT Beauty without Bother!

DRYLAND FARMERS

Find New Hope in New Hybrid Sorghum Variety

DEKALB C-45

New, but thoroughly proved for high yields, early maturity and superior standing ability under dryland conditions.

- IT STANDS
- IT YIELDS
- IT'S EARLY
- IT WEIGHS OUT

HYBRID SORGHUM

LEONARD BATENHORST
Umbarger

BUFFALO FOOD STORE
Western Bonus Stamps
Double Stamps Wednesday
On $2.50 Or More
Premium Redemption
Center In Our Store

KIMBELL'S OLEO 2 LBS 39¢
BAKE RITE SHORTENING 3 LB CAN 69¢
FANCY CRISP LETTUCE LB. 15¢
CALIFORNIA LONG WHITE POTATOES 10 LB. 59¢
POTATOES 2 LB. NEW 19¢
GRAPENUTS 10 OZ. POSTS 24¢
48 CONT. KIMBELL'S TEA BAGS 49¢
HILLS BROTHERS COFFEE LB. 65¢
LARGE BOX CHEER 31¢
QUART STA FLO STARCH 28¢

CONGRATULATIONS W.T.S.C. ON YOUR SEMI-CENTENNIAL.... BEST WISHES TO GRADUATING SENIORS, SUNDAY, MAY 21st.

FLORIDA RUBY RED--BEST OF ALL SEASONS GRAPEFRUIT 3 FOR 25¢
FRESH FANCY FIRM TOMATOES 25¢
FANCY LARGE CALIFORNIA STRAWBERRIES 30¢
46 OZ. HI C ORANGE DRINK 29¢
46 OZ. HUNTS TOMATO JUICE 29¢
1/2 GALLON GOLD BAR MELLORINE 3 FOR $1

FRESH LEAN GROUND BEEF 1b 39¢
BEST VAL BACON LB 49¢
KIMBELL'S FINE COFFEE LB. 59¢
REGULAR COCA COLA 6 BOTTLE CARTON PLUS DEP 25¢
1b 59¢ OSCAR MAYER FRANKS ALL MEAT
5 LB CANE SUGAR 49¢
303 OUR DARLING CORN 2/39¢
303 EARLY GARDEN PEAS 2/43¢

CHOICE FED BEEF ROAST LB. 49¢
FRESH, HOT, BONELESS BAR -B- QUE GRAVY FREE LB. 69¢
LOIN OR ROUND STEAK LB. 65¢
KRAFT'S 18 OZ. JAR PRESERVES STRAWBERRY 47¢
GRADE A LARGE FRESH COUNTRY DOZEN EGGS DOZ. 39¢

Dr. Hill Outlines WT History

(Dr. J. A. Hill wrote the following article especially for The Canyon News upon request of the publisher.)

Just fifty years ago last March 3 there appeared in the Randall County News "A History of the Normal" by R. B. Cousins, founder and first president of the institution.

As State Superintendent of Public Instruction, Cousins was vigorous and persistant advocate of more "Normals" for the education of teachers.

The rapid growth of West Texas in the first decade of this century led him to favor this area of the state for the establishment of the first such school. Upon request of Senator W. J. Bryan of Abilene, Cousins prepared a bill in January, 1909, providing for the establishment of a Normal for education of white teachers west of the 98th meridian.

This bill was introduced in the House of the 31st legislature on January 14, 1909, by Representative T. J. Barrett of Anson, and passed that body on February 17. On March 4, it was passed by the Senate and on March 31, Governor Tom Campbell signed it.

A special locating committee of three, of which Cousins was a member, heard the applications of twenty-seven West Texas towns and visited most of them.

On the first ballot Canyon, Ballinger, and Sweetwater each received one vote. After three days of deliberation Canyon was unanimously chosen on September 3, 1909. This village of 1400 had offered the state a site and $100,100. This pledge was overpaid by some $2,000 but not immediately.

On November 10, 1909, the State Board of Education formally approved the Locating Committe's contract with Canyon and elected Cousins President at a salary of $2,000 a year plus a residence. On January 1, 1910 (the day the Santa Fe ran its first train to Lubbock) the President came to Canyon to supervise construction and otherwise prepare for the opening of the first session.

In the meantime the State Board of Education had appointed a local committee to execute the city's part of the contract and work with President Cousins in getting the institution ready to be opened. This committee consisted of L. T. Lester, President of The First National Bank, Chairman; L. E. Cawling, Real Estate and Investments, Vice-Chairman; and R. A. Terrill, Editor of the Randall County News, Secretary. These representatives of Canyon discharged faithfully and intelligently their official duties, but each has long since passed away. So far as my memory serves me the only male adults who lived here when the college was established and who still live here are: T. C. Thompson, John Guthrie, C. P. Shelnutt, and O. A. May. There are probably others. Among adult women still living here are Mrs. C. R. Burrow, Mrs. Ed Harrell, N. A. Croson, Mrs. T. C. Thompson, Mrs. John Guthrie, and others.

The college opened September 20, 1910, in the Courthouse, the main building of the College not being ready. About three weeks later it moved to its own plant, which was then considered a beautiful and substantial structure.

At the beginning the faculty consisted of 16 members. Four others were added during the year. According to the catalogue of 1913-14, the first long session enrollment was 227, but this probably included three Training School grades. The first summer school enrollment was 355. It is an interesting fact that this enrollment represented almost all sections of the state.

This situation is explained by four important facts: 1. President Cousins was probably the most widely known educator in Texas at that time and had great drawing power. 2. Faculty members were influential in the respective areas from which they came and many students followed them to the new institution. 3. West Texas had been on a near boom for a decade and had been widely publicized. 4. There were comparatively few institutions of higher learning down state at that time - only The University of Texas, A&M College, and three "Normals" plus Baylor, Texas Christian, Southwestern, Simmons, Trinity, Austin College, and a few Catholic schools.

The course of study was based on the completion of the ninth grade of an accredited high school and continued for three years. This low level of beginning was due to the fact that there was only one fully acredited high school in Texas closer than Sweetwater and Wichita Falls. That one was Amarillo. Another factor was the low level of teacher certification, certificates being accepted in lieu of high school credits.

The graduation requirement was one year above a standard high school diploma. This was the standard then in use at the Huntsville, Denton, and San Marcos Colleges. The completion of any one year of required work led to a teacher's certificate.

It is significant that after two years here President Cousins led the four Texas Normal Colleges to further standardize admission requirements and add one year to the curriculum. Again in 1917 he led the fight which made a four year college of each of the four Normals.

Cousins resigned the presidency in Sept, 1918, and was succeeded by J. A. Hill. For seven years thereafter this forward movement toward complete standardization was contested by the other state and private institutions of higher learning, and also by legislators and other officials as well as most of the daily press. West Texas State was the first Normal to gain the recognition of the State Department of Education as a senior college (January, 1922). In the fall thereafter West Texas State was admitted to The American Association of Teachers Colleges in Class A. In 1923 The Association of Texas Colleges admitted the Teachers Colleges (the legislature had changed the names, so these schools ceased to be "Normals") and in 1925, five of the Texas schools including West Texas were admitted to the Association of Colleges of the Southern States.

This concluded the fight against four year offerings above high school, but just five years later West Texas State asked the Board of Regents for authority to add one more year to the curriculum and confer the Master's degree. After quite an argument covering several sessions of the Board and Presidents such authority was granted in October 1930, this institution becoming the first in the Teacher's College system to offer graudate work.

Thus it is seen that in the 20 years - 1910-1930 - West Texas State rose from the level of one year above high school to the rank of an accredited senior college offering both bachelor and master degrees - a nationally accredited college of the first class.

In the meantime many other important events and developments had taken place. The faculty had increased from the original 16 to more than 75 and had vastly impoved its scholarship. The student body had grown from 227, mostly sub-college students, to 870 students of college rank and 257 in the Training School. Summer enrollment rose above 1100. Several instructional departments had been added, the library and laboratories had been greatly enlarged and improved, Cousins Hall, the first dormitory in the Texas Teachers College system, had been erected (1919-20); Randall Hall had been acquired, repaired, re-equipped, and converted into a co-operative home for more than 100 girls (1923); Burton Gymnasium had been constructed (1923-24) without legislative appropriation; an enlarged and impoved athletic field had been developed with Local Funds plus much help from Canyon, and West Texas State had taken a conspicuous place in state-wide college athletics; the $275,000 Education building had been erected (1927-28); grounds had been beautifully landscaped; 30 acres of land had been added on the north side of the original 40 acres; the T-Anchor Ranch of 200 acres a mile north of the campus had been purchased (1927) and a then modern dairy set up, which at times employed as high as 40 boys; the Bureau of Public Service had been established in 1923 to organize and administer all forms of Extension work; the Prairie (college newspaper) was first published in 1919; a half-dozen or more loan funds had been acquired, totaling several thousand dollars; the Panhandle-Plains Historical Society was organized in 1921, resulting in the creation of a near incomparable museum and setting the pace for the whole museum movement in a vast shouthwestern area; musical organizations had be developed in the 1920's that ranked high in state college musical circles; we had organized, directed and hosted the Panhandle Teachers Association, later The Northwest Texas Conference for Education, which body became second in size among teacher organizations of the state; in co-operation with The University of Texas we had organized, directed, and hosted the area Interscholastic League; inaugurated a full scale student activity program, including a Student Council; and in other ways gained the acclaim of the public and recognition by the college world.

But let it not be understood that this record of achievement was made without soul-testing trials. Every forward step taken was met by a stubborn challenge. Some of the most difficult are here mentioned.

1. The payment of the $100,-100 pledge to the state strained the community's economy. If you are surprised at this, ask yourself what it would mean today (in these lush, flush times) if Canyon had to raise in a few month's time more than $70.00 each for every one of its 6000 inhabitants.

2. The year the college opened was one of the dryest yet recorded in Panhandle history. It was closely followed by other dry years, compelling many people to leave. In spite of the stimulus Canyon received from the location of the college here its growth during the decade 1910-1920 was distressingly slow.

3. On March 25, 1914 fire originating from the explosion of a blow-torch in the attic completely destroyed the only classroom and laboratory building on the campus. For two years the school functioned, first in churches and vacant business houses and later in two frame shacks, erected mainly through the labor of faculty members and new contributions from the town. On April 21,1916 the present Administration Building was dedicated--except for the the State Capitol, the largest structure then owned by Texas and one of the largest of this day. The administration Building is yet, in all probability, the most nearly indestructible building in Texas.

4. In 1917 World War I took most of the men off the campus and reduced financial support of the institution. This situation was partly relieved by the establishment here of a Student Army Training Camp.

5. Teachers Colleges were established by the State at Commerce, Naceogdoshes, Alpine, and Kingsville. This had the effect of reducing attendance from afar and increasing competition for the State's dollar.

6. In 1925 Texas Tech was opened in West Texas State's patronage area, offering a comprehensive program in Teacher Education. This effectively retarded W.T.'s attendance growth and put an added burden on the state treasury from which this institution obtained its financial support.

In 1927 New Mexico established a Junior college at Portales which quickly reduced our patronage from that area. A few years later the Texas Legislature imposed a high tuition upon out-of-state students. This practically stopped attendance from both New Mexico and Oklahoma. This hurt W.T. when the legislature began making appropriations on the basis of the number of student hours earned.

In the 1920's Panhandle A&M at Goodwell, Oklahoma, became a senior college and began to stress teacher education.

In 1929 Amarillo College was opened and became a competitor for freshmen and sophomores who did not intend to teach.

If you add to the above difficultuies the fact that the Panhandle had little influence downstate, its representation in the legislature was small, the daily press made most of the old gag about Amarillo's proximity to the north pole, and many people looked upon "Normals" with condescension, you can easily understand that the road to our truly outstanding achievements in these two decades was not paved.

Many institutions, like many men, owe their greatness to their difficulties.

The remainder of this story can be only briefly sketched. The writer's time limitations forbid more.

Between 1930 and 1940 the factors of dominating importance were:

1. Depression and drouth. Either of these alone would have imposed terrific hardships. Together, they came perilously near being fatal. They brought both individual and public poverty on the campus in a measure hitherto undreamed of. More than 50% of the students had to have financial help to stay in school. The vast program of federal aid, the establishment of college co-op dormitories, and the wide use of college loan funds greatly assisted in meeting this crisis. In spite of the depression and drouth, enrollment actually increased during this decade.

2. The statewide attempt to abolish some of the Teachers Colleges and/ or reduce them to Junior rank. This effort was strengthened by the depression and drouth, but had its roots in a narrow concept of the function and value of these colleges and an indigenous resistance on the part of corporation lobbyists to the payment of taxes. Moreover, there were factors that cannot be mentioned here. This peril was sponsored by the State Board of Education, by influential members of the daily press, by certain institutions of higher learning which had axes to grind, by certain statewide business organizations, and by a sprinkling of civic leaders in various parts of the state who were facing financial disaster.

While no institution was abolished or reduced to Junior College status, untold damage was inflicted. Salaries at West-Texas were cut, in some cases, as much as 50%. A dozen or more faculty positions were abolished, and library and laboratory, and departmental support was reduced to practical nothingness. West Texas State was badly damaged on all fronts, including institutional morals.

But the decade had its bright spots too:

1. The museum building was erected in 1932-33, the first such building on a college or university campus in Texas.

2. The federal government, through its various public works program erected Stafford Hall (first unit), Buffalo Courts (the old Terrill Hall), an outdoor swimming pool, El Pueblo Courts, a part of the new Randall Hall, an addition to Cousins Hall, and did all of the rock work on and around the old athletic field. Besides this the government did much of the work on the second unit of the museum, paved and guttered some of the streets and otherwise improved the campus.

3. We carried out the greatest program of exploration and recovery of scientific and historial material hitherto undertaken in Texas and got together, identified, organized, and classified a mammouth collection of scientific speciments and historical data.

4. With out Board of Regents we adopted (1937) a ten year building and campus improvement program that included the erection of a library building, a science building, a men's gymnasium, the completion of the new Randall Hall, a president's residence, and other campus improvements. This program was interrupted by World War II.

5. We put our graduate work on a firm basis and obtained for it public acceptance.

6. We took steps toward the elimination of teacher education as a requirement for degrees and acquired from the national government thousands of dollars worth of equipment.

7. In 1936 the Palo Duro School of Art was instituted in Palo Duro Canyon.

8.

In 1938 Religious Emphsis Week was inaugurated - first among the state institutions of higher learning in Texas.

9. While the College had maintained since 1921 a student health service on the campus, in 1937 it made a contract with Neblett Hospital for both medical and hospital service, but retained the campus clinic.

In the decade between 1940 and 1950 the following outstanding events and achievements took place:

1. In 1940 the National Youth Administration opened an aviation course here, a flying school having been inaugurated the previous autumn.

2. In May 140 John McCarty, editor of the Amarillo News, inaugurated a brick-kreig which paved the way for completion of the second unit of the museum.

3. In 1940 the Buffaloes, proclaimed the tallest team in the world, missed by one point the National Inter-collegiate Basketball Championship. In 1941 sports writers and officials at the National Inter-collegiate Basketball Tournament at Kansas City selected Price Brookfield as captain and forward on the All-American team. Also he was high point man. He was All American on Chuck Tyler's mythical All-American basket ball team.

In 1942 the Buffaloes played in Madison Square Garden, losing to Long Island University by 2 points in overtime; where ranked first in the nation by some experts, second in others, and were widely acclaimed by several nationally circulated magazines and newspapers.

4. West Texas State was admitted to the Border Conference in 1941.

5. In 1942, through a gift of the Allen Early family, an adult education program was organized under the name Amarillo Center.

6. In 1942 Judge J. D. Hamlin conveyed to the museum his large collection of art.

7. In January 1943 Civil Aeronautics Authority officially designated the West Texas State Flying Field. In March of the same year a new science building was accepted by Regents and soon occupied by the 350th College Training Detachment.

8. In 1944 a campaign was inaugurated for private contributions with which to build a chapel on the campus. The building was completed in 1950 at an approximate cost of $47,000.

10. World War II decimated the student body, took away many faculty members, and posed many problems of far-reaching importance. Its closing produced a flood of students, in-adequate facilities for taking care of them, and the first serious campus-wide disturbance in the history of the institution--a student strike in the fall of 1946.

During the war period the College lost the following faculty members by death and/or ill health: Miss Jennie C. Ritchie, director of the Demonstration High School; Miss Mary E. Hudspeth, head of the Modern Language Department and former Dean of Women; Mrs. Geraldine Green, Dean of Women; Dr. R. P. Jarrett, Dean of the college; and Dr. Harris M. Cook, Dean of Men. Just prior to the war we lost Travis Shaw, long time Business Manager and R. A. Terrill, Head of the Manual Arts Department. These men were among the most useful faculty members.

In addition to the above losses, Dr. A. M. Meyer, Professor of Education and Dean of the Graduate Division, resigned to accept the presidency of Amarillo College. Several other key people accepted more remunerative employment elsewhere.

Perhaps the most constructive event of this decade was the adoption in 1947 of a constitutional amendment authorizing and empowering state colleges to use five-sevenths of the Confederate Pension tax for the erection of buildings. This amendment has made possible a much needed building program at each of the state institutions of higher learning.

Other important events of this decade included a large expansion of flier service, and reorganization of the athletics department and the coming of Frank Kimbrough and Clark Jarnagin to the coaching staff, the employment of many new faculty members, the construction of Conner Hall for men, the construction of the Cafeteria, the moving to the campus of a number of government buildings, out of which were made two dormitories for men, the old Branding Iron Theater, a class room and office building for the English Department, a band house, and a number of apartments for veterans. Also plans were made for the erection of a library building, a gymnasium, and a President's residence.

The decade came to a close with the retirement (September 1, 1948) of J. A. Hill, from the office of President, bringing to an end a tenure of thirty years in that position. Prior to his tenure as President he had been head of the Department of History for eight years.

Dr. James P. Cornette succeeded Hill and for almost thirteen years has directed a marvelous development program. Perhaps the most notable of his achievements is the expansion of the physical plant. Supplementing the constitutional tax money, above referred to, President Cornette has utilized the institution's bonding power to finance service projects, such as dormitories, student union, etc. One result of this program is a forest of buildings of which most any college would be proud.

Parallel with this plant growth is a comparable growth in student enrollment and faculty. Prior to President Cornette's administration, the largets long session enrollement was 1,385 in 1946-47. Today, I am told, the comparable figure is around 2,500. Summer School enrollment here, as elsewhere has not kept pace with long session growth. Among the best things in this connection is a good, substantial increase in faculty salaries.

Along with the institution's over-all expansion has gone considerable internal reorganization. This writer does not have at hand enough information at this point to give many details, but they are significant. For example, one major change was the abolition of the Demonstration School. Another is the recent removal of the adult education program from Amarillo Center to the campus. Still another is the discontinuation of the Department of Home Economics. A fourth is the abolition of the old Bureau of Public Service and its re-consititution on a much larger scale and under a different name. Fifth is the use, management, and equipment of the College Farm. Sixth is the vastly improved library, laboratory and departmental equipment, and seventh, a much larger and better equipped maintenance department.

The various and extensive plant improvements have caused the removal of the iron fence, all of the rock walls built back in Depression Days, gymnasium, most of the buildings brought to the campus after the war, the old heating plant, and other small structures.

To the returning Exes of years long gone these changes mean progress, and of this fact all are proud, but the hearts of many of them year to see again faculty faces of 20, 30, 40,50 years ago. Alas, only one of the original faculty lives in Canyon and he is the author of this article. Time is a relentless reaper whose parts are always in good repair, through in constant use.

"Over boundless reach of prairie,
Over rolling plains,
Over cliff and crag and canyon,
Alma Mater reigns"

P-P Museum Draws Visitors From U.S., Other Countries

Boone McClure, energetic and capable director of the Panhandle-Plains Historical Museum, lives and breathes the lore of the cowboy and the Indian, main characters in the colorful history of the Great Plains region.

The fruits of his interest is evidenced by the Museum being the showplace of the West Texas State campus, and the number one tourist attraction for the City of Canyon.

"We may be well on the way toward a record year," said McClure, as he looked over registration records. "Right now we are running about 2,000 visitors ahead of last year, and you know last year was the second heaviest in the history of the Museum."

An examination of the records proved him correct. During 1960, 80,906 viewed the displays and artifacts in the Museum. Already in 1961, a total of 8,553 have toured the plant in the months of January and February.

McClure beams when he speaks about registrations. "Last year we had visitors from every state in the nation, plus the District of Columbia. Also, there were visitors from over 50 foreign countries."

In the state of Texas alone, representation came from 226 counties and 622 towns and cities. Leading in the number of towns having visitors were Dallas, Harris, Cameron, and Wheeler. Tops nationally was Los Angeles County, with 51 towns represented.

The three states of Oklahoma, New Mexico and California, in that order, headed the list of non-Texan visitors.

"One year I ran a survey which revealed an amazing fact," expalined McClure. "On a county, nation-wide basis, I found that 66 per cent of the counties had registratants in our guest book."

Visitors from the States of Delaware and Nevada seem to be the most difficult to land, McClure said.

When asked to name the display or exhibit which attracts the most attention, McClure did not hesitate in answering. "Fred Scott," he said. "That is the number one attraction."

The figure of Scott, oldtime JA cowboy, was reporduced life-like in plaster of paris by Harley Goettsche, a student of the college. Goettsche now is a dentist in Dallas.

"I'd say the next attractions the people seem to like are the Pioneer Kitchen, and the Nicholson Gun Collection," McClure added.

The Pioneer Kitchen is one of three rooms reporduced in authentic settings, with authentic furnishings. Valued at over $100,000, the gun collection was donated by the late O. T. Nicholson of Shamrock.

Two of the most recent additions to the Museum are five paintings, and a Comanche and Kiowa Indian collection representative of the days of Chief Quanah Parker.

Included among the paintings are four donated by Mrs. H. S. Griffin of Wichita Falls, "A Field of Bluebonnets," by Julian Onderdonk; "Drying Chili," by E. Martin Hennings; "A Street Scene in Tunis," by Julius Rolshoven; and a western scene of a guitar-strumming cowboy around a campfire, by Robert Wesley Amick. Edward Galt of San Antonio presented the Museum with Gerald Cassidy's oil "Across the Hills."

"Almost every day I receive a call, or information about material which people wish to give to the museum. In fact, I have one donor who has been saving an exhibit for five years, waiting on us to have the room to house it."

In speaking of available space, McClure touched on plans for a third addition, to fill the remaining lot, and facing the north. "It will be an area of about 47,000 square feet, which will give us approximately 85,000 square feet of display room."

McClure quickly added that he already has enough material waiting in storage to fill this space.

"Although there are museums larger," he said, "from the standpoint of collections, we are the largest historical museum in the Mountain-Plains Museum Conference, which includes the states of Montana and North Dakota and the eight south states.

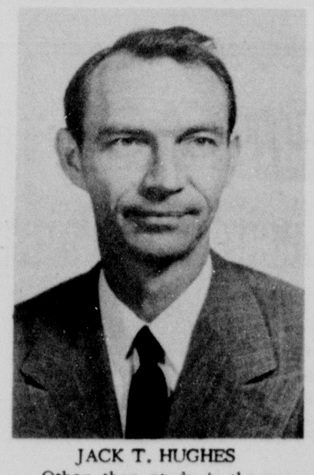
For three years, McClure has been secretary of this organization.

Development of the Museum is directed by the Panhandle-Plains Historical Society, C. P. Buckler, Pampa, president, with over 700 members and exchanges. Other officers include Jack Taylor, Canyon, first vice-president; Erwin C. Oshsner, Amarillo, second vice-president; C. Boone McClure, executive-secretary; and Dr. Hattie M. Anderson, Canyon, recording secretary.

We have had many famous and colorful celebrities visit our Museum," McClure reminisced. "Among them is Topay, last surviving wife of Quanah Parker. She has been here three times and wants to come back. She loves Canyon and this museum."

WT Geology Department One of Fastest Growing

One of the most rapidly growing fields of study at West Texas State is in geology. With a wealth of natural laboratories at hand, including Palo Duro Canyon and the Canadian River valley, the department has been steadily increasing activity.



JACK T. HUGHES

Other than study in the various segments of geology, course work is offered in mineralogy, petrology, paleontology, anthropology, and stratigraphy.

Numerous field trips annually to fertile geological fields of the Southwest give first-hand knowledge of the study of the earth. Special interests have created a geology club on campus, and students in the department attend many of the meetings and field trips of the Panhandle Geological Society.

Available to geology trainees is the vast lore housed in the Panhandle-Plains Historical Museum, plus its facilities for the study, preparation, and presentation of historical specimens.

Jack T. Hughes serves in the dual role of head of the geology department, and as Curator of Paleontology for the Museum. A Phi Beta Kappa at the University of Texas, Hughes is working on his Ph. D. from Columbia.

Author of many papers and articles in professional journals, Hughes was archeologist for the Smithsonian Institute from 1946-49.

Also instructing in the department is Robert C. Burton, who has a BA and MS in geology from Texas Tech.



ROBERT C. BURTON

Mothers-in-law Met

The Canyon Mothers-in-law met in the J. Roy Davis home last Thursday.

Co-hostesses were Mesdames Tom Slack, Hattie Brasuel, W. I. Wester, and T. t. Fain.

mrs. h. c. Hudson gave the devotional. Mrs. W. I. Wester led the prayers and Mrs. Larry Burtz played the piano. Mrs. Lousi Harvey was the song leader.

Mrs. Edward Meyers was a guest at the meeting. The club was disbanded for the summer. nest meeting was set for September 4, in the George Cox home, 1903 4th Avenue. Cohostesses for the meeting will be Mesdames Louis Harvey, J. A. Woodfin, R. D. Lowery, and Mary Burtz.

Patrol Checks 6 AprilWrecks

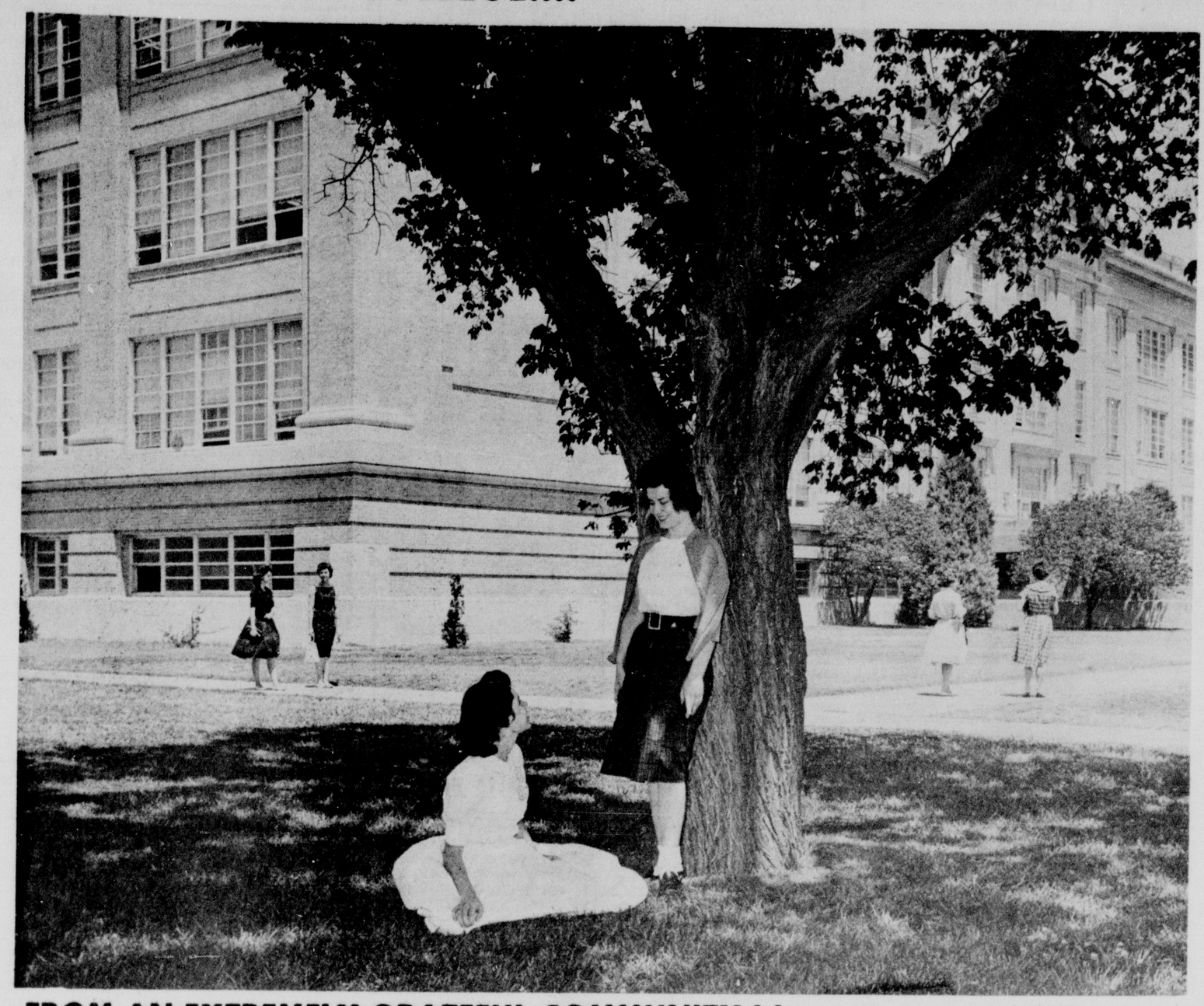
The Highway Patrol investigated 6 rural accidents in Randall County during April, accoring to Sergeant Roger Sosebee, patrol supervisor of this area.

He said these wrecks accounted for four injured and a property damage of $6,700.

Mr. and Mrs. Clifford Stewart, Dortha and Buddy of Dawn and Lloyd Triplett of Claude were Sunday evening visitors in the Arvin Triplett hoem.

CONGRATULATIONS

WEST TEXAS STATE COLLEGE....



...FROM AN EXTREMELY GRATEFUL COMMUNITY ! !

The people of Canyon are happy to have been working shoulder to shoulder with the people of West Texas State throughout the years, and we are proud of the service that we have been able to render to the administrators and able faculty , and the 40,000 students who have come to West Texas State during its years of service.



DUANE HOWARD INSURANCE
"Complete Insurance Service"
304 16th Street OL5-3841

CANYON BOWL
Eddie Knowles, Mgr.
South Edge of Canyon

HENSCHEID FEED & FARM SERVICE
5th Ave. Canyon

B. C. TAYLOR GROCERY & SERVICE
Hereford Highway Canyon

BUFFALO WASH AND DRY
Cecil Lady, Owner
in the Buffalo Shopping Center

GRIFFIN'S TRUCK STOP
Bill Griffin
23rd St Street Canyon

JENNINGS DRESS SHOP
North Side of Square Canyon

McBROOM GARAGE
2304 9th Ave. OL5-2565

CORRAL CURIOS AND MOTEL
Hereford Highway
Mr. and Mrs. Harry Wheeler

CANYON MOTEL
Across From the
College on Highway 87 & 287

CANYON CLEANERS
Across from the Baptist Church
Try Our Drive-in Service

LARSON PLUMBING & HEATING
E.J. LARSON, Owner
604 25th Street OL5-3268

CLARK JARNIGAN
Your Southland Life Insurance Agent

" June Classifieds Bring Summer Vacation Money To You "

• FOR SALE

FOR SALE: 330 acres . . . or will sell 165 acres. Make offer. OL5-4684. tfc6

FOR SALE: Boys 2-speed 26" bicycle. Re-conditioned. OL5-3544 after 5 p.m. 2tc5

FOR SALE: Steel clothes line post; barrel Bar-B-Q Pits; wrought iron picnic tables and table legs. Roberts Welding. tfc6

FOR SALE: 250 gallon Propane tank, $95.00. FL6-2904. 2tp5

FOR SALE: 3-room house with bath. 8-foot Dempster windmill. 35-foot steel tower. Telephone 2881, Happy. 1tp6

WE HAVE COMPLETE
CROP-HAIL
FACILITIES FOR YOUR PROTECTION
DUANE HOWARD INSURANCE
Don't gamble with nature---Buy crop-hail insurance today
OL5-3841 304 16th ST.

FOR SALE: Pure-bred Collie pups, $1.50. Gary Moore, OL5-3310. 1tp6

FOR SALE: Quonset barn with 8 lots, all weather road, city gas and water, just out of city limits. Price $5,500 terms. Also have 120 acres, irrigated and one dry-land section. Good terms. OL5-4641 or OL5-2672. tfc6

FOR SALE: Yard, garden, carpenter tools, 24-foot ladder, house. R. H. Emery, 1301 6th Ave. 1tp6

FOR SALE: 1959 Chevrolet Station wagon, two-tone, power steering, power glide, by owner. OL5-3405. tfc4

FOR SALE: Beautiful New Whirlpool refrigerator—freezer completely frost free, only 2 months old, $380. OL5-2802 after 6 p.m. tfc5

FOR SALE

2Bedroom Brick, 1236 Square feet, plus single garage, 6 years old. Price Reduced from $14,500 to $13,1900, possible F.H.A. Loan $12,100.00

Old 2 Bedroom Brick, Corner Lot, east walking distance of town. $7,500.00

COLE & DAVIS
1604 4th Avenue
Canyon, Texas
OL5-2553 tfc48

FOR SALE: Attractive 3 bedroom home, $1250.00 down, payments $73.00. Hill, OL5-4628. tfc5

YOUR ATTENTION PLEASE—I have an excellant supply of P.A.G. Hybrids that give top standability, thrashability and yeild. Free Replant Seed. Call me. I'll deliver to your farm. POOLE'S FARM & RANCH SUPPLY, Canyon, OL5-4461. 4tc5

FOR SALE: 3 bedroom stucco house on corner lot, loan established, OL5-2204. tfc4

FOR SALE: New 4000 CFM Air Conditioner with pump, $89.95 up. CUNNINGHAM MAYTAG CO. South Side of Square, OL5-3344. tfc4

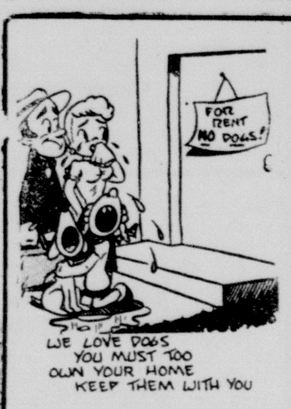
1957 Chevrolet 210 Fordor, V-8, two-tone, heater, new tires, extra nice. $795. OL5-3948. 3tc3

SALE!
FLOOR TILE
entire truckload
at close-out prices
Vinyl-Asbestos
12¢ per tile
Asphalt
9¢ per tile
M&F CABINET SHOP
1615 4th Ave. OL5-4082

For Your Stark Bros. trees and shrubs, call James Hill, OL5-4743 after noon. tfc2

FOR SALE: Cooper home. Paid in $2,188. Asking $900 equity. Also, 14-foot fibre-glass boat, 35 HP Mercury motor, self-starting and trailer. Phone OL5-3404 after 3:00. tfc52

FOR SALE: One Oliver model 99 tractor on LP. Overhauled in our shop, good rubber. Heath & Lawless Oliver Co. tfc51



LOW DOWN PAYMENT
Six room brick convenient to high school and junior high. On 90 x 140 lot, bath and 3/4 carpeted. Will sell furnished or unfurnished. $10,750 unfurnished; $1,000 wil handle.
JUST COMPLETED
Three bedroom and den brick, Bath and 3/4. Priced to sell. $1400.00 down payment. Good location, and a good buy at $18,500.

LIST YOUR PROPERTY WITH US. WE MAY HAVE JUST THE BUYER YOU HAVE BEEN LOOKING FOR.

Hosea Foster

FOR SALE: 2 '52 Ford "6" irrigation motors. Natural gas carburators and Reg. 1 '49 Chev. no carburator. Ed Brown, phone HU8-3414. tfc5

We are now able to finance your water well needs up to 36 months to pay. Have in stock new and used irrigation motors. Waukesha and Cadillac. Reasonably priced.

CURRIE DRILLING CO.
OL5-3333

Furniture upholstery and seat cover SALE now in progress. Canyon Glass & Trim, 604 23rd. OL5-4321. tfc45

Seat covers, convertable tops, truck seats, carpets. Canyon Glass & Trim. 604 23rd, OL5-4321. tfc45

Veteran's tracts near expressway overpass. Excellent water area with natural gas available. 3¼ miles north of Canyon. Williams or Lair, OL5-4551. tfc39

• FOR SALE

INFORMATION on all Abstract and Title problems and questions at
GUARANTY ABSTRACT AND TITLE COMPANY 16tf

FOR SALE: New three bedroom brick home. FHA approved. OL5-3385. 2tfc

Massey-Fergerson
Sales & Service
MASSEY FERGUSON
YOUR NEARBY DEALER
Buy Now and Get
$100.00 to $150.00
CASH BONUS
OL5-3241
KROPFF IMPLEMENT
Herford Hiway

FOR SALE: Hens 4 to 4½ lbs. average, 50c each. Fill your freezer. Dutch Cleavinger. OL5-4424. 3tc5

BEST OFFER ACCEPTED: Slick 1955 Chrysler Windsor 4 door, loaded with equipment, air conditioner, power steering, brakes, seats, etc. Call OL5-2200. tfc5

FOR SALE: Two lots. Near school and Conner Park. Crossland Insurance Agency. tfc5

FOR SALE: Modern 14 unit Motel. Air Conditioned and Panel-ray heat. Inquire Canyon Courts. OL5-2505. 4tc5

FOR SALE

HOME & ACREAGE - 11 1/2 acres, Edge of town, has clean, neat, 2-bedroom house, large barn, all with aluminum siding.
INCOME PROPERTY - 4 year old, 2 bedroom, 700 sq. ft. $4800. Will carry some 2nd lein. Will trade. $700 DOWN - Payments $55 month, 2 large bedrooms, 2602 8th.
IMMEDIATE POSSESSION-Trade in your old eyesore on this beauty. Brick, corner lot, near down town and schools.
IRRIGATION LAND - 120 acres on pavement, 2 wells, will pay buyer good return.
AMARILLO PROPERTY - We have numberous homes, income property, land, and lots in or near Amarillo, some to trade for Canyon property.
SMALL HOUSE - Make $200 deposit, $65 month, be an owner instead of a renter. 2 bedroom, near college.

JOHN CAPPS
OL5—3021
Agent for Bob Hodge Real Estate

FOR SALE: 1 Ferguson Tractor, front-end loader, tandem disk and chisel—fair condition. Call OL5-2210 after 6:00 p.m. tfc5

MOVING—HURRY: Lovely beige cotton carpet and pad, $50.00. Antique ivory marble topped chest and secretary's desk, antique white French provincial twin beds, $200.00. Philco refrigerator and stove. Glass topped table. 2008 2nd Avenue, OL5-2769. tfc4

1x8 Sheathing per 100' $5.00
#3-2x4 & 2x6 Dimension Kiln dry per 100' 9.75
#2-16" red cedar shingles per square 9.50
#1-16" Red cedar shingles per square 14.50
Taylor & Sons
NORTH ON THE EXPRESSWAY
FREE DELIVERY PLUS S& H GREEN STAMPS.
OPEN SATURDAY AFTERNOONS TILL 5:00

FOR SALE: Bowling Ball and bag. Call OL5-3033 or see John Pakan. tfc50

FOR SALE: Five 2½ acre tracts on McCormick road. Pavement. Cash or terms. FL6-2911. tfc50

FOR SALE: Don-L-Blt Coaches for pickups, $165 to $495, sleepers to cab overs. Donnell Garage, Umbarger. 12tc49

All types glass cut and installed. Canyon Glass & Trim, 604 23rd, OL5-4321. tfc45

FOR SALE: Loans on homes in Canyon to buy, build or repair. Agent for First Federal Savings and Loan Association of Amarillo.
A. B. Duncan
West side of square
Tel. OL5-3252 16tf

• FOR RENT

FOR RENT: Extra nice and extra large apartments for summer school. Both furnished and unfurnished. Inquire at 2111 2nd Ave. tfc6

FOR RENT: 2 room garage apartment. Furnished or unfurnished. OL5-3890. tfc5

FOR RENT: Furnished apartment. Available summer school. 2001 1st Ave. 3tp5

FOR RENT: Large 3 room house available now. 107 26th Street. Phone OL5-3339. 1tc6

FOR RENT: Modern apartments; refrigerated air; 1 block from college campus; available for summer; Co-ed Apartments. OL5-4259. 2tc6

FOR RENT: Furnished one bedroom apartment. Carpeted living room. Electric Kitchen. Air-conditioned. OL 5-2234. tfc-6

FOR RENT: 2 bedroom furnished, 2 bedroom trailer house furnished, furnished apartment. Inquire 1908 4th Ave. tfc6

FOR RENT: 2 room stucco house furnished. 505 4th Ave. Phone OL5-3797. tfc5

FOR RENT: 2 bedroom brick house. Phone OL5-3090. tfc6

FOR RENT: Small house, one bedroom. 1515 7th. OL5-3067. tfc6

ROOMS for 1 or 2 girls, kitchen privileges. OL5-3028. tfc6

FOR RENT: 3 bedroom, unfurnished, house. OL5-3385. tfc5

Unfurnished house For Rent—2600 8th Ave. 3 bedrooms, outlets for washer, dryer and range. $75.00 month. OL5-2229. tfc5

FOR RENT: If looking for a bargain see this small furnished house. Clean, roomy. Couple. 1109 3rd Ave. OL5-3764. tfc52

• FOR RENT

FOR RENT: Extra nice furnished apartment. Available May 25th. OL5-3936. tfc5

FOR RENT: 3-bedroom house unfurnished. OL5-3234. tfc5

3-Room furnished house for Rent or Sale. OL5-3220. tfc4

S & W Apartment. Carpeted, brick apartment. Perfect for college couple. 409 27th Street. OL5-4664. tfc51

DWELLING LOANS
At Competitive Interest Rates
BOTH CONVENTIONAL AND F.H.A.
Cole & Davis
1604 4thAve-OL5-2553

FOR RENT: Large furnished basement apartment. $35.00 per month. Bills paid. Couple only. OL5-3161 or OL5-3162. tfc51

4 ROOM furnished apartment. Couple only. OL5-3385. tfc48

2 bedroom apartment unfurnished. 2 bedroom brick house OL5-3961. tfc45

FOR RENT: 3-room furnished house. OL5-3214. tfc45

FOR RENT: 3-room furnished apartment. Near college. OL5-3986. tfc43

FOR RENT: Apartment for boys. 2006 Fourth. OL5-3968. Perry Slagle. tfc42

FOR RENT: Two-room furnished apartment. Mrs. Nina White. OL5-3908. tfc1

FOR RENT: Extra nice three room furnished apartment. Call OL5-3364. Bill Downing. 16tf

FOR RENT: Extra nice three room furnished apartment. Call OL5-2614. 16tf

FOR RENT: Electric floor sanding machine and edger. Western

• WANTED

WANTED:
Child Care in my Home
2101 3rd Ave.
OL5-3819 tfc6

IRONING WANTED: 1904 Fifth. OL5-2236. 2tp6

WANTED: Anyone in East-West line of traffic at light on Highway 287 when wreck between '55 Pontiac and '60 Ford occured last Thursday. Also anyone who saw either car approach intersection. Would particularly like to contact lady in black car parked in outside lane headed South. Call OL5-3267 or contact Mrs. H. M. Johnson. 1tp6

IRONING WANTED: 1717 6th Ave. OL5-3726. tfc6

PAINTING
TAPING
TEXTONING
WORK GUARANTEED
OL 5-3495
J. D. BOND
Call After 5 p. m.

WANTED: Children to stay at my house this summer while their mothers work, go to school, or just go. I will provide taxi service to Bible School and Little League practice. Two school-age boys to play with, and good care at reasonable rates. Mrs. Jeanine Johnson, OL5-2288, 203 27th St. tfc6

NEED MONEY?
Conventional Loans
Perferred Risk at
6% Interest
FHA Loans at 5%
& only 2%
Discount Rates
A.L. CROSSLAND
Insurance
PH OL 5-3941

WANTED: Custom shredding and disc rolling. Bud Carthel, DR2-1791, Amarillo. 4tc5

WANTED: Dependable yard man. Furnish mower. OL5-3838. tfc4

Will Buy 1st and 2nd Lein Notes on Canyon Properties. Williams OL 5-4551 47tfc

WANTED: Disc rolling with portable disc roller. Call F. M. Kinney, OL5-4665, home. 16tf

WANTED AT ONCE: Paper route boy. Good route open. Phone OL5-2220. 16tf

• MISCELLANEOUS

FREE PUPPIES: Litter of beautiful mixed breed dogs to first callers. OL5-3009. 1tp5

T.V.
And Radio Service
On All Makes
& Models
Satisfaction Guaranteed
at Reasonable Rates
Day and Evening Calls
SIMMONS
Radio & TV Repair
707 18th OL5-4257

CABINET WORK, built-ins and furniture repair; remodeling; painting; concrete work. For free estimate call M & F CABINET SHOP. OL5-4082. tfc5

For general yard work, landscaping, spraying, pruning or fertilizing, contact J. Harris, Amarillo, DR2-7386. tfc5

SPECIAL WASHING MACHINE SERVICE — Call Cunningham Maytag Co., OL5-3344. tfc5

FOR LAWN MOWING call OL5-2811. 8tc1

For Professional Radio & TV Repair and sales — Phone OL5-2780. TOWER TV, 23rd Street, Canyon. tfc52

Cracked windshields or door glass replaced. Insurance claims handled, free estimates. Canyon Glass & Trim, 604 23rd, OL5-4321. tfc45

IF INTERESTED in any variety or number of chickens—we are now booking baby chicks. See Henscheids Feed. tfc41

F.H.A. and Conventional
LOANS
with Southwestern Life Insurance Co.
RANDALL COUNTY ABSTRACT COMPANY 16tf

JOHN'S RADIATOR SHOP. 1714 W. 6th. DR2-1088. 16tf

FOR HOME DELIVERY and mail subscription to the Amarillo Daily News, Amarillo Sunday News-Globe and the Amarillo Globe-Times, call Sam Jolly OL5-2220. 16tf

BEAUTY COUNSELOR (Try before you buy). Mrs. Shirley Stevens. OL5-3740. 16tf

CUSTOM ROLLING & MIXING Bring in your grain — let us mix you a balanced ration. Henscheid's Feed & farm Service. Dial OL5-3979, Canyon, Texas. 16tf

LAWN FERTILIZERS AND GRASS SEEDS
Henscheid's Feed & Farm Service, Dial OL 5-3979, Canyon, Texas. 16tf

DEBS LOUDDER, son of Mrs. Jean Loudder, has been appointed acting platoon sergeant for the 2nd platoon, Company b, 1st Armed Rifle Battalion, 50th Infantry, 2nd Armored Division. Loudder is presently taking a basic army training course.

TOO LATE TO CLASSIFY

FOR SALE: 3 bedrooms, 1 & 3/4 baths, 2 car garage, living room and den. OL5-3929. 2tp6

FOR SALE: Massie Harris combine $800. Good condition. Call OL5-4608. 1tp6

FOR SALE: Choice grain fed Angus Beef 1/2 or whole. Weight 700. B. R. Sparks. OL5-4036. Remember They're better if they're black! tfc6

FOR RENT: 2 room furnished apartment bills paid. OL5-3625 tfc6

FOR SALE: Clean 1956 two door Plymouth, Radio, Heater, also Portable Loading Chute. Phone OL5-4684. 1tp6

WANTED TO RENT: 2 or 3 bedroom house. OL5-3081 1tp6

WILL KEEP CHILDREN in my home - Days. OL5-3896 tfc6

FOR SALE - 2 750x14 white sidewall tires--on ground 6 weeks. Like new. OL5-2141 tfc6

CARD OF THANKS

We wish to express our deepest and sincere appreciation to our many friends and neighbors for the lovely floral offerings and other kindnesses shown us during the illness and passing of our beloved mother, Mrs. Sallie M. Bosley.

Mr. and Mrs. L. F. Bosley and Family
Mr. and Mrs. Cecil Bosley and Family
Mr. Max Bosley and family
Mrs. Martha Morgan and family
Mr. and Mrs. Lynn R. Beasley and family

ADVERTISEMENT FOR BIDS

The Commissioners' Court of Randall County authorizes the advertisement of bids for the purchase of:

1 used maintainer with 14' mouldboard plus 2 foot extension, not less than 115 HP Diesel, cab and heater, fully guaranteed, with trade-in fo used Allis Chalmers maintainer.

For further specifications contact Clarence Beckman, Commissioner Precinct #2.

Bids will be received until Monday, May 22, 1961 at 2:30 P.M. at which time they will be opened and read before the Commissioners' Court. The Commissioners' Court reserves the right to reject any or all bids.

E. T. Cummings
County Auditor
2tc5

ADVERTISEMENT FOR BIDS

The Commissioners' Court of Randall County authorizes the advertisement for bids for the purchase of:

1 Electric Printing Calculator for Tax Collector's Office.

Further information may be obtained from Bill Money, Tax Collector.

Bids will be received until Monday, May 22, 1961 at 2:30 P.M. at which time they will be opened and read before the Commissioners' Court. The Commissioners' Court reserves the right to reject any or all bids.

E. T. Cummings
County Auditor
2tc5

THE STATE OF TEXAS TO: Le JEUNE H. BERNHARDT GREETING:

You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 12th day of June, A.D., 1971, at or before 10 o'clock A.M., before the Honorable 47th Judicial District Court of Randall County, at the Court House in Canyon, Texas.

Said plaintiff's petition was filed on the 22 day of December, 1959. The file number of said suit being No. 3939. The names of the parties in said suit are:

GALEDA BERNHARDT as Plaintiff, and Le JEUNE H. BERNHARDT as Defendant.

The nature of said suit being substantially as follows, to wit: A suit for divorce on grounds of excessive cruelty.

If this citation is not served within 90 days after the date of its issuance, it shall be returned unserved.

Issued this the 26th day of April A.D., 1961.

Given under my hand and seal of said court, at office in Canyon, Texas this the 26th day of April A.D., 1961.

Mavis Hill, Clerk
47th Judicial District Court
Randall County, texas
4tc4

ESTATE OF R. E. HILEMAN, DECEASED
NOTICE TO DEBTORS AND CREDITORS

THE STATE OF TEXAS, COUNTY OF RANDALL, TO THOSE INDEBTED TO, OR HOLDING CLAIMS AGAINS THE ESTATE OF R. E. HILEMAN, DECEASED:

The undersigned, having been duly appointed Executor of the Estate of R. E. Hileman, Deceased, late of Randall County, Texas, by Wayland Angel, Judge of the County Court of said County, on the 21st day of April, A.D. 1961, hereby notifies all persons indebted to said Estate to present them to him within the time prescribed by law at his place of business, The First National Bank in Canyon, Randall County, Texas, where he receives his mail

Levi W. Cole
Executor of the Estate
of R. E. Hileman, Deceased
4tc3

ORDINANCE NO. 236

An ordinance of the City of Canyon, Texas, regulating the erection, construction, enlargement, alteration, repair, moving, removal, conversion, demolition, occupancy, equipment, use, height, area, and maintenance of all buildings or structures in the City of Canyon, Texas; providing for the issuance of permits and collection of fees thereof; declaring and establishing Fire Districts; providing penalties for the violation thereof; repealing all ordinances and parts of ordinances in conflict therewith; and providing a savings clause.

Ordinance No. 236 will be in effect June 1, 1961. Passed and approved this 15th day of May 1961.

John P. Taylor
mayor

ATTEST:
Dana McDowell
City Clerk
wtc6

ADVERTISEMENT FOR BIDS

The Commissioners' Court of Randall County authorizes the advertisement for bids for the purchase of:

1 42" Combination Punching and Binding machine for plastic spiral and metal loose-leaf binding with open ends for longer material; with side guide and depth guide.

Bids will be received until Monday, May 22, 1961 at 2:30 P.M. at which time they will be opened and read before the Commissioners' Court. The Commissioners' Court reserves the right to reject any or all bids.

E. T. Cummings
County Auditor
2tc5

SPECIALLY PRICED
PARAGON QUILTTOPS
$5.95
FRIENDSHIP, REGENCY, HEARTS DELIGHT

NEEDLE POINT
RUGS 4 X 6'
$40 $56 $58 EA

BEACHTOWELS
$1. TO **$3.98** EA

BEAR BRAND
ENCHANTRESS
HOSIERY
89¢
PAIR



8 BOLTS
TO SELECT FROM
DENIM 69¢ yd.

SQUAW BRAIDS 2 TRIMS

LADIES AND GIRLS
SUN HATS
$1.00 $2.50

CONGRATULATIONS WEST TEXAS STATE COLLEGE FOR 51 YEARS OF PROGRESS
Dan's 5th Ave

WE ARE SPECIALISTS IN
Abstracting
Title Insurance
Loan Closing
Escrow Accounts
Let us have your Real Estate listings.
RANDALL COUNTY ABSTRACT COMPANY
Canyon, Texas
A. B. Holt, Dick Dawdy, Bill Sellers.

GRAIN FED CALVES. Ready for locker. ¼, ½, or whole. OL5-3046. tfc4

FOR SALE: Four 50 foot lots. Priced reasonable if all sold together. Box 545, Canyon, HU8-3131. tfc4

FOR SALE: 15 foot Bee Craft with 78 Mark Mercury engine, excellent condition. Call OL5-2793. Want $1200.00. 4tp4

FOR SALE: Montgomery Ward sewing machine, $35. OL5-3464. tfc4

FOR SALE: Brand new 3 bedroom house. Hardwood floors, electric range, central heat, corner lot, pavement-curb and gutter and side walks. $1,000 down no loan expense. E. T. Cummings. OL5-3161 or OL5-3162. tfc3

JOIN IN CREATING A
Great Historical Drama Production
IN THE PALO DURO CANYON.
SEND YOUR MEMBERSHIP FEE OF $12.50 TO
Drama Fund
Canyon Chamber of Commerce
Canyon, Texas
MEMBERS ARE NEEDED NOW TO HELP MAKE DECISIONS AT THE REGIONAL MEETING ON JUNE THE ELEVENTH.

SINGER SEWING CENTER
1607 4th AVE OL5-4031

MOVING SOON

Watch for Announcement. To be located in the Present Pioneer Gas Building.

TEENAGE SEWING COURSE
. . . will begin In our Store as soon as moving is completed!



Girls! Enter Now, Sew your way to fame and fortune! Over $130,000.00 in Prizes---more than 5000 in all! Jet trip to Paris! Cash Awards. SINGER Sewing Machines. 3 Divisions (ages 10 thru 13, 14 thru 17, 18 thru 21)

Cornettes Rounding Out 15 Years at WT

But for the last minute failure of a baby sitter, and the gentle prodding of a friendly "patron," Dr. James P. Cornette might never have become president of West Texas State College, and he and Mrs. Cornette might not now be thinking back on their nearly 15 years in West Texas.

For 15 years Dr. Cornette had been a professor of English at Western Kentucky State College in Bowling Green, and during that time, too, Mrs. Cornette had taught at Bowling Green Business University. They enjoyed to the fullest the life of college teachers, and they still believe there is no other life quite like it.

In 1944, at the request of the late Pat Neff, then president of Baylor University, the Cornettes, with their three sons, moved to Waco. Dr. Cornette took a year's leave of absence from Western Kentucky State to become dean of Baylor.

"At the end of that first year the decision to remain at Baylor rather than return to Kentucky was a difficult one for both of us, but finally we decided to stay. However, those hectic post-war days at Baylor, when enrollment jumped from 1,300 to over 4,000, frequently made us look back with nostalgia to the life of a college teacher," Dr. Cornette said.

"Even after two more years, we were still somewhat homesick for Kentucky," Mrs. Cornette said. "In fact, at the very time that some of the regents came to Waco to talk with James about WT, we had just about made up our minds to go to a Missouri college for James to be an English professor again."

That was when the baby sitter failed to show up. The Cornettes had planned to visit the Missouri college, and a friend had promised to watch the three boys while they were gone. The friend couldn't make it, and the Cornettes didn't go to Missouri.

"The long, burning hot summer in the Brazos River Valley had already discouraged us about Texas weather," Mrs. Cornette said, and when the Waco people told us that the Panhandle was nothing but a land of blizzards and dust storms, we were inclined to accept the stories at face value. Of course, we nowknow that the Panhandle has the best year-round climate of any place we have ever lived, but I doubt that our Central Texas friends believe us."

There was something of real concern on the part of their Waco friends, too, because they had not been at WT long when Mrs. Neff phoned to say, "Midge honey, I just wanted to know if you're keeping warm!"

It was Dr. A. L. Crabb of George Peabody College for Teachers, where Dr. Cornette earned his Ph.D. degree, who finally pushed the Cornettes west. He and Dr. Cornette had collaborated on a number of books and papers and for many years Dr. Crabb had been Dr. Cornette's "counselor."

"He called me and told me to go on out to the Panhandle, that it was really a wonderful region, and that West Texas was a rich and growing country, inhabited by some of the finest people in the world," Dr. Cornette said.

In July, 1947, Dr. Cornette was chosen to succeed Dr. J. A. Hill, and was asked to come to Canyon as soon as possible, "to work with Dr. Hill" until he assumed the presidency September 1, 1948. Dr. Hill was to retire then after heading the institution for 30 years.

Dr. Cornette's work as president demands an unusual amount of traveling. He speaks frequently in cities throughout the Panhandle, attends many meetings and events in the state, and attends official meetings more and more frequently in Austin, Dallas, Houston, Fort Worth, and many other places, primarily in Central Texas.

His old automobile, before he traded for a new one about four years ago, had registered more than 100,000 miles, and more than half of the mileage was recorded in behalf of West Texas State. The state allows expenses only for that travel which can be designated as "official business," and this now means almost solely the official board meetings and the affairs called by state agencies. Expenses incurrred in most travel, even through it is of vital importance to WT, must be paid by Dr. Cornette.

When the Cornettes can find leisure time, they work with flowers in their large yard and in the house, and read, fish, and visit. Dr. Cornette cultivates a small vegetable garden, and occasionally he hunts, especially during quail season.

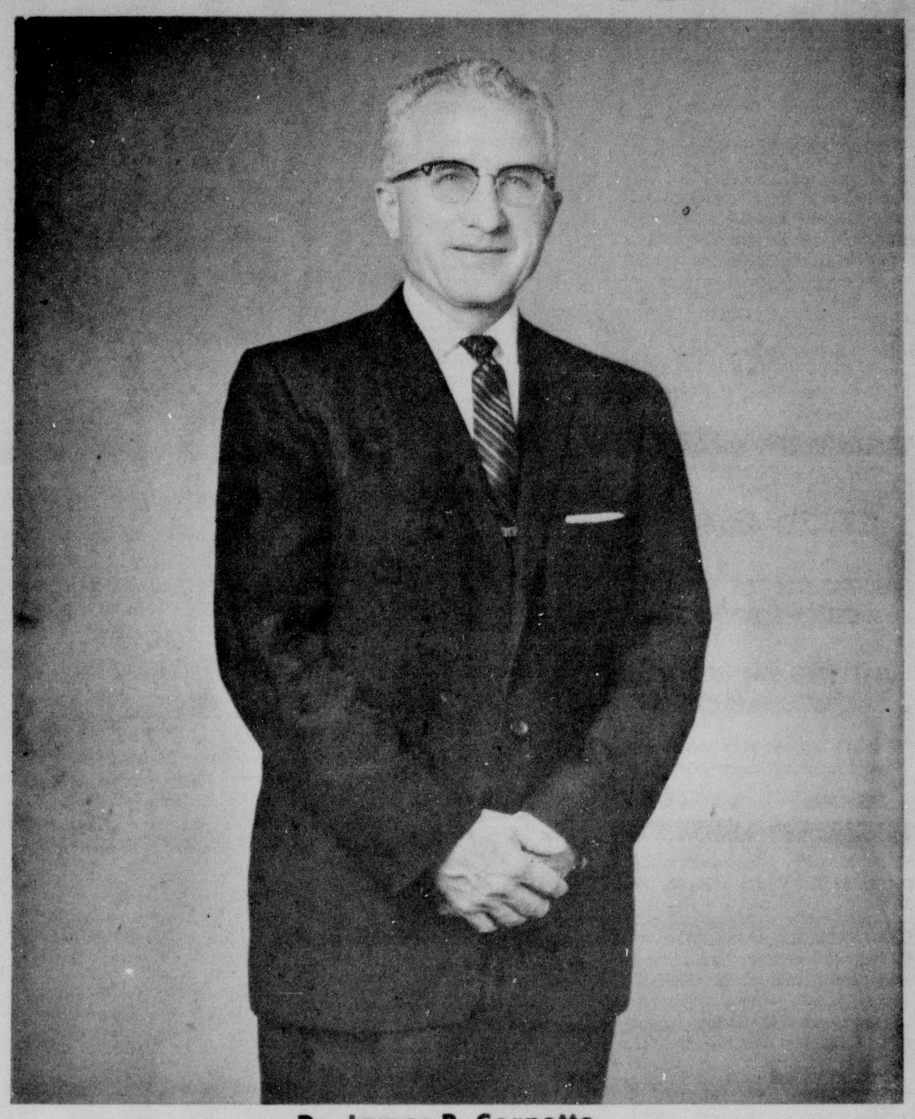
The couple has been active in the community life of Canyon, and both have taught Sunday school classes at the First Baptist Church since coming here. Mrs. Cornette has been president of the Woman's Book Club, and twice president of the local PTA. She was district PTA president in 1953. She has also found time to take a number of courses in WT's Evening Classes.

Both are "dedicated" sports fans and have followed the fortunes of West Texas State and Canyon High School teams since 1948.

When they moved to Canyon, their sons, Bill, Jim, and Marvin, were 5, 12, and 15 years of age respectively. Now Bill is a freshman at WT, Jim is far along on his study toward a doctorate in pure mathematics at the University of Texas, and Marvin is married, has three children, and is in the personnel department of the Celanese Corporation.

The Cornettes were high school sweethearts, and they were married while he was a graduate student at the University of Virginia and after she had completed two years of her college work. Soon after he had received his M.A. degree, they moved to Bowling Green. During their 15 years there, he received his Ph. D., and she earned her B.A. and M.A. degrees at Western Kentucky.

Varied interests have occupied the Cornettes through recent years. He has spent long hours developing and presenting television programs over Amarillo stations and has written many articles, some of which have appeared in such publications as Reader's Digest and Ladies Home Journal. He has also been active in Scouting, and he and Bill both received their Eagle awards at the same time.



Dr. James P. Cornette

Rotarians Hear Farm Report

Ray Bowden of Happy pointed out several angles relative to the farm and suplus problem often overlooked by many people at the Tuesday luncheon of the Rotary Club.

Bowden's speech was titled "The Other Side of The Coin."

He said we have about four million farmers and that about one million of them might be classified as "dude" farmers. Eighty per cent of our food and fiber is produced by approximately one-third of the farmers, he said.

Of the sixty men at the luncheon about two thirds of them came from a farm background and only three of these men have sons who now are working in some agricultural activity. Bowden said that this fact alone indicates rough sledding for the future of the farmers.

"The spread between the farmer's price and the consumer's price will continue to increase," he said.

Speaking of government support for farm commodities, he pointed out that only 40 per cent of products have ever received any assistance, and other 60 percent do not want any support.

"If production is cut to demand levels, there will be many empty grain elevators," he added.

Our country has always boasted of freedom and equality, but today we are trading our economic freedom for items of economic equality, Bowden concluded.

Bus Stop Switched

City commissioners Monday okeyed a new bus stop location for Canyon.

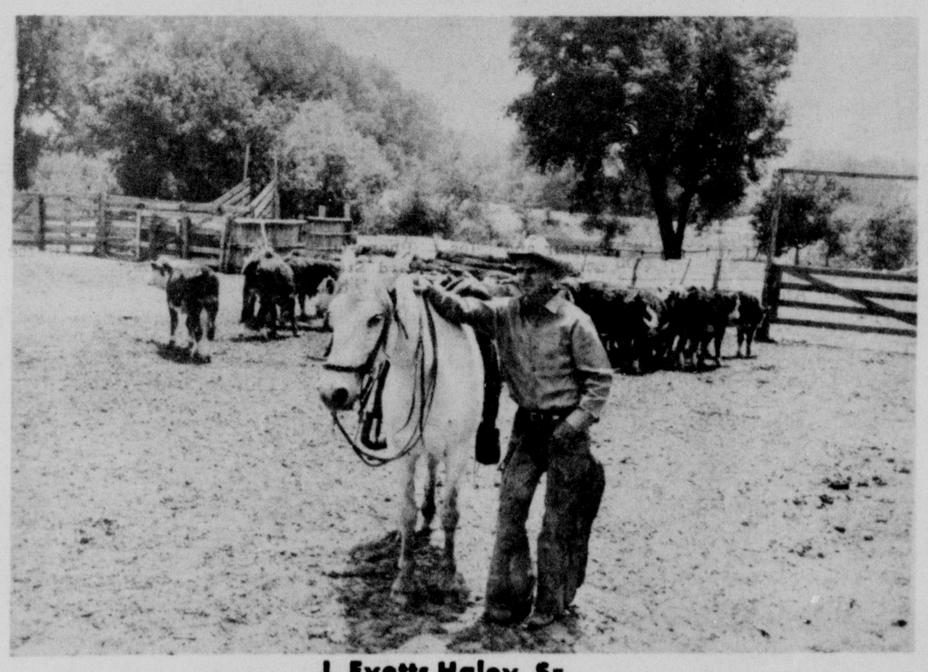
It has been moved to Buffalo Drug, on 4th Avenue between 23 and 24th Street.

This is the second move for the bus stop in the last seven months. When the islands were built around the square the stop was moved from the Pharmacy to White Way Service Station.

Bus company officials were pleased when granted the new location Monday.

Merchants in the vicinity of the drug store signed a petition stating that the action would be favorable to them. This petition was presented to commissioners at the meeting.

Haley Helps Make, Write Area History



J. Evetts Haley, Sr.

Tough as a buffalo hide and as controversial as a barbed wire fence across the XIT--that's J. Evetts Haley, Sr., one of Canyon's most famous citizens.

The story of J. Evetts Haley could begin at Yorktown where one of his ancestors was present when Cornwallis tendered his sword to a Virginia farmer and the United States of America was born.

It could begin at San Jacinto where his great-grandad Evetts is credited with doing in 21 Mexicans. It was there that the Republic of Texas was born.

Grandpaw Evetts was a burly blacksmith from Washington on the Brazos. J. Evetts Haley didn't inherit his grandad's physique but he did inherit his physical stamina and his fiery patriotism.

J. Evetts works almost every day on some of his several ranching properties. In fact he suffered two broken ribs only recently in a fall at his ranch on the Canadian River.

J. Evetts is equally at home in the saddle or on the speaker's rostrum, lecturing in the classroom or riding the range.

Even his enemies--and Evetts does not deny that there are many--admit that J. Evetts Haley stands up for what he believes.

Haley was born to the old West. In this modern day of limousines, flying machines and astronauts, he still clings to the Western code.

He is ready to do battle when the principals by which he lives are challenged. He says that in all the years of the New Deal and later, he never accepted one dime in government subsidy, which he abhors.

A historian with a passion for finding out about what went before, Haley is quick to admire personal initiative in others. "Our ranch in Oklahoma is located in Sequoyah County," he related one night this week. Then Haley's eyes lighted up as he remembered how Sequoyah County got its name.

"Sequoyah, now there was a man," he declared with gusto. "Can you imagine a man who could neither read nor write, who couldn't even speak English, inventing an alphabet and teaching a tribe of illiterate Indians to read and write their language?"

Haley enthusiastically grabbed a book on the great Cherokee educator from the shelf of his library--one of the finest private libraries in the state--and launched into a eulogy of Sequoyah.

Haley is a staunch conservative by politics. Only his high temper, his willingness to do battle and his unwillingness to compromise have kept him from high place of leadership in government.

Haley has battled--often alone--what he believes to be more and more encroachment of government upon the rights of individuals.

Haley was a candidate for governor in 1956 just after the Little Rock incident. He promised voters he would use rangers and state militia to halt interference with what he deemed states' rights if a Little Rock were attempted in Texas.

Evetts was born July 5, 1901 at Belton. His parents before him had grown up in Bell County. His dad, John Haley, was once the champion cotton picker of Bell County, Evetts boasts.

The Haleys moved to Midland in 1906 when Evetts was 5 years old. "I remember it like yesterday," said Evetts. "Papa was already in Midland when we arrived by train. Papa met us at the depot in a buggy."

Evetts' dad was a trader by nature and purchased an interest in a Midland hardware firm. He also bought several sections of ranching property northeast of Pecos.

Evetts and a brother, John, inherited a portion of that property and bought the remainder from their three sisters. They control about 60 sections of country in that area now. At one time they ran 1,000 head of cattle on it but in the drought years from 1948 to 1960 it was abandoned.

"It was nothing but a terrible liability then," Evetts declares. "There's never much rain and not enough underground water to do any good."

Evetts started in the first grade at Midland and graduated from high school there. He attended Midland Junior College, a denominational school, until it closed its doors in the spring of 1922.

Then he came to Canyon and entered West Texas State College. He majored in history.

"I was facinated by the country and the place and I always have been," he declared. "When I graduated from college I realized what I wanted to do."

Evetts was graduated in 1925 and immediately went to work for the Panhandle-Plains Historical Society at $75.00 a month.

"That was full time work and boy, I enjoyed it," he went on. "They rustled up a little money and someone found an old Model T for $125.00

Evetts traveled all that summer interviewing oldtimers and collecting historical relics and material. "The people out here were the finest people in the world," he reminisced. "They were frontier Plains people."

At the end of the summer he turned in an expense account of $60.00.

"There weren't many expenses," Evets said. "I slept in that old whoopie and lived off the country."

Evetts received his masters degree at the University of Texas in 1926, and then came back to his old job at $150.00 a month.

Desire of a dramatics teacher from Longview to see a "real cowboy" affected the remainder of Haley's life. Haley was a student in WT and business rnanager for the Prairie.

Miss Nita Stewart, teacher of dramatic arts, told Miss Anna I. Hibbets, now of Amarillo, she wanted to see a "real cowboy."

"I'll show you one," Miss Hibbets replied.

Miss Hibbets introduced Miss Stewart to Haley. They were married in 1929 and built the home in which Haley now lives.

Miss Stewart was from Longview and spent a great deal of her childhood in an orphans home.

"She had marvelous taste and artistic ability," Haley relates. "She worked her way through two years at the College of Industrial Arts at Denton (Now TSCW) and then went to Emerson College in Boston for a degree in dramatic art."

Miss Stewart taught at Kingsville and at Alpine before she became Mrs. J. Evetts Haley in 1929.

Evetts completed his history of the XIT in 1929. He then went to work for the University of Texas and stayed there until 1936.

He says he fought the liberal element at the University during his years there and then led a campaign in Texas against Franklin Roosevelt in 1936. He said this political involvement cost him his job at the University.

"I didn't engage in politics on the University's time," he declared. "I was on a leave of absence."

Evetts said he had never been interested in politics before but he thought he saw ruin for the country and the free enterprise system in the New Deal of Roosevelt.

"They (liberals) had me kicked out of the University by the end of the summer," he declared. "All I had was my wife, a baby and my debts and $1,000.00 to my name."

The next spring he took a job of running a ranch on the Zuni River in Arizona. He lived in a dugout there and drew $150.00 a month. "I cut my wages to $100.00 because the ranch wasn't making much money," he related.

At the time he was writing a book on the life of Charles Littlefield, for whom Littlefield, Texas is named. Evetts put in 10 years writing the life of Jeff Milton entitled "A Good Man With A Gun."

The publisher asked for some changes and Evetts ignored the request.

Evetts then went to visit the publisher in New York to see what kind of book the publishing house was going to bring out. "I wanted to know what the book was going to look like," he said.

"Well sir, me and that publisher just hubbed it right off," he related. "We damned near had a fight right there in the hotel."

Evetts brought his manuscript back home and then took it to the University of Oklahoma Press for publication.

"The only friendly person I saw while I was in New York was a drunk," he reported.

"My book on Charles Goodnight took 10 years of hard work but it was the finest experience of my life," Haley relates.

The past few years of Haley's life have been devoted to ranching and research.

"I've worked like hell and I've enjoyed it," he declares.

The Haleys are running cattle now on their Loving and Winkler County properties near Pecos, on the Canadian River in Hutchinson County and on their Oklahoma ranch.

Mrs. Haley died about two years ago.

"I was blessed with character and courage by my side for 30 wonderful years," Haley declares.

Though he probably is one of the most controversial figures in the Panhandle, Haley's integrity is seldom questioned.

"My chief interest today is my country and its traditions and their perpetuation," says Haley summing up his philosophy in a sentence.

Dr. Hill Serving College 50 Years

The name of Dr. J. A. Hill and that of West Texas State College are almost synonymous. Having been associated with the school as instructor, president, and president-emeritus for better than a half-century, he is MR. WEST TEXAS to thousands and thousands of citizens of Texas and the nation.

Always, he has been the champion of education and the friend of anyone who expressed an earnest desire for learning. Although his active connection with the college ended upon his retirement August 31, 1948, he continues as an influential ambassador in his daily emeritus role.

Born in Bell County, near the town of Moody, Dr. Hill has lived and studied in Texas most of his life. He received his early training at the Thomas Arnold Academy, Salado, Texas, working his way through school by milking cows and cutting wood.

Later he worked his way through the University of Texas in three years, receiving a BA degree in 1902.

For a period of several years he taught at Jefferson Academy and in the Richmond schools before entering private business. Immediately before coming to West Texas State Normal College in 1910, Dr. Hill served as superintendent of schools at Roscoe.

During the Normal's first years, Dr. Hill was head of the history department. He is the only member of the original faculty still living. During 1915 and 1916, the young educator took a leave of absence to do graduate work at the University of California.

When Dr. Hill first came to West Texas State and at the time he became president in 1918, the physical plant consisted of 40 acres and one building.

When he retired the college had blossomed to 75 acres, plus a 200 acre farm. The plant was valued at three million dollars, with 17 major permanent buildings. The number of faculty originally totalled 16. in 1948 there were approximately 110 on the staff.

Many of the buildings built since 1948, specifically, the fieldhouse, Library, Fine Arts, the Science wing, and $400,000 of the new stadium expense, have been as a result of the Constitutional Amendment passed during Dr. Hill's administration.

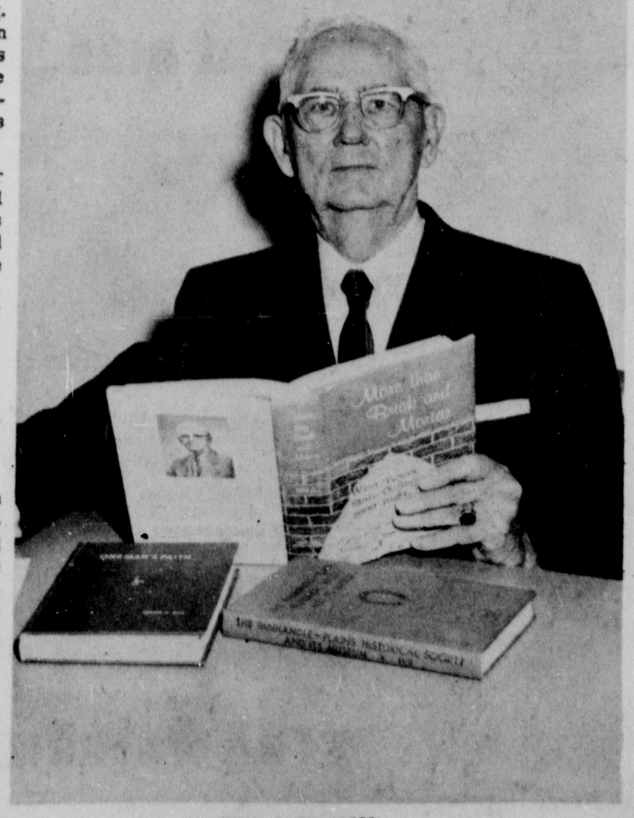
Another Amendment grant will be forthcoming in 1968.

One project of which Dr. Hill is particularly proud is the Memorial Chapel. This edifice came as the result of a personally conducted campaign to build a non-sectarian religious center on the campus.

Dr. Hill is author and co-author of several books, the latest being "One Man's Faith," a compilation of his major addresses, and "More Than Brick and Mortar", a history of the college.

Much of the character and stature of Dr. J. A. Hill can be found in the first paragraph of his last report to the Board of Regents:

This, my final report and recommendation, is made with mingled feelings of regret, joy, pride, humility and gratitude. I am sure that each of you understands why these various emotions. On the whole, though I have loved my work with all the passion of my soul, I give it up with the enthusiasm of a boy with his first pair of boots. My retirement merely marks the end of one period or phase of my life and the beginning of another. I am now about to enter upon a new period--one that will have many characteristics I have never known or experienced. It will be an adventure in a new type of living. I have always enjoyed adventures, and I shall enjoy this one. I shall have the strength that comes from the consciousness of victory in the face of great odds. I am accepting no defeats in the future. . ."



Dr. J.R. Hill



DR. WAUGH-EDUCATION

Dr. Kenneth W. Waugh, associate professor of education, has the added duty of Director of Student Personnel Services, encompassing the testing programs, both for campus and students and area high school students.

He received his training at Central Missouri State and Colorado State College, before earning a Ed. D. from Indiana.

A member of the local Lions Club, Dr. Waugh, his wife, and two children reside at 2612 Pecos.

Mrs. Frank Erwin of Umbarger was a Wednesday morning visitor in the Arvin Triplett home.

Mr. and Mrs. Tommy Triplett of Claude were Friday evening visitors of the Arvin Tripletts.



WOW! what values!

1¢ Sale



BEET OR CANE
SUGAR
10 lb Bag **79¢**

MAXWELL HOUSE
COFFEE
lb **59¢**

REG 6 BOTTLE CARTON
Coca Cola
with purchase of 2 cartons at 39¢ each **1¢**

WILSON'S GOLDEN
OLEO
when you buy one lb. at 19 **1¢**

REG SIZE
FAB
when you buy giant size fab at 79¢ **1¢**

ROOM DEODORIZER when you buy 1 at 79¢
FLORIENT 1¢

DISHWASHER SOAP 12 OZ
TEXY
when you buy 22 oz size at 49¢ **1¢**

SWIFT'S
ICE CREAM
PINT
1¢ when you buy 1 at 35¢

SWANSDOWN
CAKE MIXES
YELLOW, WHITE, DEVILS FOOD
1¢ when you buy 1 at 35¢

MRS. TUCKER'S 3 LB CAN
SHORTENING 69¢

SCOTTIES' FACIAL 400 COUNT
TISSUE 2 FOR 49¢

NORTHERN TOILET
TISSUE 4 ROLL 29¢

SHURFINE 4 1/2 OZ
OLIVES 2 FOR 59¢

NABISCO
RITZ LB 35¢

SUNSHINE 11 OZ
ORBIT CREMES 35¢

SPECIALS GOOD THROUGH MAY 24



PET EVAPORATED MILK
7 TALL CANS
$1.00



PET INSTANT
NONFAT DRY MILK
8 QT
69¢

KIDS
Don't Forget to Register for Kraft Caramel
BICYCLE
Contest ends May 22nd

SHUR FR ESH
BISCUITS
1¢ with the purchase of one at 9¢

ASST FLAVORS
JELL-O
PKG **1¢** with the purchase of 3 at 29¢



FRYERS LB 27¢

RATH'S CANNED READY TO EAT 3 LB.
HAMS NO WASTE **$2.79**

GOOD BEEF LEAN
SHORT RIBS LB **29¢**

GOOD BEEF THICK CUT RIB
STEAK TENDER LB **69¢**

WILSON'S CRISPRITE
BACON LB **49¢**

LIBBY'S FROZEN 10 OZ
PEAS OR CORN 3 FOR 49¢

LIBBY'S FROZEN 6 OZ
TROPICAL PUNCH 2 FOR 29

ARIZONA RED
NEW POTATOES CELLO 2 LB 15¢

TEXAS SWEET
CORN EAR 6¢

CALIFORNIA
AVOCADOS 10¢

CALIFORNIA
STRAWBERRIES LOW MARKET PRICE

Cooper's MARKET
Fine Foods

Classes Out, Offices Closed For Senior Awards Assembly

A senior and awards assembly will be held in the auditorium of the administration building on the West Texas State College campus at 9:30 this morning (Thursday).

All classes will be dismissed for the program and all offices and the Student Union Building will be closed.

Dick Trollinger, Senior class president, will be in charge of the program.

The seniors, with a member of the junior class chosen by them, will sit in the center section of the auditorium. The junior class president, Glen Cummings, will be on stage with the senior class president. The seniors will be in cap and gown.

Dean Walter Juniper will introduce the people who are to present awards.

Among the awards to be given are a chemistry award by Dr. Claude Boatman, two Cabbot Carbon Company awards for journalism by Bill Lee, a Chi Omega award by Beverly Bryant, four history awards by Dr. Lowell Harrison, a United Business and Education award by Oscar Schuette, three accounting awards by W. F. Haggard, a Phi Gamma Nu award by Joy Rose and two Alpha Chi awards by Dr. Mattie Mack.

The senior class president will then resume charge of the assembly and will make an address. The junior class president will respond.

Trollinger will place his cap on Cummings' head and that will be the cue for all the seniors to place their cap on the heads of their chosen juniors.

The assembly will end when the seniors and juniors leave the auditorium.

Mrs. Hines Joins Club

Mrs. K. E. Hines was elected to membership of the Woman's Book Club last Wednesday at a meeting held in the Episcopal House of Fellowship.

Mrs. H. E. Campfield and Mrs. T. B. McCarter gave the program. It was a continuation of the Club's study of Africa.

This was the clubs final meeting for this season.

ITEMS OF INTEREST TO Women

Engagement



CAROLYN FRANKLIN

Mr. and Mrs. Roy Franklin of Canyon announce the engagement and approaching marriage of their daughter, Carolyn, to Larry Colvin, son of Mr. and Mrs. E. C. Colvin of 1229 Georgia, Amarillo.

Vows are to solemnized June 17 in the Joseph A. Hill Chapel, the Rev. Strauss Atkinson of the First Baptist Church, officiating.

Miss Franklin will be a May graduate of Canyon High School.

Colvin has attended West Texas State College and is now employed by an Amarillo paint firm.

Mrs. Frank & Cole Take Top Honors at Flower Show

Mrs. Joe Frank and Levi Cole won tri-color ribbons at the Garden Club flower show that was held at the First National Bank Sunday.

Mrs. Frank won her tri-color ribbon for the best artistic arrangement of flowers. Cole won a tri-color ribbon for the best iris in the show with a new color, "chocolate brown."

Dr. Leta Boswell won the most ribbons in the iris division. She took one first, two seconds and four third.

Art Miller, Happy, too three first places and two second places in the iris division.

Three blue ribbons were given in the rose division. They went to Mrs. M. B. Measamer, Mrs. Clyde Warwick and Mrs. C. B. Chandler. Dr. Leta Boswell and Neblett Hospital also had winning entries.

Other winners in the artistic arrangement division were Mrs. T. A. Black, Mrs. Alfred Bellah, Mrs. C. C. Callarman Mrs. M. S. Downing, Mrs. K. E. Hines, Mrs. W. A. Warren, Mrs. Michael Morris, Mrs. Maye Boud and Mrs. Joe Thompson.

With approximately 80 individual iris stalks and two collections of five, the iris division was the largest in the show. Art Miller, Happy, entered six classes and took five ribbons. Mrs. M.S. Downing and Mrs. M. S. Downing and Mrs. M. B. MEAsamer each took two firsts and three seconds and one third place.

Other winners in their division were Mrs. Rhome Mobley, Mrs. Paul Summers, Mrs. Ben Loudder, Mrs. T. A. Black, Mrs. C. C. Callarman, Mrs. W. A. Warren, Mr. G. C. Crosby and Mr. and Mrs. Levi Cole.

Mrs. T. A. Black was chairman of the show. Three Amarillo women judged the contest.

They were Mrs. Jesse Owens, Mrs. J. M. Crain and Mrs. Chas. N. Odell.

The Garden Club hopes to make the flower show an annual event.



MRS. JOE FRANKS AND LEVI COLE are pictured at the flower show that was held last Sunday at the First National Bank. They won tri-color ribbons. Mrs. Frank won her ribbon for the best flower arrangement. Cole won his for the best iris at the show with a new color, "dark chocolate."

BIT Awards Slated For Tomorrow Night

The seventh annual presentation of the Branding Iron Theater Awards will be Friday night at 8:15 in the theater in the Fine Arts Building on the West Texas State College campus.

The awards are given for outstanding work in theater during the fall and spring college terms.

On the program for the evening, along with the awards, is a film "Stratford on Avon."

Awards and those nominated for them are:

Best Actress in a Three act play; Barsha Fowler, Jenny Massad, Rena Aikens

Best Actor in a three act play; Henry Werner, Joe Tunnell, Jerry Ballew

Best Supporting Actress in a three act play; Jenny Massad Sondra Sullins, Rosalie Hurt, Kathy Wisian

Best Supporting Actor in a three act play; Henry Werner, Joe Tunnell, Harry Gilstrap

Best Actress in a one act play; Rosalie Hurt, Linda Culpepper, Rena Aikens

Best Actor in a one act play; Harry Gilstrap, Gary Wyatt, Mark Collins

Best Supporting actress in a one act play; Jenny Massad, Wanda Phillips, Sondra Sullins

Best Supporting Actor in a one act play; Larry Baker, Jim Haiduk, Gerald Hanners

Best Director for a three act play; Rena Aikens and Erin Wertenburger, Gary Wyatt, Bonnell Riley

Best Director in a one act play; Joe Tunnell, Rosalie Hurt, Sondra Sullins

Best Technical Work; Gary Wyatt, Don Guill, Erin Wertenburger

Buffalo Masquers service award; Gary Wyatt, Sheri Davis, Erin Wertenburger

Special awards to be given are the Alphi Psi Omega service award, the Ann Snap Memorial Award and the William A. Moore Award.

A new award to be given this year is for the most creative effort in any area of theater work. It will be presented by Robert L. Antrim, techincal director of the BIT.

The awards themselves are BIT branding iron heads nounted on stands.

The film is of special interest since it tells the story of how a community founded it's theater. The story of that creation is much in parallel with the current efforts to promote a theater in the Palo Duro Canyon.

Band Awards CHS Tonight

Two trophies will be given to the school and the John Phillip Sousa award will be presented during a three part, combined, band and choir concert tonight (Thursday) at 8:00 p. m. in the High School auditorium.

The band and choir will present inter-scholastic league first-place trophies to the school.

The John Phillip Sousa Award will be presented to the outstanding member of the band.

Mrs. Johnson Wins Celonise Prize

Mrs. Craig Johnson won five yards of dress material at a meeting of the Sue Hite club last Monday.

The prize, dress material, was sent to the club with the film "The Celonise House." After the film was shown the club members drew for the material. It is a rayon print.

The meeting was held upstairs in the museum. Supporting a foreign exchange student was discussed.

The club's representative to the banquet honoring Paul Green made her report.

This was the club's final meeting of the season.

Six Attend Amarillo Meet

Six members of St. Ann's Catholic Family Movement organization attended a meeting at St. Lawerence Parish in Amarillo last Friday night.

The group, along with members of St. Joseph's and St. Lawrence's CFM groups, heard a talk by Father Thomas Hanlon, chaplin at Amarillo Air Force Base. He spoke on the Psychological differences between men and women.

Those from Canyon attending were Mr. and Mrs. Warner Henscheid, Mr. and Mrs. Ted Allen and Mr. and Mrs. Pete Fischbacker.

DZ & ATO Win Singsong

Delta Zeta and Alpha Tau Omega won the Greek singsong held last Thursday night in the Administration building auditorium on the West Texas State College campus.

They were presented trophies by Nancy Ross, panhellenic council president.

Dr. Jack Walker, professor of speech, was master of ceremonies.

Sororities participating were Alpha Delta Phi singing a medley from "South Pacific" and "Remember"; Chi Omega singing "I Feel Pretty" and "Hail to Chi Omega"; Delta Zeta singing "Climb Every Mountain" and "Dream Girl of Delta Zeta" and Zeta Tau Alpha singing "Night and Day" and "The Crown."

Fraternities participating were Alpha Tau Omega singing "Dry Bones" and "The Merry Men of ATO"; Kappa Alpha singing "I Believe" and "The Spirit of KA"; and Lambda Chi Alpha singing "Nothing Like A Dame" and "All Hail to Lambda Chi."

Both winning groups have won the trophies two years in a row. There is a traveling trophy that goes to the sorority or fraternity that wins three years in a row. It has never been won.

Lange Celebrates Silver Jubilee

Rev. Ciril Lange, O. S. B., relative of a number of Canyon people celebrated his silver jubilee with a solumn High Mass last Thursday in the Holy Family Church in Nazareth.

Visiting were the Rev. Norbert Wagner of Vega and the Rev. Jesus Quintero of Dimmitt. Also presiding was Monsignor Peter Morsch of Nazareth. The Rev. James Comiskey of Canyon was there.

Following the High Mass the celebrant was honored with a banquet in the community hall.

Members of Rev. Lange's family present were Sister Mary Cordelia, Fort Smith, Ark.; Sister Mary Corrine, Van Buren, Ark.; Mr. and Mrs. Joe Lange, Nazareth; Mr. and Mrs. Fred Johnson, Amarillo; and Mr. and Mrs. J. L. Irlbeck, Canyon.

Nephews and nieces present were Mr. and Mrs. Ray Tomsu Jr., Kress; Mr. and Mrs. Elroy Artho and family, Umbarger; Mr. and Mrs. Al Irlbeck, Amarillo; Joan, Mary Lou, Jerry, Grace, Thomas, Bill and Veronica Lange, Nazareth; and Anthony, Harold, Thomas and Ralph Irlbeck, Canyon.

A reception was held in the community hall at 8:00 p. m.

Long-Rushing Exchange Wedding Vows Friday



MRS. JOE RUSHING nee MARSHA LONG

Wedding vows were solominized May 12 for Marsha Long, daughter of Mr. and Mrs. Francis L. Long, 3311 Janet Drive, Amarillo and Joseph Albert Rushing Jr., son of Mr. and Mrs. J. A. Rushing, Plainview.

The couple was married at 4 p.m. in the Chapel of the Methodist Student Center, in Canyon. The double ring ceremony was performed by the Rev. Charles Hastings.

Maid of honor was Rowena Rhodes, Amarillo. She wore a blue street length bouffant dress of cotton-voile. The dress had a scooped neck. She wore a pink carnation corsage.

Weyman T. Massey, Canyon, was best man.

The birde was given in marriage by her father. She wore a beige scooped necked dress of silk shantung. Her accessories were white and avacodo. She wore a single strand of pearls.

The bride carried a colonial nosegay of pink roses and stephanotis.

Following the ceremony a dinner was held in the bride's parent's home for the wedding party.

The couple is at home at 706 18th in Canyon.

Marsha is a graduage of H.B. Plant High School, Tampa, Florida, and is now a senior at West Texas State. She is a history major and is a member of the History Club and Phi Alpha Theta.

Joe is a graduate of Alton High School, Alton Missouir. He is a sophomore pre-med major at West Texas State College.



JOYCE RICKETTS, Canyon sophomore, was cnosen Greek Goddess at the annual Greek Bowl football game Saturday. The game pitted opposing fraternity members of West Texas State. Miss Ricketts, member of Delta Zeta sorority, is the daughter of Mr. and Mrs. B. E. Ricketts, 1619 7th Avenue. She is an elementary education major.

Mrs. Lindsey Hosts Prague Circle

The Infant Jesus of Prague Circle of St. Ann's Catholic Church met in the O. M. Lindsey home the first week in May.

Mrs. John Stritzel talked to the group on the Apostilic Church.

Grabbers Host Meet

St Cecilia and St. Theresa circle met in the Eugene Grabber home last week.

The circle is compiling a book of old Christmas cards.

PONDS TO ATTEND GALVESTON MEET

Mr. and Mrs. Kermit L. Pond will attend the 63rd annual convention of the Texas Association of Insurance Agents at Galveston slated May 18-20.

Discussion of state and national industry leaders, clinics and special social events are planned for the TAIA meeting.

ENMU Sorority, Fraternity Picnic

Dr. Thompson, Eastern New Mexico University and current national vice-president of Kappa Kappa Psi, and incoming president, and Dr. Ted Crager and wives were guests of Kappa Kappa Psi and Tau Beta Sigma chapters at a picnic last Sunday.

The picnic was held in Palo Duro Canyon. The Xi chapter of Tau Beta Sigma and the Alpha Phi chapter of Kappa Kappa Psi of WTSC were hosts to the chapters from ENMU.

The picnic is the first of several joint functions planned by the group.

Plans were made for attending the national convention in Wichita, Kansas this summer.

Doug Hillock president of Kappa Kappa Psi, presided at a discussion held after the picnic.

Linda Schrier and Dick Hillock were in charge of plans for the picnic.

St. Isadore Circle Meets

The St. Isidore Circle at St. Ann's Catholic Church met in the Bill Patke home last week.

Mrs. James Lamb was in charge of the meeting.

The club's project is making holy pictures from old Christmas cards to send to the Spanish labor camp in Hereford.

March 25, 1914. . .

The West Texas State Normal College building burned to the ground.

Careless workers installing heating equipment on the roof were blamed.

The loss was estimated at $200,000. The building was insured for $100,000. The fire was discovered and all students were evacuated without injury. Instructors, students and town people worked to save what equipment they could. About $9,500 worth was saved.

Before the fire was out President Cousins had called a faculty meeting for this home to make arrangements for taking care of the students.

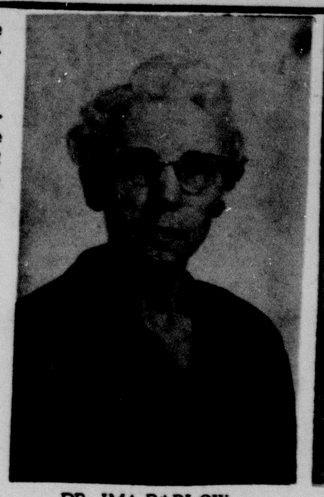
The mayor called a mass meeting of the town and donations came in for homes for the students and places to hold classes.

The Amarillo Fire Department, hearing of the fire rushed down, taking only 32 minutes to make the 18 mile trip. They were too late to be of any help.

The students voted to forfeit their $2.00 book use fee to go for buying new books and to donate $1.00 each towards rebuilding the library.

Classes were taken up in every vacant room in the town.

President Cousins business office was set up in the First National Bank. All records were saved. They were in a newly installed fire-proof vault.

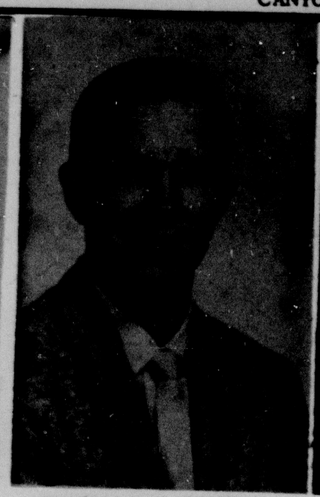


DR. IMA BARLOW

Dr. Ima C. Barlow joined the history staff of West Texas State in 1930 and has compiled an outstanding record through making history come alive for hundreds of major and non-major students.

Co-author of a book "Texas", and author of "Agadir Crisis", Dr. Barlow received her BA, MA and Ph. D. from the University of Texas. Prior to coming to WT she taught in the high schools of Vernon, Beaumont and Brownwood.

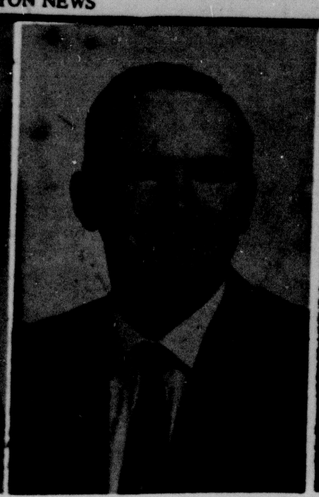
She resides at 2506 6th Ave.



THOMAS P. CARRUTH

Before coming to WT, Dr. Paige T. Carruth taught at Kermit High School. A BS and ME graduate of WT, he received his doctorate from Texas Tech.

An assistnat professor in the education department, Dr. Carruth also is Director of Mens' Housing. He and his wife, Norma Lee, and their three children, live at Stafford Hall.

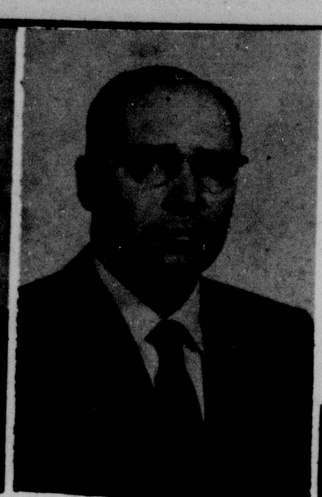


CHARLES M. SMALLWOOD

Charles M. Smallwood, head of the agriculture department, is a graduate of Oklahoma State and Texas A&M, with an MS from the latter.

Before coming to West Texas State, he was head of the agricultural program at Murray State Agriuclture College in Oklahoma. He is a member of the local Lions Club.

Smallwood is married and has one son, Charles Clyde. The family home is 2505 12th Ave.



CRAIG JOHNSON

Craig Johnson has the rank of instructor in industrial arts at WT.

Before coming to the college he was with the Hedley, Lelia Lake, and Hereford schools. Johnson received both the BS and MA from Texas Tech.

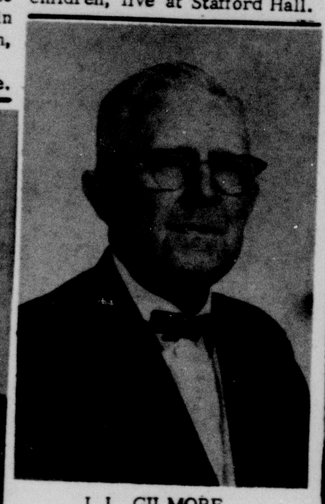
A member of the Texas Industrial Arts Association, he also is a member of the local Lions Club.



I. V. CROUNSE

T. V. Crounse, associate professor of sociology, has been a member of the West Texas State faculty since 1951. He holds a BA degree from North Texas State, and the MA from Texas Tech. He has done additional work at the University of Colorado.

Prior to coming to Canyon, Crounse taught at John Tarelton State College.



J. L. GILMORE

After several years as princiapl and superintendent in public schools, J. L. Gilmore joined the math department of West Texas State.

Gilmore holds the BS and MA degrees from WT, and has done additional work at the University of New Mexico. He has had an article "Mill Iron Ranch" published in the Panhandle-Plains Historical Review.

He and his wife live at 1904 9th Ave. The couple have two children, Mrs. Jack Taylor and Dr. Earl H. Gilmore.

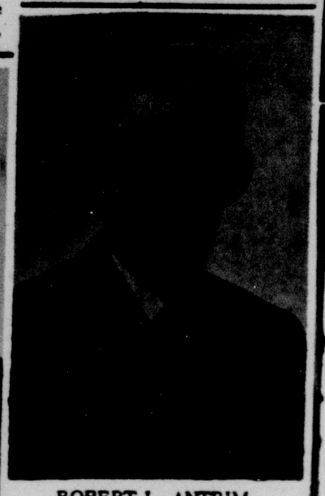


MARY SLIGAR

Mrs. Mary Sligar is an assistant professor of education at WT. She received her BS and MA from West Texas, plus additional work at Texas and Maryland, and has taught for several years in the public schools of Texas.

From 1950 to 1954 Mrs. Sligar was in charge of the department's Human Development Education program.

She has two married daughters who have attended West Texas State.



ROBERT L. ANTRIM

Since coming to West Texas, Robert L. Antrim has thrilled audiences with his lighting, costumings, and settings for the school's stage productions.

A graduate of Colorado State College at Greeley, with the BA and MA degrees, Antrim has appeared in major acting roles both on campus and with the Amarillo Little Theatre.

The speech instructor has done additional work at Denver and Wichita, and has attended the Plymouth Drama Festival in Massachusetts. While in Wichita he worked with that city's Children's Theatre.

Golden Years Club Meets

The Golden Years Club met at the Methodist Church last Friday evening for ts monthly social.

Miss Lanelle Marcy played the piano and Miss Rozelle Marcy led the group in singing hymns.

I. C. Unsell, president, gave the devotional. The group played 4 and refreshments were served.

Those attending were Mrs. I. C. Unsell, Mr. and Mrs. W. J. Stewart, Mrs. W. T. Davis, Mrs. Jeanette Robbins, Mr. and Mrs. E. C. Penick, Mrs. T. T. Fain, Mr. and Mrs. Arthur Olsen, Mr. and Mrs. E. A. Oberst Sr., Mr. and Mrs. H. C. Gentry, Mrs. Heim, Mrs. Woodfin, Mrs. T. A. Black, and Mrs. Roy Davis.

The next meeting will be at 7:30 pm in

7:30 pm in the Methodist Church June 9.

MUSICALLY SERVING YOU IN AMARILLO FOR OVER 40 YEARS

TOLZIEN MUSIC STORE

"EVERYTHING MUSICAL"

AMARILLO, TEXAS

819 HARRISON PHONE DR4-7611

819 POLK STREET Paramount Bldg. PHONE DR2-3283

From

CLARK JARNAGIN

I AM TAKING THIS OPPORTUNITY TO EXPRESS MY APPRECIATION TO MY CLIENTS WHO MADE IT POSSIBLE FOR ME TO WRITE A VOLUME OF BUSINESS LAST YEAR QUALIFYING JEANELL AND ME FOR THE COMPANY CONVENTION IN SAN FRANSICO. SOUTHLAND LIFE WAS A WONDERFUL HOST AND WE ENJOYED OUR TRIP VERY MUCH. I WISH ALL OF YOU COULD HAVE GONE WITH US.
IN RETURN FOR YOUR CONFIDENCE, I PLEDGE TO YOU A LIFETIME OF SERVICE.

Southland Life Insurance Company

OTHO MIMS CO.

REAL ESTATE INSURANCE-BUILDERS

"A Complete Real Estate And Insurance Service"

620 W. 8TH AMARILLO

DRake 4-5311

In test after test P.A.G. TOPS THE LIST in yield per acre!

MAN... that's sorghum!

OFFICIAL AGENCY YIELD TEST

VARIETY	LBS/ACRE
P.A.G.	8,136

It pays to plant P. A. G. . . . for P. A. G. Hybrids have proved in exhaustive tests to be TOP YIELDING VARIETIES. And now . . . P. A. G. offers an attractive, sound Seed Replacement Program. Investigate at your local P. A. G. Dealer.

Distributed in the Plains Area by Dorman & COMPANY LUBBOCK, TEXAS

POOLE'S FARM & RANCH SUPPLY, Canyon
GEORGE BROCKMAN, Umbarger
LaDEAN ADAMS Dawn

BILL'S TIRE GULF

South 23rd OL5-3731

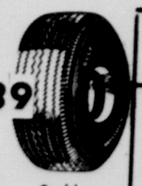
SPECIALS

ALL PRICES PLUS TAX AND RECAPPABLE TIRE

ALL TIRE PRICES WITH $2.00 EXTRA FOR MOUNTING AND BALANCING

"GULF CUSHION"

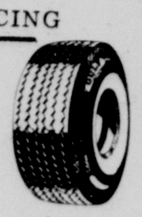
Rayon 670x15 Black Wall ONLY $10.89 plus tax and old tire



Cushion Tube-Type Rayon

"GULF CROWN" TUBE-TYPE TIRES 12 Month Guarantee

	RAYON		NYLON	
	BLACKWALL	WHITEWALL	BLACKWALL	WHITEWALL
670x15	12.88	15.75	14.17	17.34
710x15	15.83	19.42	17.42	21.35
760x15	17.34	21.19	19.04	23.31
800x15	19.08			



Crown

670x15 Black Rayon $12.88

"GULF CROWN" TUBELESS, 12 MONTH GUAR.

750x14	15.34	18.78	16.85	20.63
800x14	17.00	20.82	18.66	22.86
670x15	15.34	18.78	16.85	20.63
710x15	17.00	20.82	18.66	22.86
760x15	18.59	22.78	20.44	25.05
800x15	20.74	25.39	22.78	27.92

750x14 Tubeless $15.34

9 MONTH GUAR

Blackwalls* plus tax and old tire

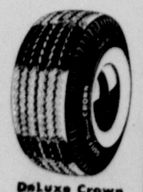
670x15	10.89
710x15	12.83
760x15	14.03
600x16	10.35
650x16	14.34

Whitewalls* plus tax and old tire

670x15	13.33
710x15	15.69
760x15	17.17
600x16	12.67

"GULF DELUXE CROWN" TUBELESS NYLONS 18 Month Guarantee

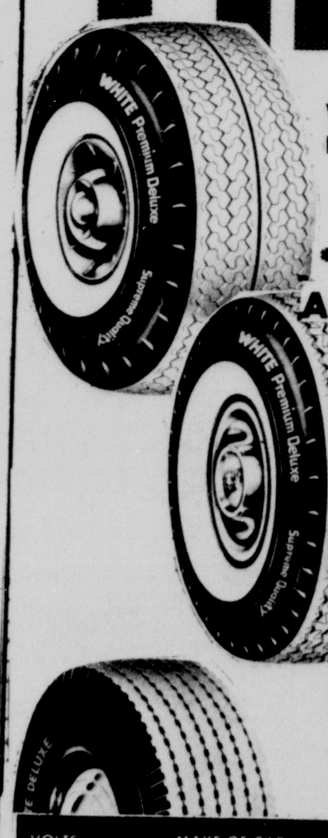
750x14	18.81	23.04
800x14	20.60	25.23
670x15	18.81	23.04
710x15	20.60	25.23
760x15	22.61	27.71
800x15	25.16	30.83



Deluxe Crown

*plus tax and old tire

MEMORIAL DAY TIRE SALE



WHITE DUAL-TREAD PREMIUM DELUXE NYLON TIRES

* GUARANTEED 25,000 MILES AGAINST ALL ROAD HAZARDS

This has been our policy for the last 30 years!

670-15 TUBE TYPE BLACKWALL $14.88

TIRE SIZE	TUBE-TYPE BLACKWALL	TUBE-TYPE WHITEWALL	TUBELESS BLACKWALL	TUBELESS WHITEWALL
670-15	14.88*	17.88*	16.88*	19.88*
710-15	17.88*	20.88*	19.88*	22.88*
760-15	20.44*	23.44*		25.88*
750-14			16.88*	19.88*
800-14			19.88*	22.88*
850-14				25.88*
900-14			23.88*	

*Plus tax with an old tire from your car, regardless of condition.

THE WHITE PREMIUM DELUXE NYLON TIRE IS THE BEST TIRE for your car! The extraordinary quality and performance features built into this tire have been proved by wide public acceptance throughout the great Southwest! The White Premium Deluxe gives you NYLON CORD BODY...it's strength tempered...the strongest material known to the industry. NYLON gives you maximum protection against blowouts and more actual tire mileage.

DELUXE QUALITY TIRES 20,000 MI GUARANTEE 3.00 LESS

SUPREME QUALITY TIRES 30,000 MI GUARANTEE 3.00 MORE

VOLTS	MAKE OF CAR	12-MONTH	24-MONTH	36-MONTH
6	Chev. '40-'54, Ford & Merc. '40-'53, Plym. '36-'53, and Dodge '36-'53.	6.88*	9.88*	12.88*
6	Ford '54-'55, Merc. '54-'55.		9.88*	12.88*
12	Chev. '55-'61, Plym. '56-'61, Pontiac '55-'61, Rambler '56-'61, Dodge and DeSoto '56-'61, Studebaker '56-'61.		12.88*	15.88*
12	Ford '56-'61, Merc. '56-'61 except Turnpike Cruiser, Edsel '58-'61.		14.88*	17.88*

6 VOLT Group 1 type BATTERY $5.88 EXCH

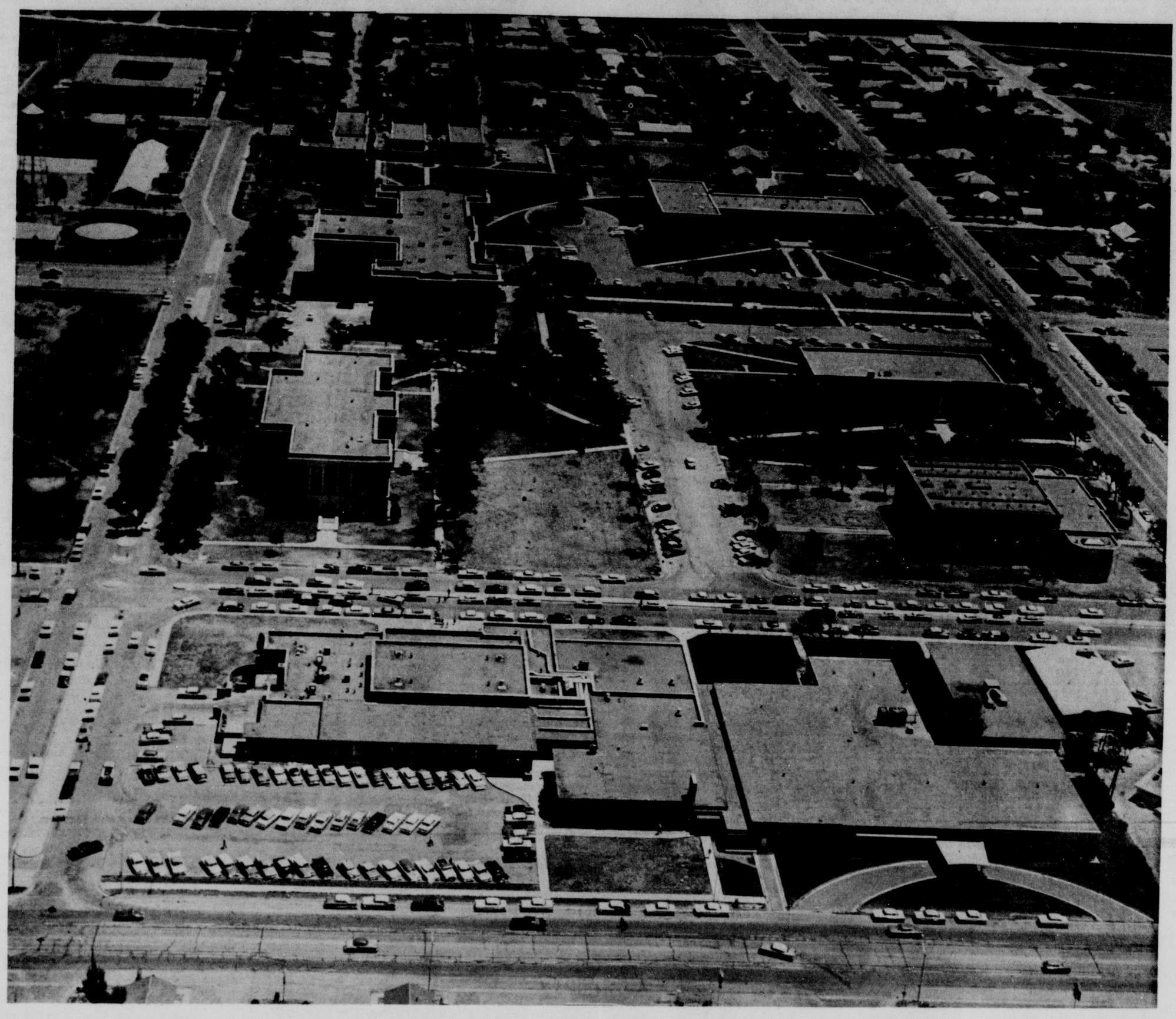
*Battery prices are exchange prices.

Triple-written Guarantee
1. FREE REPLACEMENT within 90 days if battery is defective.
2. TIME GUARANTEE. All adjustments prorated on months used, based on outright price before trade-in.
ALL STORES: Guarantee honored at ALL White Stores.

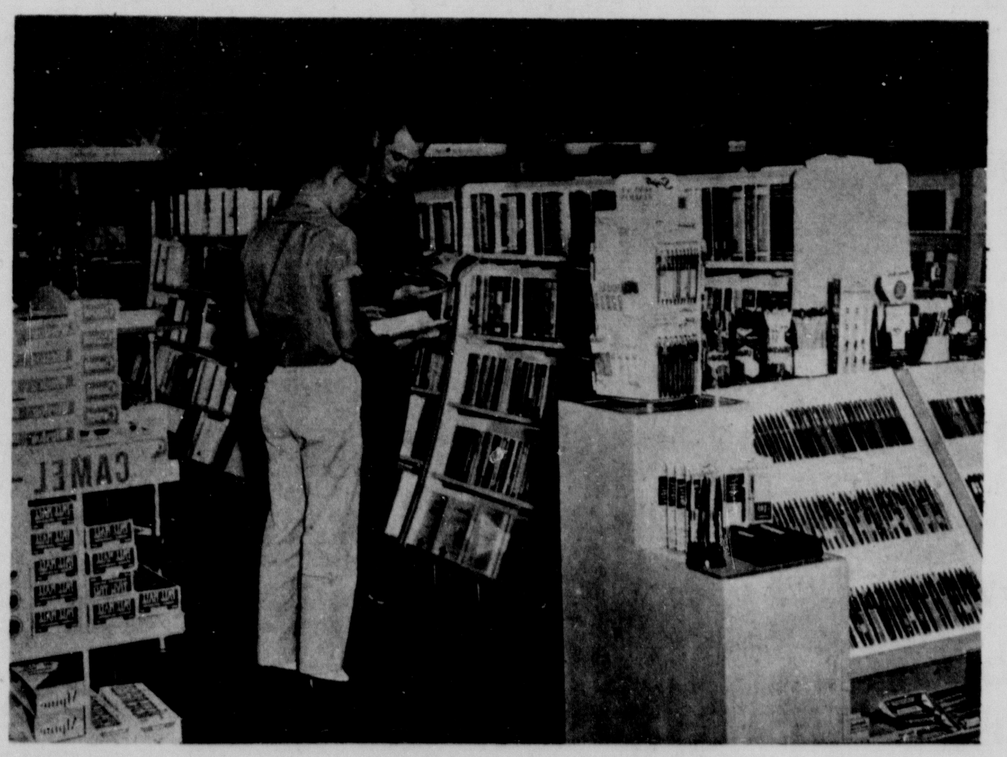
AUTHORIZED DEALER WHITE Auto Store Southwest Greatest Discount Centers

J. D. SINGLETON

WEST TEXAS STATE---- CANYON
A PLEASANT COMBINATION



SPEAKING FOR THE PEOPLE HERE AT WEST TEXAS STATE COLLEGE, WE WOULD LIKE TO EXPRESS APPRECIATION FOR THE HARMONY FOUND BETWEEN WT AND THE CANYON TOWNSPEOPLE. OUR GOAL FOR THE FUTURE IS CONTINUOUS SERVICE TO THE STUDENT BODY , THE COMMUNITY AND SURROUNDING AREA!



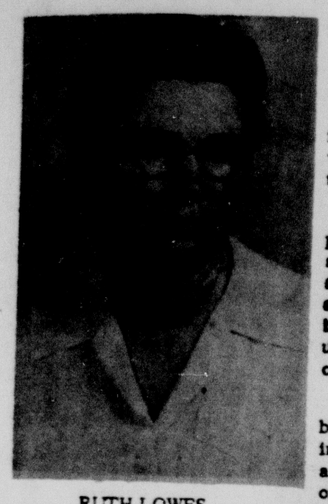
SERVING CANYON AND THE COLLEGE
THE FOLLOWING HOURS:
7:30am to 4:00pm
Monday through Friday
8:00am to 12:00am
Saturday

SCHOOL SUPPLIES, ART MATERIALS,
ENGINEERING SUPPLIES,
CHILDRENS BOOKS (all ages),
PRINTS, AND SHEET MUSIC

THE COLLEGE BOOKSTORE

Located In The Student Union Building

Education Department Supplies Area Teachers



RUTH LOWES

Scattered throughout the nation and the world, and heavily concentrated in upper Texas, are teachers who received their training in the education department of West Texas State. As a whole, their accomplishments have been outstanding.

Leading in the number of majors, the education department is staffed with well-qualified personnel, expert in the various phases of necessary training.

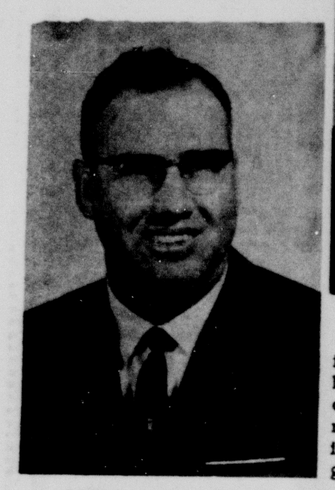
Not only are products of the program in hundreds of public schools, but many hold respected teaching posts in colleges and universities, and in industry. Other graduates find use for their training in dozens of related fields.

Through constant striving for betterment, the teacher-training program now is looked to as a model for other institutions of the Southwest. Members of the staff are in constant demand to appear as speakers and as consultants on educational problems.

Recognized as a leader in the field of education, Dr. Ruth Lowes heads the department. Before moving to the college teaching level, Dr. Lowes gained valuable experience in public schools of the State. For several years she taught in the West Texas Demonstration School.

She has held important offices in many district and State organizations, and her schedule as an elementary education consultant is heavily booked.

Dr. Lowes received her BA from West Texas State, her MA from Teachers' College, Columbia, and her Ph. D. from Iowa.



METZ LA FOLLETTE

Current head basketball coach at West Texas State, Metz LaFollette also is an assistant professor of physical education.

A former Buffalo cage star, and a former professional coached at Lockney and Seminole before coming to Canyon. At Seminole his teams were annual returnees to the State tournament, a crown they captured once.

He is married to the former Mary Bourn of Canyon, and they have three children.



WILLIARD M. HAYES

Willard M. Hays, instructor in history, is working toward his doctorate at the University of Tennessee, from which he received his MA degree. He is a BA recipient from Virginia Military Institute.

He is a member of Phi Kappa Phi fraternity, and served as a First Lietenant in the Army. He lives at 2500 5th Ave.



MARY RUTH McCULLEY

Miss Mary Ruth McCulley received her training at Southwestern Oklahoma State and the University of Oklahoma, taking an MME degree from the latter. At West Texas State she is an instructor in organ.

A member of the American Guild of Organists, Miss McCulley taught in El Reno, Norman, and Amarillo College before joining the WT staff. She has published articles in music journals, and presently is organist at the Polk Street Methodist church, Amarillo.

Her home is 2119 Jackson, Amarillo.



DR. JENNY LYNN PORTER

Dr. Jenny Lind Porter came to West Texas State from a teaching position at the University of Tennessee, where she received her Ph. D. degree. She holds the BA and MA degrees from TCU.

Dr. Porter is in great demand as a lecturer and as an authority on folk ballads. She has published works in several national magazines, and has authored two volumes of poetry.

In Canyon she resides at 2008 2nd Ave.



OCIE CHISM

Ocie Chism, a veteran of vie years teaching public schools, owned a retail business in Waco for eight years before coming to the WT School of Business as an assistant professor.

Chism has a BBA from North Texas, and an MS from Baylor.



INCLUDED IN THE new addition to the West Texas State Student Union is an expansive ballroom, complete with recessed stage. All of the major formal and annual dances are held in the ballroom, with modern lounges adjacent. Typical of the dances is the annual Bowery Ball, the King and Queen of which this year were Patsy Bailey and Andy Rhodes.

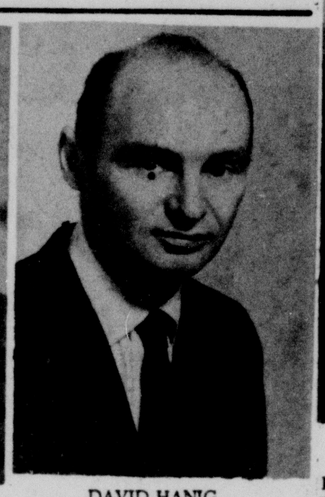


DAVID E. LASHER

An assistant professor of math is David E. Lasher, former teacher in Panhandle High School.

Lasher earned the BS and ME degrees from West Texas State. He has served as Employer Relations Representative for the Texas Employment Commission.

He and his wife, Helen Marie, reside with their daughter, Janet, at 2705 2nd Ave.



DAVID HANIG

A graduate of North Texas State and the University of Texas, David Hanig is on the English staff of WT as an instructor.

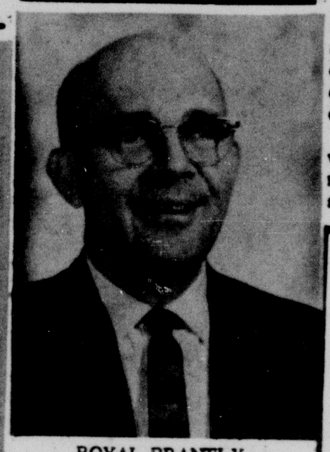
In addition to teaching, Hanig worked as an assistant librarian of the Dallas Public Library, before coming to Canyon. He and his wife and three children reside at 2004 8th Ave.

DR. CRANNELL TOLLIVER

Dr. Crannell Tolliver is head of the department of speech. A member of the faculty since 1946, he received the Ph. D. from Denver,

LEON TREKELL

With a BS and MS from Oklahoma, Leon Trekell came to the WT School of Business from an instructor's position at Texas Tech. He has taught in high schools in Oklahoma City. Work toward a Ph. D. has been done at Oklahoma State.



ROYAL BRANTLY

Assistant professor of music, Royal Brantley came to West Texas State from Tareleton State where he was instructor in voice and choral music. Prior to his work at Tarleton, he was a teaching fellow at Southwest Texas State and at Texas.

Brantley's education was acquired at Southwest Texas where he earned a Master's in Music.

He resides at 2600 9th Ave. with his wife, Charlotte, and children, John Stuart, Susan and Julie.

P. M. WILSON VISIT OUT OF TOWN

Mr. and Mrs. P. M. Wilson accompained their grandchildren Mr. and Mrs. V. J. Wilson Jr. on a visit to their parents Mr. and Mrs. V. J. Wilson Sr., Amarillo, and Mr. and Mrs. Tige Groves, Stinnett, last weekend.

Speech Department Busy Place

"Never A Dull Moment" could well be the motto for the speech department personnel at West Texas State. From the first thing in the morning, until late at night, some interesting activity generally is underway.

Not only are unexcelled facilities available for students studying or majoring in some phase of speech work, but many local and area functions keep the staff and theatre booked heavily.

The department carries on a varied program. Whether a students interest lies in forensics, stage acting and production, make-up and stagecraft, radio and television, or in speech and hearing therapy.

Each year the department presents approximately a dozen major stage productions, either in conventional or intimate theatre style. The major duty in this field falls to W. A. Moore.

Smaller presentations are being presented almost constantly by individual classes, by Buffalo Masquers, local drama group; or by Alpha Psi Omega, national drama fraternity.

Dr. Jack Walker is in charge of instruction in radio and television. The department's facilities include a complete radio and television studio arrangement, capable of handling direct presentations.

Dr. C. L. Farr concentrates in forensics. Annually, students in debate, poetry reading, declamation, and extemporaneous speaking compete in leading forensic meets in the area and state.

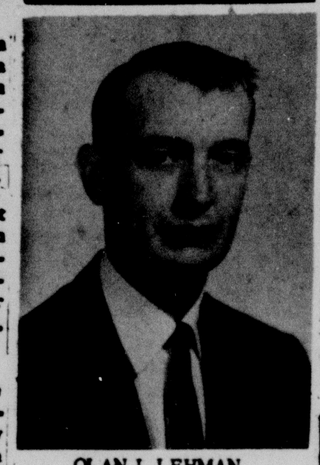
The college's Speech and Hearing Clinic, a story in itself, is directed by Dr. Wendell Cain, with assistance from David Lipscomb.

Supervising the entire department is Dr. Crannell Tolliver.

Each Spring the speech department is host to the literary events of the Texas Interscholastic League, this year the event scheduled for April 25. Area one-act plays for Class AA are slated for April 7; those for Class AAAA on April 8; and competition in Class AAA set for April 23.

Two major programs are conducted by the department during the summer.

The Second Annual High School Workshop will be held on campus from July 2 to July 15, and the Thirteenth Summer Theatre season will open on Friday, June 2, with Mr. and Mrs. W. A. Moore in charge.



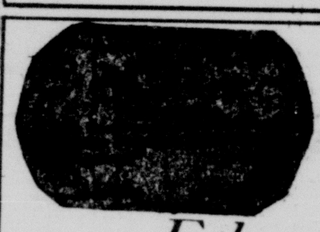
OLAN J. LEHMAN

Olan J. Lehman attended Amarillo College before studying at West Texas where he earned both his BBA and MBS degrees. He has recorded additional work at the University of Michigan.

Since 1955 Lehman has been with the WT business department, and has the rank of assistant professor.

Panhandle PLASTICS, Inc.
PLASTIC IRRIGATION PIPE
P.O. BOX 8075
6000 S. Washington DR6-4794
AMARILLO

Best Wishes
AMARILLO OFFICE MACHINES, INC.
office machines for every purpose
Underwood 323 W 6th
Olivetti DR2-7111


Home of
Ethan Allen Furniture by Baumritter
Congratulates
West Texas State on their 50th Anniversary

VARSITY
FRI - SAT
SUN -MON
ONE OF THE STRANGEST SPY STORIES EVER REVEALED!
CIRCLE OF DECEPTION
BRADFORD DILLMAN
SUZY PARKER
HARRY ANDREWS
Produced by TOM MORAHAN
CINEMASCOPE
TUES - WED
HUMANS OF ALL AGES WILL HOWL WITH LAUGHTER
WALT DISNEY'S
NEW ALL-CARTOON FEATURE
One Hundred and One Dalmatians
TECHNICOLOR
New Cartoon Stars and Music!

LOTABURGER SPECIAL!
ROOT BEER
49¢ GALLON
29¢ 1/2 GALLON
LOTABURGER
23rd Street at 4th Ave.

VANCE HALL
SPORTING GOODS
See Us For Your
SPORTING GOODS NEEDS
SCHOOL and CLUB JACKETS and SWEATERS
TROPHIES
BOWLING SHIRTS
SWIMMING SUITS
FISHING TACKLE
910 POLK DR 4-5211
AMARILLO

THEY COME TO LEARN OF CABBAGES & KINGS.....
.....AND THEY SPECIALIZE IN MANY THINGS.....PREPARING TO BECOME DOCTORS, LAWYERS, MERCHANTS, CHEIFS!

THERE IS PROBABLY NO WAY TO TELL THE VALUE OF WEST TEXAS STATE COLLEGE....WHAT IT HAS MEANT TO CANYON.... BUT TO US AT McATEE & WARWICK IT HAS MEANT UNTOLD AMOUNTS OF PERSONAL ENJOYMENT.....THE TYPE OF PEOPLE IT HAS BROUGHT TO OUR CITY....BRILLIANT TEACHERS....YOUNG PEOPLE WANTING TO LEARN....SUPPORT OF NEW AND OLD CANYON BUSINESSES TO MEET ITS NEEDS....THE PRIDE WE ALL SHARE IN THE MULTI-MILLION DOLLAR CAMPUS....BEST OF LUCK "W.T.", CANYON'S BEHIND YOU 100%!
McATEE & WARWICK

CONGRATULATIONS WTSC

ON YOUR 51st YEAR IN CANYON

THRIFTY RCA Whirlpool DAYS!

ONLY A NEW RCA Whirlpool
No-Frost refrigerator-freezer

1 BANISHES YOUR DEFROSTING DRUDGERY FOREVER...

2 QUICK-CHILLS UP TO 3 TIMES AS FAST WITH UNIQUE JET-COLD* SHELF...

3 KEEPS FOODS FRESHER WITH AMAZING ACTIVATED-COLD SYSTEM!

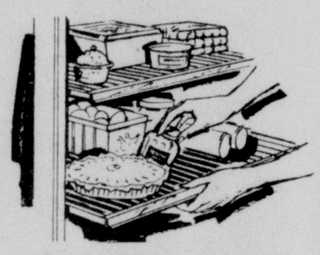
*Tmk.





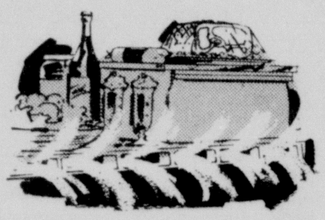
Banishes defrosting!

No more troublesome frost ever builds up even in the freezer, to hide labels or "steal" storage space. A work-saver you'll really like.



Food glides out front!

Ends searching and fumbling. 2 shelves slide out on lifetime glides. Sturdy aluminum, shelves won't sag or stick even when loaded.



New Jet-Cold* Shelf

Quick-chills pies, salads, desserts and beverages super-fast! Special cold-air ducts inside shelf speed cold to food and beverages.

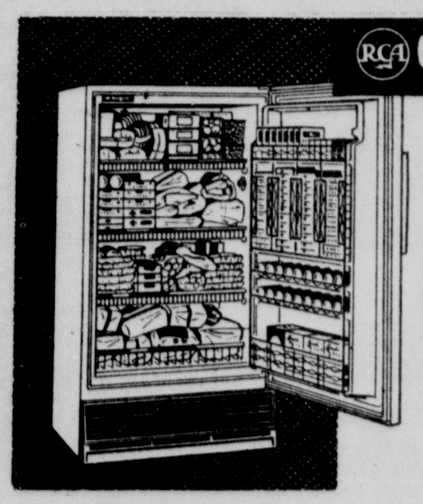
*Tmk.

Model HI-16B

No-Frost refrigerator-freezer

- Ends defrosting drudgery—troublesome frost never builds up in refrigerator or freezer.
- Super 15.6 cu. ft. size with big 160-lb. "zero-degree" freezer for fast freezing.
- Built-in architectural styling, no coils on back, fits flush all around.
- Quick-chilling Jet-Cold* Shelf.
- 2 glide-out shelves bring foods out front.
- Activated Cold guards food freshness.
- Bushel-size crispers "lock" in freshness.
- Super-storage door with adjustable shelves, butter keeper, cheese and snack bins.
- Million-Magnet* doors—no latches.
- Glide-out freezer shelf and Baskette.
- Dual controls plus Constant-Cold Reserve.

*Tmk.

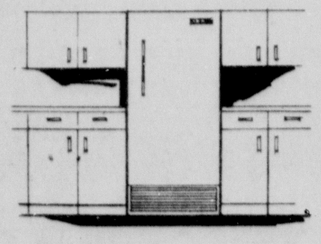


Ends defrosting chores forever!

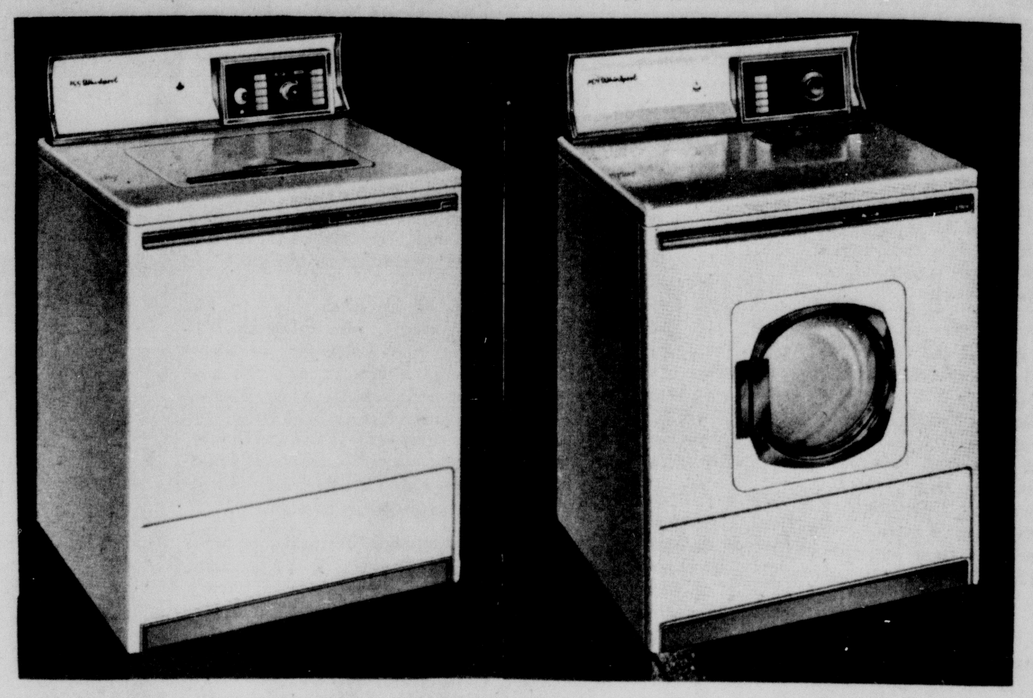
Model HM-12V 417-lb. capacity

Say good-by to objectionable frost-covered foods and walls with this new No-Frost freezer! Handi-Spense* door has ultra-convenient racks and dispensers. 3 slide-out basket shelves and package bin. Tight-sealing Million-Magnet* door.

*Tmk.



Fits flush, saves space!



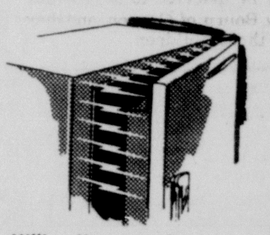
This is the way your new washer and dryer should look!

Incomparable in style, in beauty, in work-saving automatic performance... most wanted by most women...

RCA Whirlpool
WASHERS AND ELECTRIC DRYERS

Look! No latch!

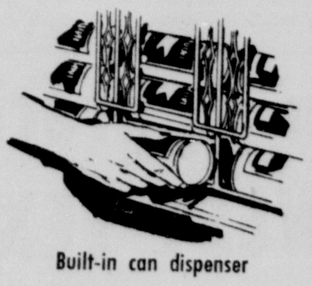
NEW SPACE-SAVING RCA Whirlpool FREEZER WITH Million-Magnet* Door



Million-Magnet* door

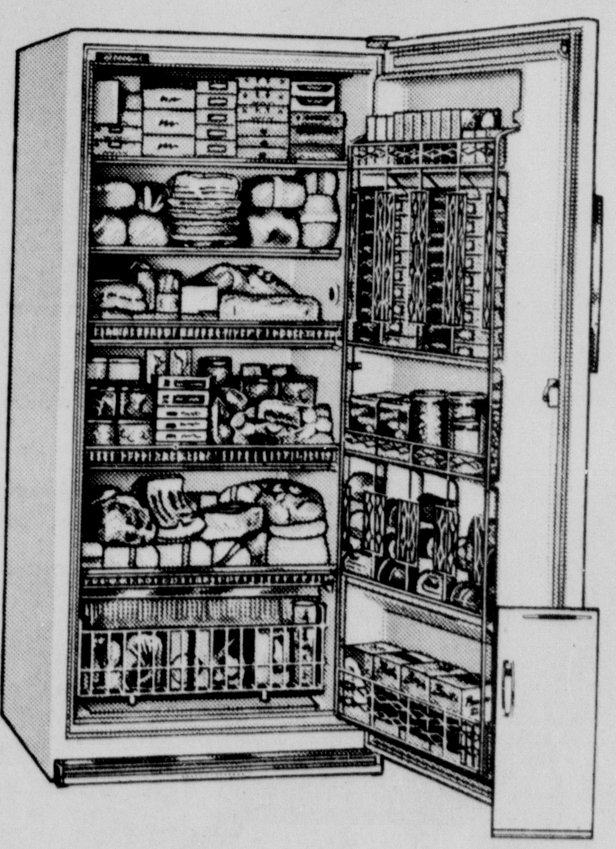
"Millions" of magnetized particles embedded in the continuous Vinyl gasket seal "zero-degree" cold in... and heat out. Opens easily, no latches!

*Tmk.



Built-in can dispenser

Finger-tip convenience. Tells you at a glance when supply is running low. Big capacity—holds up to 16 juice or soup cans. Easy to load.



HM-19V No-Frost freezer

- Big 19.3 cu. ft. capacity... holds 675 lbs.
- Work-saving No-Frost freezer... ends messy defrosting chores forever.
- No objectionable frost build-up on foods or freezer walls.
- Directed-Air Cooling for even "zero-degree" cold on every shelf.
- Handi-Spense* door puts foods at your finger tips in "see-through" racks and dispensers.
- Million-Magnet* door... no latches.
- 3 slide-out basket shelves bring foods to you.
- Handy, deep bin for odd-size, small packages.
- Door lock protects food supply.
- Safety signal light warns of power failure.
- Adjustable temperature control.
- Smart, architecturally-styled cabinet.

*Tmk.

"Your RCA Supermarket"
Circle N Appliance
Phone FLeetwood 5257, Wolflin and Georgia Center on Civic Circle

RADIO APPLIANCE
DALE and BING

EAST SIDE OF THE SQUARE CANYON

Teen Topics



By Peggy Sue Hales

Many students had writer's cramp last week after signing the school annual, "Soaring Wings," which has been distributed.

National Honor Society members were the first students to receive te
to receive the yearbooks. Guests of the National Honor Society at the annual signing party were the first semester "A" and "B" Honor Roll students.

The annual has a blue and silver cover. The end pages are blue tinted pictures of the school campus. The first eight pages have blue spot color to match the cover.

The yearbook was expanded from 120 pages to 128 pages this year. Other firsts in the annual are page numbers, an index, and a calendar of events.

***

Mike Blasdel and Jim Whinnery had winning exhibits at the Industrial Arts Fair at West Texas State College. Mike won first place in wood-working and was also recognized as having the best project in woodworking. Jim placed second with a maple stool. Both boys' exhibits were entered in the 9-12 grade division of the Fair.

***

Officers were elected for the coming year at the May 11 meeting of the Future Homemakers of America. All the candidates were interviewed by Marion Henson and Peggy Sue Hales.

Joy Harter was elected president. Other officers are Patsy Robinson, first vice-president; Judy Rhodes, second vice-president; Gloria Buchanan, third vice-president; Mary Ann Wheelock, fourth vice-president; Janis Miller, fifth vice-president; Nancy Davis, recording secretary; Doris Smith, corresponding secretary; Dorothy Grabbe, historian; Linda Adair, parliamentarian; Ocine Chism, treasurer; Judy Bourland, banquet committee chairman; Frances Kiker, National FHA Week chairman; and Karen Erwin, pianist.

Seventeen girls were recognized for outstanding accomplishments in the field of clothing construction and food preparation.

Ann Fisher, Mary Ann Wheelock, Nancy Davis, Loretta Tucek, Gayle Edes, Janet Gerald, Janie Jarrett, and Bambi Green were named the best students in foods division.

In the clothing division were Rosemary Innes, Ocine Chism, Linda Huyck, Jean Ann Oglesby, Frances Williams, Frances Kiker, Patsy Robinson, Marie Dowlen, and Betty Gouge.

Karen Erwin was given the Crisco Award.

***

Joe Triplett was the main speaker for the FFA banquet held May 12. He spoke on "Soil--the Backbone of Our Nation." Several young farmers were recognized for their contributions to the FFA Chapter. Kenneth Brown was the Outstanding Greenhand. Claiborn Crain was given the Farm Electrification Award. Farm Mechanics Award was presented to Elo Meyers. Gary Carver won the scholarship. Henry Meyer walked away with both the Chapter Star Farmer Award and the Safety Award.

***

The Future Teachers of America club had a picnic at the home of Beverly Richard, president, May 15. The senior members of the organization were privileged to get to eat first. They really tood advantage of the fried chicken and enjoyed themselves.

Officers for the coming year were announced. Members had voted at school during the day. The announcement of the slate of officers was one of the highlights of the picnic.

Frances Kiker will serve as president for 1961-1962. Completing the list of officers are Virginia Crounse, vice-president; Lynn Larson, secretary; Ben Phillips, treasurer; Pam Richard, historian; Ocine Chism, reporter; and Harry Lisle, parliamentarian.

***

The entire high school body was treated to free soft drings, Tuesday afternoon. The drinks were the reward foicleaning up the school campus of rocks, debris, and other materials. All of the students had eagerly awaited the day when they would be treated to drinks the administration had promised for the fine job of cleaning the campus grounds.

***

School Board members and their wives or husbands were guests of the Homemaking III class at the annual supper given in honor of the board members and administrators. Fried chicken and hot rolls were the speciality of the house.

***

Today (Thursday) is Senior Day when all the seniors are wearing their caps and gown to school. The day will be climaxed by a "Senior Day Assembly" at 2:15. The assembly will last until 3:30 in which time wills, histories, poems, and prophesies will be told.

Joe Triplett is the general committee chairman. Other members serving on the general committee are Dwight McGehee, Linda Burgess, Jim Glenn, Philip Waters, and Peggy Sue Hales.

***

Final senior examinations are scheduled for May 19 and 22. Examinations for the rest of the high school are on May 23 and 24.

College Library Open To Students, Citizens

Not only are the facilities of the West Texas State library open to students of the college, but its vast store of over 450,000 items is available to citizens of Canyon and the Panhandle area.

Included in the modernly appointed building are reading reference, and browsing rooms stocked with the latest in fiction and non-fiction, magazines, bulletins and government documents.

The local library is designated an official depository of governmental papers and publications.

Cataloging is expertly arranged in indented filing cases, making the finding of material just a fingertip away. Six professional librarians, plus assistants, are on duty to aid anyone needing assistance.

Head librarian is F. M. Blackburn, who came to WT from the University of Missouri, where he was the assistant to the librarian. Blackburn served as base librarian at Sheppard Field, Wichita Falls, and was connected with the Matthews Library at Arizona State University.

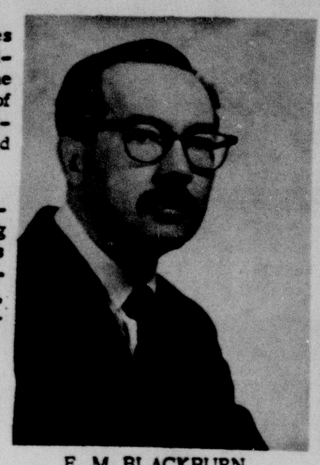
Associate librarian is Mrs. Mary L. Burk, a WT graduate who received her library science training at Illinois.

Others on the staff are Bertie May Williams, reference librarian; Albessa Stephenson, documents librarian; Walter D. King, catalog librarian; and Mrs. Iris Anne Davis, assistant cataloger.

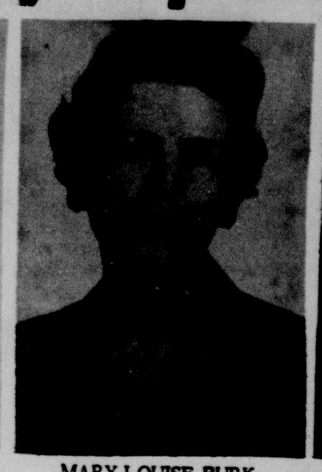
West Texas State's film division is located in the basement of the library. Film director is Mrs. W. L. Smith.

Mrs. Smith, on the WT staff for 15 years, has seen the film service grow from one projector and no official film room, to three projectors, two film room, and a small preview room, equipped with the latest materials, including record players and tape recorders.

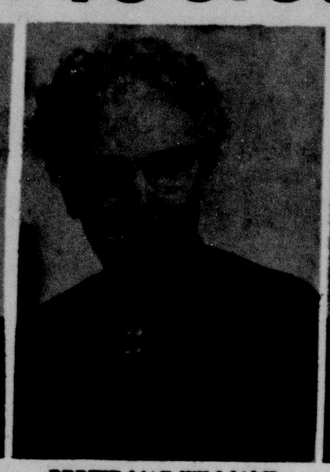
The college owns over 350 films, and during a semester rents of borrows as many as 700 films from other universities and companies.



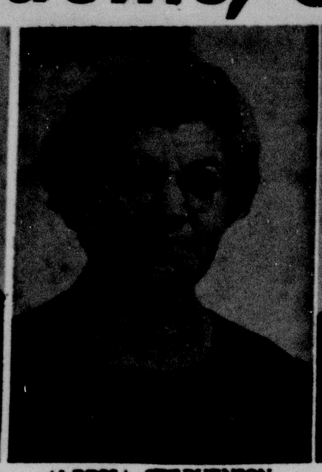
F. M. BLACKBURN



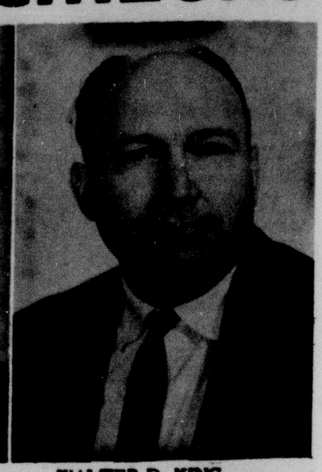
MARY LOUISE BURK



BERTIE MAE WILLIAMS



ALBESSA STEPHENSON



WALTER D. KING

Art Department Offers Well-rounded Program



Whether it be for the study of art and art education with a view toward teaching, or whether for individual pursuance of specific talents, the art department of West Texas State offers a well-rounded program.

Headed by Dr. Emilio Caballero, the department occupies the upper norther wing of the Fine Arts Building, with an additional workshop area in the basement. Spacious laboratories and the most modern of equipment make the facilities among the very best in the State.

Representative of course offerings are those in lettering and design, textiles, weaving, modeling and potter, jewelry and metal sculpture, costume design, graphics, figure drawing, oil and water color drawing, plus art history covering ancient, medieval, modern and contemporary ers.

Dr. Caballero, widely sought as an art consultant, has displayed his works in many of the major centers of the nation. He received a BA from West Texas, before earning an MA and Ed. D. from Columbia University.

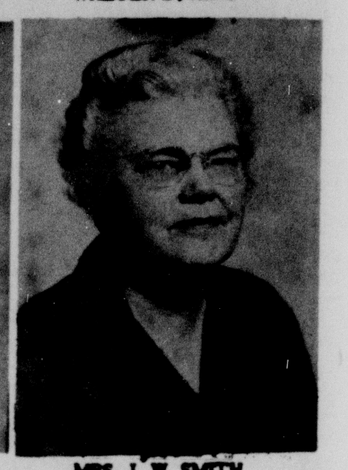
Formerly he taught in the Amarillo school system and at the University of Colorado. In 1953 he edited the National Art Education Association Yearbook. His most recent major work was the designing of a mural for the new Midland Public Library.

Dr. Caballero has written many papers and articles covering such subjects as educative painting, India ink drawing, and puppetry.

He is married, with two children, and lives at 911 6th Ave.



IRIS ANN DAVIS



MRS. J. W. SMITH



TROY JORDAN, CAMPUS POLICEMAN



MRS. EVELYN BOWIE

Mrs. Evelyn Bowie, instructor in English, taught in Stanton High School and at the Amarillo Musical Arts Conservatory before coming to WT. She holds the BA degree from TCU.

Mrs. Bowie and her husband, and two sons live at 2205 Bowie, Amarillo.

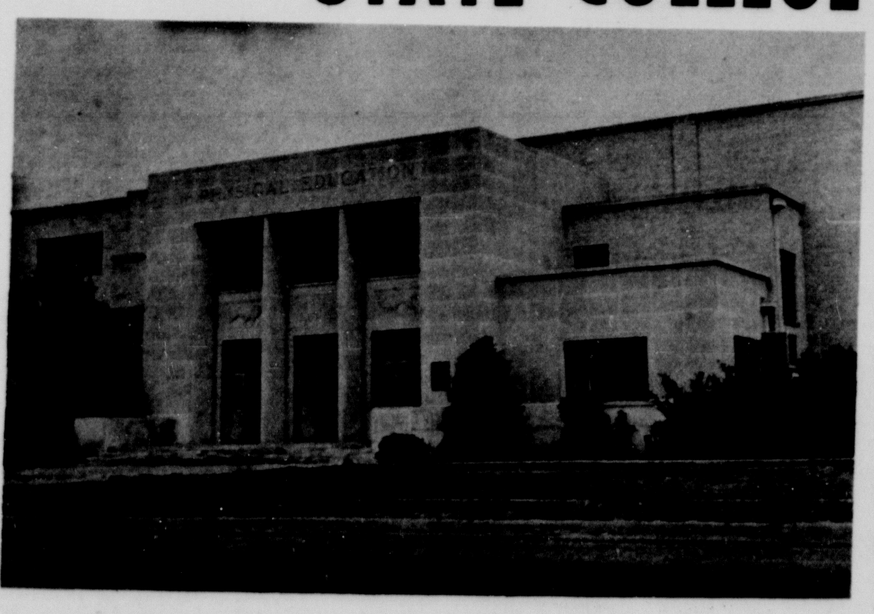
Mrs. Boils Gives DKG Program

Miss Ola Boils presented Founders Day program at the meeting of Phi chapter of Delta Kappa Gamma held in Amarillo at the Federated Women's Club last week.

Madge Culberson gave a report on the DKG State Meeting that was held May 5th and 6th in Houston.

Miss Darthula Walker discussed the legislation of the society.

In Appreciation To....
WEST TEXAS
STATE COLLEGE



WE AT WEAVER'S AND THE PEOPLE OF CANYON ARE TRULY PROUD OF THE INSPIRATION AND KNOWLEDGE ATTAINED BY THE THOUSANDS OF STUDENTS WHO CAME HERE TO STUDY.

THOSE OF US WHO HAVE GONE INTO BUSINESS OR THE TEACHING AND PROFESSIONAL WORLD WILL NEVER FORGET THE WISDOM SHOWN BY THE FACULTY AND ADMINISTRATORS THE PAST 51 YEARS

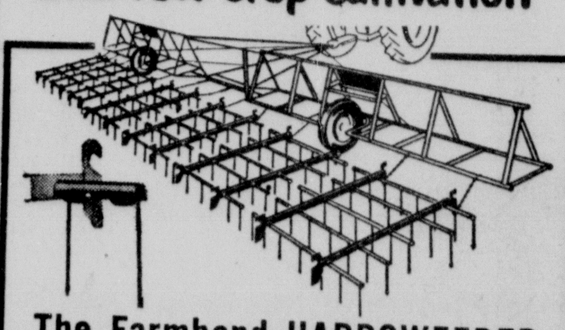
WEAVER'S DINATERIA
23rd street CANYON

AMARILLO FURNITURE COMPANY
SERVING THE PEOPLE OF AMARILLO AS LONG AS WEST TEXAS STATE COLLEGE.
51 YEARS!
Your Credit Is Good At The BIG FRIENDLY
AMARILLO FURNITURE COMPANY
906 TYLER DRake 2-3216

BE REALLY REFRESHED...
AROUND THE CLOCK!
Serve easy-to-fix dishes Anytime with the world-wide Favorite...
King Size Coke



Fast, efficient soil preparation and row crop cultivation



The Farmhand HARROWEEDER with unique VIBRACOIL ACTION

THE HARROWEEDER is a dual-purpose machine... an amazingly efficient harrow and a fast row-crop cultivator that beats anything ever used in corn, soybeans, cotton, small grains, sorghums and sugar beets. Here, from one dependable unit, you get the speed and efficiency that pays off in more bushels, cleaner fields, less time spent in the field.

THE EXCLUSIVE "vibracoil" action of the specially tempered coil-spring teeth penetrates deeper, turns soil up from underneath, preserves sub-soil moisture. The Harroweeder is available in 15 to 55 ft. widths, and it quickly folds to 7 ft. for easy transport.

SEE IT BUY IT AT... Farmhand FIRST IN FARM MATERIALS HANDLING

HEATH & LAWLESS
OLIVER CO.

Wayside News

By Charlotte Adams

The Rev. and Mrs. Taylor were here Sunday.

Mr. and Mrs. Floyd Adams went to Lubbock May 8. She is doing fine.

Mrs. Ruth Akin was out to see Charlotte Adams Saturday.

Mrs. Joe Rogers is improving at this writing. She is at home by now.

A2c and Mrs. Jim Adams and daughter visited his mother and father, Mr. and Mrs. Robert Adams, Monday, May 8. Hildred Adams also visited with them.

Mr. and Mrs. Darrel Watson and two daughters, visited with his folks last week.

Doreen Modisette took Royce to a class banquet at Claude May 12.

Wayside is having a school program Thursday night, May 18.

Cafeteria Menu

Thursday, May 18
Meat Balls, Spaghetti, Buttered Carrots, Lettuce Wedges, Hot Rolls, Butter, Jelly, Milk

Friday, May 19
Pinto Beans, Ham, Spinach, Beets, Corn Bread, Banana Pudding, Butter, Milk

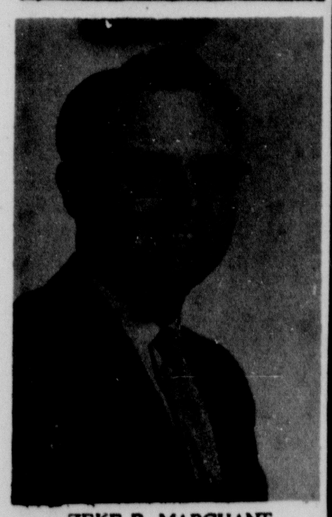
Monday, May 22
Tamale Pie, Buttered Green Peas, Cabbage, Carrot Salad, Hot Rolls, Fruit Jello, Milk, Butter

Tuesday, May 23
Roast Beef, Gravy, Potatoes, Green Beans, Hot Rolls, Peach Halves, Butter, Milk

Wednesday, May 24
Hamburgers, Onions, Pickles, Tomatoes, Potato Chips, Ice Cream, Milk

HAPPY BIRTHDAY

May 18
Viola Beckman, Cheryl Ann McClure, Mrs. Don Wells
May 19
Frances Hand, Sadie Lea Higgins, J. W. Fain, June Gressett, Mrs. John Meason, Kenneth Petitt.
May 20
J. D. Hollabaugh, Mary Ann Thomas, Colleen Bonnington, Raleigh Paul Webber
May 21
Jean Maynard, Donna Marie Erwin, Grace Weller, Grace Schaeffer, Mrs. John Brandt, Judy Byars, Virginia Leake, David William Schuetts, Lillian Cowart
May 22
R. E. Prichard, Jr., Fred Soll, Nilburn Davis, James Meyers, Ross Ellen Parker
May 23
Jay Ray Hunter, Fay Smith, Roscoe Davis, Billy Williams, Terry Williams, Patrica Ann Patterson, Mrs. M. B. Brown, Nancy Mozell Jones, Carolyn Novell Jones, Wilda Killingsworth
May 24
H. F. Robinson, Mrs. W. O. Long, Pauline Higgins, Lewis Bolton, Leroy Moats, Barbara Gale Wesley



ZEKE B. MARCHANT

Specializing in the field of insurance, Zeke Marchant, who holds the BBA nad MBA degrees from West Texas State, has completed major work toward his doctor's degree at North Texas.

In addition he has completed special schooling in insurance at LSU.

He and his wife Lorraine, and one daughter, reside at 4637 Cline Road, Amarillo.

FINAL WEEK

STOREWIDE SALE -- EVERY ITEM REDUCED

CLOSING OUT

© BROOKER SALES

FIRE SALE!

Everything Goes ★ Nothing Held Back ★ Nothing Reserved ★ All Sales Final

REG $6.95 BOYS' SHOES BROWN, BLK. & WHITE BRN. & WHITE NOW $2.98 PR

RFGULAR $10.95 TWIN SIZE BED SPREADS $4.99

REG $6.95 BOYS SUMMER PANTS $1.99

REGULAR $5.00 ARROW DRESS SHIRTS $2.49

$3.00 AND $4.00 LADIES PURSES 49¢

REG $3.95 PURE SILK PRINT 99¢ yd.

ALL DOBB'S WESTERN HATS ½ PRICE

ASST. NECK TIES 12 FOR $1

$1.50 & $1.95 COOPERS T-SHIRTS & SHORTS FOR MEN 99¢

ALL CHAMP SPORT HATS ½ PRICE

ALL LADIES BELTS ½ PRICE

LADIES WHITE UNIFORMS $1.98

REG $3.50 LADIES GLOVES 88¢

LADIES $6.95 SHOES FLATS-WEDGES VELVET-LEATHER $2.98

MENS CUFF LINKS TIE PINS BUCKLES & ALL JEWELRY ½ PRICE

ALL LADIES JEWELRY ½ PRICE

REG $5.95 LADIES BLOUSES $1.99

MEN'S & BOYS $2.00 BELTS 77¢

ALL LADIES SPRING COATS ½ PRICE

MEN'S SUMMER PANTS ½ PRICE

REGULAR $79.50 $45.00 $55.00 $35.00 LADIES SUITS IN OUR ENTIRE STOCK NOW $39.75 $22.50 $27.50 & $17.50 ½ PRICE

41 CURLEE 'BOTANY' 500 MENS ALL WOOL QUALITY REG $55 SUITS NOW $29.99

WARREN'S

THIS IS IT

THE NEXT FEW DAYS MAY BE THE MOST IMPORTANT SHOPPING DAYS OF YOUR LIFE

THIS IS NOT AN ORDINARY SALE OF ODDS AND ENDS BUT A STOREWIDE SALE

AN ENTIRE STOCK OF UNDAMAGED QUALITY MERCHANDISE ALL AT DISCOUNTED & DISCOUNTED AGAIN PRICES

BE SURE AND GET ALL YOU NEED AS WHEN THE SUPPLIES ARE GONE

IT WILL ALL BE OVER

Music Department Offers Many Facets in Program

Multi-purposed in its program and varied in its activities, the department of music at West Texas State has made giant strides forward in the past few years.

Housed in the ultra-modern



DR. TED J. CRAGER

Fine Arts building, the department affords not only excellent training for students, but through public appearances of its trainees, topflight cultural opportunity is available to Canyon and the Panhandle area.

Show pieces of the department are the A Cappella Choir, and the marching and concert bands, the latter two directed by Dr. Ted J. Crager, head of the music program.

A BS and MA recipient at Texas Tech, Crager also holds the MA, Ed. D. and a professional diploma from Columbia University. Before coming to West Texas State, he was Coordinator of Music for the Lubbock Public Schools.

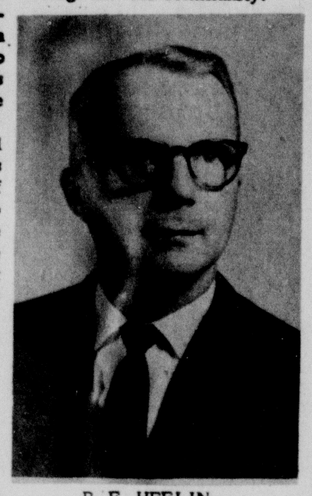
Well versed in the classical fields, the department head adds the knowledge and experience of dance and stage band work to his effectiveness. His intricate techniques applied to the marching band has brought respect and praise from a wide area.

Dr. Crager resides with his wife, Ruth and Children, Bruce and Teddi, at 2105 13th Ave.

Courses of study in the department are designed to serve those wishing to become professional musicians or teachers, or to those who wish to enrich their understanding and enjoyment of music.

Areas of concentration are afforded a student in individual instruments, piano, organ, voice, or group training, such as band or orchestra. Various music clubs enable students to pursue special interests of both an scholastic and social nature.

Annual tours by the concert band and by the choir not only project activities of the school on sections of the State, but their appearances are good public relations mediums for the college and the community.



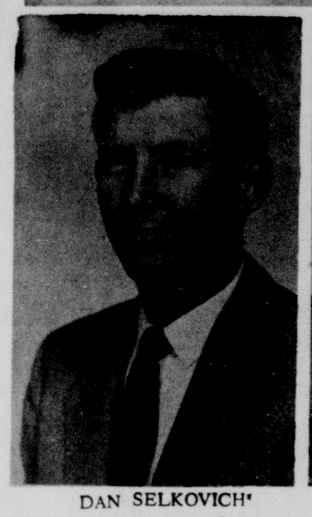
R. F. HEFLIN

Robert F. Heflin holds the rank of assistant professor of history at WT. He is working on his Ph. D. at Vanderbilt University, where he received his MA degree.

While at Vanderbilt he was a teaching fellow, concentrating in social studies and world history. He makes his home at 503 25th St.



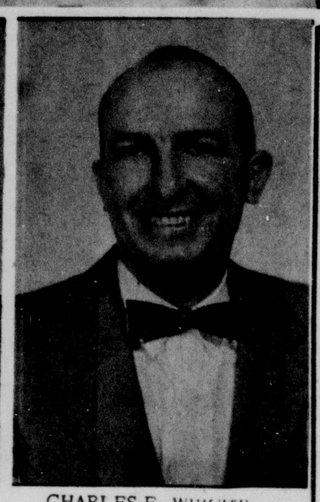
ONE OF THE showpieces of the West Texas State music department is the 85-piece Concert Band. Each year the band appears in campus and area concerts, and makes one extensive week-long trip. In the fall the Marching Band entertains as a precision marching unit at all home games, and at two out-of-town games. Director is Dr. Ted Crager.



DAN SELKOVICH

A member of the National Council for Social Studies, Dan Selakovich, holds the rank of Assistant professor. He has written several articles on his profession, including material published in Social Education and Texas Outlook.

He gained teaching experience in Colorado high schools and at Wayne State in Nebraska. He holds the MA from Washington State. His family residence is 2630 Pecos.



CHARLES E. WRIGHT

Charles E. Wright, associate professor of biology, took his early training at Carthage College, Ill. Later he earned the MS degree from the University of Illinois, and is working toward his doctorate at Oklahoma.

He is a member of the Texas Academy of Science, and other professional organizations.

He is married, with three daughters, and lives at 2412 5th Ave.

Garden Club Met Thursday

The Garden Club met last Thursday in e home of Mrs. Jeannette Robbins.

Plans for the flower show held last Sunday were discussed.

Present were Mesdames Hud Prichard, Alfred Bellah, K. E. Hines, Paul Rogers, Joe Frank, Levi Cole, Frank Morgan, C. W. Samples, Ed Weeks, S. B. Laudder, C. C. Callarman, T. A. Black, Clyde Warwick and Dr. Leta Boswell.

Guests at the meeting were Mr. and Mrs. Bob Brotherton and their son Bobby and I. C. Unsell.

Dr. Coronette at Houston Meeting

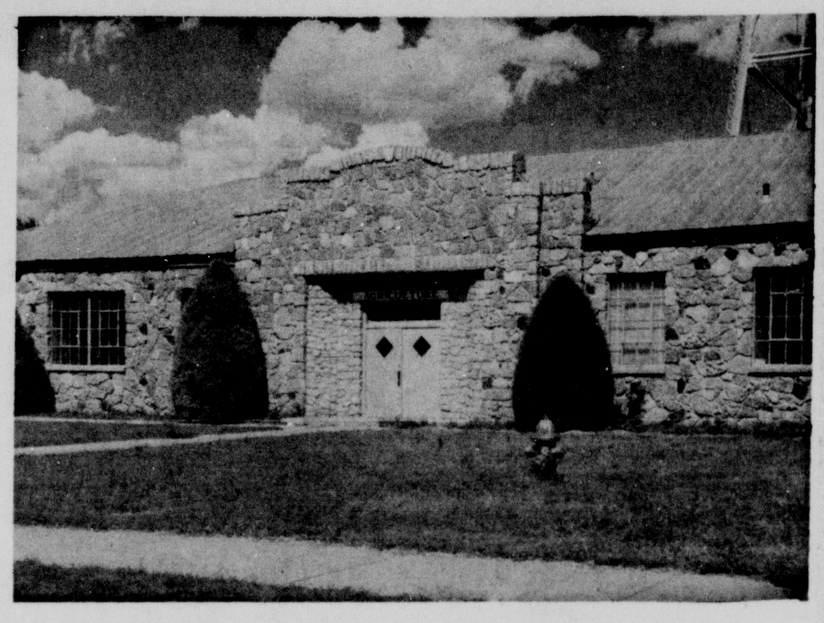
Dr. James P. Cornette, president of West Texas State College, has been in Houston for three days attending a meeting of the library commttee of the Council of College Presidents.

The committee, of which he is chairman, will recommend revisions in the present appropriation formula for support of libraries of state-supported colleges and universities.

Dr. Cornette will be speaker for high school commencements in Shamrock May 26 and White Deer May 27.

WRIGHT'S
3707 Wolflin
FL 5-1921
SCHWINN BICYCLES
JACOBSEN LAWNMOWERS
Amarillo, Texas

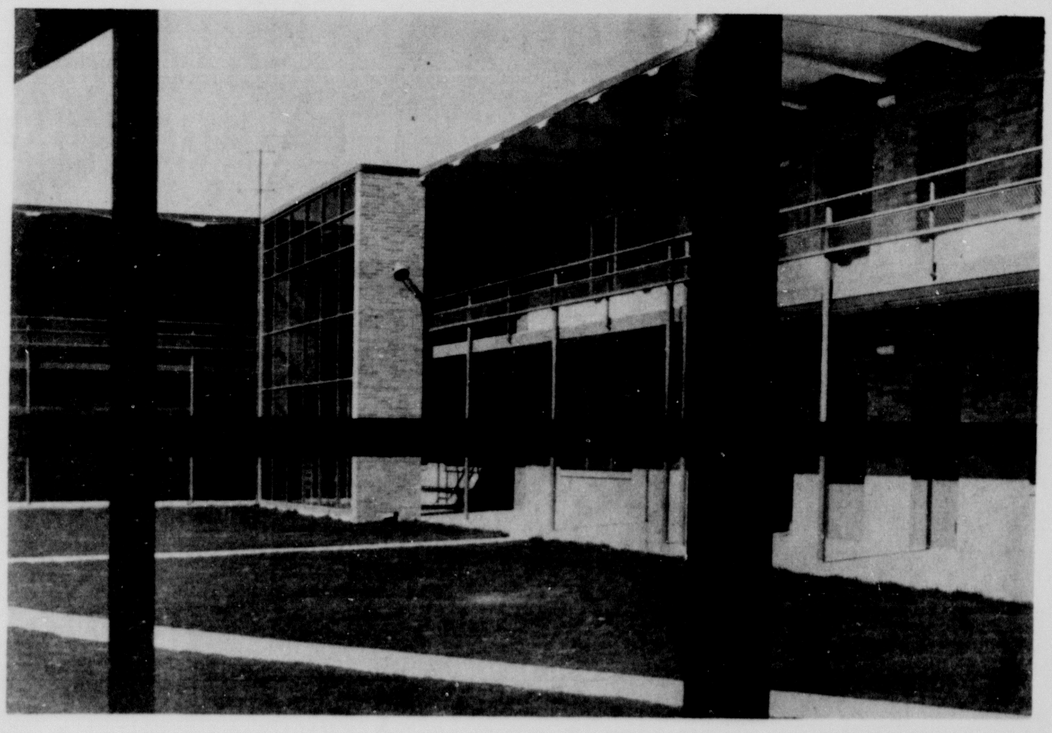
IN DEEP APPRECIATION



ALL OF THOSE THROUGHOUT THE PANHANDLE SALUTE THE CITIZENS OF WEST TEXAS STATE COLLEGE AS WE LOOK BACK OVER THE ACCOMPLISHMENTS OF 51 YEARS OF TRUE DEVOTION TO EDUCATION. WE HAVE BEEN BLESSED BECAUSE OF HIGH IDEALS ALWAYS HELD UP TO THE PROFESSION OF EDUCATION.

PLAINS BUTANE
23rd Street Canyon

Built For The Future....



THE WEST TEXAS STATE FACULTY WILL LONG BE REMEMBERED BY THE THOUSANDS OF EXES WHO ABSORBED THEIR WONDERFUL CLEAR VISION OF A JOB WILL DONE.

THEY DREAMED AND PLANNED AND BUILT FOR THE FUTURE. THEIR WORK WAS WELL ACCOMPLISHED: STRUCTURES TO BE PROUD OF.
ON BEGINNING ANOTHER HALF-CENTURY HERE IN CANYON THE WELL-WISHES OF A GRATEFUL PEOPLE ARE WITH YOU!

T. H. FOSTER
CONSTRUCTION
2305 6th Ave. OL5-4712

Cabana Beauty Salon
JOINS CANYON IN A GRAND SALUTE TO 'WT'



WEST TEXAS STATE COLLEGE IS WORTHY OF ALL THE GOOD THINGS WHICH ARE BEING SAID OF IT TODAY! WE FEEL THAT THIS HONOR IS A GOOD REFLECTION UPON EACH AND EVERY CITIZEN OF OUR FAIR CITY!

2310 4th OL5-2281
• 5 Experienced Operators To Serve You
• Air Conditioned Dryers

CABANA BEAUTY SALON
JETTIE BOND, Mgr.

In Appreciation...



Being good citizens has always been the role of the faculty and student body throughout the past 51 years in Canyon. Canyon is not a big city, and it may take years for it to reach any great size.

But it is a good town in which to live, a healthy town in which to do business, a christain town in which young people may receive their education.

Canyon has always invited the parents of Northwest Texas to send their boys and girls here for their education. We have promised to return them to their homes better men and women for the time they have spent in Canyon.

Canyon has always fulfilled this obligation. We shall not forget this obligation in the future.

TAYLOR - EVANS
Farm Stores, Inc.

of CANYON, HAPPY, TULIA & AMARILLO

Writer Compares WT With Similar Schools

by Vaughn Vandergriff

How does West Texas State compare in various ways with colleges of similar design in the State of Texas? Where, in the comparisons and in consideration of location, are her strengths and weaknesses? In the light of current discussions in the Legislature, by what type of governing body would West Texas State best be served?

So bountiful and complex is the information dealing with these questions, that it is impossible to cover all pertinent points. However, through considerable research, the following picture is presented.

West Texas State Normal School was founded by an act of the Texas Legislature in 1909, and the first session began in the Fall of 1910. The school was placed in a specific area west of the 98th meridian to serve the educational needs of a young, growing, and highly potential area of the State.

During the early months of existence, the Normal was governed by an ex-officio board, with the Governor as chairman. Around 1913 it was placed under a Board of Regents charged with the supervision of three other Normal schools in existence at that time, namely, North Texas, Sam Houston, and Southwest Texas.

During the administration of Governor Jim Ferguson in 1917, plans were instituted for establishment of four more Normals. However, the advent of World War I postponed the opening of these schools for a few years.

Established at this time were Sul Ross at Alpine, South Texas at Kingsville, Stephen F. Austin at Nacogdoches, and East Texas at Commerce. East Texas was in existence as a private Normal, but was taken over by the State. All were placed under the Normal Board of Regents.

Later on the names of these schools were changed from Normal to Teachers' Colleges. Each, in time, grew to four-year schools, offering various degrees.

In 1929 a bill was passed through the Legislature changing the name of South Texas State Teachers to Texas A & I, and it was placed under a Board of Regents of its own.

During the year of 1949, another bill was introduced giving North Texas State a separate Board of Regents. Also, in the same session, the designation of Teachers' College officially was dropped from the local school and it became West Texas State. Since then, similar titles have been given most of the other five colleges in the group.

Since 1949 West Texas State, East Texas State, Sam Houston State, Southwest Texas State and Sul Ross State have remained in the joint regency set-up.

Regents are appointed by the Governor of Texas for peroids of six year's service. (A nine-member board with three regents being replaced every two years.) No one senatorial district is suppose to have more than one representative on the board.

In the current session of the Legislature, a bill is before the House and the Senate asking for a separate Board of Regents for East Texas State. This, on the heels of a State Budget Committee recommendation that the present board governing the six schools be disbanded, with the six being placed under the University of Texas Board of Regents.

A change in the regency situation seems to be in the book. If so, where does West Texas State stand to benefit most? Would it be best served under a board governing the multi-million dollar operations of the University, plus the overseeing of Texas Western College at El Paso, a branch of the University?

Or would West Texas State best be served by its own board?

A look at the accompanying charts of enrollments and course offerings might be one way of determing whether a college is best attended to under a group regency plan or under the separate board plan. In the long run, would taxpayers money be better spent under a separate board, meeting more times on campus, and concerned only with the affairs of one school?

In the matter of course offerings, which could come under the heading of meeting the educational needs of the area, the primary objective of such schools, West Texas State shows some bright and some dark spots.

In comparing course offerings, there is no intent to cast any reflections on faculty. In most instances, West Texas State's faculty is solid.

The School of Business appears very strong, as do the departments of education, music, speech and history. Sciences, as a whole, seem to be below par in course offerings, although the records of graduates are outstanding, particularly in the fields of predental and pre-medical work.

Geology, a relatively new department, and one appropriate for this area, is gaining in strength. Most of the other offerings are on par with other colleges, providing a firm and well-rounded curriculum.

There are four areas of concern, however. One area is in agriculture.

The agriculture staff is doing outstanding work. There are healthy evidences of progress. The concern is in how much this vital department can grow.

Of the 30 counties geographically coming under West Texas State's sphere of educational influence and service, 27 list some form of agriculture as the leading economy. The other three list some form of the petroleum industry.

In view of this topheavy economy factor, it stands to reason that agricultural training is a great area need.

There is great need for Smith-Hughes authorization. It will be difficult to obtain, but it is a goal toward which much effort should be directed. To insure further growth, more land is needed, particularly for beef cattle and for the teaching of soils, crops, and farming techniques.

Another area of concern is in home economics, considered as a companion department to agriculture, as all elementary work in the two fields are organized on that basis, such as FFA-FHA relations, and all 4-H development.

It has been announced that after the 1961-62 session, the department of home economics will be dropped. A continuing decline in departmental enrollment, plus high cost per unit of instruction were given as the reason.

During the 1960-61 term records show 132 class enrollments in home economics. This came from 71 different girls, 49 of whom were home economics majors. Thirteen of these majors were seniors, 11 were juniors, 8 were sophomores, and 17 were freshmen.

Only the juniors and seniors will be allowed to finish. The sophomores and freshmen must either change majors or transfer. Some, for economical reasons, cannot transfer.

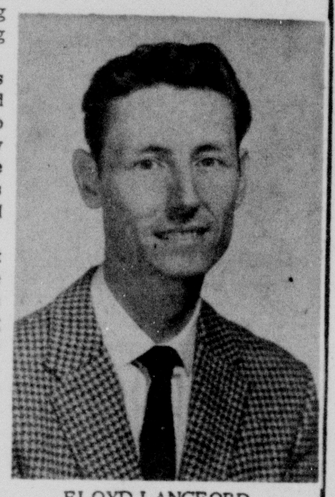
A third area of concern in is the lack of any engineering major. So far, the State has failed to authorize such offerings. Yet, the Panhandle, with its tremendous oil and gas fields and accompanying industries, should place West Texas State in line for special consideration as filling a regional need.

Summer school at West Texas State should be strenghened. Comparison charts reveal a drastic curtailment in the number of courses offered, especially in agriculture, foreign languages, home economics and industrial arts.

Lack of course offerings in the summer affects many well-qualified instructors, who either must look elsewhere for summer employment or turn to another college in search of a better year-round job.

Also, sharp drops in summer enrollments create problems for local businesses, a source of much financial support for the college. When there is heavy demand for higher education in the nation, classrooms built by taxpayers money should not lay idle for three months out of the year.

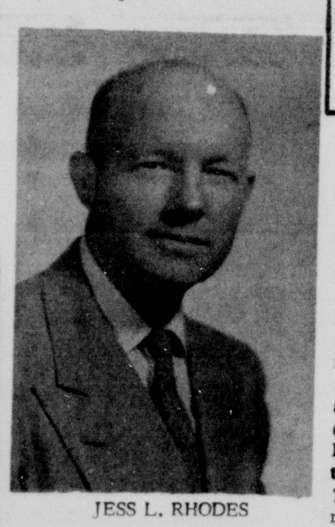
Perhaps these are problems which all colleges face. It is difficult to find suitable answers. Yet, the very fact that, as a whole, West Texas State is a good college, with a good faculty, creates added concern as to who governs its operation.



FLOYD LANGFORD

Floyd Langford was a teaching fellow at North Texas before joining the WT School of Business as an assistant professor. He has a BBA from Midwestern, and an MBA from North Texas. He is the author of an article on visual aids to be used in typing classes.

Also, he is sponsor of Chi Gamma Iota, veterans' fraternity on campus.



JESS L. RHODES

Jess L. Rhodes is an associate professor of business He has taught at Hardin College, and at the University of Arkansas, where he has done work on his doctor's degree.

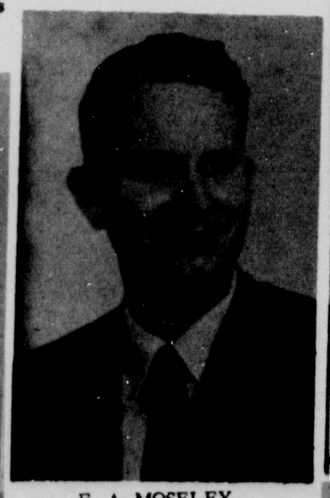
Married, with three children, he has earned the BA degree from Hardin, and the MBA from Oklahoma. The family home is at 2414 9th Ave.



EVELYN FRIEZE

Mrs. Evelyn Frieze, instructor in English, received her BA FROM Texas Womens University, and the MA degree from West Texas State.

Her previous teaching experience includes four years at Canyon High School.



F. A. MOSELEY

Fletcher Moseley came to the West Texas math staff from Texas Tech, where he was an instructor.

He received both his BS and MS from Texas Tech. A member of the Math Association of America, Moseley currently holds the rank of assistant professor.

COURSE OFFERINGS 1959-60

	West Texas	Stephen F. Austin	East Texas	Sam Houston	Sul Ross	Southwest Texas	North Texas	
1959-60 Enrollment	2205	1997	2808	4006	923	2434	7032	2966
Art	27	39	22	30	29	24	55	21
Agriculture	34	36	64	62 [1]	28	47	[2]	62 [1]
Biology	16	29	39	39	24	26	50	33
Bible	21	14	13	11	9	8	19	9
Business Administration	108	32	61	52	38	29	114	73
Chemistry	20	23	20	35	25	20	47	25
English	30	37	54	50	29	38	53	39
Economics	22	13	[3]	26	12	12	30	23
Education	63	48	61	41	62	59	99	81
French	6	6	13	11	6	6	16	10
German	6	6	0	4	0	10	10	6
Spanish	20	16	15	14	15	15	28	32
Greek	0	4	0	2	0	0	0	0
Latin	0	0	0	6	0	0	6	0
Russian	0	0	0	0	0	0	2	0
Geology	14	0	0	0	26	0	0	0
Geography	21	22	29	15	8	9	22	13
History	35	39	42	24	24	39	39	37
Home Economics	25 [5]	30	37	42	18	35	54	34
Industrial Arts	22	0	42	40	29	57	34	32
Government	29	9	32	20	14	25	12	27
Journalism	17	4	40 [4]	22	4	14	28	14
Music	48	39	71	52	45	31	159	52
Math	23	23	35	36	14	24	54	26
Physics	21	22	22	36	3	9	42	28
Physical Education	44	34	64	92	42	69	116 [6]	55
Sociology	15	20	26	31	14	11	25	11
Speech	51	34	53	28	34	39	39	30
Military Science	9	0	8	8	0	8	8	8
Forestry	0	31	0	0	0	0	0	0
Library Science	0	0	20	12	5	5	19	0
Engineering	0	0	0	0	0	0	0	57 [7]
Agricultural Education	0	0	0	0	0	0	0	13
Graphic Arts	0	0	0	52 [8]	0	0	0	0
Total courses offered	747	610	883	901	557	633	1216	853

1 Majors in Agricultural Mechanics, Agronomy, Animal Husbandry, Horticulture, and General Mechanics.
2 Handled by North Texas Agricultural College, now Arlington State.
3 Included in Business Administration Department.
4 Includes 13 courses in printing.
5 Department to be dropped after 1961-62.
6 Majors in Recreation, Health Education, and Physical Education.
7 Majors in Chemical, petroleum, Natural Gas, Electrical and General Engr.
8 Includes 15 courses in printing and 24 in photoengraving.

1960 enrollment figures not available.
Comparative figures on East Texas State and Sul Ross not available.

Summer '59 enrollment	1140	2351	1417	1903
Art	6	11	10	8
Agriculture	1	37	15	18
Bible	4	0	4	1
Biology	7	13	18	13
Chemistry	6	18	7	14
Economics	5	8	5	3
English	14	22	26	27
Education	32	41	40	43
Business Administration	12	36	18	14
Government	9	6	6	10
History	11	17	14	26
Geography	4	4	5	3
Music	8	26	35	7
Mathematics	7	19	16	19
Physics	5	10	9	4
Sociology	2	12	12	4
Physical Education	21	45	21	20
Speech	21	7	0	14
Foreign Language	0	9	14	4
Graphic Arts	0	12	0	0
Home Economics	0	15	2	11
Industrial Arts	0	16	4	11
Journalism	0	5	0	1
Library Science	0	8	0	2
Forestry	0	0	5	0
Total courses offered	180	387	286	277



READY TO participate in Spring football training April 4 at West Texas State are these three junior college transferes. Left to right are Bob Ezell, Bakersfield, Calif. JC quarterback; Norman McKinley, Glendale, Calif. JC quarterback; and Dan Anderson, Bakersfield halfback. Ezell lead his Bakersfield team in the Junior Rose Bowl game. Anderson, a JC All-American, played in the Junior Rose Bowl and the JC All-American game in Albuquerque.



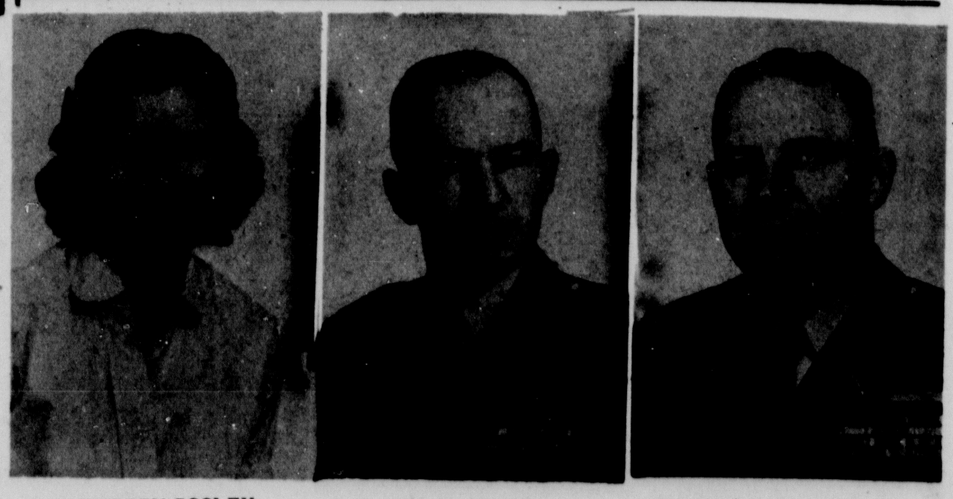
EAGERLY EYEING their second campaign with the West Texas State Buffaloes, members of the football staff are, left to right, assistants Jack Harris and Billy Willingham, head coach Joe Kerbel, and assistants Joe Moss and John Roberts.' Moss, who resigned recently to accept a post at the Air Force Academy, aided greatly in the Spring recruiting program. His replacement is Dick Mansperger, former head coach of Mesa Verde, Calif. JC.

Golson Gives Program For Chi Upsilon Meet

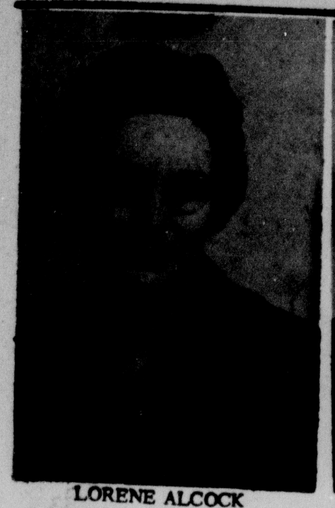
Mae Golson presented a program on etiquette and table setting at the Wednesday night meeting of Chi Upsilon chapter of Beta Sigma Phi.

Mary Ann Berry, president, presided at the meeting.

Johnnye Clement, vice-president, conducted the pledge training after refreshments were served.



MARY GREEN COOLEY — DANIEL W. EVANS — EDWARD L. LINDSEY



LORENE ALCOCK

An instructor in the school of Business, Mrs. Lorene Adcock received her undergraduate training at West Texas, where she is doing graduate work. She has attended Central Oklahoma State, and has taught in schools at Wellington and Childress.

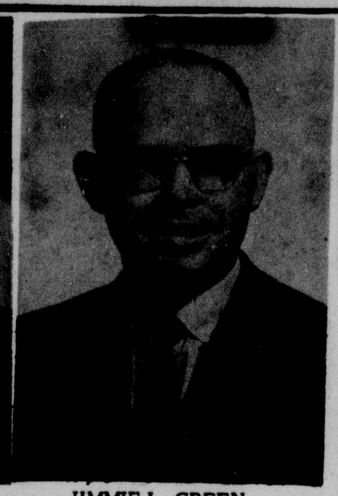
She resides at 2702 Western, Amarillo.



ELTON E. COX

An assistant professor in the School of Business, Elton E. Cox is a member of the State Bar Association, with a BBA and an LLB from Texas University. He was in general law practice in 1958.

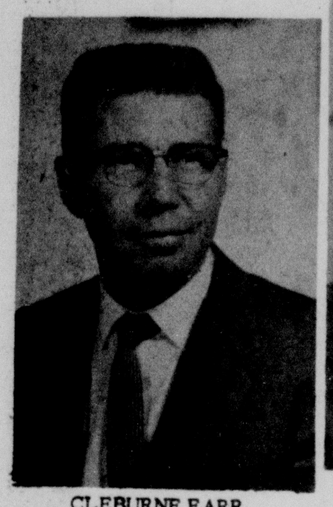
Cox and his wife, Diana Rae, and daughter, Kelly Rae, reside at 2306 7th Ave.



JIMMIE L. GREEN

Jimmie Green is an instructior at WT's agriculture department. He holds the BS and MS degrees in Agriculture from Texas Tech.

He and his wife, Mary, and daughter, Carol, live at 98 19th St.

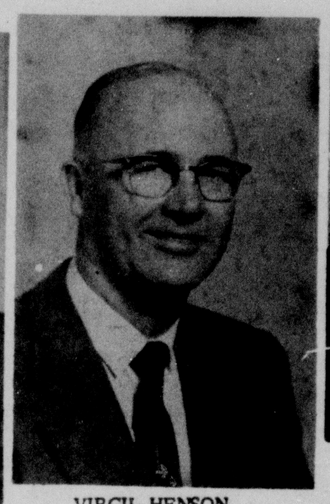


CLEBURNE FARR

Before coming to WT, Cleburne L. Farr was an instructor in communications at the University of Iowa.

He received his undergraduate training, as well as his MA from Southwest Texas State. His Ph. D. is from Iowa.

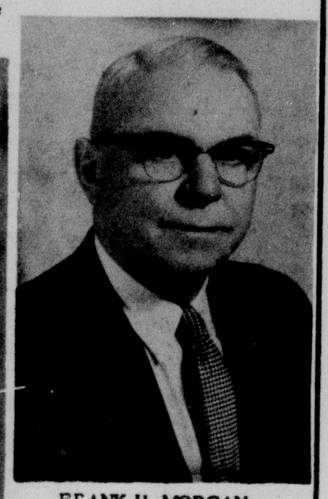
Dr. Farr lives with his wife, Lillian, and their children, Russell and Andrea, in College House No. 12.



VIRGIL HENSON

Overseeing the financial picture at West Texas State is the job of Virgil Henson, business manager.

In cooperation with the President, he prepares appropriations requests, and biennium budgets, covering both salary and equipment funds, and campus maintenance costs. Also, the business manager negotiates building contracts, and represents the college to the Board of Control.



FRANK H. MORGAN

Frank H. Morgan is registrar of West Texas State. Under his supervision are all the academic records of any student who has ever been enrolled at WT.

In addition, all high school and transfer applications for admission to West Texas must pass through his office. He and his staff are in charge of enrollment procedures.

Morgan has the BS and MS degrees from East Texas State. Before coming to West Texas, he was superintendent at Mt. Vernon, Honey Grove, Commerce, Irving, and taught in Wichita Falls. He is a Rotarian, and a Mason.

KEEPING UP WITH THE ARTS

Mary Caballero

The Barbwire Salon of Photography sponsored by the Amarillo Photographic Society will have a show at West Texas State College. The exhibition of these fine photographs will be displayed in the lounge of the WT Fine Arts Building.

The exhibit will be open from May 20 through May 28. Hours are 9 a.m. to 4 p.m. on weekdays, a 1 p.m. to 5 p.m. on Sundays.

From around 300 excellent photographs, this special group of 60 was chosen for special merit and exhibition.

Perhaps you saw the first prize winning photograph in the Sunday News-Globe. The title was "Thunderbird."

Mrs. Ailene Formby, 2221 Milam, Amarillo, was the first prize winner. Her photograph will be used on the cover of the catalogue.

This is the first national barbwire Salon sponsored show.

Other winners are Richard Hensley of Oklahoma and B. Kendrick Miller II of San Francisco, California.

Several area photographers, both amateur and professional are included in the show.

The jury for the selection of work was Stefan Kramer, Amarillo; Clark H. Hogan, Oklahoma City, and Emilio Caballero, Canyon. This is an opportunity to see some very unusual and high quality photography. We are lucky to have the opportunity to have this very special national show in our city.

***

Bill Lankford exhibit of paintings will be up until Friday May 19. If you haven't visited this exhibit, try to see it very soon.

***

I noticed that Amarillo is banding together to support the cultural arts. They seem to have formed an organization to really support the many cultural organizations in our midst.

Most of us connected to the arts sometimes don't even realize these groups are getting together. There are certainly a great number of organizations interested in the cultural arts and it should be a quite strong group.

***

Art Oddity for the Week. . Charles Van Doren is practicing journalism in semi-obscurity. Teddy Nadler, the $264,000 quiz winner, flunked a test for a temporary census job. Gina Prato, the opera specialist and first big-name quiz winner, is back repairing shoes.

In a way this is symbolic of what has happened to the great American TV reform movement of last fall. Like these three performers of momentary fame, the once-indignant public has gone back to the more modest and familiar pursuits.

But on the whole, the great reform in programming has not taken place. TV columnist John Crosby reports that one network has even scheduled an increase of a dozen westerns next season. Well--partner--I guess some of us is just Western "art" lovers!!!

Madge Culberson is in Witchita Falls staying with her sister this week. Her sister's husband, Lee Terry, died recently.

Women's PE Department Serves Dual Purpose

The physical education program for women at West Texas State is designed to meet two needs, that for those wishing to major in physical education, and for those who must have a minimum of four hours in the subject to meet graduation requirements.

Headed by Ruth Cross, also serving as Dean of Women, the department is staffed with five instructors. Other than Miss Cross, they are Mrs. Mary Cooley, Laura Richmond, Allene Stovall, and Mrs. Ivy Terry.

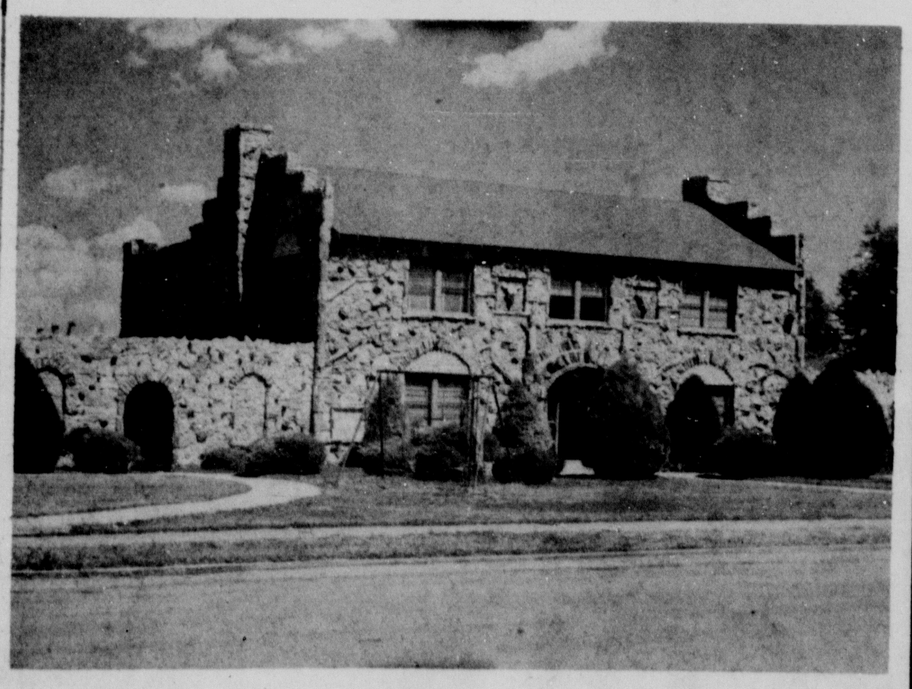
Mrs. Cooley, a graduate of West Texas, resides with her husband, Harold, also a WT-ex, at 1109 4th Ave. She is a member of the American Association of Health, Physical Education, and Recreation.

Miss Richmond is a graduate Texas Womans' University and taught at Raymondville before coming to WT. In 1952 she was the State tennis singles champion.

A recent addition to the department, Miss Stovall taught for three years at Snyder, following her graduation from Baylor.

Mrs. Terry holds, the BS and ME degrees from West Texas State. She has taught in Miami, Borger and the Amarillo school systems. While at Borger she was city playground director and supervisor of the city swimming pool.

BEST OF LUCK TO WEST TEXAS STATE



WE ARE PROUD THAT CANYON HAS HAD SUCH FINE PEOPLE HERE AT THE COLLEGE TO WORK IN DEVELOPMENT OF CANYON AND WEST TEXAS STATE. WE AT MYER'S FARM EQUIPMENT CO. JOIN THE CITIZENS OF CANYON IN GIVING THANKS FOR A JOB WELL-DONE!

MYER'S FARM EQUIPMENT

"LEADERS IN SERVICE"

ADVANCEMENT....



Do you remember, or can you imagine, when motorists boasted of getting half-way up the Canyon hill in high gear, or all the way up without boiling the water in the radiator. In those days, a person might, with luck drive from Amarillo, to Canyon without having engine trouble or a flat tire, and this was something to boast about.

Even in those far-back days, WT was here and the faculty was laboring at building up the facilities. Engineers have improved the automobile and cut down the Canyon Hill and motorist whizz along with no thought of shifting gear or boiling water.

You cannot stand education of then and now side by side and compare them as you can a brass-front Model T and the latest thing from the Ford Motor Co.. But the advance in education in the Plains Country has been as great. The vision and the persistence of the Adminstrators have been no less than that of the automobile and the highway engineers.



The Citizens of West Texas State mainly by stickability, hard work and faith in the future, has built a great college at Canyon, and they have served it exceedingly well. The physical plant they have built is there, and scattered over the nation are thousands upon thousands of one-time students who felt the inspiration and forward-looking influence of the administrators and Faculty. There is no doubt that their work will be recognized and appreciated more and more as the years pass.

We are happy to pay deserved tribute to a great leader in the advancement of education in the Plains Country of Texas

Bruce Blackaby Ford Co.

WHERE YOUR BUSINESS IS APPRECIATED



JOHN ROSCOE

Dr. John T. Rascoe came to WT's education staff from San Angelo College, where he was dean of student life.

A graduate of the University of Houston, where he earned BS, ME and the D. Ed. degrees, Dr. Rascoe taught in Bay City, LaPorte, and Corpus Christi. He is married and has two children.

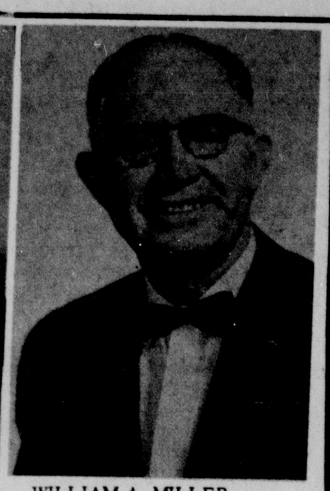


JOHN C. WHINNERY

John C. Whinnery is an instructor in physical education, and director of West Texas State's intramural program. He has the BS degree from Northeastern Oklahoma State, and an ME from West Texas State.

Whinnery has developed a highly successful intramural activity since joining the staff. Approximately 600 boys participate in the program.

A daughter, Jeanne, attends WT. Two sons, John and Jim are in Canyon High.

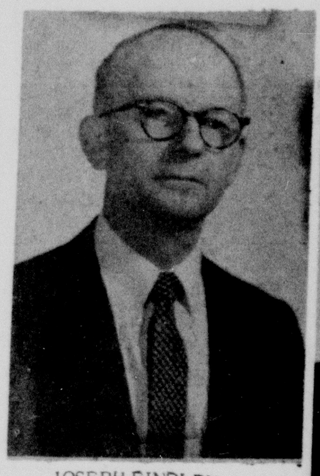


WILLIAM A. MILLER

William A. (Gus) Miller is professor of physical education and head of the department.

One of the most renowned cage coaches in the nation, Miller served as head Buffalo basketball coach for many years. He is a former president of the National Association of Intercollegiate Basketball, and is in Helms' Hall of Fame.

Before returning to his alma mater, Miller posted impressive coaching records at Slaton, Trinidad, Colo., and Texas Wesleyan. He had had a son and daughter to graduate from WT.

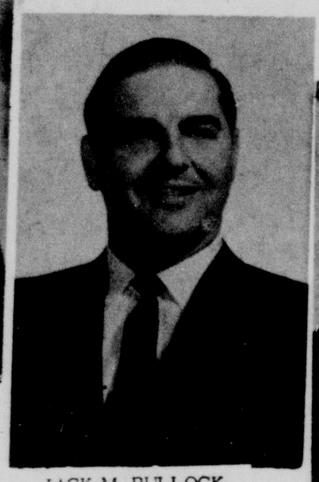


JOSEPH FINDLEY

Dr. Joseph Findly is an associate professor in the education department of West Texas State.

Formerly a minister in Canyon, Findley joined the WT faculty in 1947. He received his BA and ME degrees from TCU, and his doctorate in education from Colorado State College, Greeley.

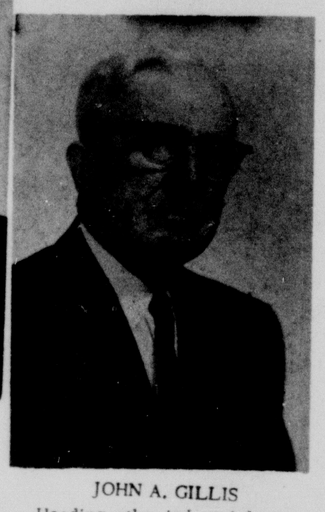
His wife, the former Nell Green, is a West Texas State graduate. They have one child.



JACK M. BULLOCK

Jack Bullock holds rank of instructor in math at WT. He received his education at Oklahome University where he received a BS and MS in petroleum engineering.

Bullock resides at 2419 9th Ave., with his wife, Susanne, and children, Robert, Cind Lou, and Cathy Sue.



JOHN A. GILLIS

Heading the industrial arts department at West Texas State is John Gillis.

Before joining the WT faculty, taught in the public schools of Florida, and directed the industrail arts program at Sul Ross.

His education was received at the University of Florida, BS, and an MA earned from George Peabody. Additional study has been done at Colorado State College.

Gillis and his wife reside at 1907 6th Ave. A married daughter, Sybil Anne, is a WT graduate.

CLOWARDS TRAVEL

Mr. and Mrs. Don Cloward spent Mother's Day at Fort Hood with Donny. He is currently participating in basic army training. While there they said they saw Debs Louder.

For a wonderful way to paint—get

LOWE BROTHERS PAINTS



PLAX for all enameling! Use indoors or out, on wood, metal, or plaster. for kitchens and bathroom. For a durable, high gloss.

BURROW LUMBER

CANYON HAPPY

Congratulations W.T.S.C.

YOUR EXTRA BONUS!

BEGINNING FRIDAY MAY 19th. . . . . .



DOUBLE S&H GREEN STAMPS

EVERY DAY OF THE WEEK !!

ON ALL....

*WASH JOBS
*GREASE
*OIL FILTERS
*AIR CLEANERS
*OIL CHANGES

TIME NOW TO FLUSH OUT RADIATORS AND DRAIN ANTI-FREEZE!

Let us Back-Flush Your Radiator and Install Heavy Duty Anti-Rust, Anti-Acid and Water Pump Lubricant.

EVERYTHING COMPLETE

$4.50

COME IN NOW AND SAVE

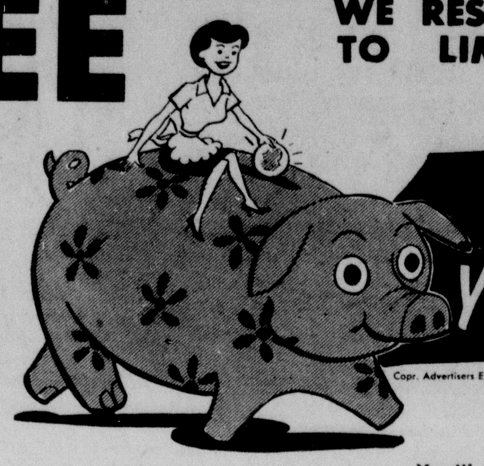
POND'S SHAMROCK SERVICE

507 23rd Street OL5-8834

FOLGERS

COFFEE

LB CAN **65¢**



WE RESERVE THE RIGHT TO LIMIT QUANTITIES

TO FATTEN-UP YOUR PIGGY BANK

Copr. Advertisers Exchange Inc. 1961

SPECIALS GOOD THURSDAY, FRIDAY, SATURDAY MAY 18, 19, 20

You'll say it's wonderful the way your piggy bank grows heavier and heavier on a steady diet of the savings you get at TAYLORS You see, quality for quality—brand for brand—all our prices are LOW PRICES . . . and this just naturally means a much lower cost for a big cartful of your favorite foods. See for sure. Shop TAYLORS today for more money-in-the-bank savings.

HUNT'S 300 CAN **PEACHES 2 FOR 39¢**

TREND 32 OZ **DETERGENT 65¢**

STALK **CELERY** EACH **15¢**

NEW **POTATOES** 2 LB BAG **19¢**

FRESH **STRAWBERRIES** 3 PTS **$1**

SUNKIST **LEMONS** 2 LBS. **25¢**

Here's a **silver dollar** from...



TAYLOR & SONS

to help pay for ingredients when you enter

Pillsbury's $100,000 BAKE-OFF

Attach this coupon to your official Grand National entry blank and we will send you a silver dollar

Name_____

Address_____

City_____ Zone____ State____

LIMIT ONE PER ENTRANT. OFFER EXPIRES JUNE 30, 1961

10-702-101-786

COOKIES

SWEDISH ASSORTMENT 11 OZ **29¢**

TAYLOR AND SONS' GIVES DOUBLE S& H GREEN STAMPS ON WEDNESDAYS WITH $2.50 PURCHASE OR MORE



The GRAND NATIONAL Flour **49¢** 5 LB BAG

CAMPBELL'S MEAT VARIETIES **SOUP 6 FOR $1**

SHURFRESH **BISCUITS** CAN **5¢**

SHURFRESH 1 LB **CRACKERS 23¢**

1/2 GAL **CLOROX 37¢**

ROXEY **DOG FOOD 4 FOR 29¢**

BORDEN'S **BUTTER** 1 LB **79¢**

SHURFINE

LUNCHEON MEAT 12 OZ CAN **39¢**

BANQUET FROZEN MEAT **POT PIES 5 FOR $1**

SUPREME **PECAN SANDIES** 1 LB **45¢**

SWIFT HONEYCUP **MELLORINE** 1/2 GAL **39¢**

SNOWDRIFT **SHORTENING** 3 LB TIN **69¢**

SHURFRESH

OLEO 2 LBS FOR 39¢

BUTT CUT **HAM** LB **45¢**

PINKNEY 3 LB BAG **FRANKS 99¢**

CENTER SLICED **HAM** LB **89¢**

SHANK END LB **HAM 42¢**

Something "extra special" to make for dinner!

FANCY PANTS HAMBURGERS

1 lb. chopped beef 2 tbsp. fat
4 slices sharp cheese
1 can Hunt's Tomato Sauce



Season beef and form into 8 thin hamburger cakes. Place slices of cheese on four of the hamburger cakes. Cover them with the other four cakes and pinch the edges together to enclose the cheese completely. In a skillet brown the cakes on one side in hot fat. Turn them and pour over them 1 can Hunt's Tomato Sauce. Simmer 8 to 10 minutes, basting occasionally. Serve piping hot. Makes 4 servings.

The main ingredients are easy on your budget—just LOOK!

GROUND BEEF fresh-ground every hour LB **49¢**

LONG HORN **CHEESE** sliced, mild, cello-wrapped **53¢** Lb.

HUNT'S TOMATO SAUCE made of rich, luscious tomatoes **6** 300 Cans **$1.00**

REGULAR 6 BOTTLE **COCA COLA** PLUS DEPOSIT **29¢**

TAYLOR & SONS FOODS

YOUR HOME TOWN BOYS

CASH AND $AVE

LOW, LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

HUT



'Courting Fence' Dates Back to Early Period

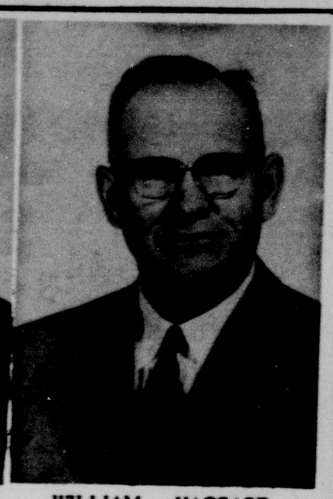


VIRGINIA ALLEN

A member of the faculty since 1955, Mrs. Virginia King Allen is an assistant professor in the School of Business.

A Certified Public Accountant, and a member of the American Institute of Public Accountants, Mrs. Allen received her BA and MBA from West Texas State. She formerly taught at Canyon High and at Spearman High.

She resides at 301 26th St.



WILLIAM HAGGARD

W. F. Haggard, professor in the School of Business, taught at McMurry College before coming to West Texas State. He earned his BS from WT, his MBA from Texas, and is a Certified Public Accountant.

He is a member of the Panhandle CPS Society, the Panhandle Personnel Association, and is a Rotarian. The family home in Canyon is at 2416 6th Ave.



It is regrettable that many present-day West Texas State College students do not know of Mary Moss Richardson. It is unfortunate that they must miss her genuine friendship, and that the modern pace of living has taken them away from her famous "Fresh man Courting Fence."

However, the knowledge of having known is echoed in sighs of remembrance by hundreds of former students who came under her influence.

Miss Richardson, beloved and respected English teacher and a prominent figure in the teaching profession for over 30 years, retired in the early 1940's. A few years ago she broke a hip, and currently is in an Amarillo rest home.

While she was teaching and for years after her retirement, she lived in a modest cottage located at 1904 Fourth, midway between the college and town. In those days, when transportation was not as plentiful, many students, oft-time couples, walked the eight blocks to the business district.

"Keep Off the Grass" signs prevented students from stopping and resting along the way. Miss Richardson conceived the idea of building a low stone and tile fence of chair height, so couples could stop and rest, sit and talk, or perchance adjust a shoestring or a crooked hose seam.

She mentioned the idea to one of her classes. Not only was the response favorable, but the students volunteered to contribute the stone.

A rock pile began to grow. Miss Richardson, while traveling in England, bought a number of tiles of literary subject. Friends contributed others. Then, the fence was constructed.

At one end of the fence, a pillar was erected of stone 5 feet and 10 inches tall, the height of the teacher. The tiles from England were embedded in the flat surface of the fence.

A sunken copper plate carried Thomas Brown's poem, "My Garden;"

"A garden is a lovesomething; God wot!
Rose plot,
Fringed pool,
Ferned grot--
The veriest school
Of peace; and yet the fool
Contends that God is not--
Not God! in gardens! when the eve is cool?
Nay, but I have a sign'
'Tis very sure God walks in mine."

The fence was dedicated in a formal ceremony held in the Methodist Church, and in the sermon the preacher said. . . "A solemn occasion. . .In this fast age there are few places where one may go to talk about the sacred things of life. It is proper that this fence be dedicated to freshmen, many of whom are away from home, and lonely."

Students quickly dubbed it "Miss Richardson's Freshman Courting Fence." And it was put to use.

Today, the fence still stands in front of the vacnat cottage. Dozens of students pass it daily, most of them in whizzing automobiles, but others afoot. They do not know of its existence or its significance.

How can the present day students go wrong in following the footsteps of their exes and of this gentle teacher?

A visit to the fence could be an inspirational thing.

1961 FOOTBALL SCHEDULE
WEST TEXAS STATE

Spet. 23	Brigham Young U. (home)
Sept. 30	Texas Western (away)
Oct. 7	Wichita U. (home)
Oct. 14	Arizona State U. (home)
Oct. 21	Hardin Simmons U. (home)
Oct. 28	Arizona U. (home)
Nov. 4	Bowling Green U. (away)
Nov. 11	Trinity U. (away)
Nov. 18	New Mexico State (away)
Dec. 2	Texas Tech (away)

WEST TEXAS STATE

follows the pattern of progress laid down by the pioneers.... and another page is written in the brilliant history of higher education in the panhandle.

CONGRATULATIONS!

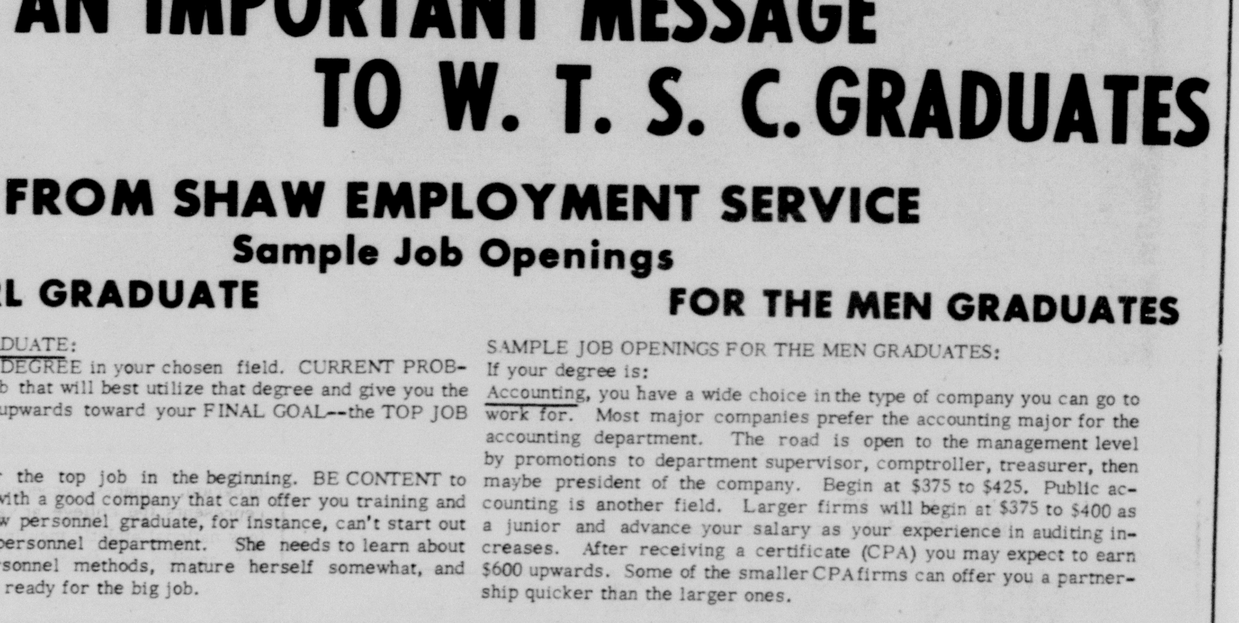
GUARANTY ABSTRACT & TITLE COMPANY, Inc.
A.B. JONES, Mgr.
512 Taylor St. Amarillo

President Cousins of WTS Normal College asked for $65,003 in 1910 for the year's budget.

One hundred sixty-five students attended WTSNC in 1910.

New dorm facilities opned to 173 students and the faculty at WT in 1910.

Students at WT met October 15, 1910, and picked maroon and white as school colors.



AN IMPORTANT MESSAGE TO W. T. S. C. GRADUATES

FROM SHAW EMPLOYMENT SERVICE

Sample Job Openings

FOR THE GIRL GRADUATE

FOR THE GIRL GRADUATE:
YOU HAVE YOUR DEGREE in your chosen field. CURRENT PROBLEM: to find the job that will best utilize that degree and give you the training to step on upwards toward your FINAL GOAL--the TOP JOB in your chosen field.

DON'T hold out for the top job in the beginning. BE CONTENT to start on the bottom with a good company that can offer you training and advancement. A new personnel graduate, for instance, can't start out as manager of a personnel department. She needs to learn about people, observe personnel methods, mature herself somewhat, and graudally she will be ready for the big job.

Listed below are a few types of jobs available for girls with certain degrees:

ACCOUNTING - begin as statistical clerks, typists, machine trainees, etc. with public accounting firms or in accounting departments of large companies. Excellent training for top bookkeeping jobs later one.

COMMERCIAL ART - become a receptionist, typist, or secretary with an advertising agency, a newspaper, television or radio station--let your talents be discovered gradually.

GENERAL BUSINESS - excellent degree to help a girl start out in any type of office job. Be sure typing is kept at top speed.

CHEMISTRY - graduates can begin in routine lab jobs with oil, carbon black, milk companies, clinics, etc. May start as a test tube washer, but will work into bigger things later on.

JOURNALISM - TV & radio copywriting jobs, advertising agencies, jobs with large companies working on the company house organ. Good typing is almost always a must.

MATH - statistical clerks, beginner bookkeeping clerks, machine trainees.

PERSONNEL - may have to start as a clerk typist in a personnel department, do the reoutine testing, talk with applicants before they reach the personnel head--there is a wealth of knowledge to be gained here for future use.

FOR THE MEN GRADUATES

SAMPLE JOB OPENINGS FOR THE MEN GRADUATES:
If your degree is:
Accounting, you have a wide choice in the type of company you can go to work for. Most major companies prefer the accounting major for the accounting department. The road is open to the management level by promotions to department supervisor, comptroller, treasurer, then maybe president of the company. Begin at $375 to $425. Public accounting is another field. Larger firms will begin at $375 to $400 as a junior and advance your salary as your experience in auditing increases. After receiving a certificate (CPA) you may expect to earn $600 upwards. Some of the smaller CPA firms can offer you a partnership quicker than the larger ones.

Consider also the field of machine accounting. Graduates with BBA and MBA in accounting have come into a booming field of tabulating equipment. The supervisor of a good sized installation can command a salary of $10,000 per annum or more.

GENERAL BUSINESS, you are in a broad field and can become a trainee in many different kinds of businesses. Most national companies prefer the BBA in general business for their sales force. The pathway to management through sales is a good one and very satisfying to those who are willing to do some travelling. Begin at around $400 to $425, with a company car furnished and all expenses paid. Available also are jobs in the credit investigation field, insurance adjusting, property appraising, etc.

AGRICULTURE, aside from the obvious job opportunities, there is the field of sales in agriculture chemicals, industrial chemicals, sanitary inspection, park and roadway beautification, and many others. Salaries begin at around $350 in Amarillo.

MATH, PHYSICS & CHEMISTRY, there are opportunities in laboratory work, technical research, and the sale of technical products such as pharmaceuticals, and industrial chemicals. This type of sales work is top bracket and is quite rewarding to the successful. Training salaries will begin at around $400 up.

GEOLOGY, we want to wish you the best of luck!

SOME ELEMENTS COMMON TO ALL JOBS. Good legible handwriting, for reports, orders, etc. The use of a typewriter is most convenient. Although, seldon a requirement for men, a knowledge of typing is very helpful. Elementary accounting and business law are helpful to anyone in any kind of business or profession.

WHEN THE TIME COMES TO LOOK FOR THE JOB WHICH IS TO BE YOUR CAREER, seek advice and council ONLY from those QUALIFIED to give such advice. Go alone! Taking family and friends with you on your rounds might cause an employer to think you couldn't handle his job on your own.

Seeking employment from friends of the family and relatives is bad practice in most cases. Try to picture the embarassment if this employment must be terminated by one party or the other.

Dress well but conservatively. Pay attention to every detail, remember the first impression is most important. To tell your prospective employer that although you aren't dressed very well today, you normally dress much better, is very bad form. Young men should put away their teen-age habits, such as unbusinesslike haircuts when seeking career type jobs. We won't attempt to go into the more obvious don'ts, such as gum chewing, smoking, etc. during the interview.

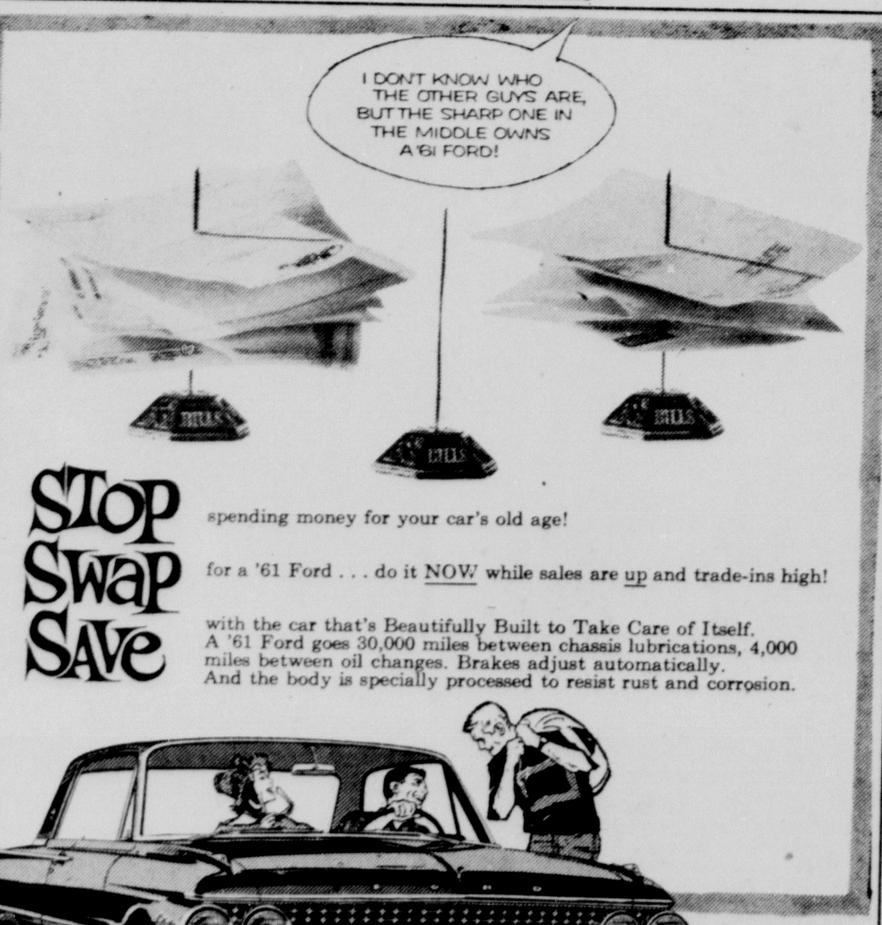
Get saturation coverage in your job hunting. Bear in mind, nearly anyone can find jobs these days, somewhere. If a person takes the time and trouble to avail himself of a college education, he should not be content to settle on the basis of "just another job". After looking into two or three possibilities, if a person accepts employment, how does he know whether or not there was a much better opportunity just a few doors down the street unless he has had saturation coverage. The best way to obtain saturation coverage in the high level job field is to go to a top flight professional private employment service.

There are other degree plans which we did not have the room to cover. There are job opportunities in these other fields which we will be glad to discuss with interested people. All counsellors at SHAW EMPLOYMENT SERVICE are certified by the American Institute of Employment counseling by virtue of passage of the prescribed written test.

Serving the Texas Panhandle trade territory since February 1949.

NATIONAL EMPLOYMENT SERVICE BOARD MEMBER

SHAW Employment Service



STOP SWAP SAVE

spending money for your car's old age!

for a '61 Ford . . . do it NOW while sales are up and trade-ins high!

with the car that's Beautifully Built to Take Care of Itself.
A '61 Ford goes 30,000 miles between chassis lubrications, 4,000 miles between oil changes. Brakes adjust automatically.
And the body is specially processed to resist rust and corrosion.

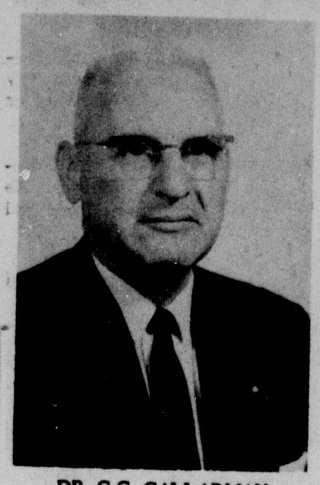
PUT YOUR MONEY WHERE IT WILL DO THE MOST GOOD . . . RIGHT NOW AT YOUR FORD DEALER'S Swapping BEE

Bring your Ford back home to your FORD DEALER for service!

BRUCE BLACKABY FORD

NORTH SIDE OF SQUARE CANYON, TEXAS OL5-2106

WT Business School Largest In Size



DR. C.C. CALLARMAN

The leading course of study at West Texas State, in the number of offerings and in the size of the staff, is business. It is the only field of study organized as a separate School. Dr. C. C. Callarman directs its operations.

Designed to offer the student the widest possible selection, the School of Business concentrates work in six areas of specialization. These areas are Business Administration, Business Teacher Education, Business Relations, Business Services, Office Administration, and a Graduate Business Program.

Major degree programs leading to the BBA are scheduled in accounting, business, business education, finance, management, marketing, and secretarial science.

Study toward the MBA is available in accounting, teacher education, management, and marketing.

For those who wish only to complete two years of college work before entering business employment, the School of Business has a plan of study leading to the Certificate of Proficiency in Secretarial Science.

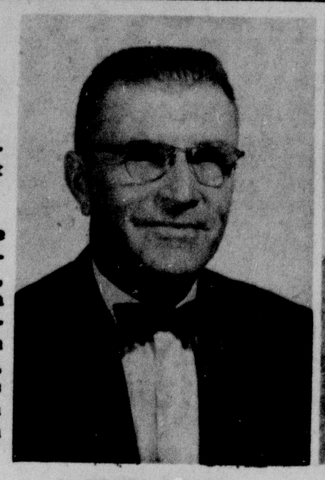
This program is so arranged that a student desiring to continue work toward a bachelor's degree at the end of the two-year schedule may do so without any interruption.

Interests covered in the Area of Business Administration are finance, management, and marketing. Under the Area of Business Teacher Education, study includes methods in accounting and socio-business, methods in office procedures and machines, methods in stenography, and methods in typewriting.

Supervised by Zeke Marchant, the Area of Business relations concentrates in insurance, real-estate, and transportation.

Business law, statistics and research, and accounting are programmed in the Area of Business Services, directed by William F. Haggard. Haggard, a CPA, is recognized as one of the most outstanding authorities in the State, and products of his teaching are in the offices of many leading firms.

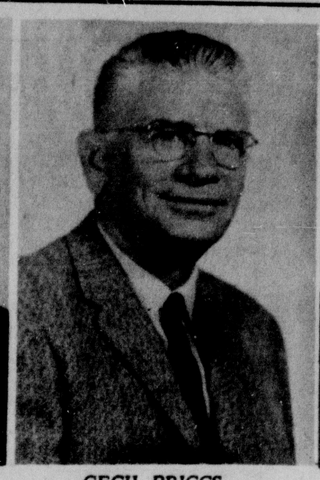
In the Area of Office Administration, students may follow interests in business communications, office management, and secretarial science.



HATCHER BROWN

A long time member of the coaching profession, Hatcher Brown is a staff of WT's physical education department. His major responsibility is in directing the teacher-training phase as related to physical education majors.

Brown coached successfully at Happy, Tulia, and WT High before joining the college staff.



CECIL BRIGGS

Cecil Briggs, associate professor of mathematics, holds the BA and MA degrees from West Texas State, plus additional graduate hours at Texas Tech and Hardin-Simmons.

Before coming to WT, Briggs taught in several public schools in Texas, including the WT Demonstration school. When the 350th College Training Detachment of the Air Corps was stationed on campus, he served as Coordinator of the Math Program.

Briggs and his wife, Hattie, live at 1007 6th Ave. A son, Ted, graduated from West Texas and is doing work toward his doctorate at Texas.



BILLY G. REID

A graudate of West Texas State, where he received the BBA and MBA degrees, Billy G. Reid holds the rank of assistand professor in the School of Business.

Reid, who has work toward his doctorate at Colorado State Coling three years at Eastern Illinois University.

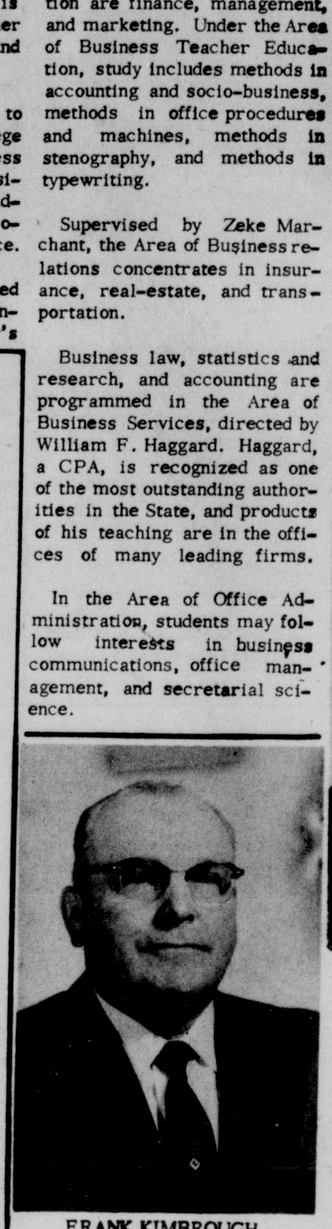
The family home is Pueblo No. 1.



HELEN W. MOORE

Helen White Moore long has been one of the favorite teachers of English at West Texas State. She has the rank of associate professor in the department.

Miss Moore received her undergraduate training at Judson College, and her graduate degree from Cornell. She lives at 2102 5th Ave.



FRANK KIMBROUGH

Frank Kimbrough has dual titles at West Texas State. He is an associate professor of physical education, and is the college's athletic director.

As athletic director he supervises the intercollegiate sports program, makes schedules, represents the college at various national athletic meetings, and handles all ticket sales.

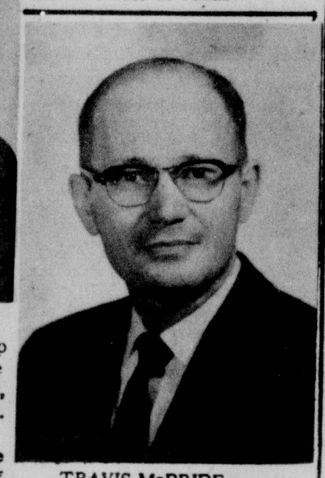
Kimbrough received his training at Hardin-Simmons. A daughter and a son have received degrees from West Texas State.



MATTIE SWAYNE MACK

Holding a full professorship in English, Dr. Mattie Swayne Mack is a graduate of WT, Columbia, and received the Ph. D. from Texas.

Before coming to Canyon, she taught in the public schools of Cottle, King and Hall counties, and at Texas. The author of several professional papers, she was a delegate in 1956 to the International meeting of AAUW in Paris. On campus, she sponsors Alpha Chi.

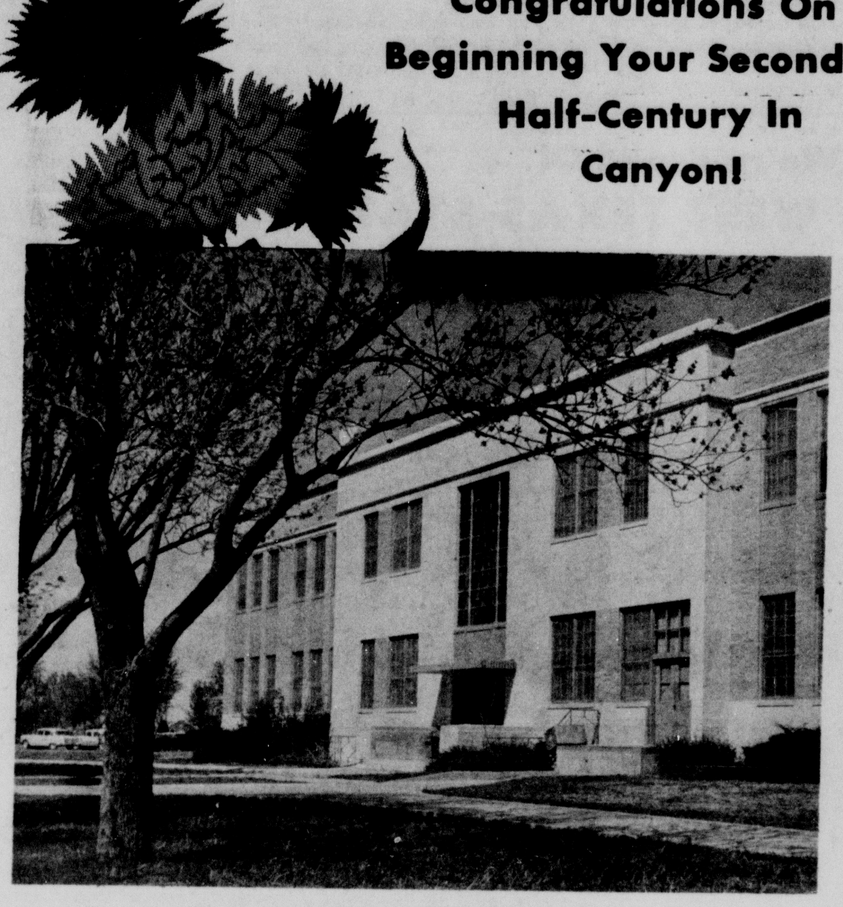


TRAVIS McBRIDE

A member of the faculty since 1957, Travis McBride holds the rank of assistant professor of government.

McBride has received the BS and MA degrees from West Texas State.

Congratulations On Beginning Your Second Half-Century In Canyon!



Here's another Ex of West Texas who wishes to join the citizens of Canyon in thanking the administrators of West Texas State College for developing the tremendous facilities found there and for helping to build Canyon. We feel that having WT in Canyon is an honor each and every citizen of Randall County can be proud of.

HR's GREENHOUSE

4th Avenue Canyon

MANY HAPPY RETURNS

We are proud to be a part of the Panhandle because of its many wonderful people, institutions and opportunities for further growth and development. We are indeed happy to add to the hundreds already received, our congratulations to one of the most outstanding of these institutions.

WEST TEXAS STATE COLLEGE

In appreciation for

FIFTY YEARS of unequalled service

to the Panhandle-Plains in education

MARK DAVIS CARPET CONTRACTORS

322 W. 10th (at Van Buren)

Phone DRake 3-4347 Amarillo

America's No.1 family-pleaser

JET-SMOOTH CHEVROLET

(the full-size wagon more people are buying than any other make) Point a new Chevy wagon down an open stretch of road—and happy vacation, here you come. You've got all the cargo room (up to 97.5 cubic feet) you know what to do with—even a hidden valuables vault under the floor. You've got power tailored to your purpose. And you've got Chevy's Jet-smooth ride paving your way to out-of-the-way places. At each wheel a big, supple Full Coil spring gentles the ride, come highway or byway. And over 700 insulating and cushioning points sop up road-surface chatter. With all that (plus craftsmanship everyone's come to expect from Body by Fisher), no wonder more people are picking these full-size Chevy wagons over any other make. Six big load-totin', people-lovin' models, including America's lowest priced full-size 4-door 6-passenger wagon*. Fix that in mind—and take a good healthy look at how the country's bustin' out all over. Now do you see why the time's so ripe for a beautiful wagon buy at your Chevrolet dealer's?

JET-SMOOTH RIDE

CHEVROLET

*Based on a comparison of manufacturers' suggested retail prices (including federal tax) for models with 118-inch wheelbase or above.



Nomad 4-Door 9-Passenger Station Wagon—most luxurious wagon in Chevy's lineup.

See the new Chevrolets at your local authorized Chevrolet dealer's One-Stop Shopping Center

IMPERIAL CHEVROLET CO.

502 15th ST. CANYON, TEXAS OL5-2171

In Appreciation. .

TO WEST TEXAS STATE COLLEGE AND THE FACULTY MEMBERS FOR A WELL BUILT COLLEGE PLANT AND A COLLEGE SPIRIT WITH FIDELITY TO HIGH IDEALS IN EDUCATION AND CITIZENSHIP AND TRUE SPORTSMANSHIP IN ATHLETICS



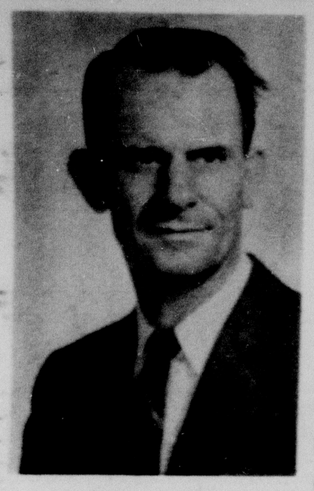
A PLEDGE

TO DR. CORNETTE AND HIS FACULTY MEMBERS FOR THE CONTINUED COOPERATION IN THEIR EVERY UNDERTAKING!

J.J. WALKER PRESCRIPTIONS

J. D. BYRD, Pharmacist

Swine Test Station Aids Area Breeders in Work



GEORGE H. RITTER

A recipient of the BA and MA degrees from the University of Arkansas, George H. Ritter is an associate professor of government at WT.

He has had teaching experience as an instructor at Arkansas and at Missouri. Currently, he is also serving as coach of the WT baseball team.

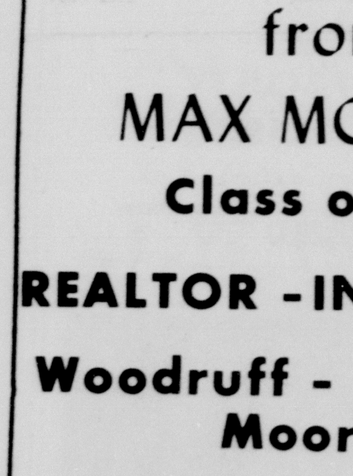
Ritter and his wife, Alice, and daughter, Janet Lou, live at 2522 11th Ave.



ELSA PORTER

Miss Elsa Porter, who received a BA from TCU, and BM and MM degrees from Oklahoma, is an instructor of voice in the West Texas State music department. Prior to joining the WT faculty, she was a teaching fellow at Oklahoma, and taught in schools systems at Norman, Panhandle and Amarillo.

She has appeared as guest soloist with the Amarillo Symphony, and has appeared on the Chicago Theatre of the Air. Director of Children's Choirs at Polk Street Methodist Church, she lives at 2119 Jackson, Amarillo.



MABEL HARE

Mabel O. Hare came to the West Texas English staff from the Amarillo Public Schools. Prior to that she taught in Panhandle High School.

Miss Hare has the BA and MA degrees from West Texas State, and has studied at Texas, California, and Colorado. She is an assistant professor.

Now in its second year of operation, the West Texas Swine Testing Station located at the College Farm is receiving over increasing interest. A record crowd at teh tested boar sale held in Amarillo early in March attests to the success of the program.

"This swine station is a great asset to West Texas State and to the agriculture department," said Charles Smallwood, head of the school's department and supervisor of the station.

The station under the direction of the West Texas Swine Improvement Association, an organization of people interested in the swine industry.

Construction of the station was financed through contributions from approximately 50 area and State business firms, including banks, farm stores, and grain and feed interests.

At present, facilities can handle 40 test groups of four swine each. Each test group is composed of two boars and two slaughter pigs. The slaughter pigs are killed at market weight (approximately 200 pounds) in cooperation with the Amarillo Packing Co., and important data collected.

"Any breeder of purebred hogs is eligible to submit entries to the station," Smallwood explained. "Pigs should be delivered when they are 56-63 days of age, and they must be from litters of eight or more weaned."

Pigs with defects such as hernia, cryptorchidism, shakers, blindness, and inverted nipples, are not be accepted by the testing station. A health certificate from a licensed veterinarian must show that pigs have been double tested against cholera.

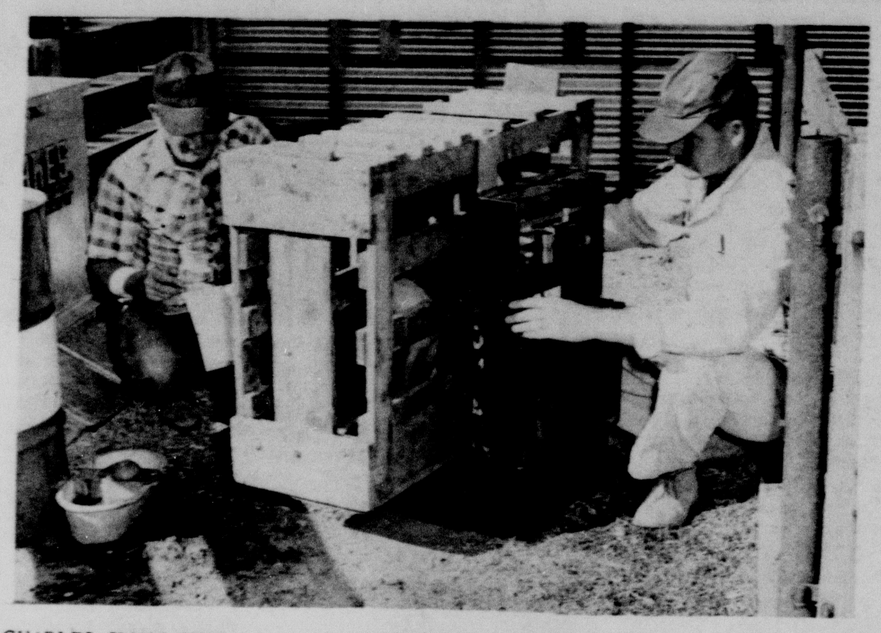
Each breeder having swine at the station must pay an official fee of $80 per litter. Boars remain the property of the breeder, but barrows and gilts intended for slaughter become the property of the testing station. Income from killing pigs is returned to the breeder, less actual testing costs.

To rate the tested boars on over-all merit, an index system is used, based on the boar's backfat thickness at 200 pounds, the rate of gain and the feed efficiency of the sire group, and the carcass information of the two littermates supplimenting the index.

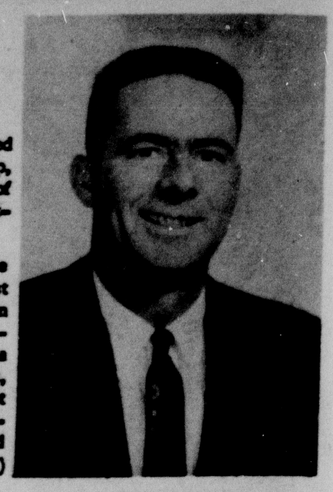
At the recent conclusion of the testing of 150 pigs, the best records included a daily gain of 2.30 pounds per day, a carcass length of 31.25 inches, area of loin eye 6.73 sq. inches, 42.08 per cent of live weight lean cuts, a boar backfat thickness of .50 inches, and feed used per pound gain (pen of 4) 2.48 pounds.

Currently, swine are being accepted for the testing station's Spring program. Only litters farrowed between February 1 and March 31 will be accepted, and delivery dates to the station are from March 29 through June 2.

A Fall sale is being planned for Sept. 21, 1961, following the swine show at the Tri-State Fair in Amarillo.



CHARLES SMALLWOOD, head of the West Texas State agriculture department, and a student weigh-in entry at the Swine Testing Station at the College Farm north of the campus. Area breeders place swine in the program for testing purposes.



RALPH HARBIN

Instructing agriculture, Ralph Harbin has a BS and MS degrees in the subject from Texas Tech.

He belongs to the American Dairy Science Association and has published papers in the Journal of Dairy Science. He and his family reside at the College Dairy, located northeast of the campus.



ROWIE V. DURDEN

Rowie Durden came to West Texas State from teaching in schools of Maryland and South Carolina. He is a former director of bands at Randolph-Macon Academy, and an instructor at Columbia, where he has been studying for his Ph. D.

Durden received his training at Susquehanna U., and at Columbia. At West Texas he specializes in woodwind instruction.

He is married and has one child. Residence is 511 Holman Lane.



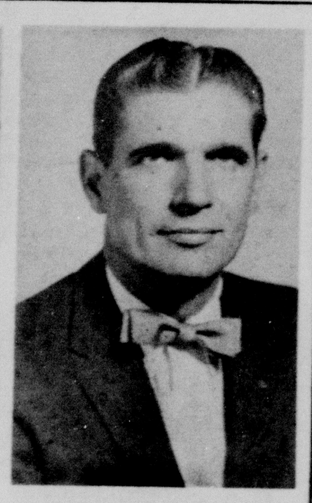
HOUSTON BRIGHT

A distinguished composer and arranger, Dr. Houston Bright is a professor of music and director of the A Cappella Choir.

A member of the music faculty since 1940, Dr. Bright received his Ph. D. from Southern California, after a BS and MA from West Texas State. Also, Bright has studied with several renowned composers, including Halsey Stevens and Ernest Kanitz.

In addition to authoring a textbook on elementary counterpoint, he has written numerous choral and instrumental compositions, many of which are included in the repertoires of famous individuals and groups.

Dr. Bright resides with his wife, the former Frances Usery, at 2604 9th Ave.



ARTHUR L. FUSTON

Assistant professor of business, Arthur Fuston worked in the business department of Magnolia Petroleum Co., and taught in Northwestern Louisiana before coming to Canyon. He has the BBA and MBA degrees from North Texas. The family home is 902 7th Ave.



WILMA JO BUSH

Mrs. Wilma Jo Bush, instructor in education and psychology, has wide experience in the field, as well as extensive academic training.

Holder of the ME and BS degrees from West Texas State, Mrs. Bush has done clinical work in child psychology at the Amarillo Cerebal Palsy Clinic and at the Amarillo Child Guidance Clinic.

In addition, during summer study at the University of Denver, she worked in the Children's Psychological Clinic.

She resides with her husband, and daughter, Jo Betsy, at 2603 Sunlite, Amarillo.



HENRY E. McCULLOUGH

Henry E. McCullough holds the BBA and MBA degrees from North Texas State, and lacks only his dissertion on his doctorate. At West Texas he is an assistant professor in the School of Business.

His teaching experience was gained at Stephen F. Austin, and at Trinity University. He has worked in the business department of the Ford Motor Co. in Dallas.

We're Proud Of
WEST TEXAS STATE COLLEGE
Specialists In Education For 50 Years!

We Specialize in Good Work



• Body & Fender Work • Painting
• Frame & Wheel Aligning
• WRECKER SERVICE

Clifford T. Floeck
DBA
MOORE & SMITH BODY SHOP
401 North Polk St. AMARILLO Phone DR3-7447

Best Wishes
West Texas State
from
MAX MOTLEY
Class of '55
REALTOR - INSURANCE
Woodruff - Moore - Motley
617 W 8 Amarillo
Phone Dr4-0353 Texas

Sensational
KITCHEN MODERNIZING OFFER



a beautiful new KITCHEN MAID KITCHEN
in your present home for just a few cents a day!

Hard to believe? Wait till you see this terrific offer! A complete kitchen, featuring luxurious Kitchen Maid cabinets of wood, and designed to your individual taste by our kitchen planning experts. And such easy terms! Just a few dollars down brings you immediate installation!

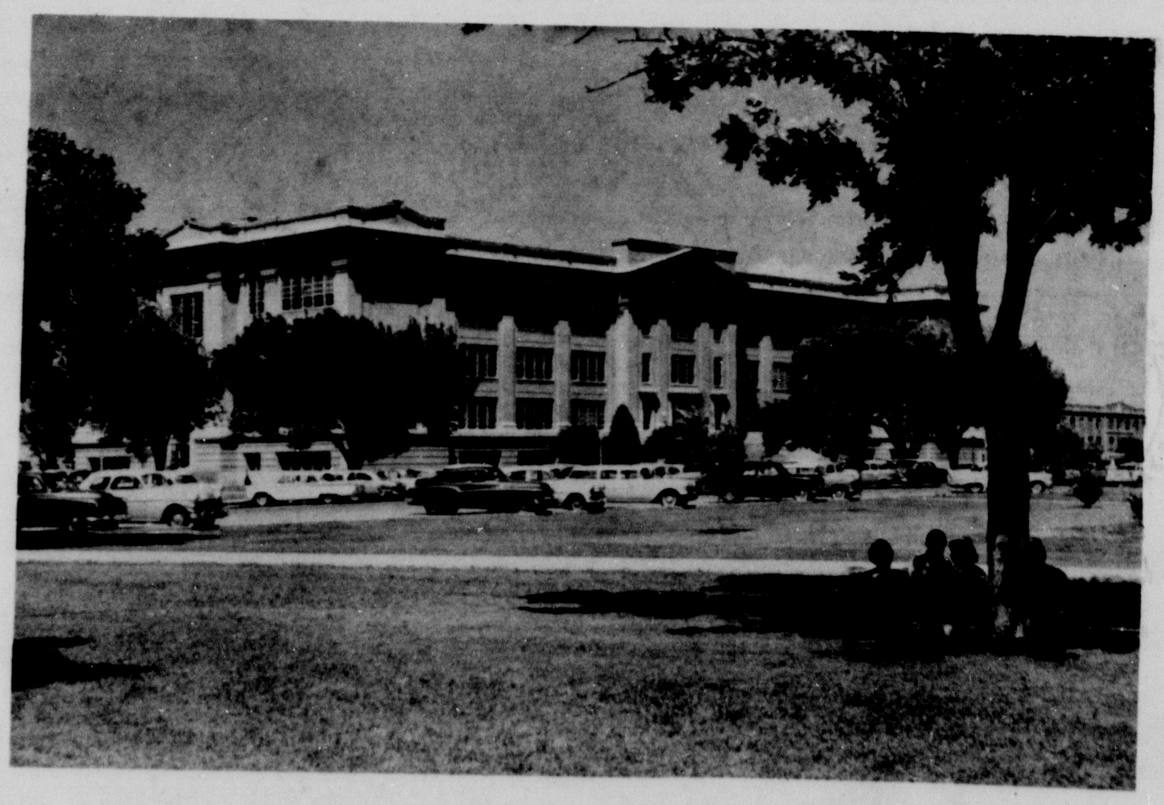
• Dramatic Kitchen Maid Shadow-Line styling. A choice of rich, warm stain finishes or six beautiful decorator enamel colors.
• The story-book conveniences of America's most famous kitchen of wood.

STOP TODAY OR PHONE FOR COLORFUL PLANNING BOOKLET!

AMARILLO Lumber Company
800 W. 5th DR 4-5353
Amarillo Lumber Co. Amarillo
☐ Please send free booklet containing helpful kitchen planning hints and model kitchens in color. ☐ Please give me plans and a cost estimate for remodeling my kitchen.
Name
Address

We Salute The Staff And Students At
WEST TEXAS STATE COLLEGE
On Their
HALF CENTURY OF PROGRESS
SECURITY FEDERAL
Savings & Loan Assn.
1500 Taylor AMARILLO DR 4-4627

Congratulations Are In Order
TO THE PAST AND PRESENT FACULTIES,
STUDENTS AND THE MANY FINE PEOPLE THROUGHOUT
THIS AREA WHO HAVE DONE SO MUCH
TOWARDS THE SUCCESS AND CONTINUAL GROWTH OF
WEST TEXAS STATE COLLEGE



White & Kirk

Opportunity Plan Provides Education Chance for Many



MATILDA GAUME

Miss Matilda Guame is an assistant professor, with the main assignment of teaching piano. She is chairman of the West Texas State Piano Festival.

A graduate of the University of Wichita, she earned a Master of Music from Northwestern U. She has done additional study at the Juilliard School of Music, and at California.

Previous to teaching at WT, Miss Guame taught in public schools of Illinois, and at Frances Shimer College.

She resides at 2514 5th Ave.



GLADYS ARMSTRONG

Gladys Armstrong has been a member of the WT home economics staff since 1951, where she has served as supervisor in home economics for the Texas Department of Education.

Prior to joining the local staff, Miss Armstrong taught in Texas high schools, including Amarillo, and one summer at Texas Tech. She holds a BS from Oklahoma State, and an MS from Iowa State.

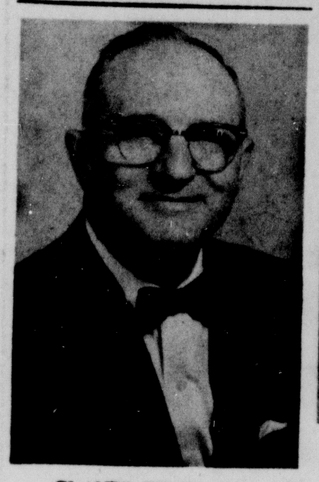


DR. JACK WALKER

Specializing in the teaching of radio and television, Jack Walker received his BS and MA degrees from WT, and his Ph. D. from the University of Denver.

A graduate of the National Broadcasting Institute, Hollywood, Dr. Walker is in charge of the planning and execution of all the college's radio and television programs.

In addition to his work in speech, he has had several short stories published, and prior to his fulltime work in the speech department, he was the school's Director of Public Services.

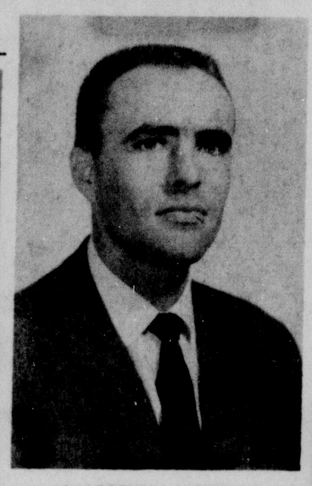


CLAUDE BOATMAN

Dr. Claude E. Boatman is professor of chemistry and head of the department. He came to WT from Central Oklahoma State, where he was professor of chemistry for five years.

Dr. Boatman has his Ph. D. from Ohio State, and has served as assistant chief chemist for Shell Oil Co., and as research consultant for the Carter Oil Co., Tulsa.

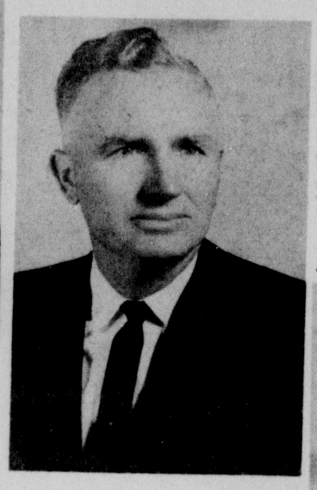
For 19 years he taught chemistry in the public schools of Oklahoma. He is married and has four children.



MARION E. MOORE

Marion Moore, a BS degree holder from West Texas, has returned to teach in the mathematics department, after serving with the Army in Germany.

While at WT, Moore was a member of both Mary E. Hudspeth and Alpha Chi honorary societies. He and his wife, Cleta, live at 5015 Bowie, Amarillo.



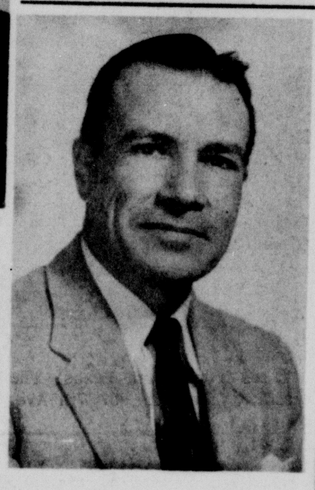
HUELYN LAYCOCK

In his first year as a staff member at West Texas State, Huelyn Laycock has the duty of Director of Public Services.

Among the functions supervised are the placement of teachers, handling of company on-campus interviews, accomodation of community speaker and program requests, student employment, and student loans.

Laycock has extensive administrative experience, having served as superintendent at White Deer for nine years before assuming his present position. He is a past president of both the Panhandle School Leaders Association, and the Panhandle Superintendents Association.

He has the BS and MA degrees from West Texas State.



WENDELL CAIN

Associate professor of speech, and director of the college's speech and hearing clinic, Dr. Wendell Cain received his BS and MA degrees at West Texas State. In addition, he studied at Colorado State and Washington before receiving the PH. D. from Denver.

He is single and lives on Palo Duro Highway.



NORA P. KILLIAN

Miss Nora Killian taught in several colleges in Georgia and at Sophie Newcomb College in New Orleans, before joining the WT biology staff, as an assistant professor.

She has an AB degree from Mississippi State College for women, and the MS from Tulane. Additional work has been done at the University of Wisconsin.

To dozens of former and present students of West Texas State, the Opportunity Plan has been the realization of dreams come true. Without it many of them would not have had the chance for a higher education.

Born through the interest of ex-students, the Opportunity Plan is a unique project which has no counterpart on any college campus in the nation. Although it is largely a loan fund enterprise, it does not conform to the customary pattern.

Although intelligence and high scholastic records are important to those who apply for aid, much more importance is placed on such qualities as demonstrated integrity, ambition, sense of responsibility, self-denial, and love of learning.

As Milton Morris, executive secretary of the Ex-Student Association exprexses it, "The Plan offers no free ride to an education. It is only for those who want to help themselves and have the courage to do it."

After a student is accepted under the Opportunity Plan, he works out a reasonable budget for the college year. The student deposits with the Ex-Student Association all earnings and income during the year. In turn and as needed, the Association issues checks to the student to cover agreed upon expenses.

Sometimes a student discharges his indebtedness with summer earnings and comes back the next year to start anew. However, should circumstances prevent the dissolution of the debt by the end of the student's education, he repays through periodic payments after getting employment. In a majority of loans, no interest is charged.

After being successfully operated for five years under the Ex-Student Association, the Opportunity Plan was formed into a corporation, and with its own board of directors, received a charter No. 25, 1959.

Since January 1, 1954 to September 30, 1960, a total of 978 students used the Opportunity Plan loan fund and the Ex-Student Association loan funds. Since the beginning of the Fall semester, 140 students have received economic aid.

Although donations to the program have come from hundreds of individuals and organizations, including $1,000 from the Muleshoe Lions Club and $500 from the Dumas Lions Club, seven major accounts exist.

These include the A. E. 'Gene' Quest, Jr. Foundation, Loan Fund of the Class of 1927, C. V. Woolley Scholarship Student Loan Fund, L. E. Cowling, Sr., Fund, Una M. Brooks Endowment for Worthy Students at West Texas State, the Swisher County Educational Fund, the Ex-Student Association Loan Fund, and the Clyde W. Warwick Memorial Fund.

Current members of the Opportunity Plan Board of Directors are Arthur Glover, Amarillo; Ivan Boxwell, Dumas; E. W. Boedeker, Levelland; Vernon Harmon, Happy, R. A. Neblett, Canyon; Bobby G. Dawson, Borger; Mrs. Zell SoRelle. Amarillo; Carl Lawson, Kress And Roy Whittenburg, Amarillo; Mrs. R. A. Burnett, Amarillo; Harvey W. Allen, Amarillo, W. H. Brian, Amarillo C. V. Woolley, Amarillo; Mrs Van W. Stewart, Perryton; and Milton Morris, Canyon.

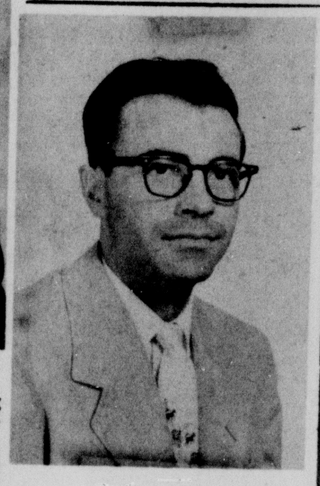


W. M. STOKER

Other than having teaching duties as an associate professor of education, Dr. Winfred M. Stoker holds the important post of Director of Student Teaching.

Considered outstanding in the Southwest, the teacher training program at West Texas State operates in cooperation with dozens of school systems of the Panhandle.

Before assuming his duties here, Dr. Stoker taught in Ozona and LaMarque, Texas. He received his Ed. D. from the University of Houston, and has done additional work at Yale.



DUANE F. GUY

Duane F. Guy is an instructor of history at West Texas State.

He received his undergraduate and graduate training at Fort Hays, Kansas State College. Previous experience was as an assistant instructor at the University of Kansas.

Guy and his wife, Lynette, have a son, Marc Duane, and live at 609 16th St.

50 YEARS...Congratulations!

an electronic organ

Should SOUND like an organ

The finest in traditional organ tone for every requirement. . .yet as modern as tomorrow. Every Allen Organ employs solid-state tone generation, eliminating vacum tubes and moving parts. No blasting with Allen Gyrophonic projector. . .hear power without pain! Percussion, including Harp and Carillon, extends full range of keyboard. See, Hear and Compare! Many models available.



PRICED FROM $1795

Allen organs

For Complete Information Write or Call

AXMAN-HILL MUSIC CO.

2803 W. 6th AMARILLO DR2-5588

HAZLEWOOD

FARM DAIRY

on canyon expressway

HAZLEWOOD'S Farm Dairy

hazlewood Seal of Quality

Pasteurized . Homogenized

Whole

MILK

"milk like the cows give it - nothing removed"

PHONE FLeetwood 6-1122

518 PETROLEUM BLDG. AMARILLO, TEXAS

QUALITY YOU CAN MEASURE

SHAMROCK

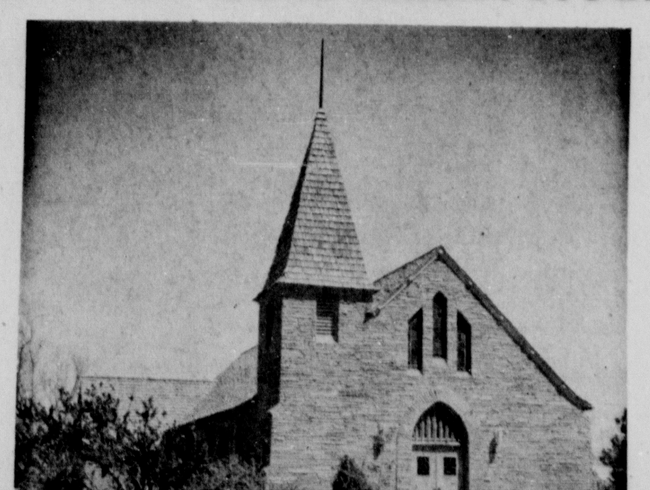
BY YOUR CAR'S PERFORMANCE

CONGRATULATIONS

To The Staff and Students At

WEST TEXAS STATE COLLEGE

On Their 50th Anniversary



LYDICK ROOFING CO.

37 Years In Amarillo

401 N. Harrison Amarillo, Texas

A Tribute To The Constant Growth & Expansion Of W.T.



It is with sincere admiration that we have witnessed the rapid growth and development of West Texas State in Canyon. Beginning with 40 acres of Bare Prairie to a three million dollar institution could not have been performed without competent faculty and admistrators leading the way the past 51 years. Best Wishes from all the members of the

CANYON

CHAMBER of COMMERCE

Seven Degrees Offered At College

West Texas State's curriculum is organized under the Division Plan. Courses leading to seven degrees in the twenty-five areas of study are grouped under four Division Chairmen, plus the Chairman of the School of Business.

Students may work toward requirements for the Bachelor of Arts, Bachelor of Science, Bachelor of Business Administration, Bachelor of Music Education, Master of Arts, Master of Business Administration, or the Master of Education degree.

Encompassing the largest number of departments is the Division of Social Sciences, under the supervision of Herschel Coffee, acting Division Chairman.

Coffee, a member of the faculty since 1925, holds the BA degree from West Texas State, and an MA from Southern California. He has done additional work at Stanford and at Texas. In addition to his division post, Coffee holds the rank of professor of economics, and head of the department of economics-government-sociology.

Included in the Division of Social Sciences are the departments of economics, government, sociology, geography, history, and physical education for men and for women.

Directing work in the Division of Humanities is Dr. A. K. Knott, professor of English and head of that department.

A graduate of Baylor University where he received the BA and MA degrees, Knott earned a Doctor of Education from the University of Oregon. In 1958 he was selected to attend the Shakespeare Institute at Stratford-on-Avon. Prior to coming to WT, Dr. Knott taught for 10 years in the public schools of Boulder, Colo.

Under his direction are the departments of art, Bible, English, modern languages, music and speech.

Dr. Robert C. Busteed, professor of biology and head of the biology department, serves as Chairman of the Division of Sciences.

Receiving the BA, MA and Ph. D degrees from the University of Indiana, Dr. Busteed taught at Appalachian State, Indiana, and Georgia before coming to West Texas State. In the summer of 1958 he was a member of the National Science Foundation Institute of Teachers of College Biology at Oregon State.

He is a Mason and is a director of the Panhandle Science Fair.

Making up the Division of Sciences are the departments of biology, chemistry, geology, mathematics, and physics.

Serving in the dual roles of Chairman of the Professional and Vocational Division, and as Director of Teacher Education, is Dr. J. B. Roberts.

Roberts earned his BA and MA from North Texas State, and his Ph. D. from Peabody. Prior to coming to WT, he was superintendent at Nocona, a constuting psychologist in Chicago, and in the education department of Sul Ross. Dr. Roberts is a Rotarian.

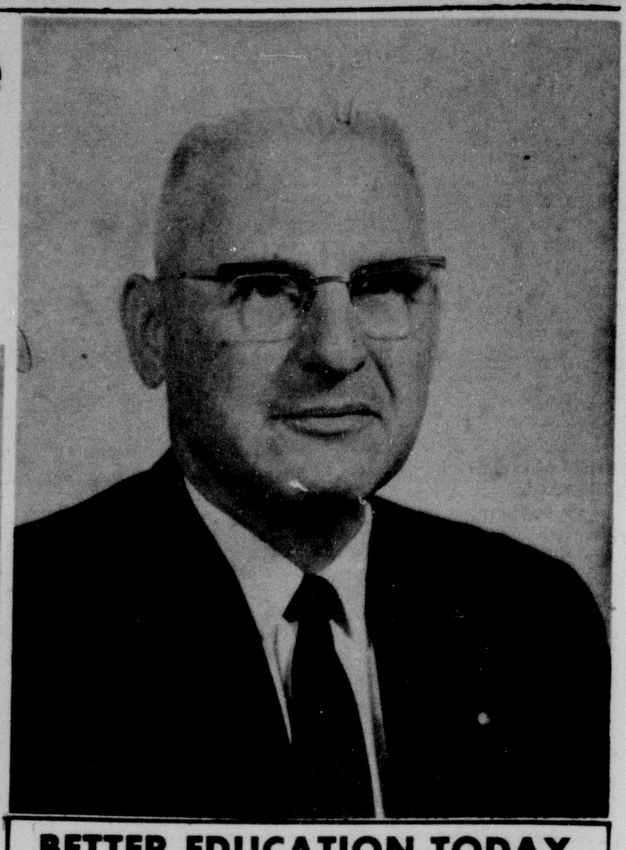
As Division Chairman, Dr. Roberts directs the departments of agriculture, education and psychology, home economics, industrial arts, journalism, and military science.

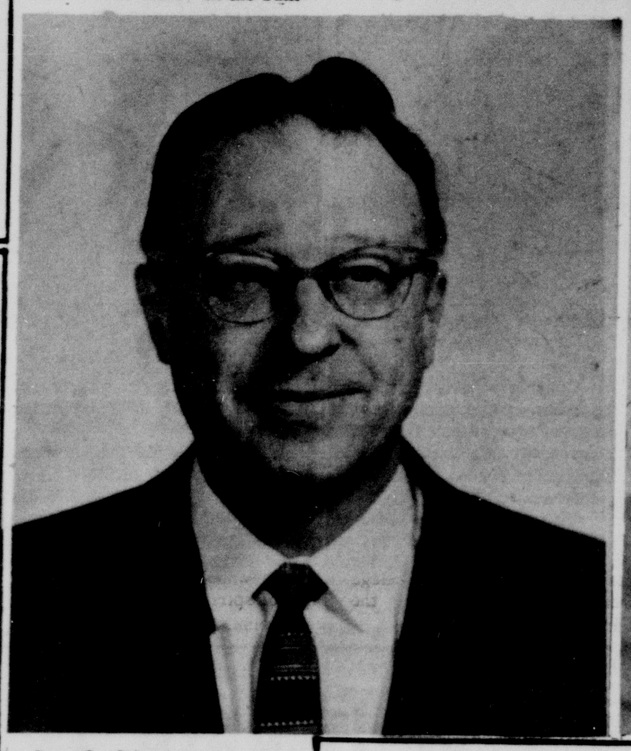
The study of business at West Texas State has grown to proportions requiring the formation of a School of Business. Heading the school is Dr. C. C. Callarman.

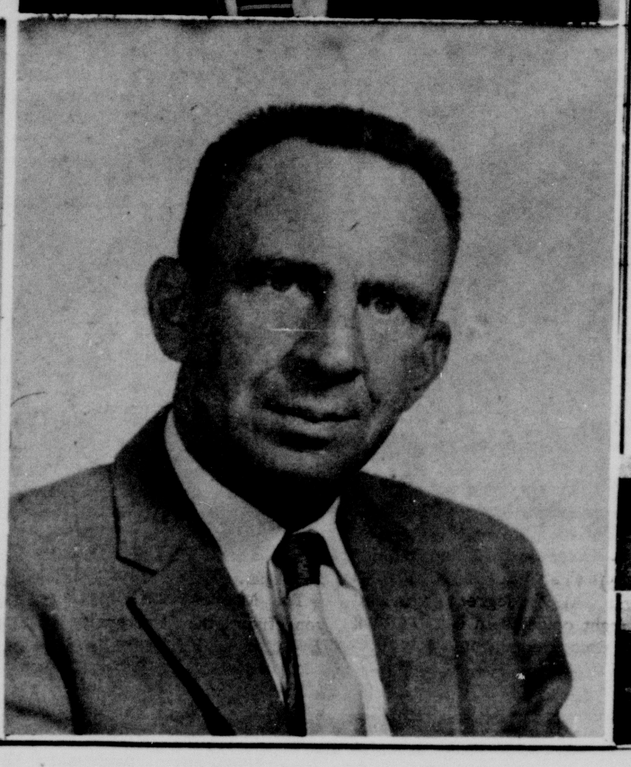
Dr. Callarman did his undergraduate work at Central State, Edmond, Okla., and his graduate work at Oklahoma State U. He received Doctor of Education degree from Oregon.

Before coming to West Texas State, Dr. Callarman taught at Oklahoma, directed that schools business education program, and served in the department of business and secretarial science at Oregon State for fifteen years. He has been a guest lecturer and the author of numberous professional papers and articles.









Sept. 8, 1913 school opened for the fall term.

The college grounds were fenced in October, 1913.

Dec. 11, 1913. . .455 students enrolled in WTS Normal College.

Feb. 19, 1914. . .annual founder's day celebration was held.

WT was a desirable place for young males in the summer of 1911. There were three girls for every man.

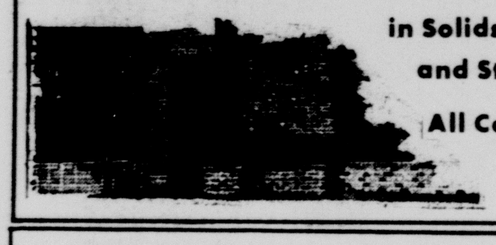
Brent's

2823 Civic Circle Amarillo, Texas

WOLFLIN & GEORGIA CENTER

Has The Correct Clothing For Campus Wear

BUTTON DOWN SPORTS SHIRTS
PLAIN TROUSERS
SHORT SLEEVE DRESS SHIRTS



in Solids and Stripes. All Colors.

The Red Carpet Is Out!

For The Students and Faculty of

WEST TEXAS STATE COLLEGE

During Their

Semi-Centennial Celebration

(and forever after!)

We're thankful to have this progressive institution of higher education in our own back yard.. and, proud of their many accomplishments during the past 50 years.

FREE PARKING - 10TH & POLK STREETS

Casey Carpet Co.

914 POLK Dial DR 3-1781 or DR 3-6943



Louis Hinders of Canyon Shows His New Steel Building From Askco II

Louis Hinders, Randall County dairyman has had his new Trim-Steel Building for about 8 months. There are 3 common types of Trim-Steel Buildings, Mr. Hinders being the medium grain storage type. It is used for storing milo and sacked Dairy Feed. Check with us also on full grain storage buildings and machine storage Trim-Steel Units!



LOUIS HINDERS
BOX 157
CANYON, TEXAS

Askco Is Dealers For CHILDER'S Pre-Fab STEEL BUILDINGS
•GARAGES
•CARPORTS
•POULTRY HOUSES
•HOG SHEDS
•FEED HOUSES
•SUMMER CABINS

ASKCO Specializes In Farm Buildings!
PRE-ENGINEERED STRUCTUAL SYSTEMS
CAN SAVE YOU TIME AND MONEY!
FACTORY DIRECT TO OWNER SAVES YOU MONEY!

ASKCO STEEL BUILDING COMPANY

3 Miles South of Amarillo on Expresway
FL6-3031

BETTER EDUCATION TODAY
MEANS
A BETTER AGRICULTURE TOMORROW

FEED'EM BETTER
FEED'EM RIGHT

RANCH HOUSE
OR
LIFE SAVER
Cattle Feeds
DIVIDEND
Poultry and Hog Feeds

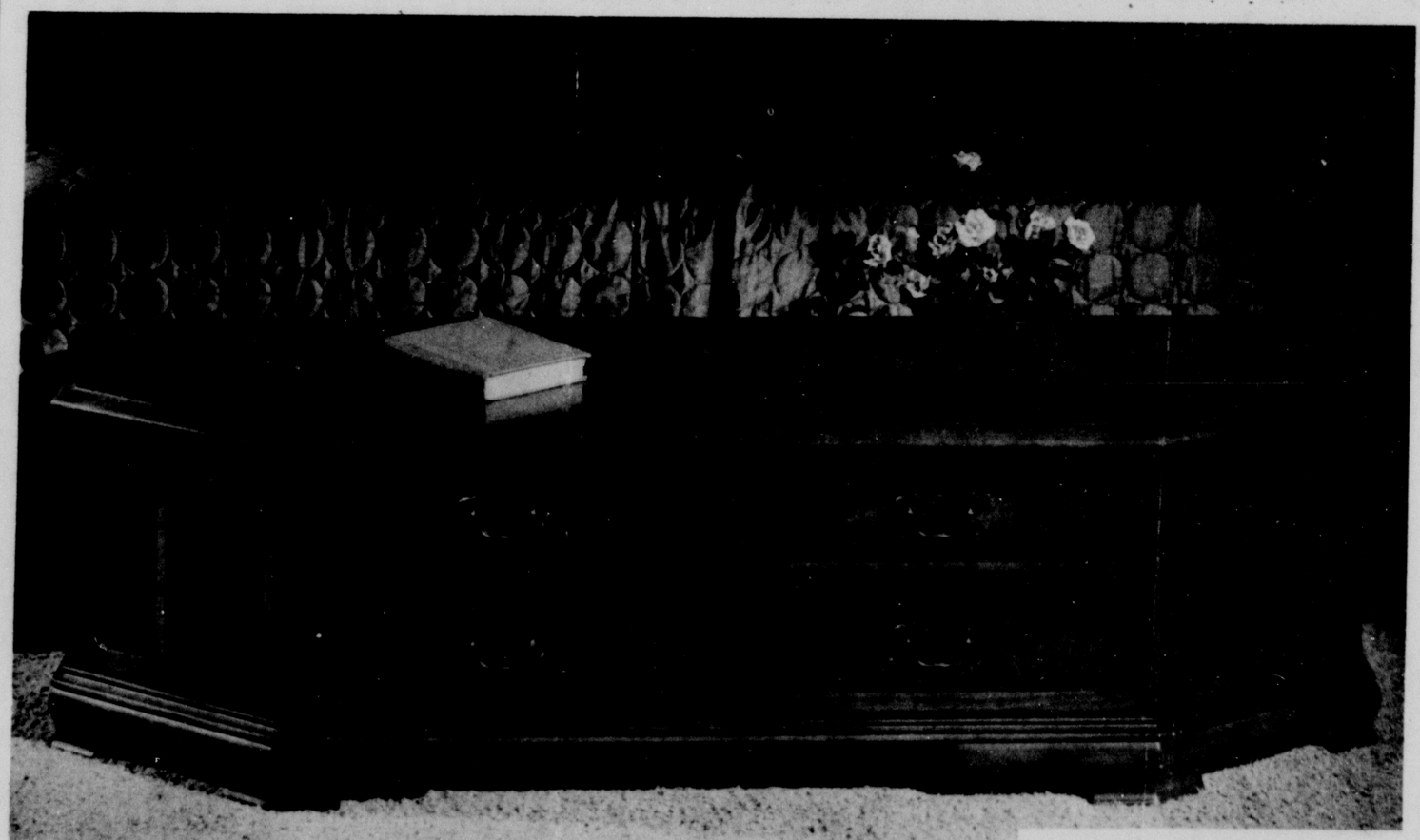
"Your Dividend's in the bag"

Manufactured by

AMARILLO GRAIN MILL COMPANY
AMARILLO, TEXAS
TELEPHONE ORANGE 3-2962 P.O. BOX NO. 1630

DIVIDEND FEEDS
RANCH HOUSE FEEDS
JOE S. MORRIS, MANAGER

RE-PRICED FOR W. T. S. C. S. CENTENNIAL!

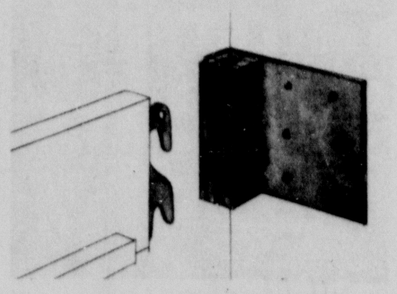


Complete Selection of Styles and Finishes In Stock

GIFTS FOR SWEETHEARTS LANE CHESTS ACCENTS FOR THE HOME

Style No. 1847 Finishes: Salem Maple • Antique Cherry

Cedar storage • Guaranteed moth protection • Free rolling casters
Fixtures furnished for attaching to bed L58" W19" H16"



USE OUR LAYAWAY

EASY PAYMENT PLAN

Plenty [illegible] Space

OWENS FURNITURE COMPANY

Vernon Berry OWNERS Otha Givens

600 West [illegible] Phone DR2-6706

Many Groups Mark Campus Religious Life

A quote from the opening paragraph in a chapter of "More Than Brick and Mortar," history of West Texas State authored by Dr. J. A. Hill, president-emeritus, describes the religious ideals upon which the school developed:

"From the day it first opened its doors, West Texas State College has provided Hebrew-Christain education for all who have sought its instruction, standing forthrightly for spiritual development, without regard to theological dogmas or sectarian creeds. It believes that all education that is worth its salt recognizes the centrality of spiritual values in the life of the individual and of all free societies."

Evidence that this spiritual insight and religious maturity still prevails and is found in the many student religious organizations active on the campus by the number of individual church centers located nearby, and by the Joseph A. Hill Memorial Chapel, which is a landmark of beauty on the college's grounds.

Student organizations center their activity around the church centers, where daily vesper services, meetings, and programs are much a part of student life.

At present six denominational centers occupy land near the campus, each with adult supervision, and some staffed by fulltime directors. Offering such services are the Baptists, Church of Christ, Methodist, Christian-Presbyterian, Catholic, and Episcopal churches.

Bible is included in the curriculum of the college, with as much as twelve hours of credit granted toward the fulfillment of degree electives.

In addition, two major religious projects are offered annually on a college-wide basis, these being the "Religion and Life" series, and the Willson Lectures, the latter made possible by Mr. and Mrs. J. M. Willson of Floydada.

On campus, the Joseph A. Hill Memorial Chapel affords a place of inter-denominational worship, and site for student and ex-student weddings, and concerts and programs of a spiritual nature.

Although the dream of such a center long had been in the heart of Dr. J. A. Hill, an actual program toward this end was born on Dec. 4, 1944, following an address given to the Tulia Kiwanis Club.

After the meeting, Dr. R. F. McCasland presented Dr. Hill with a check for $300, with the encouragement that a fund campaign to erect a chapel be initiated.

Through the difficult post-war period, the campaign was aided immesureably by dozens of area leaders, notable among whom were the late David Warren of Panhandle, and Raymond Thompson, Vega.

When the West Texas State College Foundation was formed, the chapel project was placed at the top of its list. A goal of $50,000 was set.

By October of 1949, a total of $43,250 had been raised, including a $1,000 donation by ex-students living in Fort Worth. Much of the personal solicitation and direction in the campaign was done by Dr. Hill, although by this date he had retired.

The cornerstone for the edifice was laid on June 9, 1950. Placed in it during special ceremonies was a list of 608 donors, a Bible, a college catalog, a financial statement, and a copy of the day's program.

On Homecoming Day, October 21, 1950, the chapel was dedicated officially, with $45,733 of the funds having been raised.

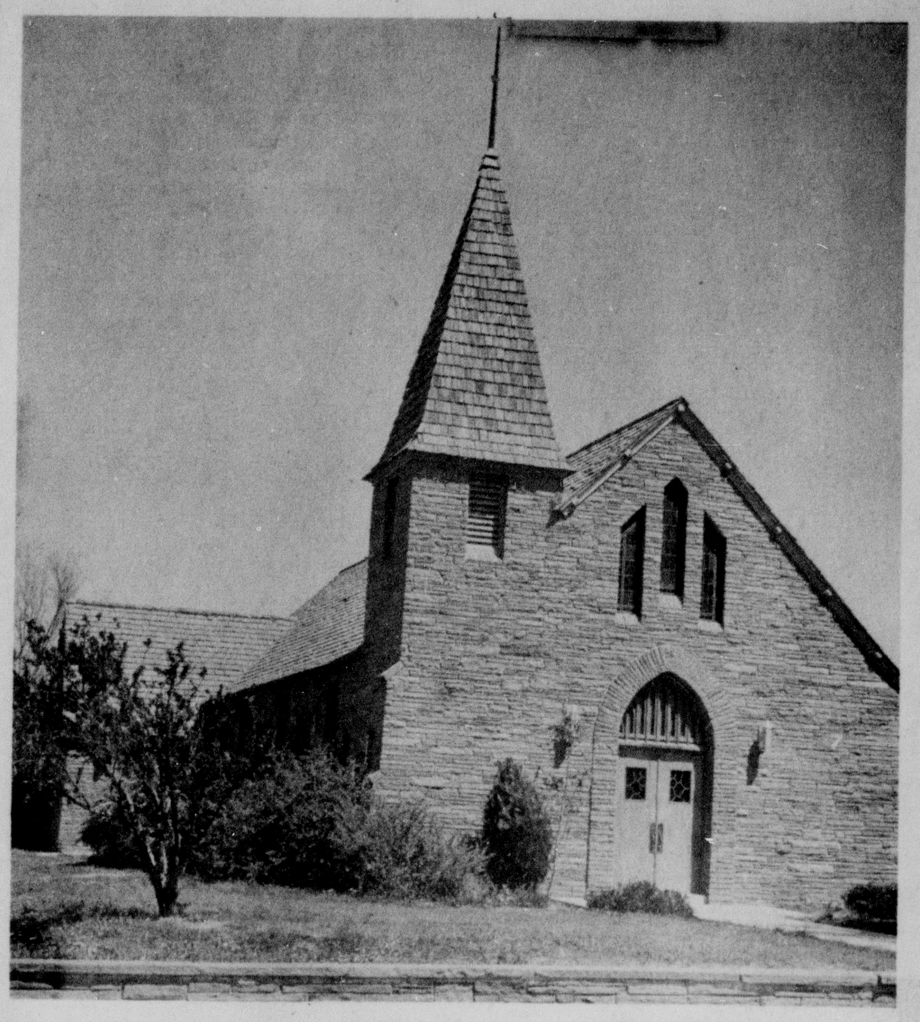
Inscribed on a bronze plaque in the chapel's foyer is this message:

"This sanctuary, financed wholly by the voluntary contributions of more than 600 individuals, firms, and organizations, is dedicated to the glory of God, whose kindly guidance has been sought by West Texas State College from the day of its establishment.

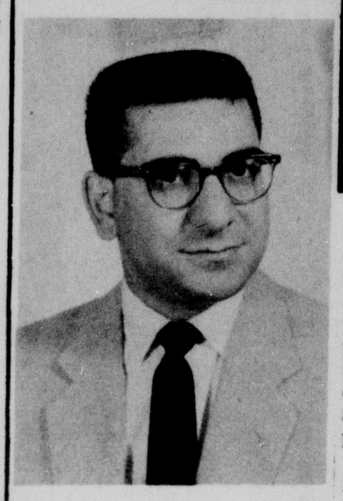
"It is erected in honor of the college's first faculty whose record of enlightened devotion to life's unseen values is imperishably inscribed upon the hearts of their countrymen.

"They did not live, love, and labor in vain."

A short time later, the structure was named the Joseph A. Hill Memorial Chapel, in honor of the man who sought its realization so earnestly, and through whose long guidance a lamp of spiritual enlightenment was a mainstay.



JOSEPH A. HILL MEMORIAL CHAPEL

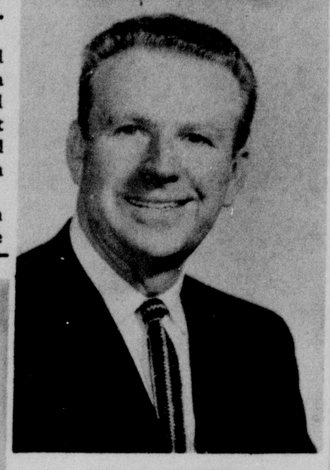


DON HADDAD

Assistant director of WT Bands, Donald Haddad supervises brass instruction. Also, he directs the ROTC Band and the Brass Choir, and he plays french horn in the Amarillo Symphony.

A graduate of Ohio University, where he received BFA and MFA degrees, Haddad taught courses in ear-training at Ohio before coming to WT.

He and his wife, Dorothy, live in Pueblo No. 4. They have two children.



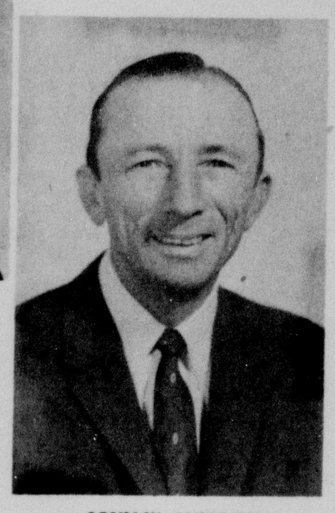
WM. A. MOORE

William A. Moore is well known to Canyon playgoers, both as an actor and as a director in Branding Iron Theatre productions. Also, he has been greatly responsible for numerous enjoyable evenings of Summer Theatre work on campus.

Moore, along with his wife, Margaret, have been long active in theatrical circles of the nation. Both are in wide demand as critics, directors, and as counsel to drama groups.

He holds the BA degree from Oklahoma Baptist University, and the MA from Colorado State College, Greeley, In addition, he has done extensive studying in the drama field at Yale and Michigan.

The Moores came to Canyon from the University of Wyoming. He served as a captain in the Air Force in World War II. He is a Mason.



JOHN W. SHIPLEY

John L. Shipley came to the agriculture staff of WT from being the head of agriculture at Texarkana College. Other work in the field has come from teaching at Kemp and Ballinger, plus two years activity as a radio and television farm director.

He has a BS degree and a Master of Agriculture Education from Texas A&M. He and his family live at the College Farm, one mile north of the campus.

HELPING KEEP YOUR BODIES IN GOOD HEALTH AND PERFORMING EFFICIENTLY IS OUR BUSINESS

This is Important!
IMPORTANT TOO, IS KEEPING OUR MINDS IN GOOD HEALTH AND PERFORMING EFFICIENTLY

Education stimulates and develops the mind, and if properly administered, education motivates us to seek more knowledge; not only while we are engaged in formal learning, but throughout our lives.

Institutions such as West Texas State, are prime examples of the process of well administered education. For this reason, we express here, our appreciation and good wishes to

WEST TEXAS STATE COLLEGE

for 50 YEARS of devotion to the principals of good education.

WOLFLIN VILLAGE PHARMACY

2601 West 22nd Phone: FL 6-5624.

'Wolflin' Village
SHOPPING CENTER

Hamlet Village Pharmacy

128 HAMLET SHOPPING CENTER

EV3-3311 Amarillo

FEMININE FASHION WITH A "DIFFERENCE"

Mr. J
ESPECIALLY FOR YOU!

Our congratulations to you on your 50th Anniversary. May the future be even brighter.

We extend to all of you an invitation to visit our home of fashion,

George W. Campbell

2815 CIVIC CIRCLE

AMARILLO, TEXAS

Blackburn Brothers
SINCE 1906

Downtown &
Suburban
Amarillo

Congratulations

to

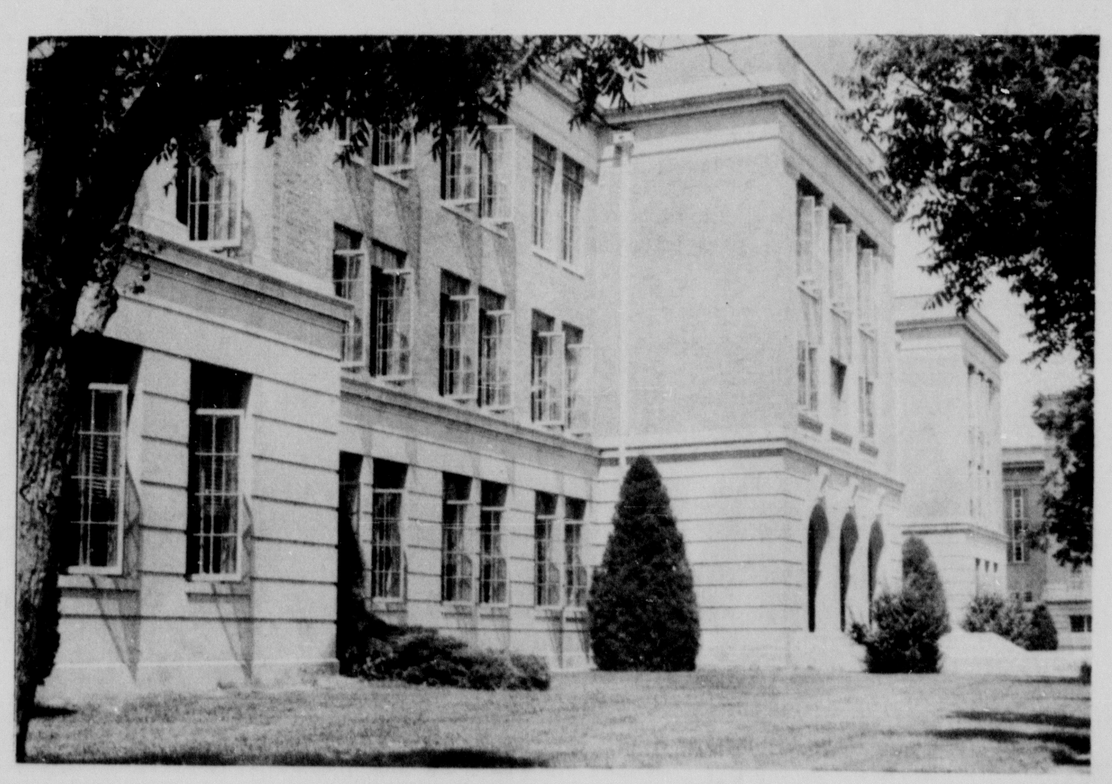
West Texas State College

on their

Half Century of Progress

JUST A FEW YEARS AGO, WE CELEBRATED 50 YEARS OF SERVICE
TO THE GREAT GOLDEN SPREAD.
WE HAVE HAD THE SINGULAR DISTINCTION OF WATCHING
WITH GREAT INTEREST THE PROGRESS AND SERVICE
OF WEST TEXAS STATE COLLEGE.
WE REITERATE OUR THANKS FOR THEIR CONTRIBUTION TO THIS GREAT AREA.

CONGRATULATING "WT" ON A SPLENDID HALF - CENTURY



Nothing in the entire Panhandle gives us so much pride as the people and the sprawling campus of West Texas State. It took great vision on the part of early administrators to see the possibilities of a great educational institution, to be built on the bare Panhandle prairies of 51 years ago.

Today the value of the West Texas State College buildings and grounds is well over ten million dollars, most of the buildings being constructed within the last few years. Moreover, even though WT is one of the fastest growing colleges or Universities in Texas, much, much more is yet to come.

We join with all the citizens of Randall County in offering Best Wishes on starting your 2nd Half-Century in Canyon.

LaGRONE FUNERAL CHAPEL

and Life Insurance Co.

1702 5th Ave CANYON

BEST WISHES, W.T.



WHEN WEST TEXAS STATE COLLEGE FIRST OPENED ITS DOORS IN SEPTEMBER 1910, THE TEXAS PANHANDLE WAS STILL LARGELY PIONEER RANCHING COUNTRY WITH A POPULATION OF LESS THAN ONE PERSON PER SQUARE MILE. THERE WAS NOT A SINGLE ACCREDITED HIGH SCHOOL IN THE WHOLE REGION. THE POPULATION OF AMARILLO WAS 9,957 AND THAT OF CANYON WAS 1,886. THE JOURNEY FROM ONE TOWN TO ANOTHER WAS MEASURED IN HOURS RATHER THAN MINUTES, AND THE ROUTE BETWEEN THE 2 WAS A DIRT TRAIL ACROSS THE OPEN PRARIE, WITH SIX GATES TO OPEN AND SHUT AS ONE WENT ALONG.

TODAY--51 YEARS, TWO WORLD WARS, ONE BIG DEPRESSION AND SEVERAL LITTLE ONES, 53 BLIZZARDS, 97 DUST STORMS, SIX DROUTHS, AND VARIOUS OTHER THINGS LATER--THE TEXAS PANHANDLE IS ONE OF THE RICHEST AND FASTEST GROWING REGIONS IN THE WORLD, WITH AN EXPANDING ECONOMY BASED ON OIL GAS, IRRIGATION, TOURISTS, ETC., IN ADDITION TO THE ORIGINAL SOIL AND NATURAL RAINFALL. AS YOU LOOK AROUND, YOU'LL DISCOVER THAT IN THESE 51 YEARS THE COLLEGE HAS GROWN ALONG WITH THE NEW EXPRESSWAY AND THE PANHANDLE, PROBABLY MORE THAN YOU REALIZED, ESPECIALLY WITHIN THE LAST FEW YEARS. THE PEOPLE OF RANDALL COUNTY ARE EXTREMELY PROUD OF WT AND FEEL VERY FORTUNATE THAT WE HAVE IT HERE!

RANDALL COUNTY OFFICIALS

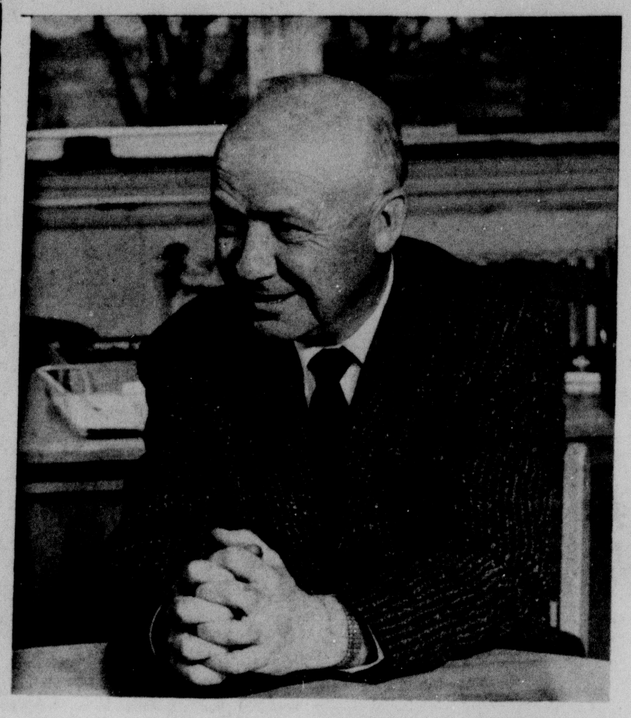
L.S. 'SLIM' JOHNSTON, SHERIFF
WAYLAND ANGEL, COUNTY JUDGE
A.W. LAIR, DISTRICT ATTORNEY
BILL WILSON, JUSTICE OF THE PEACE
Mrs. RUTH HILL, COUNTY TREASURER
Mrs. MAVIS HILL, DISTRICT CLERK
E.T. CUMMINGS, COUNTY AUDITOR

CLARENCE BECKMAN, COMMISSIONER PRECINCT 2
B.R. JONES, COMMISSIONER PRECINCT 1
C.Y. JOHNSON, COMMISSIONER PRECINCT 4
GLENN DOWLEN, COMMISSIONER PRECINCT 3
T.H. LAIR, COUNTY CLERK
BILL MONEY, TAX ASSESSOR-COLLECTOR

Deans Aid Cornette In College Administration



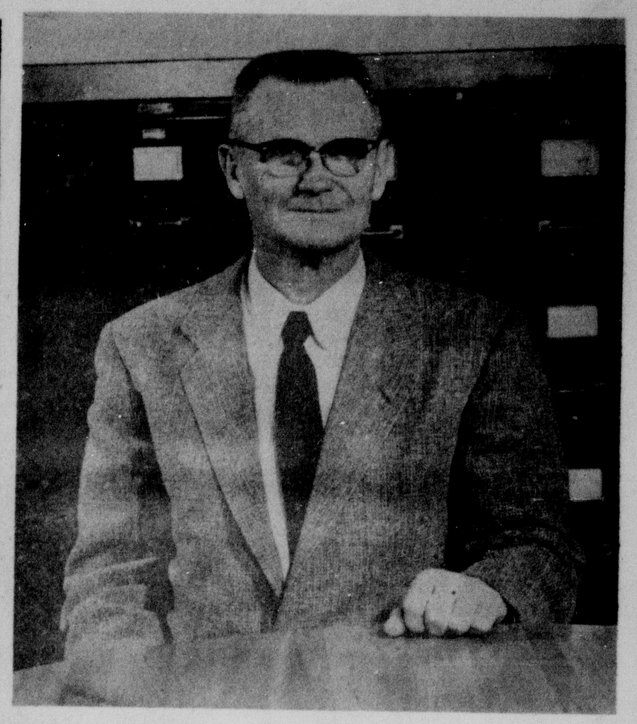
DR. WALTER H. JUNIPER
Dean of the College



DR. J.L. RUSSELL
Dean of the Graduate Division



RUTH CROSS
Dean of Women



W. MITCHELL JONES
Dean of Men

On the first day of enrollment, a few college freshmen may wonder why several high-ranking college officials happen to have the identical name of Dean. However, they soon learn that the name is a term applied to those in topflight administrative posts.

The designation first was associated with the church, specifically, a pastoral or visiting ecclesiastic, acting often as a deputy for a bishop or archdeacon. Applied to college activity, Deans are deputies of the president, designated to look after certain affairs.

At West Texas State there are four Deans; two seeing after academic affairs, and two supervising student life.

Dr. Walter H. Juniper is Dean of the College. Although his duties are varied and many, two are of major importance. He is responsible for the evaluation and organization of the curriculum, and he must evaluate and approve the degree plans of undergraduate students.

Dr. Juniper came to West Texas State in 1959 from Baylor where he was an assistant Dean. Earlier experience in the administrative field was gained at Cumberland College, Williamburg, Kentucky, where he served as Dean of Men.

Before entering the Army during World War II, Dr. Juniper was chairman of the department of Latin at Baylor. He received all of his degrees, including the Doctor of Philosophy, from Ohio State. In 1934-35 he was a Martin Kellogg Fellow at Yale.

Concentrating in the field of graduate work, Dr. J. L. Russel holds the rank of Dean of the Graduate Division.

Under his responsibility comes the organization of the college's graduate program, plus the evaluation of degree plans. He works in cooperation with the Graduate Council, members of which are appointed by the President for three year terms.

Dr. Russell earned a BA detree from Southeastern Oklahoma State, and MS from Oklahoma, and the Ph. D. from George Peabody.

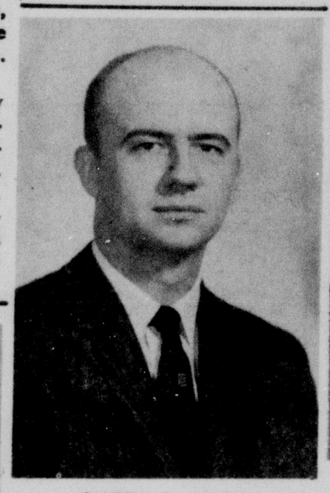
A son, Jim, is a West Texas State graduate, and presently is in Texas University Medical School.

Ruth Cross and Mitchell Jones are Dean of Women and Dean of Men respectively. In addition, Miss Cross is head of the women's physical education department, and Jones teaches in the education field.

Through these two offices, student life and activity on campus are regulated. Control, to varying degrees, are exercised over housing, transportation, fraternity and sorority functions, and the general conduct of students, both on and off campus.

Dean Cross received undergraduate training at American College of Physical Education, Chicago, and at Wichita. Her MA is from Columbia.

A graduate of West Texas State, where he played football, Dean Jones earned his MA at the University of Oregon. He is West Texas State's faculty representative to the Border Conference.



LARRY W. COOK

An instructor in the English department, Larry Cook came to West Texas after teaching at Wilson High School and at Texas Tech, from which he has the BA and MA degrees.

He and his wife, Annette, reside at 1407 9th Ave.



BOB S. CHESTER

Bob G. Chester, instructor in business administration, is a member of Delta Phi Upsilon, the United Business Education Association, and Alpha Kappa Psi. He received a BS and an ME from North Texas State, where he was a part-time instructor before joining WT.



AGNES A. CHARLTON

A member of the American Association of Teachers of Spanish, Miss Agnes Charlton holds the rank of associate professor of modern languages at West Texas State.

Before coming to the college, she taught in several schools in Texas, including those of Comanche, Quannah, San Antonion, and Amarilio.

Miss Charlton earned her BA degree at West Texas, and her MA from Texas University. She resides at 2605 3rd Ave.

May 21, 1914. . .three temporary buildings were O.Ked by the board of regents and the classes were transferred to them.

The appropriation for the new building was approved May 28, 1914.

George A. Endress was named architect for the new building. He designed a three and a half story building and it was approved by the state.

Oct. 24, 1912. . .President Cousins ask for $50,000 for the new building.

SURGING AHEAD!
WITH THE GOLDEN SPREAD
CONGRATULATIONS W.T.S.C.

The MERCHANDISE MART

"Serving The Great Southwest"

115 E. 5th AVE AMARILLO

You Get The Best - Plus Courteous Service
AT GREAT SAVINGS
FEATURING: DIAMONDS
WATCHES
GIFTS
SILVERWARE
APPLIANCES
CAMERAS
LUGGAGE

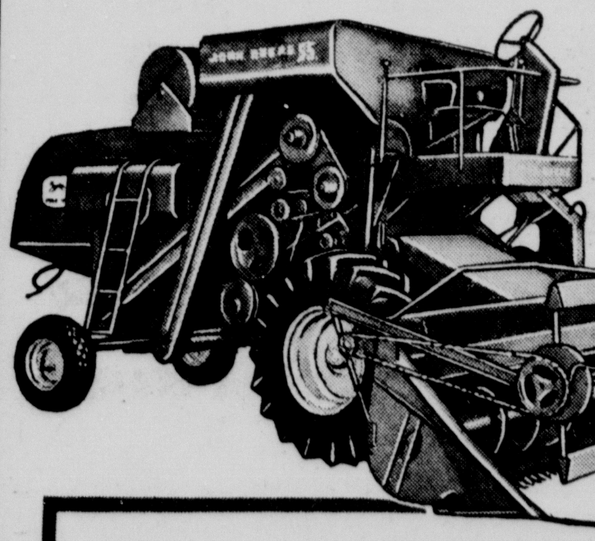
FARM AND HOME SAVINGS

Ordway - Sanders Co.- Agent

DRAKE 4-0355

4%

CURRENT DIVIDENDS



SUPERMARKET SELECTION OF COMBINES

Regardless of your crop acreage, there's a John Deere Self-Propelled Combine that's exactly right for you.

105 has a 50-inch cylinder and separator . . . 16-, 18-, 20-, or 22-foot platform. Really big.

95 Self-Propelled has a 40-inch cylinder and separator . . . platforms in 14-, 16-, 18-, and 20-foot widths.

55 Combine has a 30-inch cylinder and 30-inch separator. Available with 12-, 13-, or 14-foot platform.

45 has a 26-inch cylinder and separator with 8-, 10-, or 12-foot platform. Perfect for many.

40 Self-Propelled has a 24⅝-inch cylinder and separator with 8- or 10-foot platform.

Buy your combine on the John Deere Credit Plan

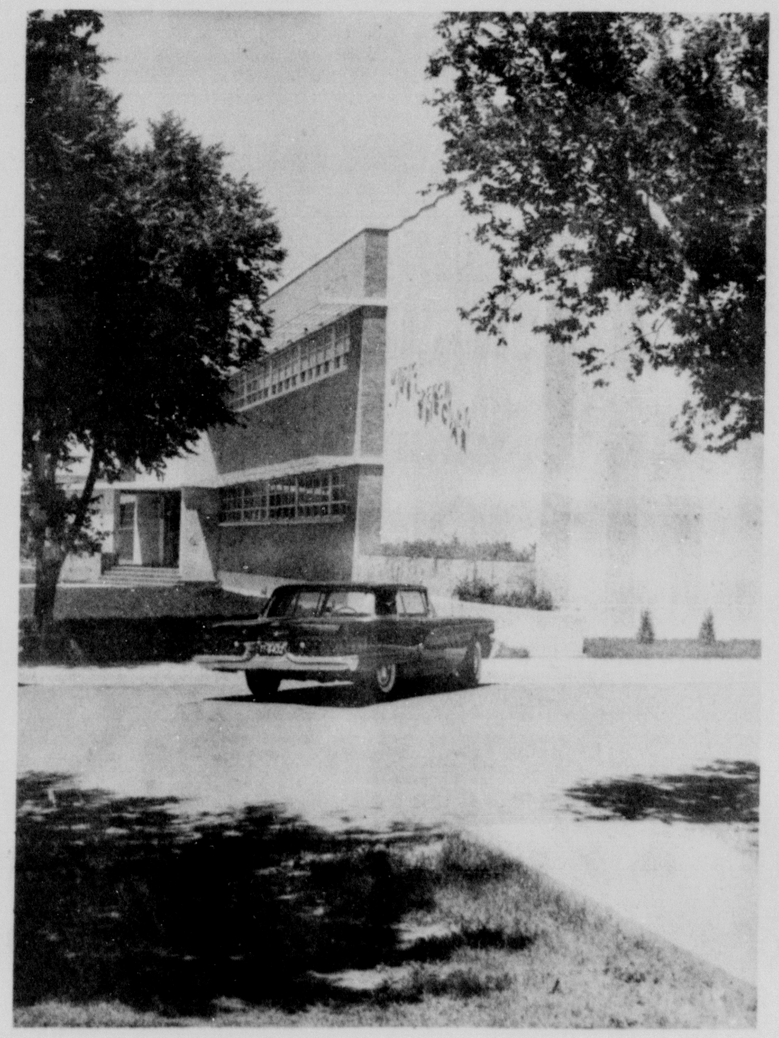
Buy your combine now, pay for it later by taking advantage of the modern John Deere Credit Plan. Thirty per cent down in cash or trade . . . four crop years to pay the balance . . . no financing charges 'til harvest time. All financing arrangements are strictly confidential. Let us explain this modern plan in detail to you. Stop in soon.

TEXAS TRACTOR & EQUIPMENT CO.

Your JOHN DEERE Dealer

901 Johnson AMARILLO DRake6-6345

FINE ARTS



50 for years 50

of Education and Service

We CONGRATULATE You

W.T.S.C.

FLOYD W. RICHARDS
Contractor

511 WEST FIFTH STREET, AMARILLO, TEXAS
P. O. BOX 2865 DRAKE 2-5572

Over 50,000 Have Attended WT Since Opening in 1910

Through the fifty years of West Texas State's existence, Canyon has served as the official residence of more than 50,000 students.

Each student has gained an impression of Canyon and its citizens. Each student has left an impression of himself. The results can be seen in the type community Canyon has become and in the valuable public relations which students have carried to the four corners of the world.

A segment of those 50,000 students currently are being exposed to Canyon. A total of 2,405 students were enrolled on campus during the fall semester of 1960 and 2,200 are enrolled this Spring.

These students represent 192 Texas towns and cities, 10 states, and five foreign countries.

Amarillo has the honor of most students in attendance with 501, followed by Canyon with 228. Rounding out the top ten towns in student representation on campus are Hereford 79, Pampa 77, Plainview 71, Dumas 62, Borger 57, Tulia 42, and Dalhart and Lockney tied with 32, and Littlefield 31.

In the total of 2405 students enrolled during the Fall semester, the 30-county area comprising the Panhandle furnished 1,951.

These counties ranked in student representation as follows: Potter 505, Randall 228, Hutchinson and Gray 105 each, Hale 100, Deaf Smith 81, Moore and Swisher 74 each, Lamb 65. Floyd 58, Carson 55, Libscomb 43, Parmer 41, Hansford 39, Hall 38, Dallam 36, Wheeler and Briscoe 34 each, Childress 31, Hemphill 30, Ochiltree 27, Sherman and Castro 24 each, Oldham and Donley 21 each, Armstrong, Collingsworth, and Bailey 21 each, Roberts 6, and Hartley 5.

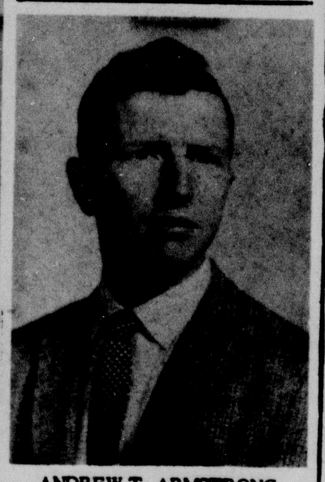
Showing gains in enrollment at West Texas State are several of the larger cities of Texas: Big Spring 4, Breackenridge 5, Dallas 8, El Paso 3, Houston 2, Lubbock 21, Midland 16, Odessa 12, San Angelo 2, San Antonio 2, and Wichita Falls 5.

Out-of-state enrollment comes from Oklahoma, New Mexico, Kansas, New York, Wisconsin, California, Colorado, Arizona, Arkansas and Mississippi.

Foreign students are enrolled from Korea, India, Formosa, Japan and Venezuela.



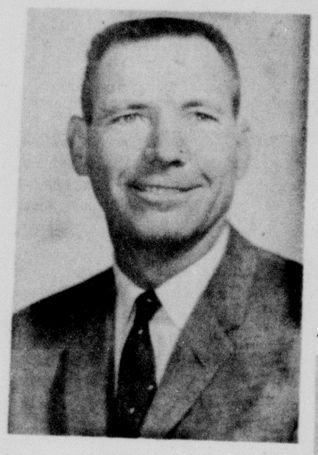
ONE OF the finest choral groups in the Southwest, the WT A Cappella Choir is in wide demand. Directed by Dr. Houston Bright, the group appears in several campus concerts, and makes an annual concert trip near Christmastime. Also available for presentation at choir programs are several ensembles and solo features.



ANDREW T. ARMSTRONG

Andrew T. Armstrong is an instructor in the local chemistry department. He has a BS and MS in chemistry from North Texas State, where he was a member of the American Chemical Society, and Alpha Chi Sigma, national professional chemistry fraternity.

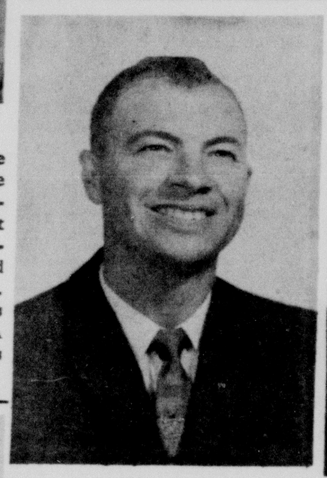
He is married and lives at



DAVID R. MATTHIS

David R. Matthis, associate professor in government, came to West Texas State from Centenary College. Prior to that he taught in the government program at East Central State, and as a teaching fellow at Texas.

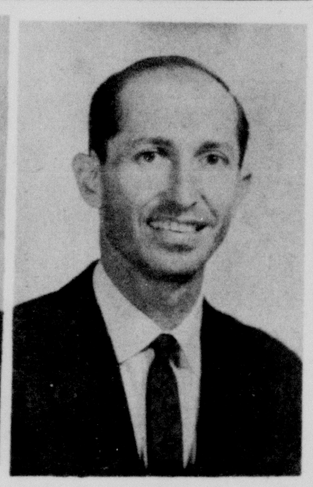
He holds the BA from Texas Wesleyan College, and the MA from Texas, where he is working toward a doctorate.



ELBERT ASHBY

Elbert Ashby, instructor in biology, took his science training at West Texas State, earning the BS and ME degrees. In addition he has studied at the Institute for College Teachers of Biological Science at Oregon State, and specialized in marine biology research at the University of Texas.

While at West Texas as a student, he was a member of Alpha Chi. His wife, the former Anna Lou Samuelson, is a WT graduate, and the family home is at 2601 7th Ave.



CHRIS GIKAS

A member of the art faculty since 1955, Chris Gikas has exhibited his works in various shows throughout this region.

Gikas holds a BFA degree from Oklahoma State, and a Master of Arts from the University of New Mexico. In conjunction with a professor of the New Mexico Art department, he was instrumental in the design and placement of the stained glass window in the library.

A member of Kappa Pi, national art fraternity, Gikas lives at 1613 3rd Ave.



MARY E. DAVIDSON

Mary E. Davidson, assistant proffessor of history, came to West Texas in 1957. She has the BA and MA degrees from the University of Alabama, and has studied at Northwestern, Pennsylvania, and the University of London.

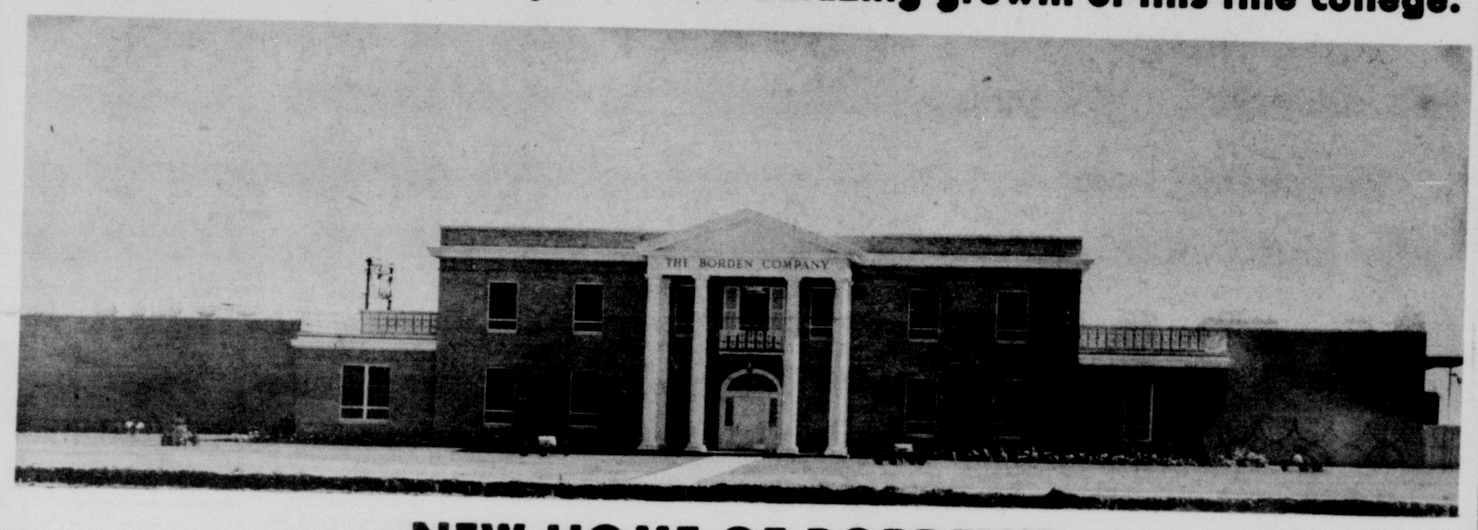
Tiny aquatic snails of the Florida everglades have extended their range to South America by cruising comfortably aloft in the feathers of a bird, the ibis.

WEST TEXAS STATE COLLEGE
Reaches The
Half Century Mark!
. . . .and we reach down for our
VERY LOWEST PRICES!

NAA Ford Tractor, in good condition. New paint, new tires.	$1195
TO Ferguson 35, in good condition. Good tires. Equipped. Practically new Davis loader, on Shawnee, Back hoe	$2795
new demonstrator Ford Hay Baler. Twine tie. Equipped with Engine.	$1495
Used 9-ft. One Way, equipped with seeder box	$295

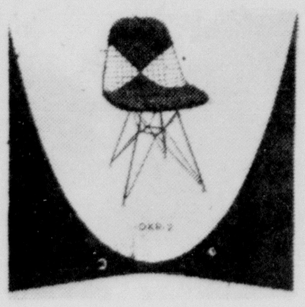
JOHN SPIKES EQUIPMENT CO., Inc.
2609 E. 3rd DR4-8612

WEST TEXAS STATE COLLEGE
Pride Of The Panhandle for Half ACentury!
We Offer Our Sincere Congratulations to the many, many men and women who have had a part in the amazing growth of this fine college.

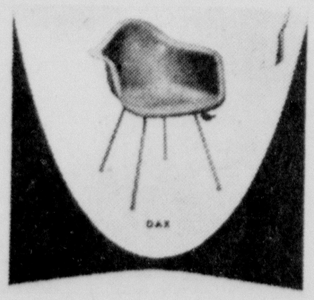


NEW HOME OF BORDEN'S
The Preferred Dairy Products of the Golden Spread
Phone DRake6-8271 AMARILLO South on Canyon Highway

HERMAN MILLER CHAIRS
Chairs Designed by



Charles Eames



browse around You'll find items not shown in Amarillo before
AT BUDGET PRICES

These are the most copied chairs in America: the original molded plastic and wire chairs which provide comfortable seating for every room in the home or office. Chairs shown from $29.95 to $38.95.

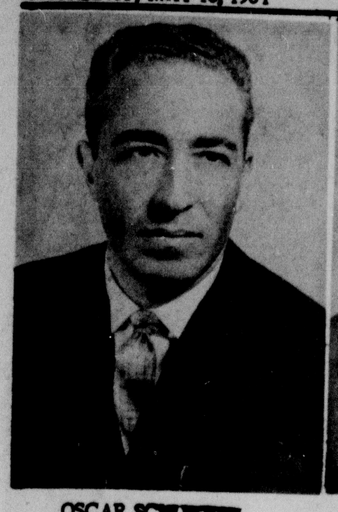
COMPLETE COMMERCIAL FURNITURE, OFFICES, MOTELS, RESTAURANTS, APARTMENTS
CONTRACT FURNITURE, INC.
801 GEORGIA PHONE DR3-4313



This man has a hand in your future

. . . he's harnessing nature's fabulous energy—Natural Gas—to make your life more pleasant and productive in a thousand ways. Versatile Natural Gas will cook and refrigerate your food, heat and cool your home. If you farm, Gas will run your deep well turbine pumps for irrigation. If you enter industry, Gas will provide the intense dependable heat without which few raw materials can be processed. And that's not all! Natural Gas assumes many disguises to serve you—from its hydro-carbons come vinyl plastics, synthetic rubber, cosmetics, ink, cleaning fluid, anti-freeze! Natural Gas is abundantly, powerfully, economically at your disposal—ready to team its mighty energy with yours to prove anew that Progress is Energy in Action!

fuel for a growing empire Pioneer Natural Gas Company



OSCAR SCHUETTE

With ten years of teaching commercial subjects in high schools, Oscar Schuette now is an instructor in the school of Business. He was at Ralls High school four years before moving to Canyon High.

He has the BBA and ME degrees from West Texas State.



FREDERICK W. RATHJEN

An assistant professor of history, Fred Rathjen completed his undergraduate degrees at the University of Texas.

He specializes in the teaching of Texas and Western history.

He and his wife, Elizabeth, reside at 2904 9th Ave.



BENJAMIN L. GORMAN

Benjamin L. Gorman came to West Texas from Tuland University, where he was a teaching assistant while working toward a Ph. D. degree. He is a member of the American Sociological Association. Gorman, his wife, and two children, reside in Pueblo No. 2.

Evening Center Boasts Largest Enrollment Ever

From every walk of life, seeking to pursue dozens of interests, area citizens, as well as local residents, enrolled in campus evening classes this Spring to mark another milestone in West Texas State's progress.

Plagued by growing pains, plus the need to offer laboratory courses, evening classes were moved to the campus for the first time from Amarillo Center facilities.

Amarillo Center, an educational gift to WT from the Allen Early family, served for 18 years as the site for adult education in Amarillo. From an opening enrollment of 150 students, the Center expanded to accomodate 1,114 persons.

Since the opening of the Center in 1942, a total of 32,226 students had participated in the night program. In many instances, area teachers, businessmen, or just plain housewives drove upwards of 200-mile round-trip to further their studies.

Under the supervision of Dr. Roy Boger, director of the Center since its beginning, the first enrollment on campus ended in an all-time record. More than 1100 students selected from an offering of 118 courses, with the School of Business leading the way with 50 subjects.

Other fields available include art, biology, Bible, chemistry, economics, government, sociology, education, psychology, English, geography, geology, history, home economics, industrial arts, physics, Spanish, and speech.

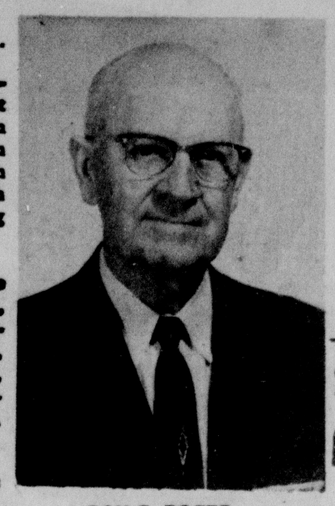
Most of the new offerings were in the area of science, which could not be offered at the Center because of the lack of laboratory facilities. Also, such courses as "Elementary Woodworking" and "Upholstry and Refinishing" were offered for the first time.

College officials express the view that now since the Center has made the move to the campus, enrollments will continue to climb. Additional space, an expanded curriculum, availability of special equipment, and availability of more instructors will create more upswing in the night program.

Also, with the final completion of the expressway through Amarillo, making access easier to North Amarillo and areas beyond, more students are expected to participate. Already a sign on the expressway announces the fact that "it is only 13 minutes to class."

Dr. Boger will continue as director of evening classes. A 1909 graduate of Nacogdoches High School, Dr. Boger served as president of Weatherford Junior College for 13 years. He holds an MA degree from Southwestern University, and an honorary doctor of law degree from McMurry College.

Prior to coming to West Texas State, he was associated with Southern Methodist University, Dallas.



ROY G. BOGER

Ever top thawed frozen raspberries with cream cheese whipped to a fluff with a little milk or cream?

Smith to Receive Diploma from Tarleton

Clinton A. Smith, a business administration student from Canyon, has been named as a candidate for graduation from Tarleton State College at the end of the spring semester.

Smith will be among 137 students to earn the Associate in Science diploma for completing the first two years of college work at TSC.

Speaker for the May 21 commencement is Earl Rudder, former Tarleton student and president of Texas A&M College.

Lurking in the waters of the Great Barrier Reef, off Australia, are 100 species of shark. Eight are man-eaters.

College Language Department Emphasizes Studies in Spanish for This Area

The modern languages department of West Texas State places emphasis on the teaching of the Spanish language. Also, courses are offered in French and German.

Because of Texas' geographical location, Spanish is most in demand. At various times the department conducts extensive tours of Mexico in conjunction with classroom work.

Among the areas of the language studied are the Spanish novel, Spanish drama, the drama of Lope de Vega, commercial Spanish, Spanish poetry, Spanish composition and reading, and Spanish conversation.

Dr. Ples Harper, holder of the D. en L. from the University of San Marcos, Lima, Peru, is head of the department. Other than his study in Peru, Dr. Harper has been executive director of the United States Information Services in Lima, associated with the United States Department of State.

Editor of a textbook, "English for Peruvian High Schools," Dr. Harper has a BA from West Texas, and an MA from the University of Washington.

As an additional duty at West Texas State, Dr. Harper heads annual tours to Central City and Denver to attend drama attractions.

He and his wife live at 2523 5th Ave, with their children Martha and John

All stores in Canyon closed November 5, 1910 for a football game between the college and Amarillo High School.

Students who rode to college in 1911 were pleased to hear that hitching posts were installed behind the school.

Great news was announced at the college in 1910--the steam heat system was put into operation.

CONGRATULATIONS

Partners In Progress

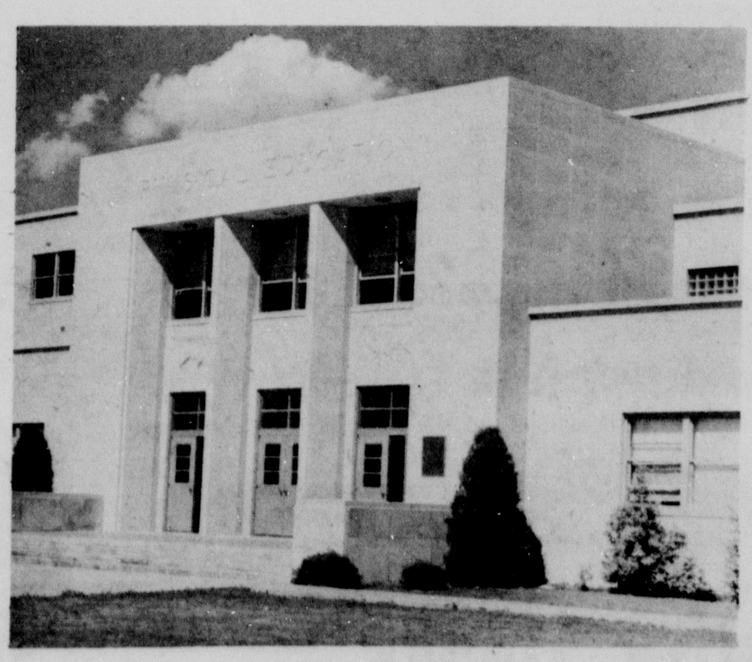
KGNC

AM - FM - TV

A RECORD TO BE PROUD OF!

50 Years of Continuous Progress In All Phases

WEST TEXAS STATE COLLEGE



AND A CAMPUS TO BE PROUD OF!

Congratulations From

PONCA WHOLESALE MERCANTILE CO.

Phone DRake 2-1288 Amarillo 4th Avenue And Lincoln Street

P.O. Box 831

OPEN MONDAY -THURSDAY -FRIDAY NIGHTS TIL 9:00 pm

Tuesday - Wednesday close 5:30--- Saturday close 6:00 pm

CONGRATULATIONS 50 YEAR

SEARS ROEBUCK AND CO

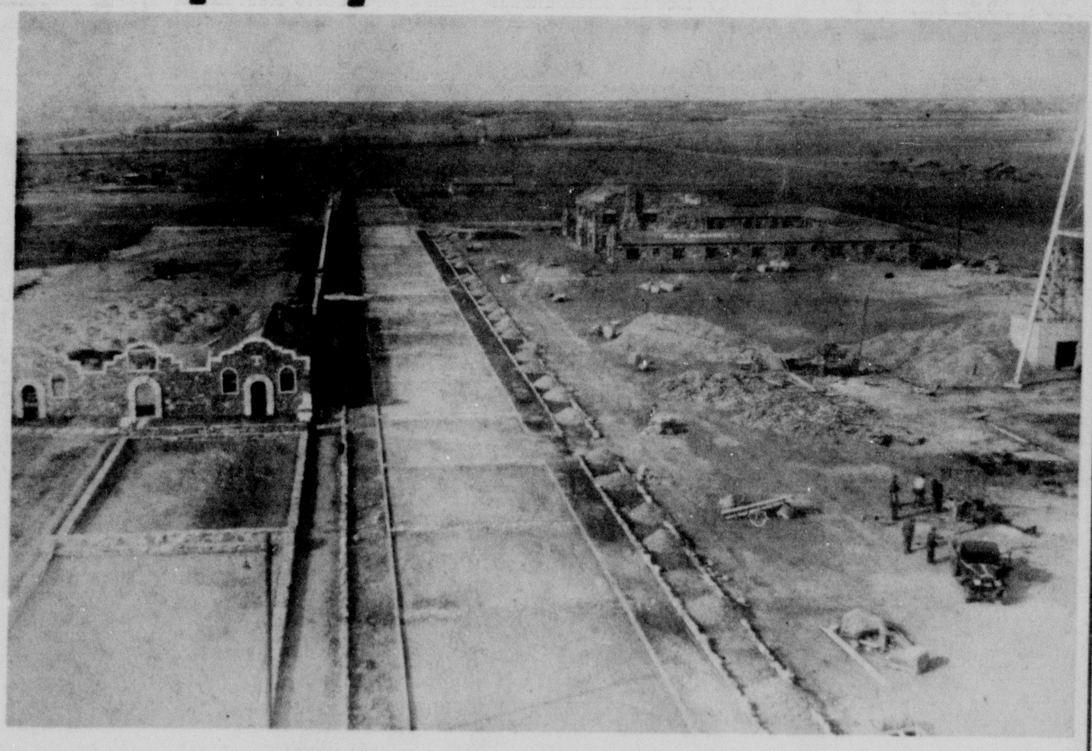
TO W. T. S. C. SEMI-CENNTINNIEL

Now--- No Money Down on Sears Major Appliances. Shop the Convenient Way Use Sears Easy Payment Plan.

Remember These Names ....

Silvertone
Coldspot
Kenmore
J. C. Higgins
Cross Country
David Bradley
Craftsman
Master-Mixed
Allstate
Homart
Royal Purple
Kerry teen
Charmode
Kerrybrook
Pilgrim
Hercules

NAMES THAT GUARANTEE QUALITY SATISFACTION





SEARS 3600 W. 10th

STORE HOURS
Mon., Thurs., Fri.,...9:30 to 9:00
Tues., Wed.,.....9:30 to 5:30
Saturday.....9:30 to 6:00

PHONE FL6-2731

BIG THRIFT $ SALE





NOW IN RROGRESS AT YOUR VALUE-PACKED...



Budget battered? Then here's good news for you. A BIG THRIFT SALE . . . combining so many of your everyday needs and thirfty, low prices. If you are really serious about wanting to save money here's a real opportunity. Show us you're interested in thrift and stop in. We'll show you the finest values anywhere.

LIPTON **Tea** 1/4 LB 39¢

LIPTON **Tea Bags** 48 BAGS 59¢

AST FLAVORS **Jello** 3 FOR 25¢

HERSHEY **Dainties** 6 OZ PKG 2 FOR 39¢

SHELLED **Pecans** 6 OZ PKG HALVES 55¢

LANES **Mellorine** 1/2 GALLON 39¢

MISSION CANNED **POP** ALL FLAVORS 4 for 29¢

BELLAH'S

CANYON'S "FRIENDLY" SUPERMARKET

SHERFRESH **Cheese Spread** 2 LB LOAF 67¢

PETER PAN **Peanut Butter** LARGE 18 OZ JAR 49¢

FRESH DRESSED **Fryers** LB 25¢

SUNRAY **BACON** 2 LB PKG 99¢

SIRLOIN **STEAK** BONELESS LB 85¢

BEEF **LIVER** NICE & TENDER LB 39¢

PORK CHOPS FIRST CUT LB 49¢

PORK LOIN **ROAST** LB 49¢

MADE FRESH IN OUR MARKET **POTATO SALAD** LB 39¢

AST FLAVORS **Kool-Aid** 3 FOR 10¢

QUART CAN **Welchade** 25¢

GARDEN & Household Tools CLOSE OUT YOUR CHOICE 79¢

Pepsi COLA 6 BOTTLE CARTON PLUS DEPOSITS 25¢

DELSEY **Tissue** 4 ROLL PKG 49¢

LIQUID **Trend** 12 OZ CAN 2 FOR 49¢

LARGE SIZE **Listerine** 14 OZ 65¢

KLEENEX 400 COUNT 3 FOR 69¢

POWDERED **SUGAR** 1# PKG 10¢

FOLGERS **COFFEE** 1 LB CAN 59¢

HEMET **Whole Spiced Peaches** LG 21/2 CAN 25¢

HUNTS **SPINACH** 300 SIZE 11¢

GERBERS **Baby Juices** 3 FOR 27¢

LIBBY **PICKLES** DILL OR SOUR 22 OZ JAR 29¢

SHILLING **Blackpepper** 1 1/2 OZ CAN 15¢



The Finest Fruits and Vegetables
ALWAYS SO CLEAN AND CRISP,,,
HARDLY ANY WASTE,,, and PRICED SO LOW

GET THE NEWS FROM OUR FROZEN FOODS DEPT.
We're adding NEW products to our big selection every week

FIRM RIPE **TOMATOES** LB 23¢

CALIFORNIA **AVOCADOES** 2 FOR 25¢

ROMAINE **LETTUCE** 2 BUNCHES 29¢

US NO. 1 TEXAS **CUCUMBERS** LB. 10¢

RED 10 LB BAG **POTATOES** 49¢

FRESH SHIPMENT GUARANTEED RIPE **WATERMELONS** Lowest Market Price

EATMORE **Trifty Steaks** 1 ¼ LB PKG 65¢

STILWELL FROZEN **STRAWBERRIES** LB PKG 25¢

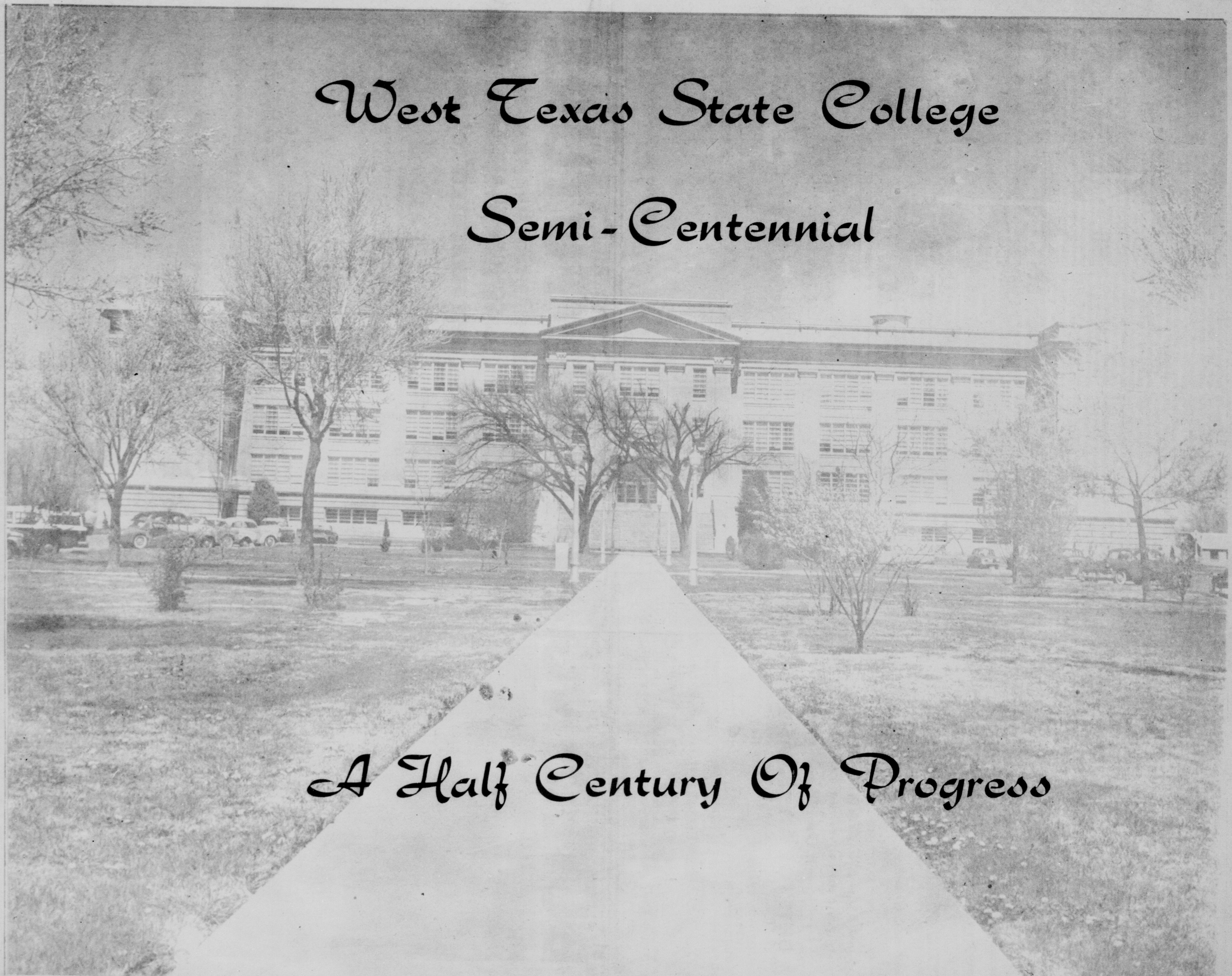
PEPPERIDGE FARMS- TRY THEM -- THEY ARE DELICIOUS **TURNOVERS** APPLE CHERRY RASBERRY BLUEBERRY 11oz PKG 49¢

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

DOUBLE GUNN BROS STAMPS TUESDAY AT BELLAH'S

West Texas State College

Semi-Centennial



A Half Century Of Progress

Many Greats in 'Golden Sports History' of West Texas College

Sprinkled liberally across the pages of West Texas State's history are the names of outstanding athletes in many fields of sport. In the heart of each Canyon citizen doubtless remains a favorite of favorites, plus a fleeting picture of greatness from the past.

West Texas State can count five All-American basketball players and fourteen All-American football players among her sports elite. Two athletes and one coach have earned coveted places in the Helms Hall of Fame. One of her sports' sons recently was named to the Panhandle Sports Hall of Fame.

Joe Fortenberry, 6' 9 cager from Happy, was the first to receive an All-American rating. Fortenberry went on to captain the American Olympic basketball team at Berlin in 1936. For these honors he was the first person asked into the Panhandle Sports Hall of Fame.

Fortenberry was followed in the All-American class by George Ray Colvin, forward. Price Brookfield, great Friona forward of the post-war years, was given the All-American tag, and later was placed in the Helms Hall of Fame. Brookfield continues to hold the career, season and single game scoring records for the Buffs.

Stratford's J. W. Malone, the fine dribbling and long-shot artist, made the All-American rating as a guard in 1945. In 1954 Troy Burrus, 6'7 Canyon center, received an All-American ranking and came the closest to erasing Brookfield's season scoring mark.

William A. (Gus) Miller, former Buff coach and currently a member of the Physical Education department, honored West Texas State by serving as president of the National Association of Intercollegiate Basketball. For his many fine services to the sport and for his outstanding record as a coach, Miller was elevated to the Helms Hall of Fame in 1955.

One West Texas cager, James Scott, continues to hold the all-time free throw record in the NCAA, with a performance of 89.5 percent over a full season.

The highlight in basketball interest in recent years came in 1955 when West Texas State tied for the Border Conference championship, and by virtue of a lucky coin toss, won the right to play the nation's No. 1 team, San Francisco, in a first-round playoff game at the Cow Palace. James Scott was named to San Francisco's All-Opponent first team.

No mention of basketball at West Texas would be complete without a salute to the memory of Sam Burton, still considered by hundreds as the father of Buffalo basketball greatness. Many ex-players and fans continue to work for the current fieldhouse to wear the name of Burton.

In football West Texas State's first All-American contribution was Lwood Dow. The Southwest's leading passer, Dow went on to play professionally with the Philadelphia Eagles, and currently is a college coach in Connecticut.

Many Buffalo followers remember the perfection of Flippin' Foster Watkins, honorable mention All-American of 1939. In 1940 Ben Collins, Roy Lee Jones, Dewey Johnson, Cletus Kuehler and Jesse Cornell received honorable mention Little All-American.

During the 1941 season, Ben Collins, known as Boundin' Ben and Wee Ben, made the first team Little All-American and ended the season as the fourth highest scorer in the nation. Currently, Collins is football coach and athletic director at Tesas Western College.

Jo Ed Forbus, Happy product, made All-American as a guard in 1942. Bill Cross, the Canadian Comet, and perhaps the most colorful player in Buff history, was a Williamson All-American in 1950.

Also, the 1950 season produced perhaps the most memorable football team for West Texas State. The Buffs posted a 9-1 regular season, won the Border Conference outright, placed six men on the All-Conference first team, and defeated the University of Cincinnati in the Sun Bowl at El Paso.

Of that same year the fabulous Wright-Cross punch (Charles Wright and Bill Cross) entered the football record book by busting the combined yardage mark set by Army's Glenn Davis and Doc Blanchard.

Philip Wright, 230-pound Borger tackle, was chosen to an All-American squad in 1955. Joe Walden, Littlefield, received a Little All-American rating the same season.

An invitation to the Tangerine Bowl in Orlando, Florida, highlighted the 1956-57 season. West Texas defeated Mississippi Southern 20-13 in a great come-from-behind victory. Joe Brooks, Silverton guard, was a Williamson All-American selection.

Most recent Buffalo gridder to rate All-American was Charlie Sanders, swivel-hipping fullback of the 1957 season. A speedster from Gruver, who developed tremendously after his arrival at West Texas State, Sanders broke the backs of many an opponent with his sudden bursts through the line, followed by brilliant displays of open field running.

Athletic teams representing West Texas State have played before crowds from coast to coast and in many of the most famous sports facilities. Four times Buffalo cage squads have appeared in Madison Square Garden, once in bid to the National Invitation Tournament.

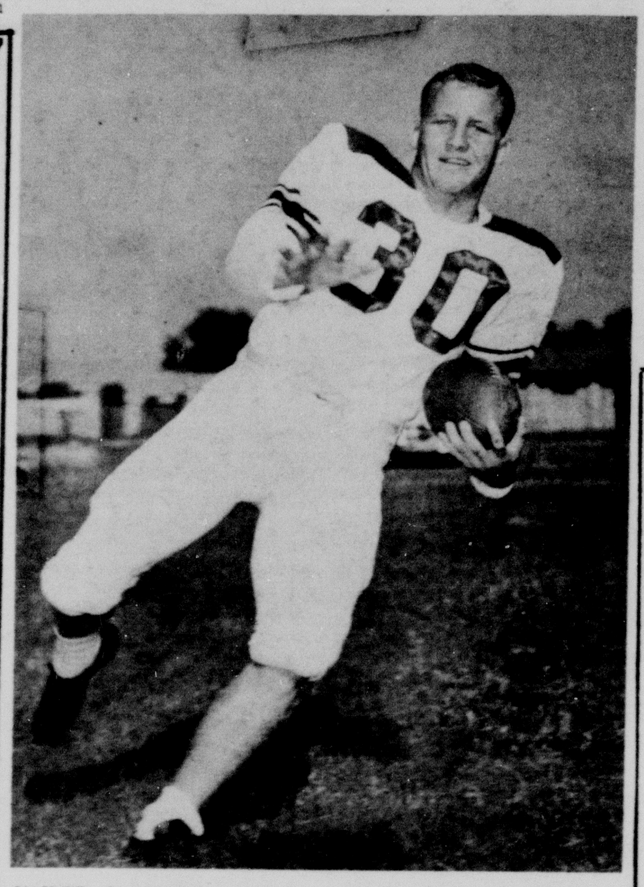
Other well-known basketball arenas visited are Chicago stadium, Convention Hall in Philadelphia, Cincinnati Gardens, University of Kentucky Fieldhouse, Cow Palace in San Francisco, and Memorial Auditorium in Kansas City. Once, the Buffs played on a portable court in the Orange Bowl, Miami.

It would be impossible to mention the feats of all past greats in West Texas State sports, including the sports of tennis, baseball, track, wrestling and boxing. However, special mention should be made of Odus Mitchell, considered by many as the finest all-around athlete ever to attend the college, and holder of the most letters.

Also, two boxers deserve special note, Willis Hawkins, fine middleweight of the middle and late forties, and Jay Pietzch, Southwestern heavyweight champion and representative to the National AAU in Boston. Pietzch was the college's first casualty in World War II, being killed at Pearl Harbor.

A round-up of golden moments in sports would not be complete without naming two colorful coaches, Cactus Jack Curtice, football mentor in the early forties and presently athletic director at Stanford, and Al Baggett, basketball coach during the years of West Texas State's greatest prominence in national cage circles.

Pete Runnells of the Boston Red Sox, the American League batting champion in 1960, hit an even .500 in Yankee Stadium.



HAILED BY MANY as the most colorful football player in the history of West Texas State athletics, Bill Cross occupies a niche in the Helms Hall of Fame.

The 147-pounder, dubbed the Canadian Comet, led the Buffs to a 9-1 season mark in 1950, and to a win over Cincinnati in the Sun Bowl. Cross now lives in Amarillo.

DR. BURWELL SOUTHERN
OPTOMETRIST
802 Barfield Bldg. . Amarillo
Phone DR3-6772
OFFICES IN CANYON
Wednesday 9:00-12:00
Saturday 9:00-1:00
OL 5-4661

Now In Our New, Larger Quarters At
507 POLK ST.
With much more room, lots of exciting new stock and better than ever service
FEATURING
WATCH AND JEWELRY REPAIRS
Engraving While You Wait
— LOANS —
GIFTS FOR ALL OCCASIONS
Select your Graduation and Father's Day Gifts Now!
.ADMIRAL APPLIANCES .TYPEWRITERS
.CAMERAS .GUNS
.LUGGAGE .MUSICAL INSTRUMENTS
.JEWELRY FOR THE ENTIRE FAMILY
Easy Terms On All Purchases over $25.00
SPEED RAVEY
507 Polk St. Amarillo DR2-2072

THE KEARNS GRAIN & SEED CO.
(Interstate Grain Elevators)
17th and S. Johnson 2201 E. 3rd St.
AMARILLO
HANEY MASTERSON
PHONE DR4-1634

BUILDING FOR THE FUTURE



CONGRATULATIONS,
WEST TEXAS STATE COLLEGE!!

We look over the Campus of West Texas State with Great Pride and see Built In Stone, Concrete and Brick a monument to the work of the early and Present Educators which will stand for years and years to come.

Canyon is Proud of this great institution and would like to Congratulate Dr. James P. Cornette on his noble work accomplished the past 13 years of his Presidency.

BEST OF LUCK TO ALL THE FACULTY AND TO ALL THE STUDENTS AT WEST TEXAS STATE!

STERNENBERG LUMBER



Graduate of 1925 Recalls Early College Campus Days

By OLIN HINKLE
B. A., 1925

I liked Hemphill County well enough--the Fisher & Nunn ranch, the one-teacher school at Locust Grove, the four-teacher school at Glazier (before the spur out of Shattuck killed that formerly thriving wheat shipping point), the long hikes along Clear Creek, the occasional trips into Canadian.

Looking backward, calling upon the memory for a playback of boyhood satisfactions, I remember the heavily burdened wheat wagons drawn by six or more mules struggling against the sandy road while a long whip snaked and cracked above their rumps. . .the immens clouds of blackbirds wheeling and flashing their iredescence against the sun. . .the hundreds of low-flying prairie chickens moving by short overlapping flights into the fields of kaffir and maize. . .the throaty, profane mutterings of range bulls coming up for water and challenging all rivals. . .the creaking, frantic turning of windmills. . .the surge of patriotism as the troop trains roared through town en route to battlefields of World War I.

Stirrings of discontent, felt more by parents than boys, were aroused by reports on the closest college--the new "normal school" at Canyon. Anyobody who really wanted to be somebody could not escape this gravitation. And so, to Canyon, in 1919.

The main building was enough to take the breath away. Biggest school structure in Texas, folks called it.

Between terms, it was empty except for two very busy men J. A. Hill and Travis Shaw--and a few helpers. Dr. Hill's door was open. Instant rapport which was never to be broken was born of friendliness and the inspirational personality of the new president.

The town of Canyon was not very impressive and there were big open spaces between square and college, with no paving. But, to a ranch-and-small-town boy it was enough. There was a thrill in going to Amarillo, and if you could coax your Model T Ford up and over the hill north of town in high gear you had something to brag about.

For economy of space, the subjects below can be compressed into some remembered impressions:

W.T. faculty: Did ever young people report to a better faculty than that of Edna Graham, Jennie C. Ritchie, L. F. Sheffy, Hattie Anderson, J. L. Duflot, and the rest? For ability, dedication, and interest in young people that early faculty was something too seldom encountered in many educational institutions today on the freshman level.

College chapel: Few students today would survive five compulsory assemblies a week, but those were days still colored by the church academies from which many of the teachers had come. In addition to books, students read the faces of the faculty as those august men and women faced the "student body" in dignity--until Wallace Clark cackled dutifully at some visiting speaker's joke.

Athletics: Victories came hard for a new college, but talented athletes appeared in some sport every year. There was that victory over Hardin-Simmons in Abilene (was it 1923? Mitchel Jones would know; he dug in at the line while Mitchell Jones, Lem Sone, and others carried the ball.). . .Well remembered, too, are the high school track meets which somehow coincided with duststorms. Keeping the high hurdles upright long enough for a race was ridiculously difficult. . .Long before the days of Al Baggett and the Tall Teams W.T. ran up strings of basketball victories. One of the best offensive combinations was that of Hale and Hill, a pair of small forwards whose speed and deception were beautiful things to watch. . . The austerity of the high-minded faculty probably should not be blamed, but those early student bodies never won any prizes for cheering at athletic events. Nor did the college band, which in those days tolerated no high stepping gals to front for it, and which seldome unbent enough to lead a cheer.

Radio: Squawking loudspeakers at a downtown "electric shop" announced the new communications medium, but Prof. D. A. Shirley and physics students put on the first serious demonstration of the method in assembly. It was an impressive set with more than a dozen knobs. In truth we must report that it didn't work; only squeals came from the contraption. . .This writer later installed a peanut-tube set and had the thrill of hearing a speech by Warren Harding from Omaha, Nebraska. A set he installed for Miss Ritchie had to be taken out quickly after fiery static flashes developed during a rain squall.

Canyons: "Going to the canyons" in those days involved such complications as finding transportation and persuading women facultylmembers to go along as chaperones. There being no road down into the canyon, where depths beckoned adventurous youth, a major problem was that of assisting the chaperones down. . .and up. Those were the days, too, when deans of women were known to hide in hedges to catch coeds returning, unchaperoned from automobile rides.

Music: Few students of those early days probably appreciated enough the quality of the music program directed by Wallace Clark, Miss Brigham, and others. Oratorios were presented by students who had never known any other training. Staging "The Mikado" was an audacious undertaking. The Madrigal Club dipped into its magnificient library to give two or more well-attended afternoon concerts, each term.

Literary societies: Rivalry between the four literary societies reached a high emotional pitch in the annual debates. Townspeople shared the excitement. The carefully prepared orators (Grady Hazlewood, Irby Carruth, Mitchell Jones, etc.) created such tension that mispronounciation of a single word could bring disaster.

Men about town: a tireless booster of the college was Clyde Warwick, editor of the Canyon News. He sang a deep bass in the oratorios, rambled "I always suffer to ride on the buffer of a Panhandle cattle train," in "The Mikado," and maintained his dignity while riding a bicycle in search of news.

Publications: The Prairie, student newspaper, was not always that. Until about 1922 many student themes were printed in monthly or semi-monthly news magazines. Then Frank Hill, son of the Tahoka publisher and nephew of President J. A. Hill, proposed printing of a "real newspaper." With support of Dr. Hill, The Prairie was launched as a weekly. This writer, who had been writing for boys' magazines for several years was business manager, then managing editor and finally editor. Without the enthusiastic help of Clyde Warwick and his Linotype operator-printer, Dan Usery, this venture might not have lived out the year. But it never faltered.

Class fight: Perhaps that class fight (1922) should be forgotten. But those freshmen should not have kidnaped the sophomore president, J. Evetts Haley. Trying to shood down that freshman flag on the big flagpole was a crazy, dangerous stunt. Thinking Flit-gun gas would stop the raging freshmen was a major mistake. Firing shotguns until the frost tackled the marksmen could have had tragic results. No disciplinary action was taken. The faculty was breathlessly happy because nothing worse than a few cracked ribs resulted.

Visitors: J. A. Hill took delight in sharing the chapel pulpit with visiting speakers. He was not enthusiastic about the coming of one Jim Ferguson, a highly controversial figure at the time. He introduced "Old Jim" approximately as follows: "Young ladies and young gentlemen, we are always glad to have you hear discussions of the important issues of the day. I give you Jim Ferguson, one of the most famous men in Texas." Jim got no luncheon invitation from the college. At a downtown cafe he turned to Dallas News reporter Ted Dealey and asked, "Do you think Hill is for me or agains me?" Dealey's reply is not on record, but he sent the account of the question to his paper and it was boxed inside his coverage of Ferguson's speech.

Ministers: Of the many ministers presented at the assembly, Lynn Claybook of Dr. Hill's own Baptist Church was one of the most conservative. He fought sin with much gusto, and included in his targets such offenses as mixed swimming, playing bridge, and becoming too fraternal with other denominations. An earlier minister of this church was B. F. Fronabarger. Rev. Fronabarger was a man of great earnestness who believed that in church young people should be seen and not heard. He sometimes interrupted his sermons to make this fact clear. But he was philosophical and understanding of youth. Hearing some criticism of the boys of his congregation, he remarked: "Yes, I think we would somehow manage to get along without them if they were not needed to make men."

Physics Students Need Math Background

Students majoring in physics at West Texas State must have extensive training not only in their major subject, but must have a good mathematics background, and a familiarity with chemistry.

The rugged schedule of a physics major calls for 24 hours in the field, all of which must be above the 200 course level. In addition, six courses in math, and two in chemistry must be passed.

Phases of physics in which a student may select studies are those of optics, electricity, electronics, Vector analysis, acoustics, classical mechanics, nuclear physics, and fundamental physical concepts.

Heading the department is Dr. J. S. Urban, recipient of the Ph. D. from the University of Oklahoma. Prior to joining the WT staff, Dr. Urban taught in Cameron High School, Moberly, Mo., JC, and Centenary.

Associate professor in physics is William R. Wilson, who taught in schools of Michigan and Ohio, and was an assistant professor at Oklahoma City U. and Ohio State.

Wilson received his graduate training at Ohio State, and is working toward his doctorate at Oklahoma.



Celebrating
W.T.S.C. SEMI-CENTENNIAL
AND OUR 31st YEAR

Complete One-Day Optical Service

*EYES EXAMINED
*OPTICAL Rx SERVICE
*Broken lenses duplicated
*Opti-Lens Contact Lenses
*Radioear Hearing Aids

If appointment is preferred

DIAL
DR2-4341

"There's a lot in life worth seeing"
BROOME
OPTICAL COMPANY
GROUND FLOOR FISK BUILD.
110 W. Eighth, Amarillo



YOU ARE INVITED
(SUNDAY)
Early Worship 9:00 AM
Bible School 10:00AM
2 nd Worship 10:45 AM
Evening Worship 6:00 PM
(WEDNESDAY)
Ladies Bible Class- - - - 9:30 AM
Devotional - - - - 7:30 PM
HERALD OF TRUTH -- TV CHANNEL 7 -- 1:30, SUNDAYS
CENTRAL CHURCH OF CHRIST
4th Avenue at 21st Street

CLOWE & COWAN, INC.

OUR 39th Year

Offices At

AMARILLO- HEREFORD-
LUBBOCK-PLAINVIEW-ROSWELL
Distributors Of

KOHLER OF KOHLER

Plumbing Fixtures

Fraser-Johnston

Furnaces and Air Conditioning Units

POMONA
Water Lubricated Irrigation Pumps

MUELLER
Water Works Valves and Hydrants

CRANE

TUBE-TURN

And Many More Quality Brands Of
INDUSTRIAL SUPPLIES

We Congratulate

WEST TEXAS STATE COLLEGE

on their

50 YEARS OF SERVICE

A GROWING INSTITUTION



AS WE LOOK BACK OVER THE PAST 51 YEARS, PROGRESS IS FOUND UPON EVERY HAND ON THE CAMPUS OF WEST TEXAS STATE COLLEGE IN CANYON.

THROUGH PAST YEARS, SOUTHWESTERN PUBLIC SERVICE COMPANY HAS STOOD FOR GOOD CITIZENSHIP AS WELL AS THE BEST PUBLIC SERVICE POSSIBLE. WE ARE HAPPY TO HAVE HAD A PART IN THE DEVELOPMENT OF MANY INSTITUTIONS IN THE PANHANDLE OF TEXAS

SUBSTANTIAL BUILDINGS, LIKE THE ONE ABOVE, HAVE AN INTRICATE PART IN THE DEVELOPMENT OF THIS PANHANDLE TERRITORY. THE PART PLAYED BY THE CITIZENS OF THE PANHANDLE AND RANDALL COUNTY IN BUILDING FOR THE FUTURE COINCIDES WITH THE AMBITIONS OF THIS COMPANY AS IT BUILDS AND EXPANDS TO GIVE WIDER AND BETTER SERVICE TO THIS GROWING AND DEVELOPING PART OF THE SOUTHWEST.

SOUTHWESTERN
PUBLIC SERVICE
COMPANY

Campus Abounds With Clubs, Organizations

If you happen to be a 'joiner' the campus of West Texas State would be a happy hunting ground. Just express an interest or seek a diversion and there is an organization to fill your need.

The nature of the groups covers social, honorary, professional, religious, service, scholastic, and recreational aspects of student life. A majority of the clubs are affiliated with national organizations, although a few remain as locals.

Within the past two years, seven new clubs have come into existence; three in business, two in music and two in education.

Kappa Delta Pi, in the field of education, encourages high professional, intellectual and personal standards, and recognizes outstanding contributions to education.

Alpha Kappa Psi a national business fraternity for men, with research in the subject as a main feature.

Also in business is the Society for Advancement of Management. This group is composed of college men interested in management and employee-employer relationships.

For graduate students now in the teaching field, Phi Delta Kappa has been formed.

A former local organization known as the Modern Men of Music has become affiliated nationally with Phi Mu Alpha. The objective is to better American music and the music department of West Texas State. The group attempts to raise cultural standards on campus by maintaining a high degree of professional standards.

The counter point of Phi Mu Alpha is Mu Phi Epsilon, national sorority for women in the music field.

Striving to promote interest among students planning to enter the teaching profession, Pi Omega Pi caters to students of business education.

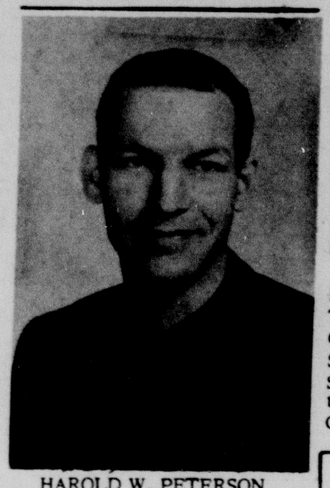
Two clubs of long-standing and considerable respect on campus are Alpha Chi and Mary E. Hudspeth honor societies. The former is for juniors and seniors who are in the upper ten percent of their class scholastically. The latter group is of similar nature for freshmen and sophomores.

Eight organizations offer social opportunities for West Texas State students. Originally local in make-up, the clubs gained national ties three years ago.

The organizations, with their old identification, are: Alpha Delta Pi (Kappa Tau Phi), Chi Omega (Gamma Phi), Delta Zeta (Zetas), Zeta Tau Alpha (Pi Omega); Alpha Tau Omega (Tau Tau Tau), Kappa Alpha Order (Alpha Sigma Xi) Sigma Nu (Epsilon Beta), and Lambda Chi Alpha, orginated as a national.

Other clubs operating on campus are Phi Gamma Nu (business), Phi Alpha Theta (history), Kappa Omicron Phi (home economics), Alpha Psi Omega (speech), Mu Kappa Delta (journalism), Kappa Pi, (art), Kappa Kappa Psi (bandmen), Tau Beta Sigma (bandwomen).

And History Club, Home Economics Club, PE majors, T-Club, Agriculture Club, Geography Club, Geological Society, Industrial Arts Club, Student Education Association, and the T-Anchor Rodeo Club.



HAROLD W. PETERSON

Instructing in chemistry at the college is Harold W. Peterson. He came to West Texas after teaching science at Denver City High School.

He received both the BA and MS degrees from North Texas State, where he was a member of the American Chemical Society, and Alpha Sigma Chi professional fraternity.



REPRESENTATIVE OF the many organizations on the West Texas State Campus are the Panhellenic Council and the Interfraternity Council. These groups govern the social sororities and social fraternities, respectively.

Pictured in the Panhellenic Council are (standing, left to right) sponsors Ruth Cross, Mrs. Alfred Wood, and Mrs. Charles Harter; Nancy Welch and Barbara Knox, Chi Omegas. Seated (left to right) Phyllis Goettsch, Delta Zeta; Dolores Bohannon, ZTA: Kaylene Tilson, ZTA; Judy Neslage, ADPi; Judith Cleavinger, Delta Zeta; and Nancy Ross, ADPi.

Interfraternity Council representatives (standing, left to right) Gene Jones, Sigma Nu; Bill McKenzie, Kappa Alpha; Ray Hupp, ATO; and Robert Spoonemore, Kappa Alpha. (seated, left to right) Kerry Sweatt, Lambda Chi; W. Mitchell Jones, sponsor; and Larry Black, ATO.



In Sincere Appreciation

TO WEST TEXAS STATE



Institutions do not rise above the dreams of their leaders.

West Texas State is great because of the Christian, unselfish leadership of early and present Administrators during the past 51 years.

Good luck and best wishes from a heart of gratutude.

Imperial Chevrolet Co.

HAZEL WILLIAMS ED WILLIAMS

In Our Second Half - Century Of Progress!!



This year marks two important anniversaries in Canyon. The 61st Anniversary of the founding of the Frist National Bank in Canyon. And the 51st Anniversary of the arrival of the first educators of West Texas State. These two institutions have grown hand in hand, step by step, throughout the past 51 years, which have in many instances tried the souls of men. Our territory, our state and our nation have been through the fire of trials together during this long period.

Your First National Bank feels that we are indeed fortunate to have such a fine Educational Institution in Canyon and offers Best Wishes on beginning your second Half-Century, here!!!!

OFFICERS

L. W. Cole,
President

Don E. Standley,
Vice President

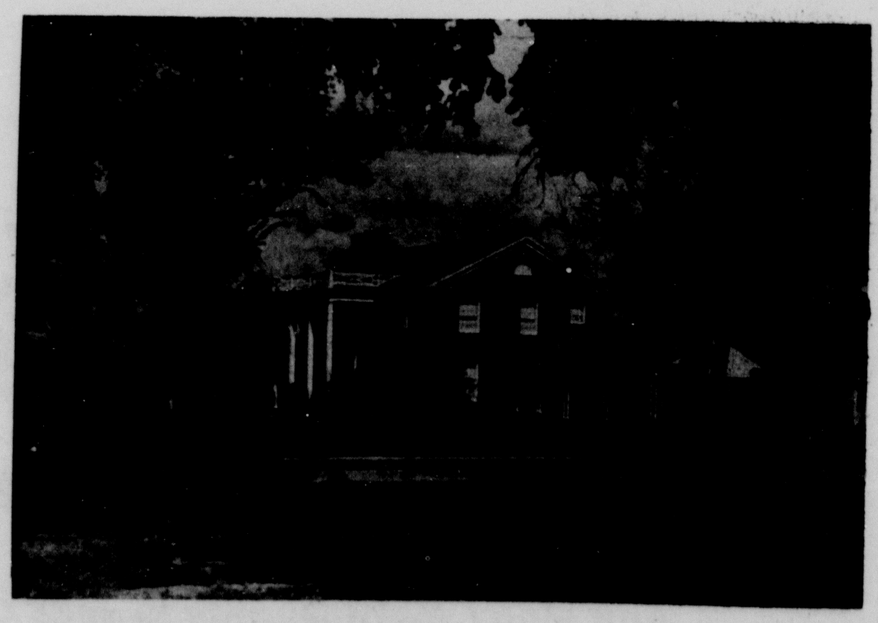
J. L. Cole,
Cashier

Chloe Ann Black,
Assistant Cashier

★ ★ ★

DIRECTORS

L. W. Cole
J. L. Cole
Don E. Standley
E. W. Woods
Jack Jennings



First National Bank

OF CANYON

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION



JIMMIE GREEN, agriculture and instructor, and Ashby Lewis, WT student, examine a crop on the College Farm. Facilities of the Farm are used for projects, and for information to be used in classroom work. Students participate in all work projects at the Farm.

Large Body of Students Take Agriculture at WT

"With 155 students majoring in agriculture, we are now the fourth largest department in the college," Charles Smallwood, head of WT's agriculture program, said proudly.

A look at the records and the facilities reveal why the department has increased in enrollment by 20 percent annually for the past three years.

"There is a real opportunity in agriculture as far as this region is concerned," Smallwood said. "We are giving training to students who wish to teach, to those who plan on returning to the farm after graduation, and to those who desire to enter almost any phase of agriculture business."

He indicated that the latter field is one of the most promising areas of agricultural instruction.

Operation of the department is organized in four distinct activities. Ralph Harbin, supervisor of the College Dairy, instructs in nutrition and dairying. Jimmie L. Green specializes in soils and crops.

John Shipley, manager of the College Farm, hnadles marketing, farm economics, and agricultural education. Smallwood concentrates in the animal husbandry, production and breeding phases, and operates the WT Swine Testing Station.

Counting replacement heifers, there are 65 animals in the College's dairy herd, about 35 of which are milked. The herd is of two breeds, Holstein and Jersey. Breeding is done artificially to outstanding bulls from the Central Ohio Breeding Association.

The milking and caring of these dairy cattle are done by students. Milking is done in a 3-parlor, modern Grade A facility, with bulk-tank system which was installed last summer.

At the present, all milk is sold to the North Texas Producers Association. "However," said Smallwood, "it is our goal to have our own processing plant. Our building was constructed with that in mind.

"Right now we have as high, if not the highest, dairy herd in Texas, as far as production is concerned," he added.

The dairy encompasses approximately 200 acres of land northeast of the main campus.

Beef cattle, sheep, swine, and poultry facilities are located on a 140-acre tract of land at the College Farm, two miles north of the campus.

The beef cattle herd, is composed of 30 registered Herefords. Smallwood explained that the herd probably has reached its maximum number until badly needed grass acreage can be obtained.

A flock of Suffolk sheep, including 30 ewes, are kept at the Farm.

Duroc and Hampshire swine make up the College's herd. This includes 12 Duroc and 20 Hampshire sows. Facilities are complete with a modern, central farrowing house, and concrete fattening pens.

"We are in the process of developing an outstanding purebred herd, with a practical fattening operation which can be used in our instructional program," Smallwood explained.

The ag leader went on to say that the herd should develop into the best in the State.

Approximately 1000 layers are involved in the department's poultry project. Approximately 800 are in a caged-layer operation, and 200 in a community flock system. White leghorns are used mainly, although a few other breeds are on hand for classroom study.

The College Farm has its own feed mixing program, and all care and feeding of livestock and poultry are handled by students.

One fulltime farm employee, Tandy Quisenberry, lives at the Farm. In addition, there is housing for one married student and three single students.

Junior and senior judging teams are sent to the major national livestock shows, participating in beef cattle, sheep and swine judging. A senior dairy judging team also participates.

The Agriculture Club sponsors 4-H and FFA contests on campus, both of which have been expanded greatly in the past few years. This Spring approximately 500 FFA boys will be in Canyon, and a few weeks later, 300 4-H members will join in contests.

Each year the department has several graduates who are accepted on fellowships or scholarships to further their educations. Included among the schools to which WT students have gone are Texas Tech, Texas A&M, Washington State, Colorado State, Arizona, and Nebraska.

"For an agriculture major at West Texas State, students may specialize by completing a animal husbandry option, or an agronomy option, and by minoring in business, they may complete an agriculture business option," explained Smallwood.

Departmental activity for the current year will be concluded May 13 with the annual Aggie Club Bar-B-Que.

Congratulations

TO THE FACULTY, ADMINISTRATORS AND STUDENT BODY OF WEST TEXAS STATE!

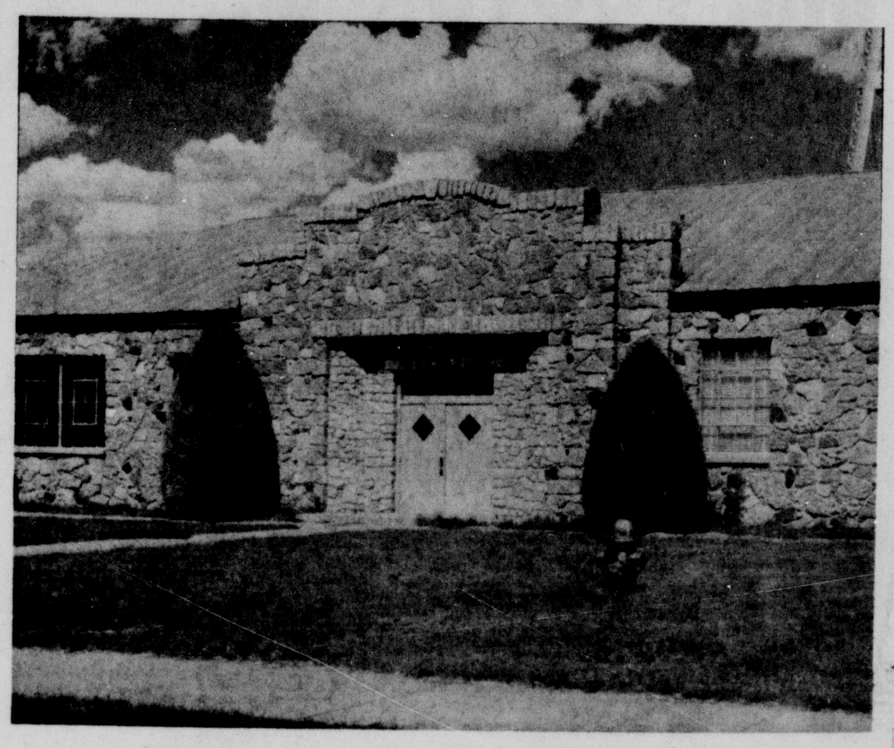
During The Past 51 YEARS College Personnel Have Always Strived To Make Canyon A Better Place To Live!

Good Luck and best wishes to the fine group of educators whose life has been inspiration for higher living to more than 40,000 ex-students of the institution.

CANYON DRUG
PHONE OL 5-2116
CANYON, TEXAS



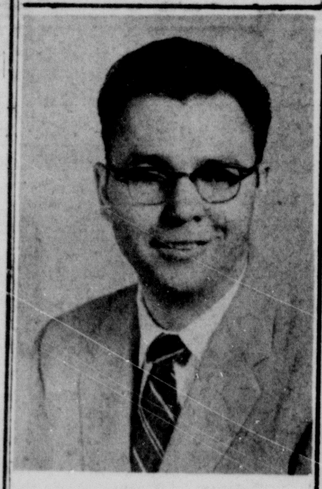
In Appreciation....
TO A GREAT INSTITUTION!!



COLE & MOORE JOINS CITIZENS OF CANYON AND RANDALL COUNTY IN GIVING THANKS TO THE STAFF OF "WT" FOR A JOB WELL-DONE IN BUILDING OUR SCHOOL!

WE ARE HAPPY TO HAVE BEEN ABLE TO SERVE PEOPLE LIKE THESE THE PAST 27 YEARS

COLE & MOORE
TIRE HEADQUARTERS
NORTH 23rd STREET CANYON

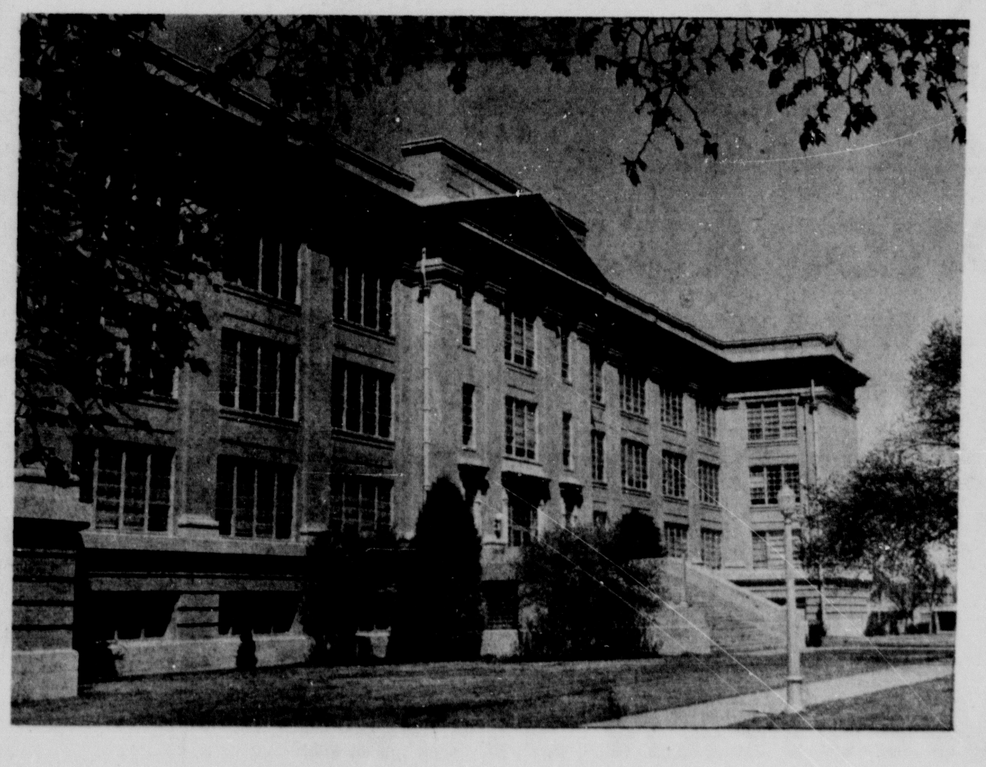


CLINTON A. SMITH

Clinton A. Smith is an assistant professor of business. An accountant for six years in Houston prior to joining the WT staff, he has the BBA from North Texas, and the MBA from University of Houston. Also, Smith is a CPA.

Teaching experience was acquired at North Texas and Houston.

51 YEARS OF CONTINUOUS, SUBSTANIAL GROWTH....



This message is dedicated with sincere respect to the citizens of West Texas State College, Canyon, whose life has been dedicated to and invested in the growth and the development of that institution the past 51 years. We are proud of their development of patriotism, Christianity and thorough education of mind and heart of all those under their guidance.

RANDALL MOTOR CO.

J.T. Gillham
Owner

Glenn Dorris Merle Pitt

Finance Your Appliances....
THE FIRST NATIONAL WAY



Don Singleton at White's Auto Store showing the new Leonard Washer and Dryer.



"Andy" Anderson at Anderson Appliance shows the famous Frigidaire "Flair" Range.

LOW BANK RATE FINANCING.. PAY AS LITTLE AS 10% DOWN AND TAKE 24 MONTHS TO PAY !! CHECK WITH US SOON !!

FOLLOW THIS SERIES OF ADVERTISEMENTS FEATURING LOCAL CANYON MERCHANTS EACH WEEK !!

THE FIRST NATIONAL BANK of canyon
Member Federal Reserve System--Federal Deposit Insurance Corp.
Deposits Insured Up To $10,000.00



SAM HOUSTON RIFLES, an ROTC drill team, display their precision marching at area parades and festivals.

ROTC Department Blooms At Drill Each Thursday

Although there are daily classes and activities conducted by West Texas State's ROTC, it is not until Thursday that Canyon citizens are so colorfully reminded of its existence.

Thursday are drill days, and the pageantry of hundreds of uniformed students, plus the stirring cadence of the ROTC Band, serves as a reminder of its importance.

Staffed by 13 members of the regular military, the ROTC program at WT is relatively new. It was opened first in 1952 with a two-fold purpose;to quality students as commissioned officers in the regular Army and Army reserve, and to promote good citizenship by developing high qualities of leadership, character, and respect for constituted authority, law, and order.

The local ROTC program is classed as a senior division unit. It is divided into two courses, basic and advanced, each of two years duration.

The basic military science tour is required of all physically fit freshmen and sophomore men, with the exception of veterans and some transfer students.

Basic cadets under go study in the organization of the Army, in individual weapons and marksmanship, American military history, in map and aerial photography reading, and crew-served weapons.

Those who successfully complete the basic course, and who volunteer and are accepted, enter the advanced ROTC program. These students are paid a money allowance, and upon completion of the final two year tour are commissioned in the Army reserve.

Advanced cadets who are designated as Distinguished Military Students may apply for direct commission in the regular Army.

Other than the more specialized courses of instruction, advanced students must attend a six-weeks military camp in the summer during their junior and senior years.

One of the showpieces of the military science program at West Texas State is the Sam Houston Rifles, a precision drill team. Specially uniformed, the squad has appeared in many parades and festivals in the Golden Spread area.

Another activity receiving much attention is the department's rifle team, who completes in various matches with other college teams.

Each year the ROTC holds a Military Ball, with all cadets attending in uniform. Special presentation is made of all girls who serve as company sponsors. This year the Ball was entertained by the Glenn Miller orchestra.

Lt. Col. Edward L. Lindsey heads the local ROTC program. His officer aides are Maj. Woodrow W. Hobbs, and Capts. Phillip H. Harper, William H. Edwards and Carroll S. Meek.

Non-commissioned officers on the staff are Sgts. Karl J. T. Williams, John F. Campbell, Daniel W. Evans, Jr., John H. Stendebach, Earl F. Hadley, John R. Stritzel, William T. Johnson, and Eugene P. Bizzell.

The Baltimore Orioles were the best road team in the American League in 1960, winning 45 and losing 32.

Journalism Dept. Offers Practical Work

A beehive of daily activity, with the midnight lights burning much of the time, is the campus area housing the department of journalism.

Not only offering newspaper training to aspiring reporters, members of the journalism staff perform the duties of reporting the news of the campus to area, state and national news media, but they record events pictorially, sponsor the college newspaper, The Prairie, and the college yearbook, Le Mirage.

Head of the department and chief of all operations if Bill Lee, BJ and MA from Missouri. His other title is Director of Information and Publications.

Among his other duties, Lee sponsors the Panhandle High School Press Association, which meets annually on campus. During April, his journalists hosted the Texas Intercollegiate Press Association.

Before coming to WT, Lee headed journalism departments at Mary Hardin-Baylor and Mississippi State College for Women.

Ray Franks, instructor in journalism, directs the news of sports activities at the college. Last year he headed the Border Conference' Sports Publicists.

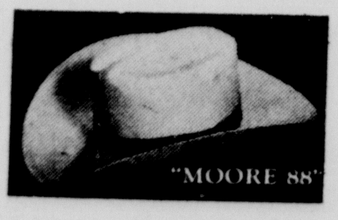
Franks has a BA degree from Evansville College. He has worked on the editorial staff of the Evansville, In., Press. He is married and lives at 3508 Linda Drive, Amarillo.

College photographer and instructor in photography is Gort Rushmer. A BA and MA graduate of West Texas State, Rushmer instructs classes in both beginning and advanced photography.

A member of Sigma Nu fraternity, Rushmer lives with his wife, the former Joyce Simms, WT-ex, at 110 7th Ave.

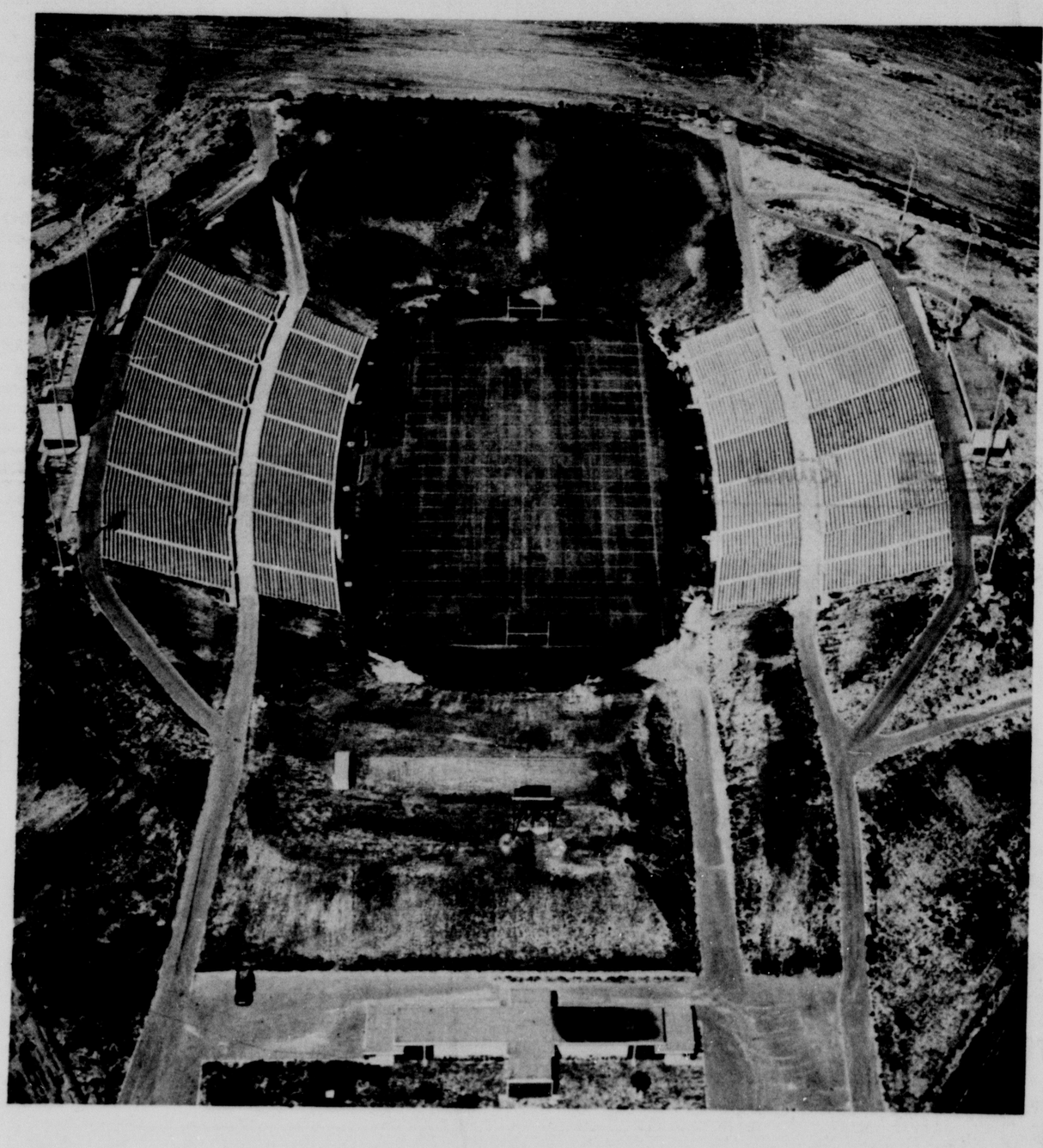
Egg producers should market from 90-93 percent of their output as grade A for best returns. Here are suggestions from F. Z. Beanblossom, extension poultry marketing specialist, on how to do the job -- gather eggs 3 to 5 times daily; clean dirty eggs immediately after gathering and before cooling; cool eggs in mechanical coolers immediately after cleaning and before casing and deliver eggs to buyers 3 or more times weekly.

IT DIDN'T TAKE 50 YEARS FOR W.T.S.C. STUDENTS
To Learn Where To Buy Their
ART SUPPLIES
They found the Southwest's largest and finest selection many years ago in Nichols' Art Department.
PICTURES
PICTURE FRAMING
CONGRATULATIONS TO WEST TEXAS STATE COLLEGE STUDENTS AND FACULTY-YOU'RE ALWAYS WELCOME AT YOUR
ART SUPPLY HEADQUARTERS
NICHOLS
PAINT & WALLPAPER
STORE, Inc.
123W. 6th AMARILLO DR2-8368

CONGRATULATIONS
TO W.T.S.C. STUDENTS AND FACULTY ON YOUR
HALF CENTURY OF PROGRESS
from MARK DAVIS, owner of
TEPEE WESTERN STORE
411 POLK ST DR6-7734
AMARILLO, TEXAS


Exclusive Dealers For
MOORE "BULLDOGGER" HATS and TONY LAMA BOOTS
W.T.S.C. STUDENTS
ALWAYS WELCOME AT TEPEE WESTERN STORE
WE WANT YOU TO FEEL AT HOME

A BIG-TIME STADIUM FOR BIG-TIME FOOTBALL!!



We in Canyon are very proud of the facilities found at West Texas State's Modern 20,000 seat football stadium. It's construction was made possible in part by the people of the Panhandle. The new Buff Arena is one of the most unique in the nation. It is located in a natural bowl, and with the aid of some excavating, gives the effect of a Roman coliseum. This grand new stadium gives West Texas State officials an opportunity to bring better opposition to the Panhandle.

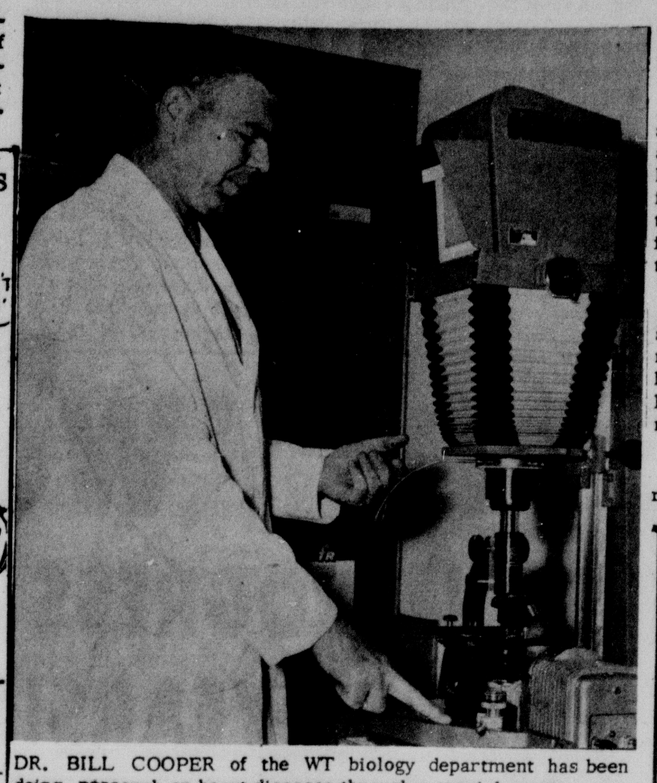
Construction of new buildings and adding on to old ones is a 12 month a year job. Completed in recent years, were modern men's and women's dormitories, Terrill Hall and Brown Hall, respectively, and a new fine arts building. The college in its rapid expansion is forcing Canyon to grow. . .A sound healthy growth.

The thanks of a grateful people go to Dr. Cornette and the administration for the services rendered in building West Texas State. The work of building WT is well underway, but not finished. . .those of us who have been blessed by the fine services of the citizens of West Texas State pledge our continued support and loyalty.

Hosea Foster, Agent

Prof Researching On Heart Abnormalities

Researchers across the nation are probing hundreds of avenues of hope in a concentrated attempt to eradicate heart disease and heart abnormalities.



DR. BILL COOPER of the WT biology department has been doing research on heart diseases through a special grant.

The biology department of West Texas State is making its contribution through research conducted by Dr. William A. Cooper, an associate professor. Title of the project is "Effects of Nutrition on Congenital Heart Abnormalities."

An outgrowth of work done while studying toward the Ph. D. in zoology at Texas A&M, the husky biologist operates under an annual grant of $8910, from the Heart Institute of the National Institutes of Health, headquartered in Washington, D. C. The project is in its second year of operation.

Experimentation is done on rats, which are housed in a basement laboratory of the Science Building. The objective is the detailed study of the hearts of control-fed mother rats and their offspring.

Dr. Cooper began his project by purchasing nine female and four male Withstar albino rats, a special strain from New Jersey. "Since then," he grinned, "we have had as high as 500 at a time, although the average stock is about 100 rats."

The rats are kept in two metal batteries, each battery holding 60 wire cages. Specified cages are used for normal feeding, controlled feeding, breeding, and littering.

For a period of time the albino rats are kept on a stock ration. Each normal diet cage is equipped with a tubed water bottle and a salt cake. Male rats remain on the stock rations; females are kept on it for approximately eight weeks, until entering the experimental stage.

During the experimental period, the females are fed a controlled, purified diet using vitamins. Each food substance can be controlled, adding or withdrawing as the experiment might demand. After the proper time has elapsed, the females are mated.

At birth of the litter, the mother rat is sacrificed, her heart excised, sliced polyethylene-thin, stained, and studied under a photomicrographic camera, capable of producing 5 by 7 negatives.

Some of the newborn are picked at random, and their hearts sent through the same study process. Others of the litter are allowed to live designated periods, before being killed and their hearts examined.

"By making the mothers deficient in a particular vitamin, we can check both her heart and those of her young, to determine any effects in heart development," Dr. Cooper explained.

Included among the food substances checked through so far are biotin and pantothentic acid. In both studies, heart abnormalities have been observed, with the percentage showing defects increasing with the length of time the rat lives.

Mother rats maintained on semi-synthetic biotin-deficient rations for more than five weeks before mating produced fewer litters than did control-fed females.

The viable offspring of these rats were smaller in size than the controls and 79.2 to 90.3 per cent had hearts which were histologically abnormal.

The histological picture of the biotin-deficient hearts was one of improperly formed myocardial cells in the ventricles and auricles, and of poorly developed or degenerate regions in the right ventricles.

A semi-synthetic ration deficient in panthothenic acid, caused mother rats to produce fewer litter and smaller offspring, also. In the small offspring, from 35.5 to 42.0 per cent exhibited hearts which were historlogically abnormal.

Examination of histological sections of control-fed adult female hearts, and biotin and pantothentic-deficient adult female hearts, showed no significant differences.

"There are enough vitamins to run better than twenty years, by studying one a year," Dr. Cooper said.

He has programmed some of these for future investigations, including the effects of pteroylglutamic acid and riboflavin on congenital heart anomalies.

"Also, we are going to start a series of blood tests on mothers and their young for connections between the abnormal heart and some changes in the blood pattern," Dr. Cooper added.

Dr. Cooper prepares detailed, periodic reports of his research, complete with tables and supporting illustrated materials.

Two West Texas State students participate in the research project. Wynell Lightsey, technical assistant, is in charge of the microtechnique protion of the investigation and has prepared all slides.

James Young, technician, is in charge of the animal room, the feeding and care of the animals, and the preparing of the semi-synthetic experimental rations.

Dr. Cooper's wife, Charlene, is his secretary and bibliographic assistant.

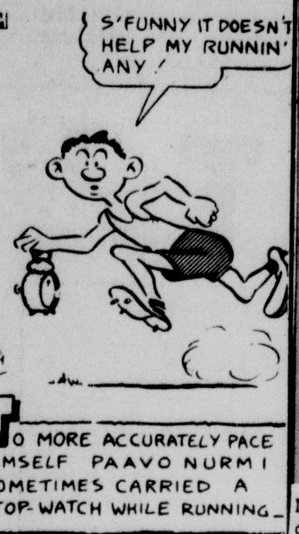
D. S. O. Brown of Texas A&M has provided consultant advice and help on technical details during the past 20 months.

In December, Dr. Cooper reported on his project to the Texas Academy of Science.

A hairy-nosed wombat touched off a mining boom in South Australia a century ago when it unearthed fragments of glinting rocks while digging a burrow. Before the deposit gave out in the 1920's million tons of copper had been mined.

The Boston Red Sox have had not a 20-game winning pitcher since 1942 when Mel Parnell copped 21 victories.

Pastimes IN SPORTS
By Hosea



TODAY
FOR YOUR
COMPLETE
INSURANCE NEEDS
SEE
YOUR Independent Insurance AGENT
HOSEA FOSTER
AGENT
OL 5-2121
CANYON TEXAS

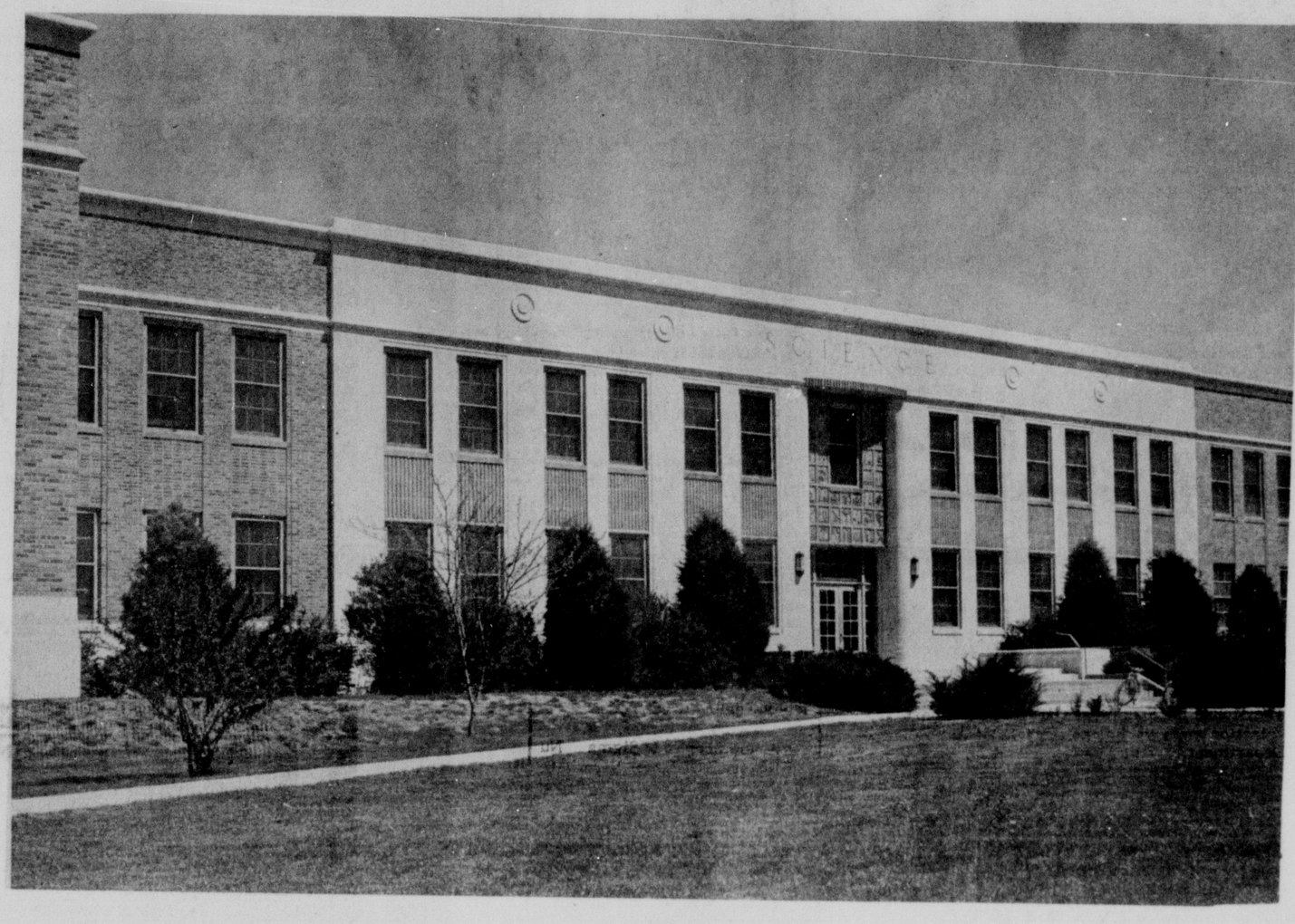
W.T.S.C. GRADUATE? - FATHER'S DAY?
Answer. . .
KODAK
Retina
Automatic III
CAMERA



Electric-eye convenience . . . rangefinder precision
Now - an automatic exposure 35mm camera built in the Kodak Retina Camera tradition of fine craftsmanship - at this low price! Built-in electric eye sets lens automatically - locks out underexposures. Built-in rangefinder coupled to 45mm f/2.8 lens for needle-sharp pictures. Shutter speeds from 1/30 to 1/500.
$129.50
YES, YOU CAN BUY ON TIME!. . .$2.50 WEEKLY!
Hertner's Camera Store
114 West 6th Ave. • Phone DRake 2-1111
Amarillo, Texas

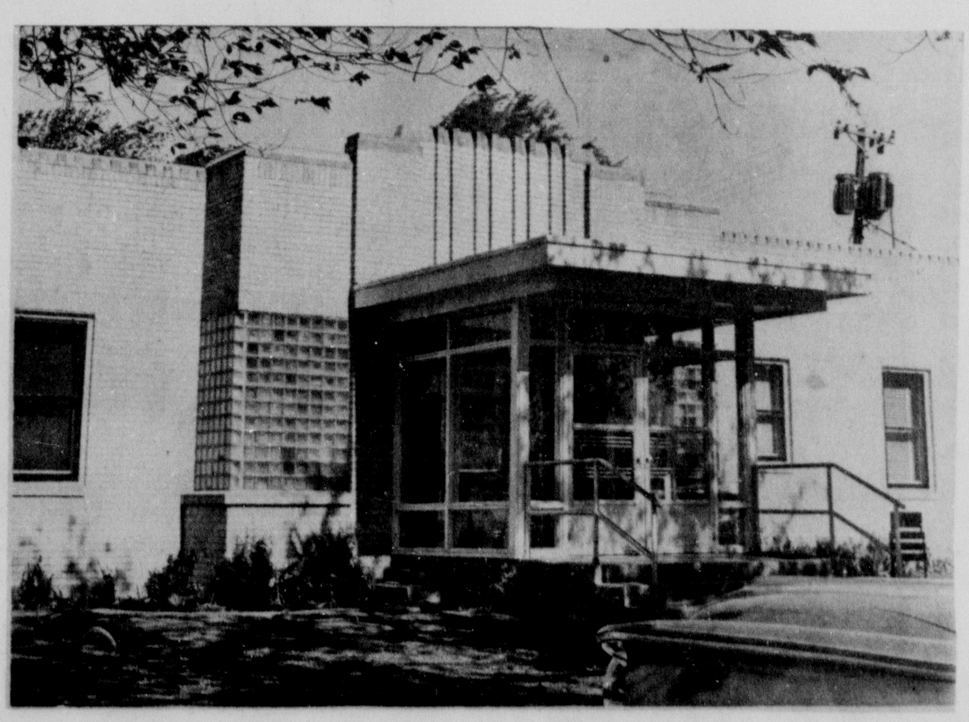
NOW WE CAN CALL IT
"HISTORIC W.T.S.C."
. . . and it is our great pleasure to offer our sincere congratulations to the students and faculty of WEST TEXAS STATE COLLEGE on their
50th ANNIVERSARY
We're all proud of the many fine buildings gracing the campus at W.T.S.C.--most of them exuding food for thought enough to keep you busy, busy, busy!
. . .And we hope that when you have time to think of things temporal--such as FINE FOOD - A WARM WELCOME - FRIENDLY, PEACEFUL ATMOSPHERE - You'll always think of
SILVER GRILL CAFETERIA
704 TYLER ST. IN AMARILLO

WT---A SPIRIT OF PROGRESS



Citizens of Canyon, Randall County and the entire Panhandle are grateful for the spirit of progress which has been displayed by the builders of West Texas State. The campus is an example of forward looking, planning on the part of the Administrators.

Dr. Cornette on taking over the duties of president after Dr. Hill, found the foundation deep and sturdy. The super-structure of his own handiwork. He has found the same willing hands among the citizens of the Panhandle that assisted Dr. Hill throughout the years.



IN PLANNING FOR THE FUTURE, WE PLEDGE THE WHOLE HEARTED DEVOTION OF A HIGHLY INTELLIGENT AND HOME LOVING PEOPLE TO WHATEVER TASK THAT IS SET OUT BY DR. CORNETTE FOR A GREATER WEST TEXAS STATE COLLEGE.

Neblett Hospital & Clinic

SUB Offers Greatest Number Of Facilities to Students

Possibly no other facility at West Texas State had a more difficult time coming into existance as did the center of student social life, the Student Union. However, the end result is well worth the long wait and the many discouragements.

A structure valued at over a million dollars, the Union or SUB as it is called by students, opened its latest and most modern addition this past Fall. Now covering an area of two blocks, the building developed in three stages of construction over a ten-year time period.

As is the case in many drives to reach certain goals, there is a champion of the cause. In the instance of West Texas State's Union, the champion was the late John C. Calhoun, member of the Board of Regents from Corsicana.

Soon after World War II, the first need for a student activity center arose. The college purchased a building housing the College Oasis, near the site of the present Union, and remodeled it into a bookstore, small refreshment area, and the first Post Office sub-station.

When the present Cafeteria was erected, college officials turned the old dining hall in Cousin's dormitory into a recreation facility. Dances were held there in Cousin's ballroom.

A heavy influx of veterans mushroomed enrollment and created a major crisis for activity space. Buffalo Gals, a newly organized service club for women, initiated a drive for a Student Union building as a club project. Through their efforts enough money was raised to purchase 7,843 bricks.

During what was called "The Brickreig", the Board of Regents held a meeting on campus. John Calhoun observed the sincere efforts being put forth by the student body, and during an assembly, promised that someway, funds would be found to build a social center.

The promise was kept. On May 1, 1953, an addition to the cafeteria was dedicated. It housed a spacious snack bar and recreation area, a new post office, and a bookstore.

However, complications continued to arise. Enrollment, growning at nearly fifteen percent annually, overtaxed the new facilities. All major college dances and all-student body functions had to be held in the cafeteria. Complete postal services were denied some students due to cramped quarters.

The opening of the third addition to the Union this Fall has alleviated, for the time being, these problems.

Snack bar space, recreation area, and bookstore facilities have been doubled. The new post office sub-station almost equals in size and service that of the central downtown office.

In addition, a tastefully appointed lounge and a special ballroom, complete with recessed stage, have been added. Also, the new structure houses three large offices and two special meeting rooms.

Presently, no other school of its size in Texas has a better Student Union. Should the future call for more additions, the problem will be met, for such demands are the fruits of progress, a healthful sign for a growing college.

Dr. Waldo E. Houghton
OPTOMETRIST
802-3-4 Barfield Building
Amarillo, Texas
Phone DR2-7332

Cager Squad Offers Promising '62 Slate

Good overall height, added speed, but with the unknown performance of inexperienced sophomores are the elements with which Metz LaFollette must work in forming the 1961-62 WT basketball squad.

The head basketball mentor will have eight returning varsity men, including Jim Curtsinger, Bob Grace, Henry Hardaway, Jerry Bell, Sonny Blankenship, Jim Conner, Steve Slagle and Don Teague.

How well the sophomores to-be will fit into the pattern holds much of the key to next season's success. Fresh from a good season of 12-5 performance, nine freshmen will be varsity candidates.

Height is available in 6'8 Larry Scevers, 6'7 Scotty Pierce and Frank Schaffer, 6' 6 Larry Smith, and 6'5 Phil Guinn. Speed and good outside shooting could be supplied by Jake Knight, George Scott, Gary Pattinson, and Bruce Thompson.

Although the entire schedule is not complete, the opening road trip will be one of the toughest in the history of the school. The squad opens road competition on Dec. 1 against Seattle. On Dec. 2 the team will face Portland, Dec. 5 against San Francisco U., and Dec. 8 against the University of Utah.

Maple sap runs best when the night temperatures are in the low 20s and the daytime highs are near 55.

NEW! H31 STANLEY
BELT SANDER
FOR FASTER, SMOOTHER FINISHES
.HEAVY DUTY .PERFECT BALANCE

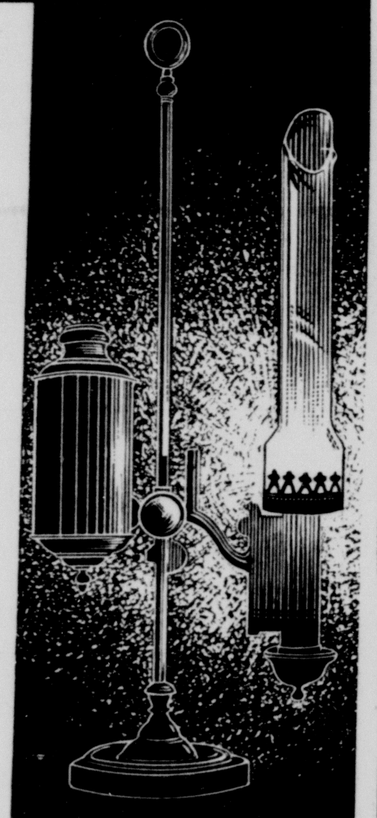


The new Stanley belt sander is the answer for all types of sanding. Whether for sough sanding or fine finishing of wood, metal or plaster, the H31 takes all the work out of sanding.

.Easy Belt Changing
.New Out of Way Cord
ONLY
$67.45

CATHEY — FULLINGIM HDW. CO.
1015 POLK ST. AMARILLO

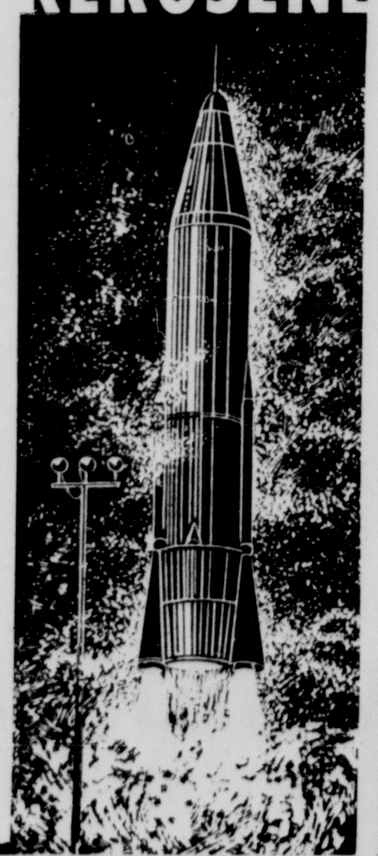
In one century the petroleum industry has gone from.....



KEROSENE

to

KEROSENE



The industry that was able to go from lamps to rockets in a century, obviously has racked up considerable technical knowledge and skill along the way.
At Shamrock this knowledge and skill are used for one thing—to produce good motor fuel, motor oil, and lubricants.
So if you're struggling along somewhere between the age of innocence and the age of space . . and just want to get around well in the family car . . . we'd like to recommend Shamrock. Discover for yourself how pleasant it is to rely on Shamrock Quality . . . Quality you can measure by your car's performance

SHAMROCK

QUALITY YOU CAN MEASURE . . .
BY YOUR CAR'S PERFORMANCE

CANYON - "W.T."
PARTNERS IN PROGRESS
FOR THE PAST 51 YEARS!!



One of the fastest growing colleges in Texas, WT is also recognized as the pacesetter in teacher education and preparation. More than half of all teachers of the Panhandle have received some of their training at WT--first college in the state to offer the practice teaching program, and now the center for a new teacher education project which will probably revolutionize principles of teacher training.

Fast growing too is the city of Canyon. . .and during the past---years we have constructed many homes here. Like the educators at WT we like our work and take great pride in it. . .and it generally shows up in our finished homes! Let us supply you with an estimate on your new home!

BAR
Homes

HAROLD E. ROOT
418 15th STREET

JOE ABBOTT

NORRIS E. ROOT
OL5-3091

Victory Bell Tradition Now Entering 21st Year

Each time a West Texas State athletic team achieves victory, the loud, clear tones of a bell can be heard throughout the East end of Canyon. It is a traditional sound now entering its 21st year of being a part of the college's history.

The Victory Bell, mounted on a new portable stand and under the care of Sigma Nu fraternity, came to West Texas State in February of 1940. However, its personal history dates back to around the turn of the century.

For some 25 years the bronze bell tolled out the arrivals and the warnings of Santa Fe engine No. 1497. From its forward position on the old steam locomotive the bell crisscrossed the Santa Fe's territory from Chicago to the West Coast and back.

However, in 1935 the aged engine was ordered to the Amarillo roundhouse and scrapped. The bell was dumped unceremoniously in a junk heap in the train yards where it lay for five years.

Early in 1940 the student body of West Texas State sought some means of announcing Buffalo victories. The Santa Fe came to the rescue and offered the bell to the school. The offer was accepted and the bell was mounted on top of Old Burton Gym.

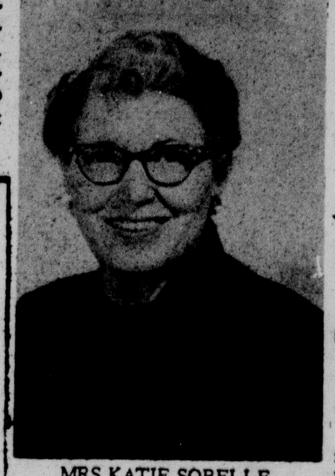
The mellow peals of victory rang out for the first times on February 16 and 17, 1940, when the Buffalo cage teams defeated St. Mary's University of San Antonio.

At that time it was the duty of freshmen to pull the ropes, sometimes in all-night sessions. Many an ex-student can remember the scramble up the ladder, only to have the ladder removed by upperclassmen. while others threw rocks to assure that the tollers did not miss a beat.

When Old Burton was razed the Victory Bell was moved to a perch atop the pressbox at Buffalo Field. After several years in that precarious spot, Buffalo Bills mounted it on a stand near the South end of the playing field.

Today, the men of Sigma Nu have become the bell's guardians. And they have treated it well. It is now mounted on wheels, and last year was pulled to all home football games and most of the out-of-town tilts. At last season's Arizona game in Tucson, an attempt was made to swipe the bell, but Sigma Nu was successful in its defense and it was brought back to Canyon.

Although the bell has not been put to excess use during the past several seasons, perhaps the overseers are readying it for overtime in the bright days ahead.

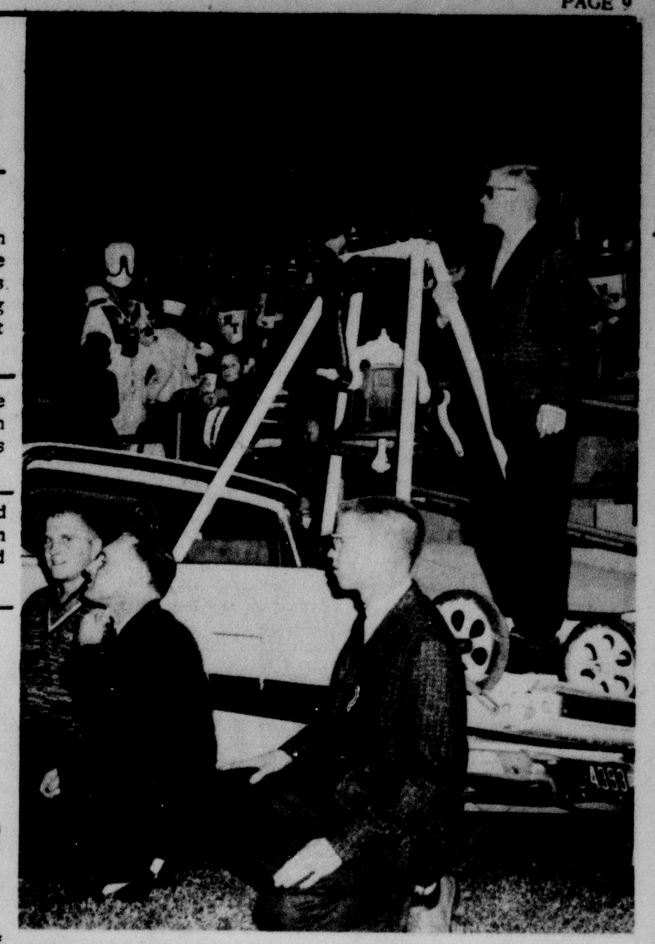


MRS KATIE SORELLE

An assistant professor, Mrs. Katie SoRelle joined the WT home economics staff in 1945. She holds the BS and MA degrees from Texas Women's University, but has additional study at Iowa State, Texas Tech, West Texas State, and SMU.

The New York Rangers of the National Hockey League won only two out of 25 road games during the 1945-44 season.

Vic Wertz of the Boston Red Sox leads the active American league players in lifetime grand slam homers with nine.



JOHN ROBERT WHEELOCK, member of Sigma Nu fraternity, is ready to ring the college's Victory Bell on a moment's notice. The fraternity took over the operation of the bell last season. Kneeling in front of the bell, left to right, are Stan Elliott, Dwaine Smith, and Bill Laseter, Sigma Nu members.

College Milestones Point To School of Recognition

West Texas State has had many important dates in its history. Some were sad dates, such as the day the Administration building burned, but most the milestones have been ones of progress and recognition of achievement.

Canyon City, as it was called then, was selected as the site for a new school in Texas Sept. 3, 1909. The land chosen was a 40-acre tract of the Old T-Anchor Ranch.

On Nov. 10, 1909, R. B. Cousins, then State Superintendent of Public Instruction, was elected first president.

The cornerstone of the first building was laid with Masonic ceremonies on May 24, 1910.

In the Fall of 1910, Mamie Conner, first white child born in Randall County, was enrolled as Student No. 1.

A fire destroyed the college's only building on March 25, 1914. The next morning school opened in church building, in the courthouse, and in vacant business houses. In June classes moved into wooden shacks where it remained until April 21, 1916.

On April 21 classes opened in the present administration building, largest in the State of Texas.

Two additional years of instruction were added to the curriculum in the Fall of 1917, and the Bachelor's degree was authorized.

Dr. J. A. Hill, member of the first faculty, became the school's second president on Sept. 1, 1918.

During a school assembly on May 25, 1921, the Buffalo was named as the college's official mascot.

A name change occurred in March, 1923, designating the Normal as a Teacher's College.

Permission was given in 1930 for a fifth year of study, with the granting of Master's degrees.

During the school year of 1959-60, West Texas State celebrated its Golden Anniversary as an institution of higher learning.

A bill passed the Legislature dropping the name Teachers from the school's title, making it West Texas State College, with a wider scope of offerings.

Dr. J. A. Hill retired on Aug. 31, 1948, to be officially succeeded the next day by Dr. James P. Cornette, third president.

In the past decade, the value of drugs produced from plants has risen from about $50 million a year to $250 million.

Specializing

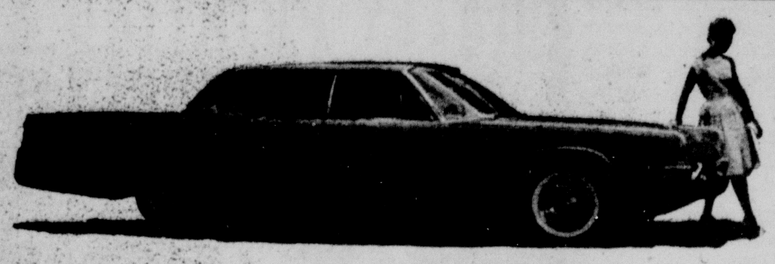
in disorders of the back including slipped disc and whiplash injuries

Drs. McMennamy & McMennamy

CHIROPRACTORS

3701 Washington Phone DRake 2-7121

AMARILLO, TEXAS



LINCOLN CONTINENTAL — The Classic Beauty for Nineteen Sixty-One

GARRISON MOTORS, INC.

COMET LINCOLN CONTINENTAL MERCURY

722 West Sixth DRake 4-4661

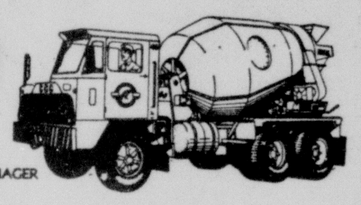
AMARILLO, TEXAS

DAIRY FREEZE NEEDS BUSINESS YOURS!

planning to build almost anything:

THERE'S A CROWE-GULDE PRODUCT FOR THE JOB

PROVED AND APPROVED FOR BETTER CONSTRUCTION



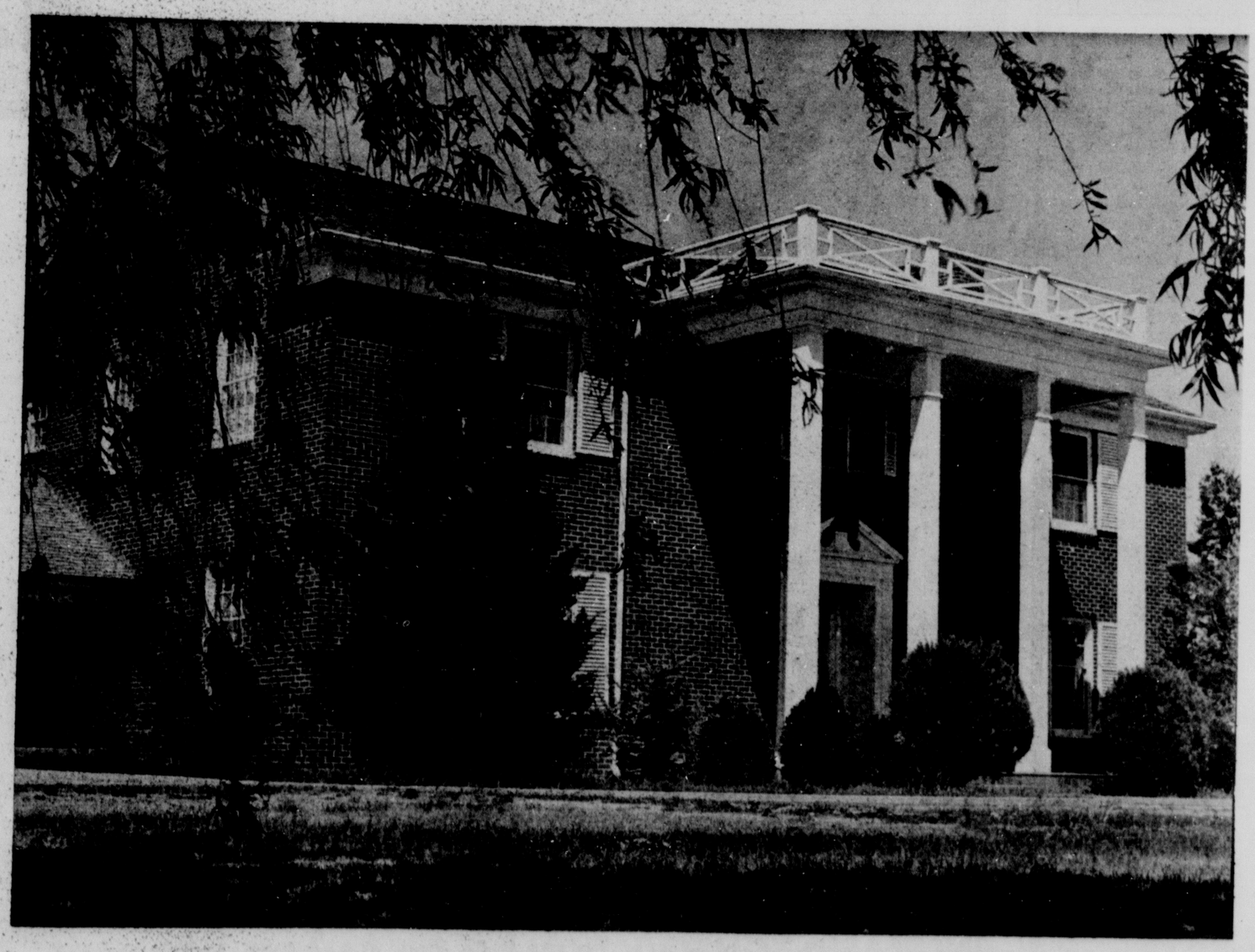
JIMMY CHRISTOPHER, MANAGER

READY MIXED CONCRETE • HAYDITE BLOCK
COLOR CREST STONE • BUILDERS SUPPLIES

SINCE 1926 Crowe-Gulde CEMENT COMPANY

Canyon OLS-2828 Amarillo DR3-4206

51 EVENTFUL YEARS . . .



51 Eventful Years. Fire, drouth and two devasting wars have swept this fair country of ours, but under the direction of a highly capable staff, West Texas State has gone ever forward.

From Bare prarie to a huge educational institution happened only through progressive thinking and faith unswerving in the devotion to a real job ahead.

Your Work will always be dear to thousands of loyal men and women, boys and girls whom you have befriended throughout this past half-century.

THOMPSON'S OF CANYON

3 STORES IN 1 * FURNITURE * HARDWARE * GIFTS

Hearing Clinic Aids Panhandle Students

With little fanfare, a major service is performed daily at West Texas State, by dedicated personnel whose aim is to enable certain people of this area to live happier and more useful lives.

The service is the Speech and Hearing Clinc, operated under the supervision of the speech department, and directed by Dr. Wendell Cain.

Dr. Cain specializes in the field of speech correction, and David Lipscomb, audiologist, concentrates in the hearing program.

"Our purpose in the speech correction phase is twofold," Dr. Cain explained. "We offer aid and counsel to those people who have speech difficulty, resulting either from natural and habit acquired defects, or from injury and surgery.

"Also, we offer major training to college students who wish to become speech therapists."

Primarily, Dr. Cain works with children, although the program is open to anyone who might desire help. The director defines speech handicaps as being deviations so far from the speech of others that it attracts attention, interferes with communication, or causes maladjustments.

"Children and adults may omit certain sounds," said Dr. Cain. "Through training we can show them the proper tongue placement, and in time, correct their problem. However, in the case of organic defect, such as cleft palate, a much longer period of training may be needed to improve or correct their speech."

Tape recorders and various stimulus techniques are used in the speech correction phase. There is no fee charged for work done in the speech part of the clinic. However, a minimum fee is charged in the hearing program, which takes cases only through physician referral.

West Texas State has trained many of the speech and hearing therapists now in the public school systems of this area. It is a growing field, with much opportunity for the future.

David Lipscomb, who is in charge of the hearing clinc, is paid his full salary by the Amarillo Regional Speech and Hearing Foundation. West Texas has furnished the equipment and facilities, and in return, Lipscomb maintains full-time offices on campus, and teaches courses in audiology.

"In a radius of 100-miles from Canyon, it is estimated that 28,000 people have hearing problems," Lipscomb said. "Some of these people are not even aware of their difficulty.

"Previous to the establishment of the hearing clinic at West Texas, people of this area had to go to Denver, Dallas, or Houston for testing purposes.

This is one of five testing stations in Texas recognized by the Texas Department of Public Helath."

Citizens seeking the services of the clinic have come from New Mexico, Kansas, Colorado, Oklahoma and Texas. This year Lipscomb expects to test more than 400 referrals from physicians.

The main center for the hearing tests is a specially constructed 'floating room.' It derives its name from having a separate foundation and walls combining air-voids and certain acoustic properties.

"I don't think you could hear a sonic boom with the door shut," Lipscomb added.

The laboratory-control room is equipped with $6,000 worth of equipment, cented about a two-channel diagnostic audiometer, capable of varying cycles to each ear.

By regulating dials, the audiologist can produce both pure and warble tones in hundreds of combinations.

In the testing of children, a special Peep-Show system is employed. It is a stimulus reaction method wherein puppets appear when the subject being tested indicates that he hears the tone.

For some of the more difficult adult cases, a Psycho-Galvanic skin response method is used, based on the condition-response appraoch.

Another important phase of the hearing study of a patient, is in determining what type hearing aid is needed, if test results indicate a hearing aid is in order.

"Although we have a large stock of hearing aids on hand," explained Lipscomb, "we are not in the hearing aid selling business. Ours is a prescription service. We simply determine which type aid is most suitable, and the subject may purchase his aid whereever he desires."

Included among the types of aids are the 'behind-the-ear' model, which is the self-contained unit, an ounze or two in weight. Another is the conventional pocket or pouch aid, with ear piece. This is generally recommended for a child, and it is more powerful.

A third type is the eye-glass aid, built into eye frames.

"In connection with hearing problems, one of our biggest jobs is in counselling" said Lipscomb, "I doubt if there is another area of difficulty more filled with old wives' tales.

"We spend about half of our time trying to dispell these erroneous stories, covereing such things as guilt-complexes among parents, to deep-rooted maladjustments brought about by the difficulty adjusting to both social and daily life activities."

In concluding, Lipscomb issued an invitation. "This is a public service to people of all ages. Although our patients come through referral, we do work with all physicians in this area. Our one purpose in being here is to help."

Buffalo Gals Is Noted WT Service Organization

Buffalo Gals, women's service club at West Texas State, is a youngster as far as organizations go, but probably no other group on campus has completed so many worthy projects.

Uniformed attractively in the school colors of maroon and white, the energetic group not only finds time to be of service to the school and the community, but also arranges an active role in social events.

Organized in 1951, with Beverly Beck as the first president, Buffalo Gals count the drive for a social center as their most successful endeavor. Spearheaded by a "Brick-reig" which captured the attention of responsible officials, the girls kept their campaign going until the first unit of the Student Union building was assured.

On many occasions Buffalo Gals have served as ushers at football and basketball games, and as guides for visiting groups on campus. Particularly noticeable is their work in food preparation and serving during Homecoming Day.

Under the guidance of president Dorothy Brown, the service club's second major project was to buy hymn books for the Joseph A. Hill Memorial Chapel. Fifty books were purchased, with additions planned in the future.

Sandwiched in between such programs as Christmas baskets for the needy, the raising of money for an annual scholarship, and drives for donors to the blood bank, Buffalo Gals have sponsored several all-school parties, carnivals, and game nights.

Last Spring the club initiated a campaign to send books to students in Korea. So successful was the drive for used textbooks that the project is being continued.

Along with their brother service group, Buffalo Bills, the Gals' organization is founded on four basic points: To always hold the spirit of service above any personal gain or benefit; to have a strong interest in the school and student body; to represent WT in a desirable manner; to lead or follow as the situations might demand.

Each spring the club holds a formal banquet to close the year's activities.

Since the organization was founded, more than 200 girls have learned the ways and means of service. The lesson of the club is carried into communities throughout the state and nation.

As a parting memento, each graduating senior is presented her weskit, with the flourished lettering of Buffalo Gals on the back.



GEORGE W. DE SCHWEINITZ

Dr. George De Schweinitz, Phi Beta Kappa, holds the rank of professor of English at West Texas State.

Author of numerous literary papers and articles, as well as a lecturer, Dr. de Schweinitz received his undergraduate training at Colorado, and his MA and Ph. D. from Iowa. He has also attended Oxford University, Oxford, England.

Previous experience was gained as an instructor at Iowa and as an assistant professor at Alabama. He and his wife, Elizabeth, and two sons, Clark and Alex, live at 2520 6th Ave.



CONGRATULATIONS

A pioneering spirit has permeated the college's dignified and highly successful first fifty years. This is the spirit which has made America great. Congratulations, from another pioneer ...

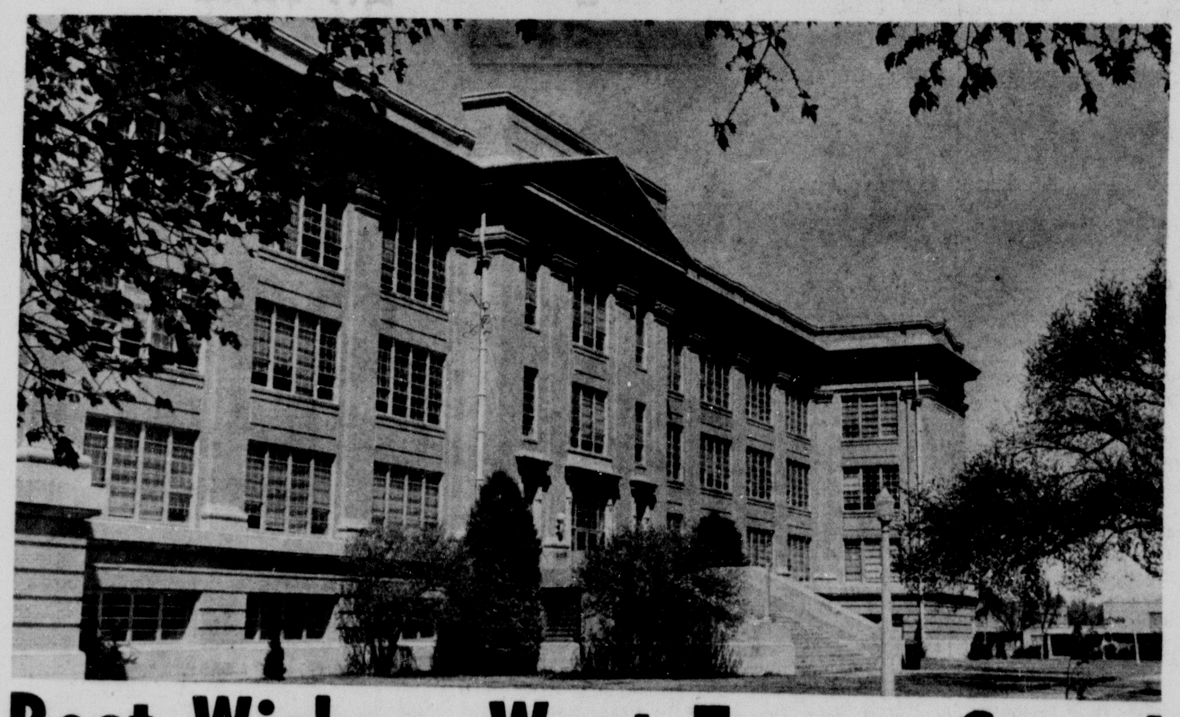
THE FIRST NATIONAL BANK OF AMARILLO
eighth and tyler • amarillo, texas

HALEY PRINTING & OFFICE SUPPLY
North Side of Square Dial OL 5-2201
CANYON, TEXAS

★ PRINTING Letterpress Offset
★ OFFICE SUPPLIES
★ STATIONERY
★ PHOTO ALBUMS
★ HALLMARK CARDS for any occasion
★ PARTY SUPPLIES
★ BRIDGE SUPPLIES
★ CHILDREN'S BOOKS
★ BIBLES

See us for ALL your Printing Needs

CONGRATULATIONS



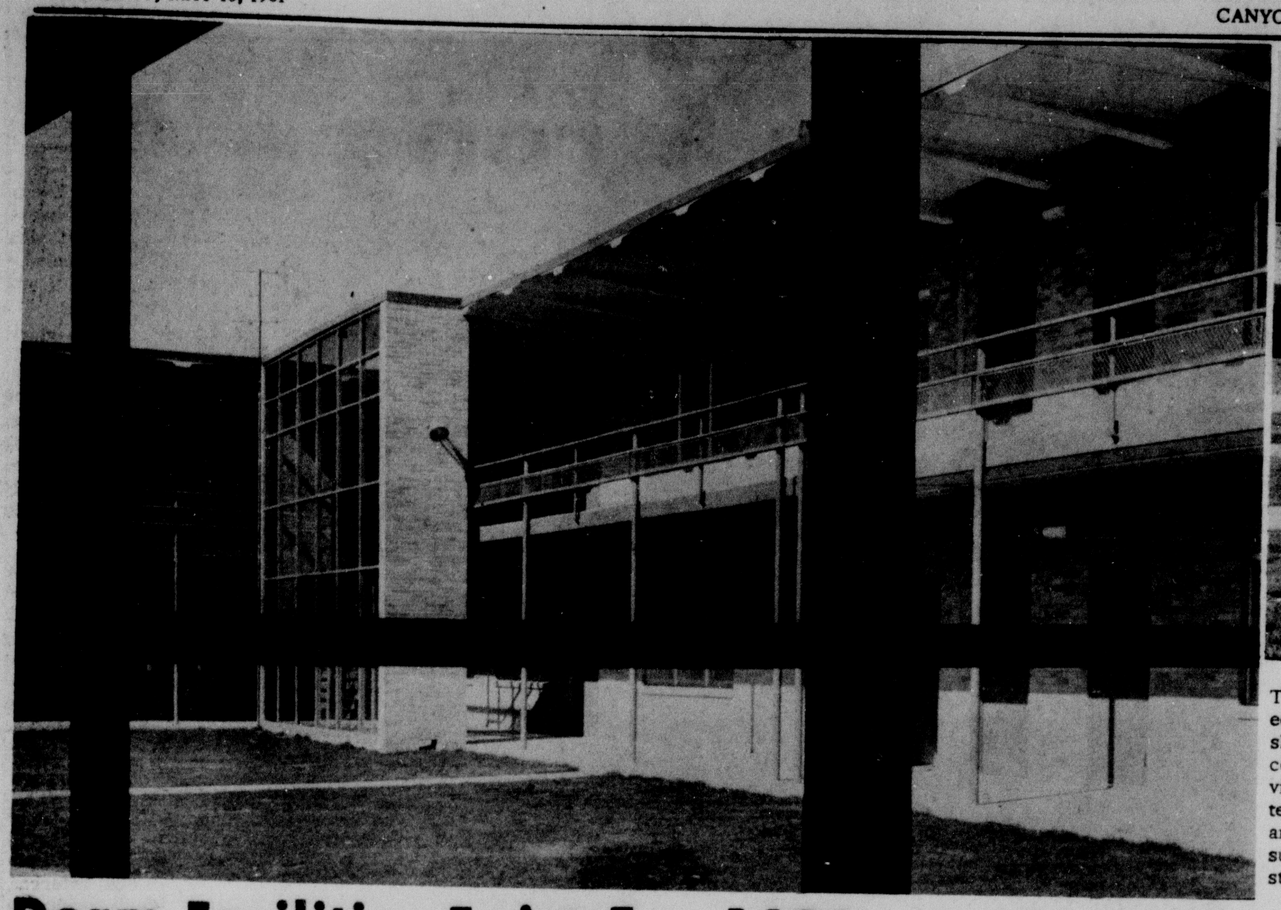
Best Wishes, West Texas State!

WE WISH TO EXPRESS OUR DEEP APPRECIATION TO THE FACULTY & ADMINISTRATORS FOR THE SPLENDID WORK THAT THEY HAVE ACCOMPLISHED SINCE " W T'S " ESTABLISHMENT 51 YEARS AGO!

THEY HAVE DREAMED DREAMS OF A GREAT EDUCATIONAL INSTITUTION. THEIR DREAMS ARE COMING TRUE BY THE INCREASED CONSTRUCTION ON THE CAMPUS AND INCREASED ENROLLMENT!!

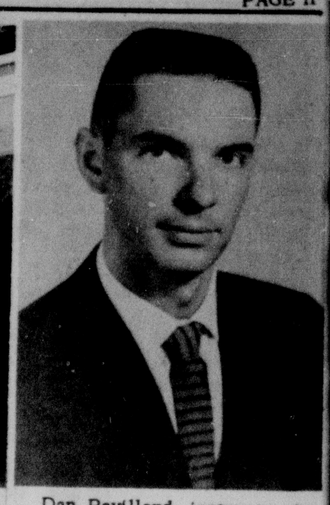
Burrow Lumber Co.
CANYON – HAPPY

The Life Insurance Department
OF
Thomson-King Insurance Co.
1510 POLK
Announces Their Appointment as
GENERAL AGENT FOR
CONTINENTAL ASSURANCE COMPANY
OF CHICAGO
OVER SIX BILLION DOLLARS IN FORCE
The Life Insurance Department of Thomas-King is managed by C. O. Wood, Jr.





TWO NEW dormitories of the unit-type construction were opened this year on the West Texas State campus. A student is shown coming out of the main lounge, and entering the enclosed court at Guenther Hall for men. Also shown is a courtyard view at Hudspeth Hall for women. The glass enclosure, center-left, houses a staircase leading to the second floor walk-around. The unit type of housing consists of a central lobby surrounded by six or eight rooms, each accomodating two students. Each unit has its own bath facilities.



Dan Pavillard, instructor in English, received his BA degree from Texas Tech, and the MA from West Texas State. Also, he has studied at the University of Oregon, and at TCU.

Dorm Facilities Exist For 1400 Students On W.T. Campus

With the opening of Guenther and Hudspeth halls this past Fall, dormitory housing capacity reached an all-time high at West Texas State.

Approximately 1400 students can be accomodated in the nine campus dormitories. In addition, college apartments are available for a limited number of married students.

Guenther Hall, newest dorm for men, will house 176 in the popular unit style of living. One wing of the facility is used to house upperclassmen athletes.

The structure was named in honor of Ferdinand Paul Guenther, professor of geography and modern languages in the first faculty. Guenther died in 1925, and the senior class of that year erected a campus monument in his memory.

Newest addition for women is Hudspeth Hall, also built in the unit style. The dormitory was named for Mary Elizabeth Hudspeth, instructor in math and languages, on the first faculty, and later Dean of Women.

Hudspeth Hall will accomodate 174 women.

Stafford Hall, largest dormitory for men, has been a three unit project, with the latest addition being completed in 1958. Named for Benjamin Alvis Stafford, head of the Latin department in the first faculty, the dormitory houses 220.

Opened for the first full year in 1947, Conner Hall is named in honor of the first family who settled in Canyon. In the past the facility has operated as a maximum dormitory, but was turned into a single room plan this year. Present capacity is 50.

During the early 'thirties, a rock dormitory for 36 men was built through the National Youth Administration. R. A. Terrill, professor and business manager, supervised the construction. Upon completion, the dorm was named for Terrill.

When it became evident that this structure would eventually give way to a larger unit, a new housing plant was built at the northeast corner of the campus, and the name of Terrill transferred. The old structure was razed. New Terrill houses 168.

Cousins Hall, for women is another dormitory built in three stages. Opened in 1920 as the first dormitory built by the State on a Teachers' college campus, it was named in honor of the school's first president.

In 1936 an addition was made, followed in 1955 by a third new unit. With some private rooms now available, the dorm accomodates 188 girls.

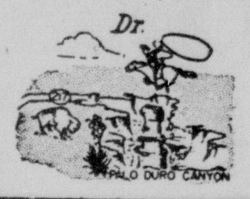
Largest housing plan for women on campus is Randall Hall. Originally a privately-operated dorm named Huntleigh Hall, the school purchased the structure in 1923. For a period of time it was handled as a co-operative dormitory.

In 1945 an annex was built to the East of the old building, and in 1955 the old structure itself was torn down and replaced by new housing. At present the dormitory, for freshmen and sophomores, houses 205.

Brown Hall, built on the unit plan, is a facility restricted to junior-senior girls. Named in honor of Mary Morgan Brown, former head of the speech department, the modern dormitory houses 172.

Buffalo Courts, most unique housing plant on campus, was erected during the NYA period of 1936. Constructed of native stone and petrified rock,

CANYON DRUG
PHONE OL 5-2116
CANYON, TEXAS



BE SURE YOUR NEXT PRESCRIPTION BEARS THIS LABEL



TELEPHONE TALK

by Gene Adkisson, Manager

TELEPHONES OF THE FUTURE

CONGRATULATIONS TO WEST TEXAS STATE COLLEGE ON STARTING THE SECOND HALF OF THEIR FIRST CENTURY.

The other day I was having lunch with some friends and we got to talking about how much the telephone has changed in the last few years. We talked about the development of color phones, wall phones and the latest one -- the Princess, the first compact phone.

This conversation reminded me of some of the ideas for new kinds of telephones and communications services we're working on now. Some of these ideas will never leave the drawing board. Others will fall by the wayside during the test stage. And some, of course, will be successful - and will eventually be available for your use.

For instance, there's the "dial-in-hand" phone. It has the dial in the receiver. You lift the receiver, hold it in your hand, and dial. The dial lights up when you lift the receiver, too.

Or, how about a picturephone? This telephone of the future will transmit pictures as well as sound, so people will be able to see each other as they talk on the phone. The picturephone has been successfully tested, but it will be quite a while before it is available for widespread public use.

But here's a new phone you may have in the not-too-distant future. It's a small new wall phone called the Slimphone. The Slimphone is trim, now much wider than a Princess phone. It should come in handy for the kitchen and other rooms because it doesn't take up much space.

These are just a few - a sampling --of new kinds of telephones and telephone services we're working on for the future. But even today we enjoy telephone services most of us never dreamed possible just 10 years ago.

CAN YOU GUESS WHAT IT IS?

Like to work riddles? Here's one that ought to be easy. What is it that's found in almost every home, store, business office, church, school and public building? It helps you find things, people and services. It's ready to help you any time--night or day--every day of the week.

I'd be mighty surprised if you didn't know it was the Yellow Pages of the telephone directory. Studies show that nine out of ten people reach for the Yellow Page directory when they're ready to buy. How about you?

SQUIRRELS LOSE, CUSTOMERS WIN

For some unknown reason, squirrels like to gnaw on telephone cables. Their chewing puts holes in the cable's outer covering and lets moisture get inside. This, in turn, interferes with your telephone service.

To protect phone cables, we cover them with metal shields or wrap them with steel tape. We are also experimenting with a fiberglass coating which is painted on the cables.

The squirrels don't like this, but it keeps our cables from being damaged and helps keep your telephone service dependable.

Call by number. It's twice as fast.

SOUTHWESTERN BELL TELEPHONE COMPANY

CONGRATULATIONS FACULTY AND STUDENTS OF W.T.S. C.

don't tell me
I can tell
by that
wonderful aroma
it's...



Shurfine COFFEE



More and More, . . . Coffee lovers are turning to Shurfine

the quality controlled coffee that gives you...

25%

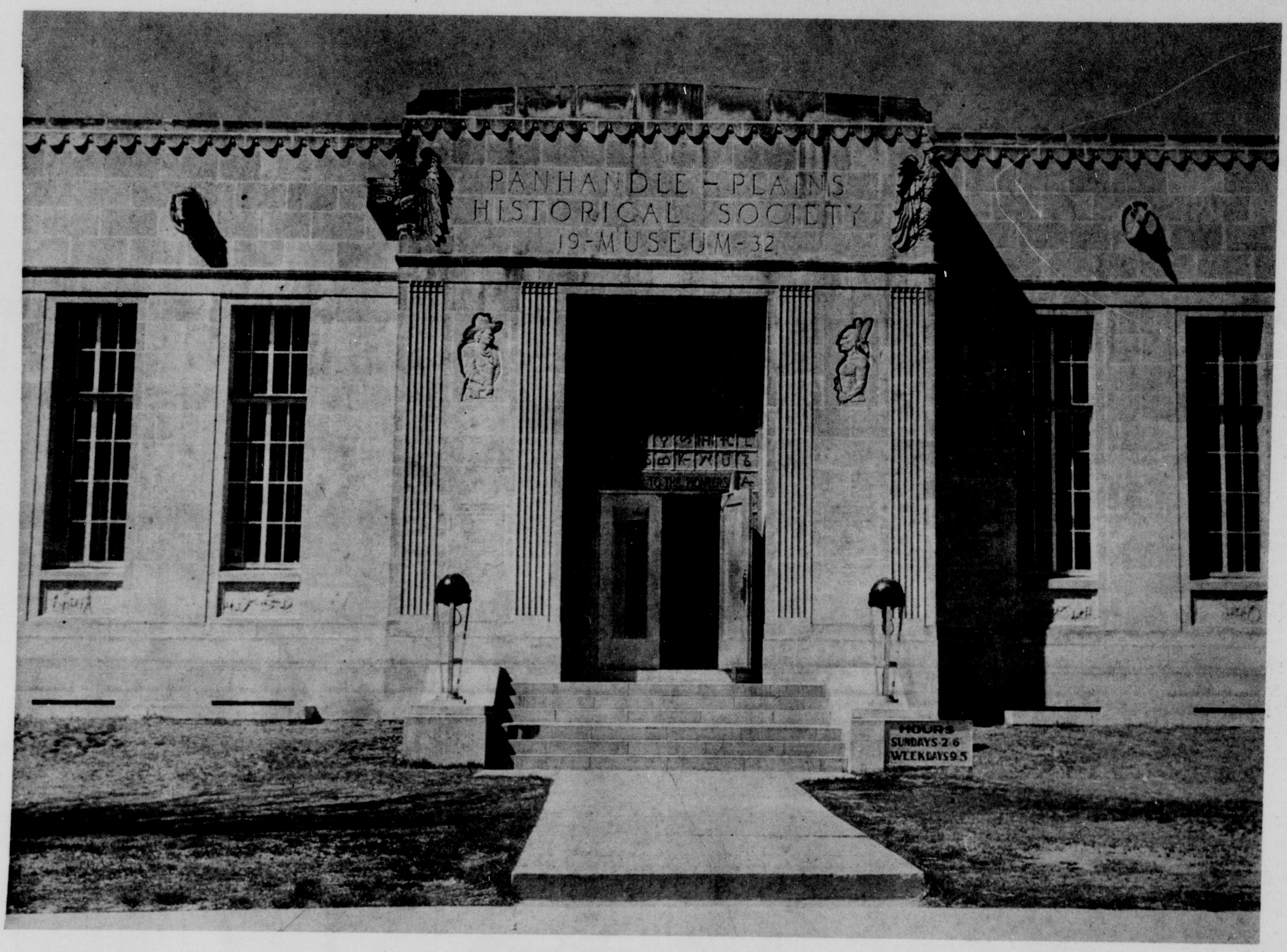
★ MORE AROMA
★ MORE FLAVOR
★ MORE TASTE

available now at your nearby AFFILIATED FOOD STORE

MEMBER AFFILIATED FOOD STORES

MEMBER AFFILIATED FOOD STORES

WT —— A College In The Strong American Tradition As Western As The Texas Panhandle



We at Canyon are quite proud of the fact that Students preparing for careers in all fields of American businesses and professions find that WT is large enough to offer a sound educational program , yet small enough for the faculty to give every student individual attention and assistance whenever he wishes it--large enough for a great variety of campus activities, yet small enough that every student is a part of the crowd.

On beginning your second half century in canyon, let it be known now that We at Consumers and the people of Randall County are behind you all the way!

CONSUMERS FUEL ASSOCIATION & ELEVATOR of Canyon

Arnold Prichard, Mgr.

CANYON

RALPH SWITCH